



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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thetrafalgargroup.org

 The Trafalgar Group

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South Carolina General Election Survey

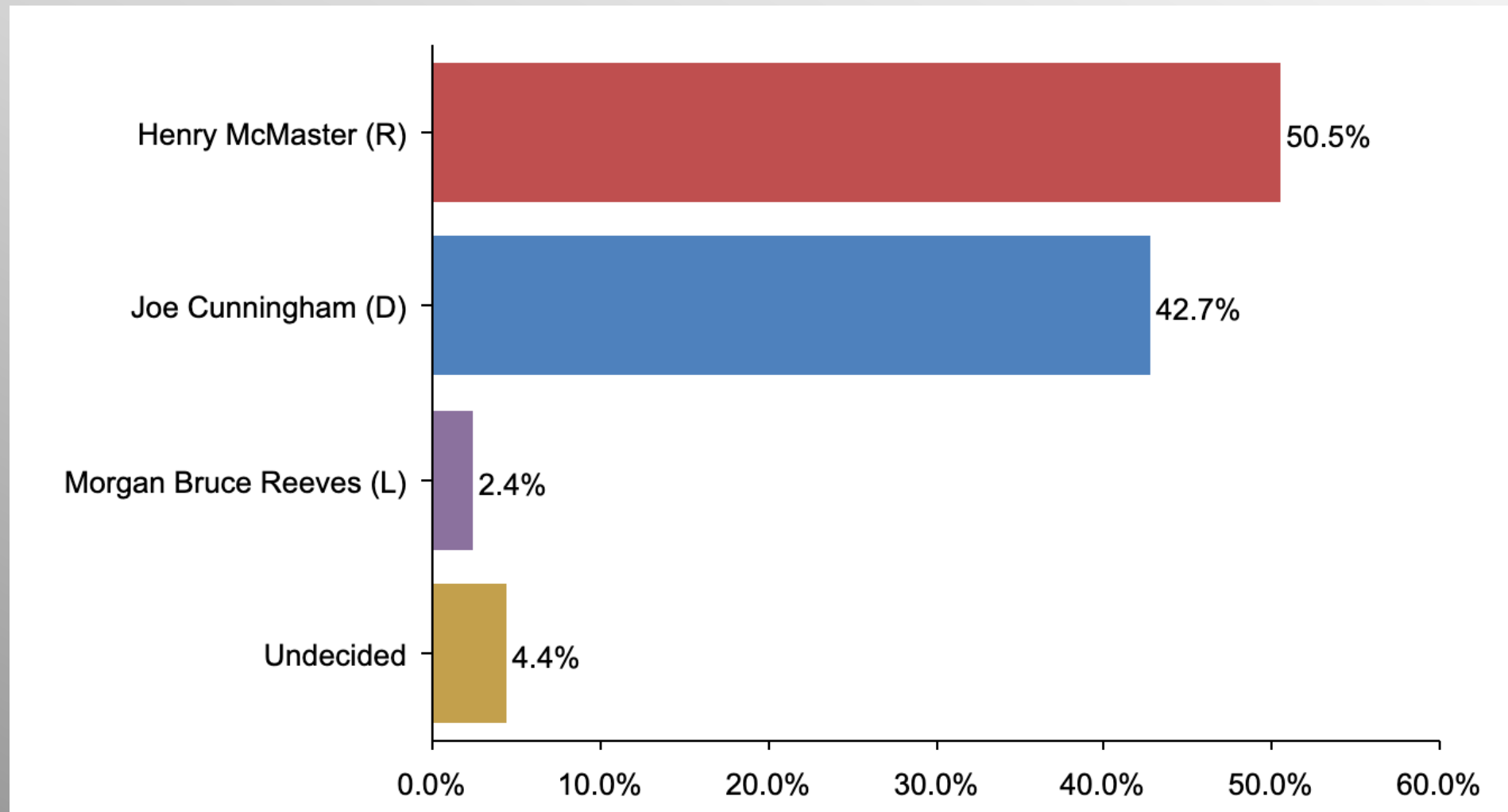
August 2022

- **Conducted 08/25/22 - 08/28/22**
- **1071 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.43%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



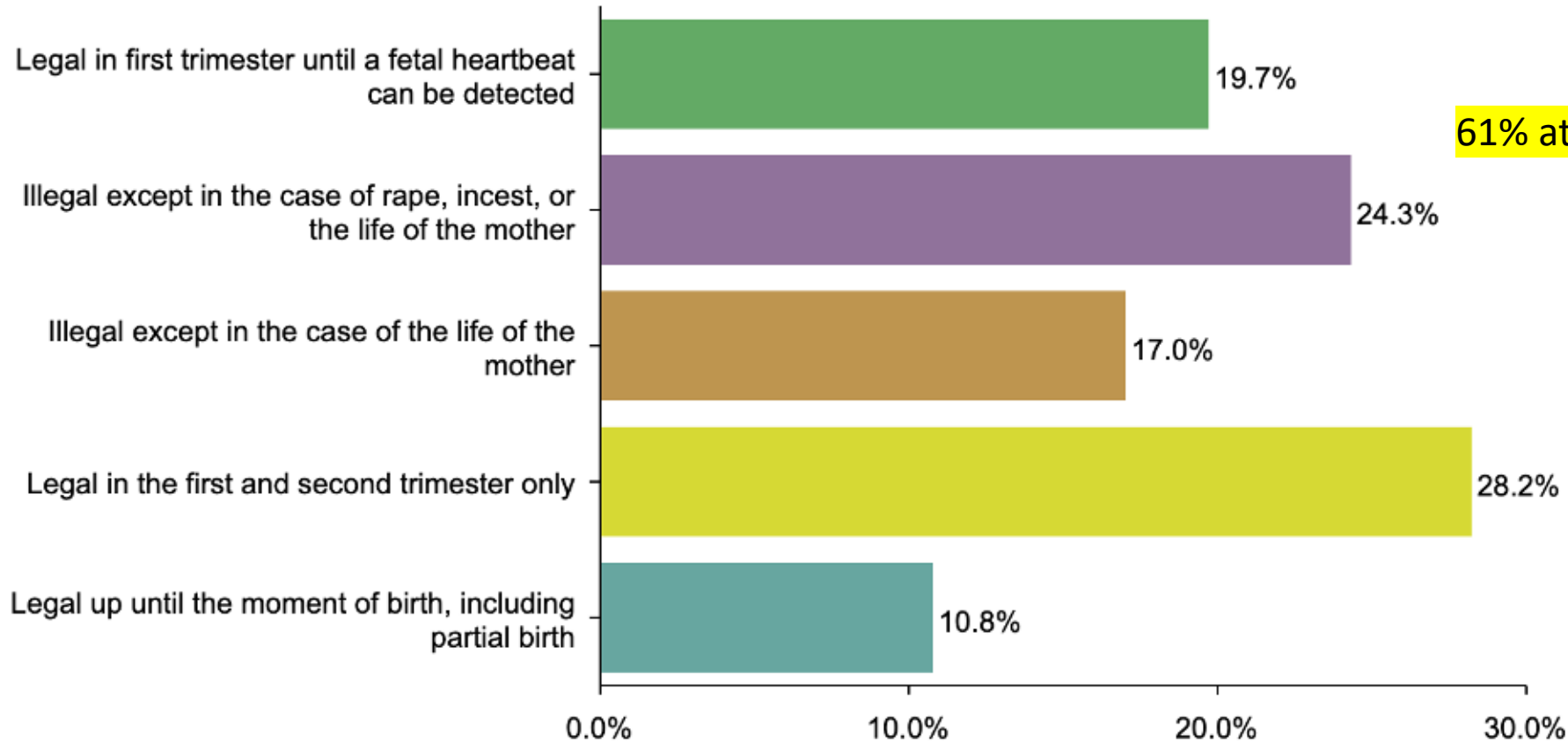
SC Gov Race

If the election for Governor were held today, for whom would you vote?



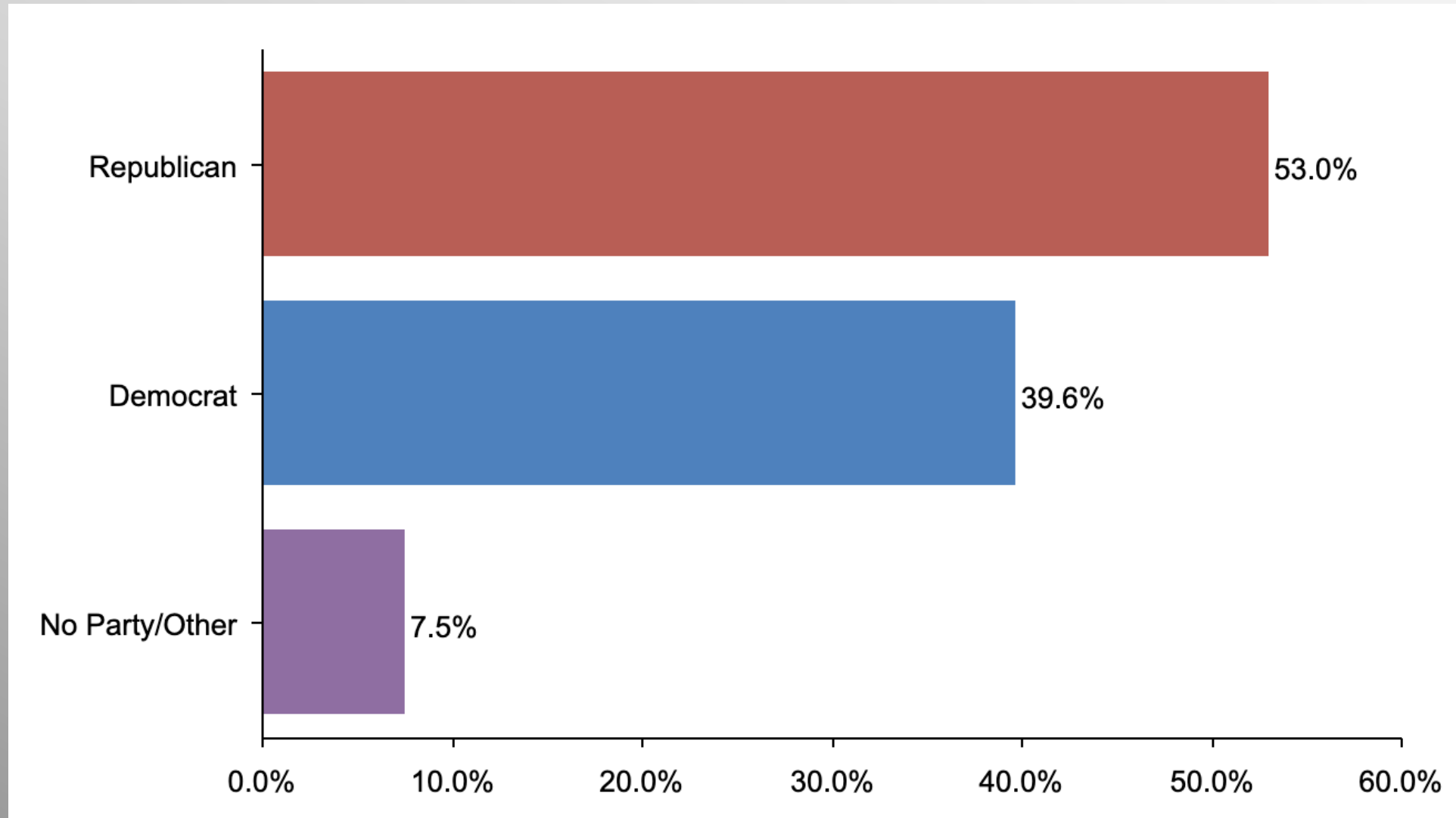
Abortion Issue

When do you believe abortion should be legal?

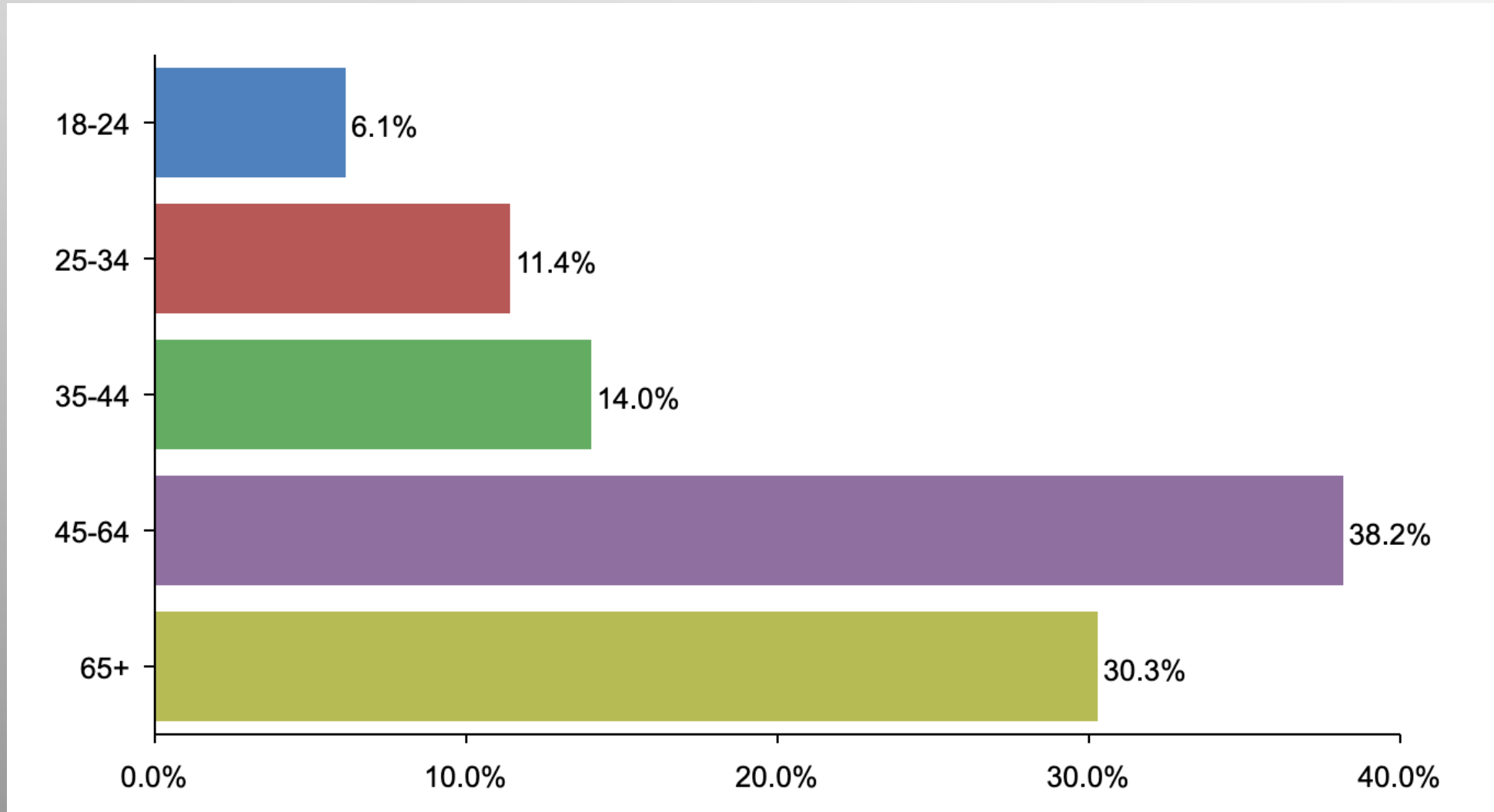


61% at fetal heartbeat or less

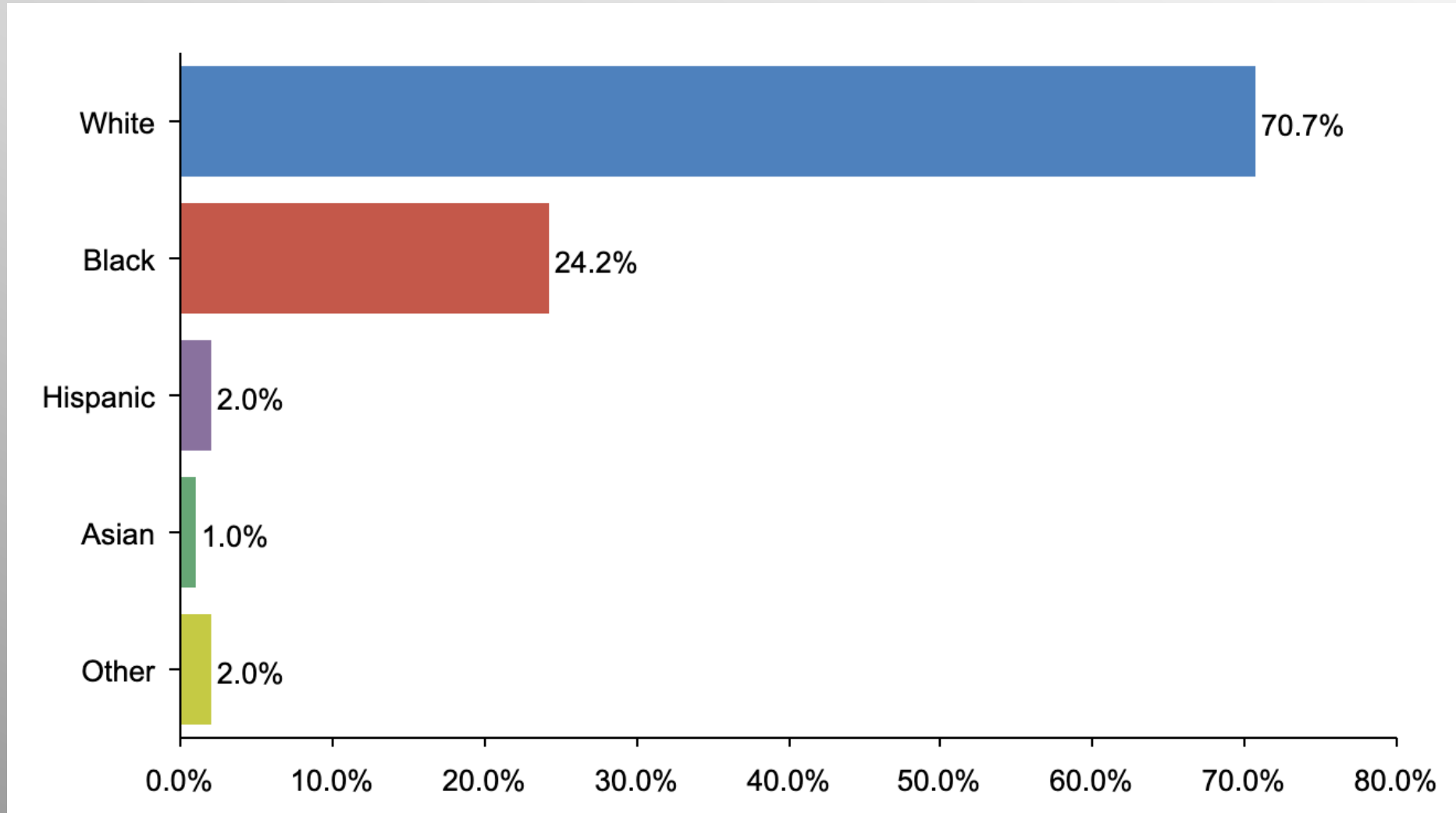
Self-Identified Party Participation



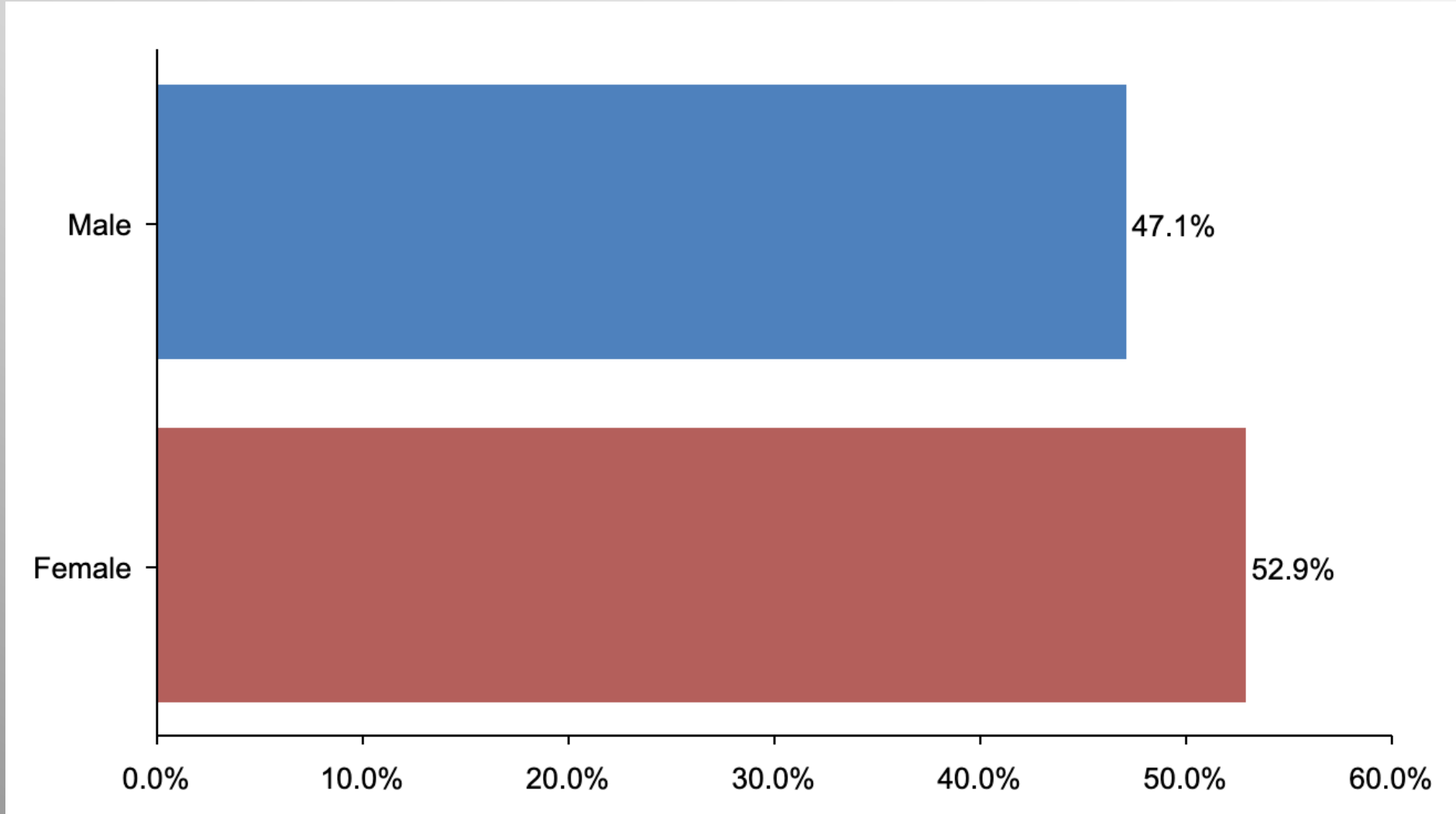
Age Participation



Ethnicity Participation



Gender Participation



AgeGender Breakdown

AgeGender Breakdown

If the election for Governor were held today, for whom would you vote?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Henry McMaster (R)									
Column %	50.5%	38.7%	36.7%	26.9%	51.4%	55.1%	50.5%	43.9%	58.9%
Joe Cunningham (D)									
Column %	42.7%	47.8%	55.2%	67.6%	40.7%	38.8%	42.7%	49.3%	34.3%
Morgan Bruce Reeves (L)									
Column %	2.4%	0.0%	8.2%	3.4%	2.7%	1.7%	2.4%	1.8%	3.2%
Undecided									
Column %	4.4%	13.5%	0.0%	2.0%	5.2%	4.4%	4.4%	5.0%	3.6%

AgeGender Breakdown

When do you believe abortion should be legal?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Legal in first trimester until a fetal heartbeat can be detected Column %	19.7%	30.6%	5.4%	12.4%	18.4%	22.6%	19.7%	20.9%	18.1%
Legal in the first and second trimester only Column %	28.2%	6.7%	25.6%	42.4%	28.6%	26.2%	28.2%	29.5%	26.5%
Legal up until the moment of birth, including partial birth Column %	10.8%	11.9%	31.7%	18.0%	8.2%	9.4%	10.8%	11.1%	10.3%
Illegal except in the case of rape, incest, or the life of the mother Column %	24.3%	50.7%	32.3%	13.8%	19.3%	28.0%	24.3%	21.0%	28.6%
Illegal except in the case of the life of the mother Column %	17.0%	0.0%	5.0%	13.4%	25.4%	13.8%	17.0%	17.5%	16.4%

EthnicityParty Breakdown

EthnicityParty Breakdown

If the election for Governor were held today, for whom would you vote?

	Ethnicity						Party			
	Total	Asian	Black	Hispanic	White	Other	Total	Democrat	No Party/Other	Republican
Henry McMaster (R) Column %	50.5%	100.0%	31.0%	50.3%	55.0%	67.0%	50.5%	13.3%	39.5%	77.6%
Joe Cunningham (D) Column %	42.7%	0.0%	61.8%	31.0%	38.7%	21.9%	42.7%	81.3%	49.0%	16.6%
Morgan Bruce Reeves (L) Column %	2.4%	0.0%	0.9%	10.0%	2.5%	7.0%	2.4%	1.0%	5.0%	2.2%
Undecided Column %	4.4%	0.0%	6.2%	8.8%	3.8%	4.1%	4.4%	4.4%	6.6%	3.5%

EthnicityParty Breakdown

When do you believe abortion should be legal?

	Ethnicity						Party			
	Total	Asian	Black	Hispanic	White	Other	Total	Democrat	No Party/Other	Republican
Legal in first trimester until a fetal heartbeat can be detected Column %	19.7%	0.0%	29.0%	0.0%	18.4%	10.1%	19.7%	21.8%	18.4%	19.1%
Legal in the first and second trimester only Column %	28.2%	0.0%	26.0%	42.3%	29.4%	14.8%	28.2%	42.1%	36.0%	16.4%
Legal up until the moment of birth, including partial birth Column %	10.8%	0.0%	15.7%	0.0%	9.4%	18.8%	10.8%	17.9%	18.7%	2.9%
Illegal except in the case of rape, incest, or the life of the mother Column %	24.3%	50.0%	21.3%	22.9%	24.6%	30.4%	24.3%	13.2%	18.9%	33.4%
Illegal except in the case of the life of the mother Column %	17.0%	50.0%	8.0%	34.8%	18.2%	25.9%	17.0%	5.0%	8.0%	28.2%

Regional Breakdown

Regional Breakdown

If the election for Governor were held today, for whom would you vote?

	DMA							
	Total	AUGUSTA-AIKEN	CHARLESTON, SC	CHARLOTTE	COLUMBIA, SC	GREENVLL-SPART-ASHEVLL-AND	MYRTLE BEACH-FLORENCE	SAVANNAH
Henry McMaster (R) Column %	50.5%	60.3%	35.1%	57.6%	45.9%	55.6%	57.8%	51.5%
Joe Cunningham (D) Column %	42.7%	32.4%	59.1%	36.1%	48.0%	35.7%	37.0%	41.3%
Morgan Bruce Reeves (L) Column %	2.4%	1.2%	1.6%	3.3%	3.0%	3.4%	1.6%	0.0%
Undecided Column %	4.4%	6.1%	4.2%	2.9%	3.1%	5.3%	3.6%	7.2%

Regional Breakdown

When do you believe abortion should be legal?

	DMA							
	Total	AUGUSTA-AIKEN	CHARLESTON, SC	CHARLOTTE	COLUMBIA, SC	GREENVLL-SPART-ASHEVLL-AND	MYRTLE BEACH-FLORENCE	SAVANNAH
Legal in first trimester until a fetal heartbeat can be detected Column %	19.7%	26.4%	22.4%	12.5%	19.2%	17.4%	16.1%	33.2%
Legal in the first and second trimester only Column %	28.2%	23.9%	33.5%	22.4%	33.8%	22.1%	30.3%	29.9%
Legal up until the moment of birth, including partial birth Column %	10.8%	9.3%	11.0%	7.2%	17.0%	9.5%	9.5%	3.7%
Illegal except in the case of rape, incest, or the life of the mother Column %	24.3%	30.6%	22.7%	32.3%	21.7%	22.9%	24.5%	25.3%
Illegal except in the case of the life of the mother Column %	17.0%	9.9%	10.5%	25.6%	8.4%	28.1%	19.6%	7.9%

Party by Region Breakdown

Party by Region Breakdown

If the election for Governor were held today, for whom would you vote?

	DMA / Party												
	Total	AUGUSTA-AIKEN			CHARLESTON, SC			CHARLOTTE			COLUMBIA, SC		
		Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican
Henry McMaster (R) Column %	50.5%	21.6%	54.8%	90.0%	5.2%	30.3%	63.1%	6.8%	24.8%	82.5%	18.0%	41.7%	74.6%
Joe Cunningham (D) Column %	42.7%	69.9%	38.0%	3.6%	90.6%	59.6%	32.2%	82.4%	45.8%	15.8%	77.1%	45.6%	21.7%
Morgan Bruce Reeves (L) Column %	2.4%	0.0%	0.0%	2.3%	1.5%	2.2%	1.3%	0.0%	29.4%	1.7%	1.3%	6.8%	2.5%
Undecided Column %	4.4%	8.5%	7.2%	4.1%	2.7%	7.9%	3.4%	10.7%	0.0%	0.0%	3.5%	5.9%	1.1%

Party by Region Breakdown

If the election for Governor were held today, for whom would you vote?

	DMA / Party									
	Total	GREENVLL-SPART-ASHEVLL-AND			MYRTLE BEACH-FLORENCE			SAVANNAH		
		Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican
Henry McMaster (R) Column %	50.5%	11.5%	34.3%	77.2%	23.4%	53.3%	86.7%	0.0%	32.1%	83.9%
Joe Cunningham (D) Column %	42.7%	82.5%	52.9%	14.3%	73.8%	37.0%	9.6%	100.0%	59.5%	6.0%
Morgan Bruce Reeves (L) Column %	2.4%	0.0%	6.8%	3.7%	2.8%	2.6%	0.0%	0.0%	0.0%	0.0%
Undecided Column %	4.4%	6.0%	6.0%	4.8%	0.0%	7.0%	3.6%	0.0%	8.4%	10.1%

Party by Region Breakdown

When do you believe abortion should be legal?

	DMA / Party												
	Total	AUGUSTA-AIKEN			CHARLESTON, SC			CHARLOTTE			COLUMBIA, SC		
		Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican
Legal in first trimester until a fetal heartbeat can be detected Column %	19.7%	50.6%	13.7%	11.1%	18.8%	13.5%	31.6%	17.0%	0.0%	11.8%	17.0%	23.6%	18.2%
Legal in the first and second trimester only Column %	28.2%	18.3%	39.1%	22.4%	51.9%	39.9%	13.5%	30.3%	62.1%	15.2%	47.5%	29.2%	24.9%
Legal up until the moment of birth, including partial birth Column %	10.8%	12.2%	12.7%	5.5%	14.5%	22.3%	0.0%	17.0%	37.9%	0.0%	22.3%	24.6%	7.4%
Illegal except in the case of rape, incest, or the life of the mother Column %	24.3%	18.8%	20.9%	44.3%	14.8%	18.2%	32.4%	14.0%	0.0%	43.4%	8.6%	20.4%	33.7%
Illegal except in the case of the life of the mother Column %	17.0%	0.0%	13.7%	16.6%	0.0%	6.1%	22.5%	21.8%	0.0%	29.6%	4.6%	2.1%	15.7%

Party by Region Breakdown

When do you believe abortion should be legal?

	DMA / Party									
	Total	GREENVLL-SPART-ASHEVLL-AND			MYRTLE BEACH-FLORENCE			SAVANNAH		
		Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican	Democrat	No Party/Other	Republican
Legal in first trimester until a fetal heartbeat can be detected Column %	19.7%	16.2%	16.8%	17.9%	31.4%	19.3%	3.9%	0.0%	33.8%	46.2%
Legal in the first and second trimester only Column %	28.2%	44.0%	28.9%	12.2%	37.1%	39.5%	18.4%	50.0%	48.7%	14.3%
Legal up until the moment of birth, including partial birth Column %	10.8%	19.5%	17.1%	3.7%	18.6%	13.9%	0.0%	16.7%	0.0%	0.0%
Illegal except in the case of rape, incest, or the life of the mother Column %	24.3%	13.2%	25.8%	25.5%	6.2%	17.3%	42.0%	33.3%	0.0%	32.4%
Illegal except in the case of the life of the mother Column %	17.0%	7.0%	11.4%	40.7%	6.7%	10.0%	35.8%	0.0%	17.5%	7.2%