The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

New Jersey Governor General Election Survey

November 2021

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The Trafalgar Group
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NJ Gov Gen Survey

- Conducted 10/29/21 - 10/31/21
- 1085 Respondents
- Likely 2021 General Election Voters
- Response Rate: 1.45%
- Margin of Error: 2.98%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Gov Ballot Test

In the upcoming election for Governor, for whom do you plan to vote?

- Phil Murphy: 49.4%
- Jack Ciarelli: 45.2%
- Undecided: 4.3%
- Third Party/Write-in: 1.1%
Age Participation

- 18-24: 7.4%
- 25-34: 10.9%
- 35-44: 13.8%
- 45-64: 41.7%
- 65+: 26.2%
Ethnicity Participation

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>62.7%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>14.6%</td>
</tr>
<tr>
<td>Black</td>
<td>13.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>4.9%</td>
</tr>
<tr>
<td>Other</td>
<td>4.4%</td>
</tr>
</tbody>
</table>
Party Participation

- Democratic: 47.6%
- Republican: 29.1%
- No Party/Other: 23.3%
Gender Participation

- Male: 46.8%
- Female: 53.2%
<table>
<thead>
<tr>
<th>District 1:  8.2%</th>
<th>District 7: 10.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>District 2:  8.9%</td>
<td>District 8:  4.5%</td>
</tr>
<tr>
<td>District 3:  10.2%</td>
<td>District 9:  6.0%</td>
</tr>
<tr>
<td>District 4:  10.0%</td>
<td>District 10: 6.1%</td>
</tr>
<tr>
<td>District 5:  9.8%</td>
<td>District 11: 10.2%</td>
</tr>
<tr>
<td>District 6:  7.2%</td>
<td>District 12:  8.3%</td>
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</tbody>
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