The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

Wisconsin Statewide General Election Survey

September 2022
Wisconsin Survey

- Conducted 09/15/22 - 09/19/22
- 1087 Respondents
- Likely General Election Voters
- Response Rate: 1.45%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
If the election for Senate were held today, for whom would you vote?

- Ron Johnson (R): 48.7%
- Mandela Barnes (D): 46.5%
- Undecided: 4.8%
If the election for Governor were held today, for whom would you vote?

- Tim Michels (R): 47.7%
- Tony Evers (D): 47.0%
- Other: 1.9%
- Undecided: 3.3%
Age Participation

- 18-24: 9.9%
- 25-34: 12.1%
- 35-44: 13.9%
- 45-64: 37.5%
- 65+: 26.5%
Ethnicity Participation

- White: 89.6%
- Black: 3.5%
- Hispanic: 3.1%
- Asian: 1.3%
- Other: 2.5%
Gender Participation

- Male: 47.1%
- Female: 52.9%