



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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 The Trafalgar Group

 @trafalgar_group

Arizona General Statewide Survey

October 2022

Partnered with:



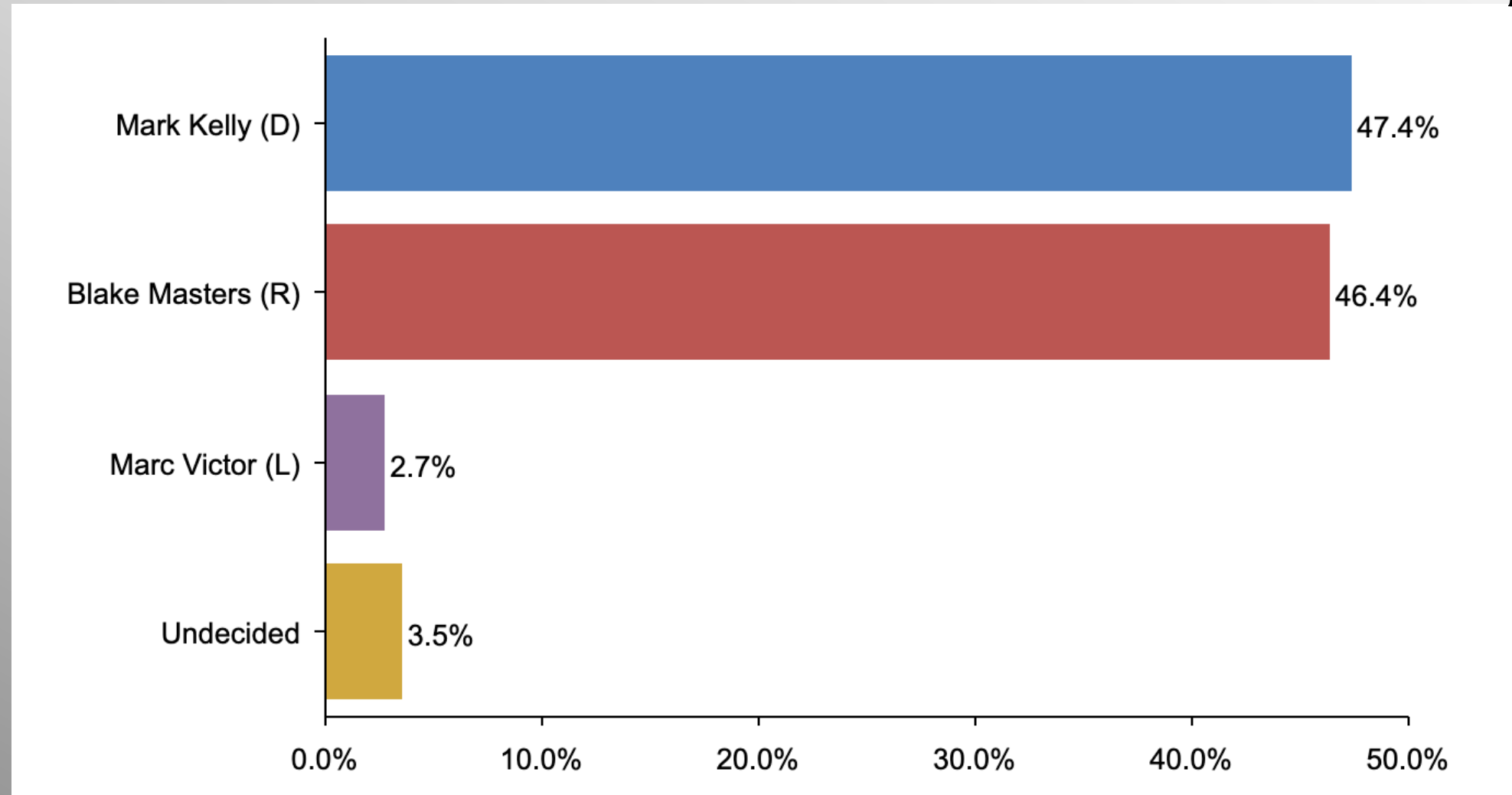
Arizona Survey

- **Conducted 10/16/22 - 10/17/22**
- **1078 Respondents**
- **Likely 2022 General Election Voters**
- **Response Rate: 1.44%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



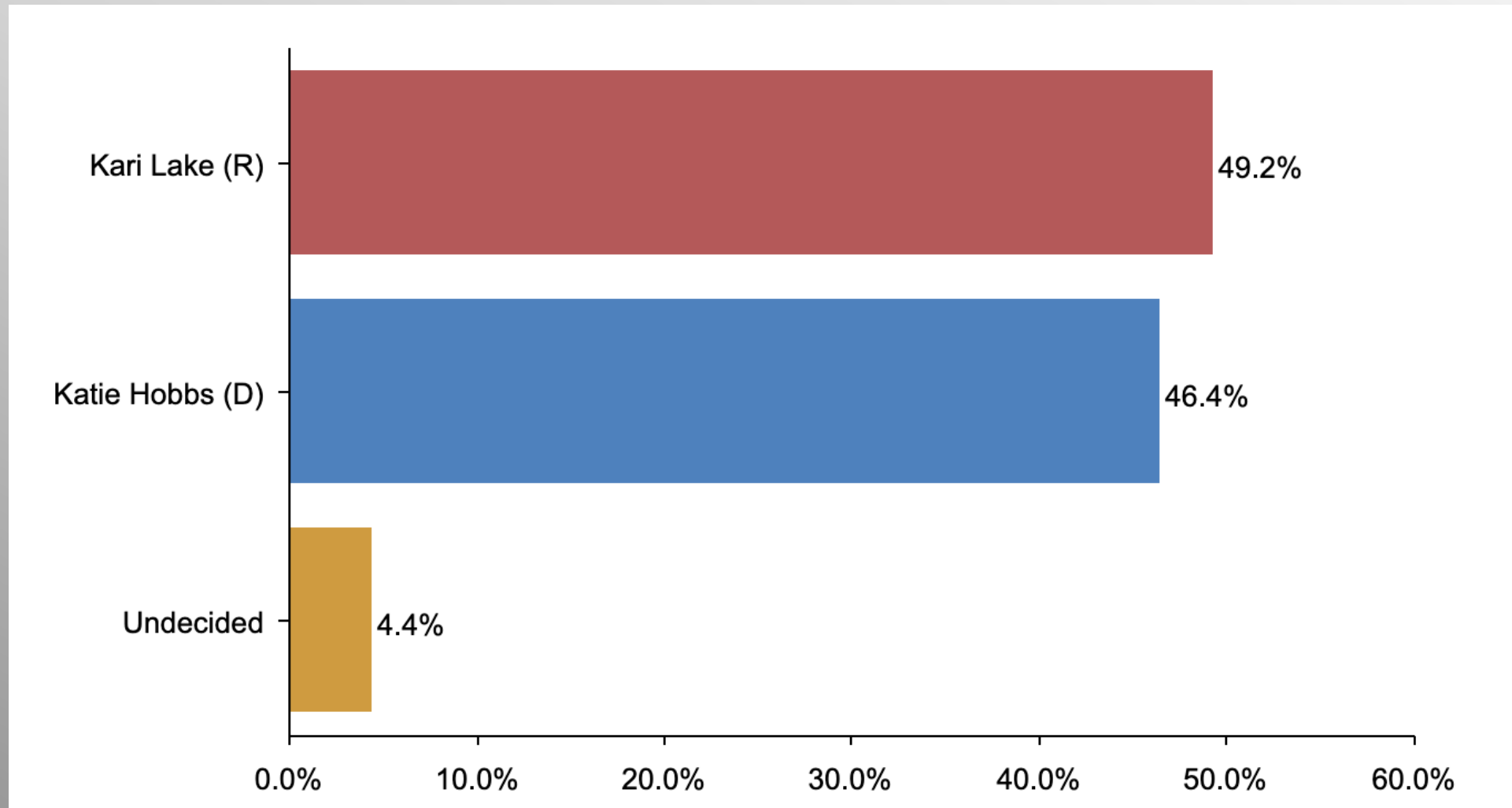
AZ US Senate Race

If the election for US Senate were held today, for whom would you vote?

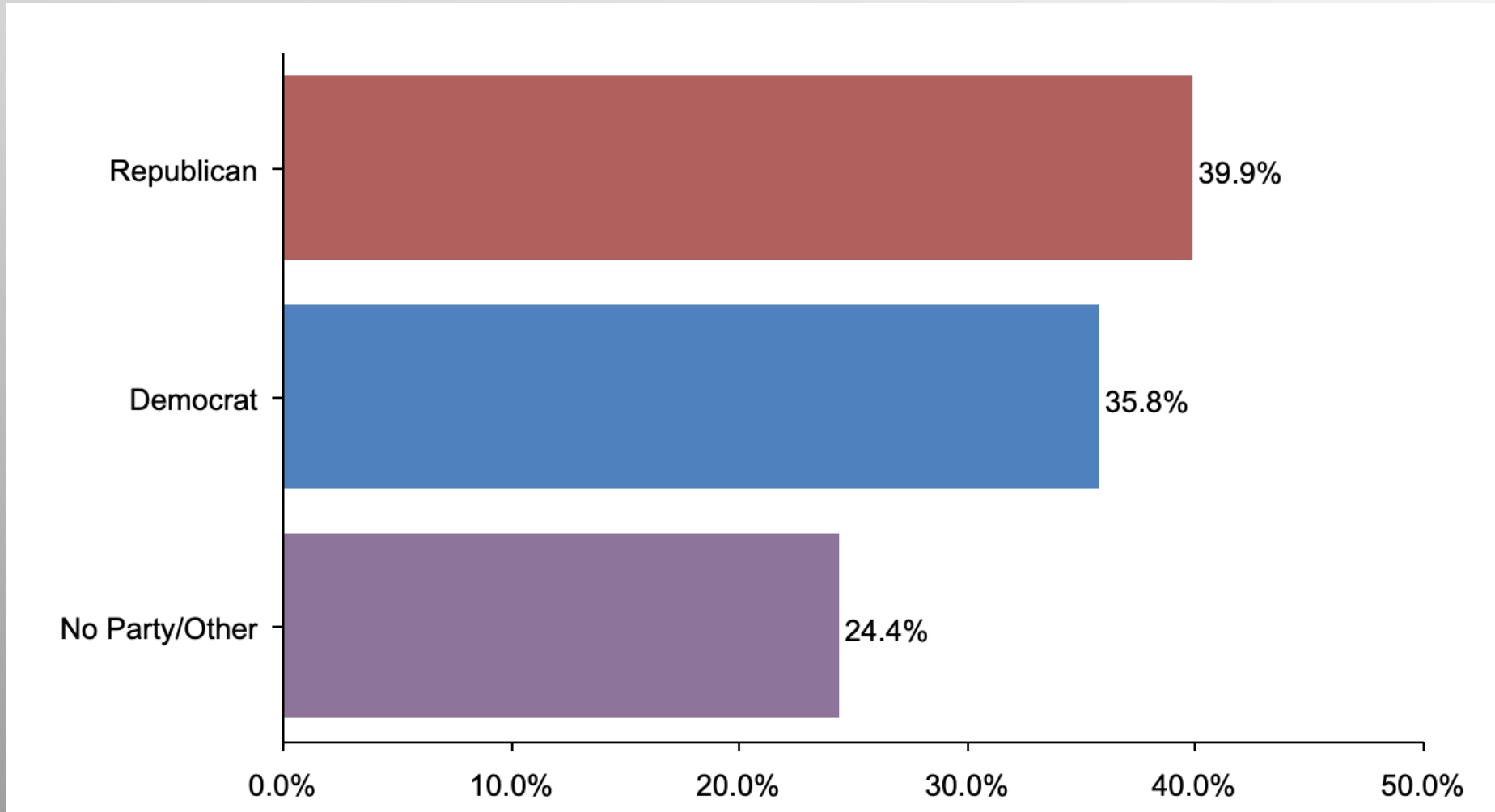


AZ Governor Race

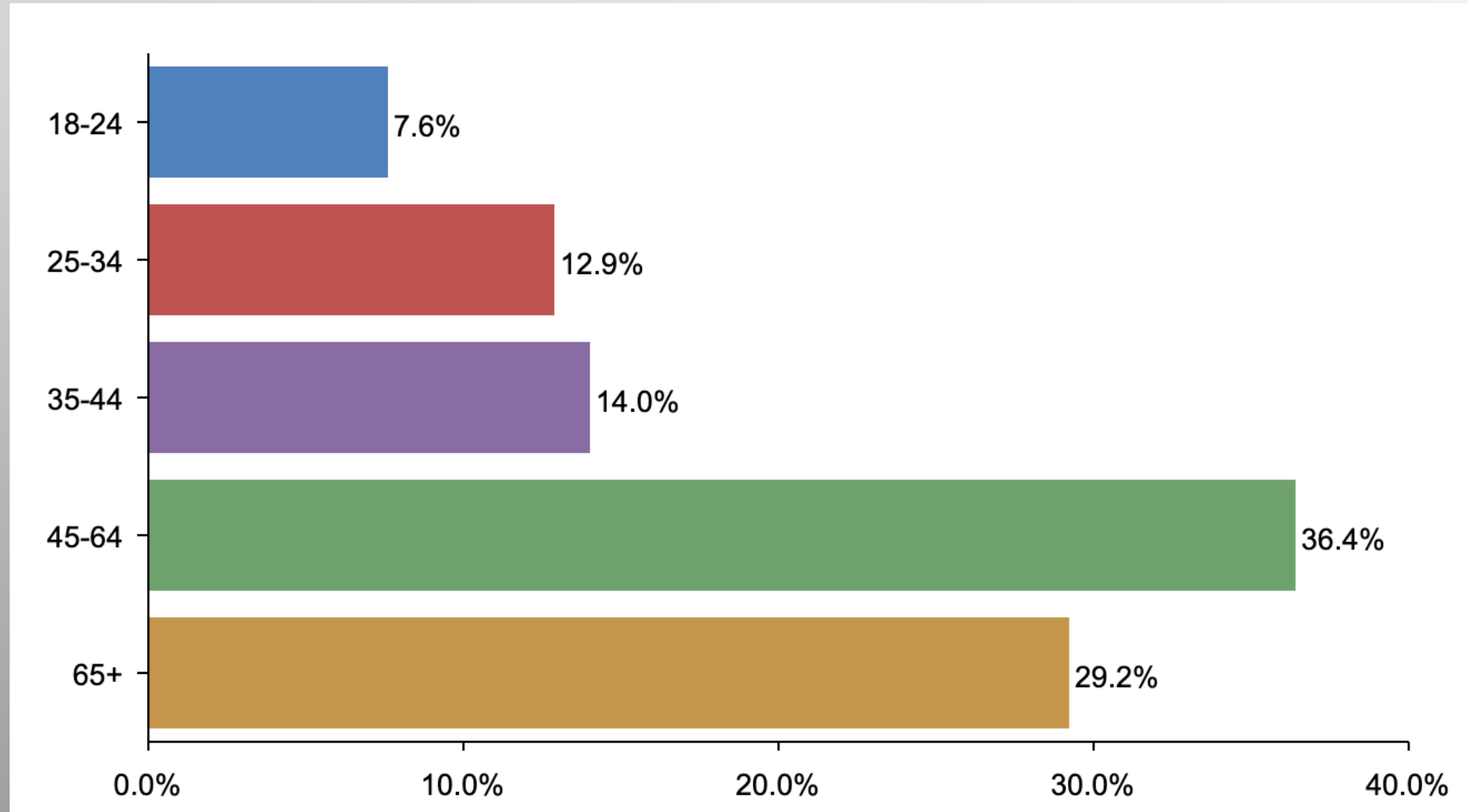
If the election for Governor were held today, for whom would you vote?



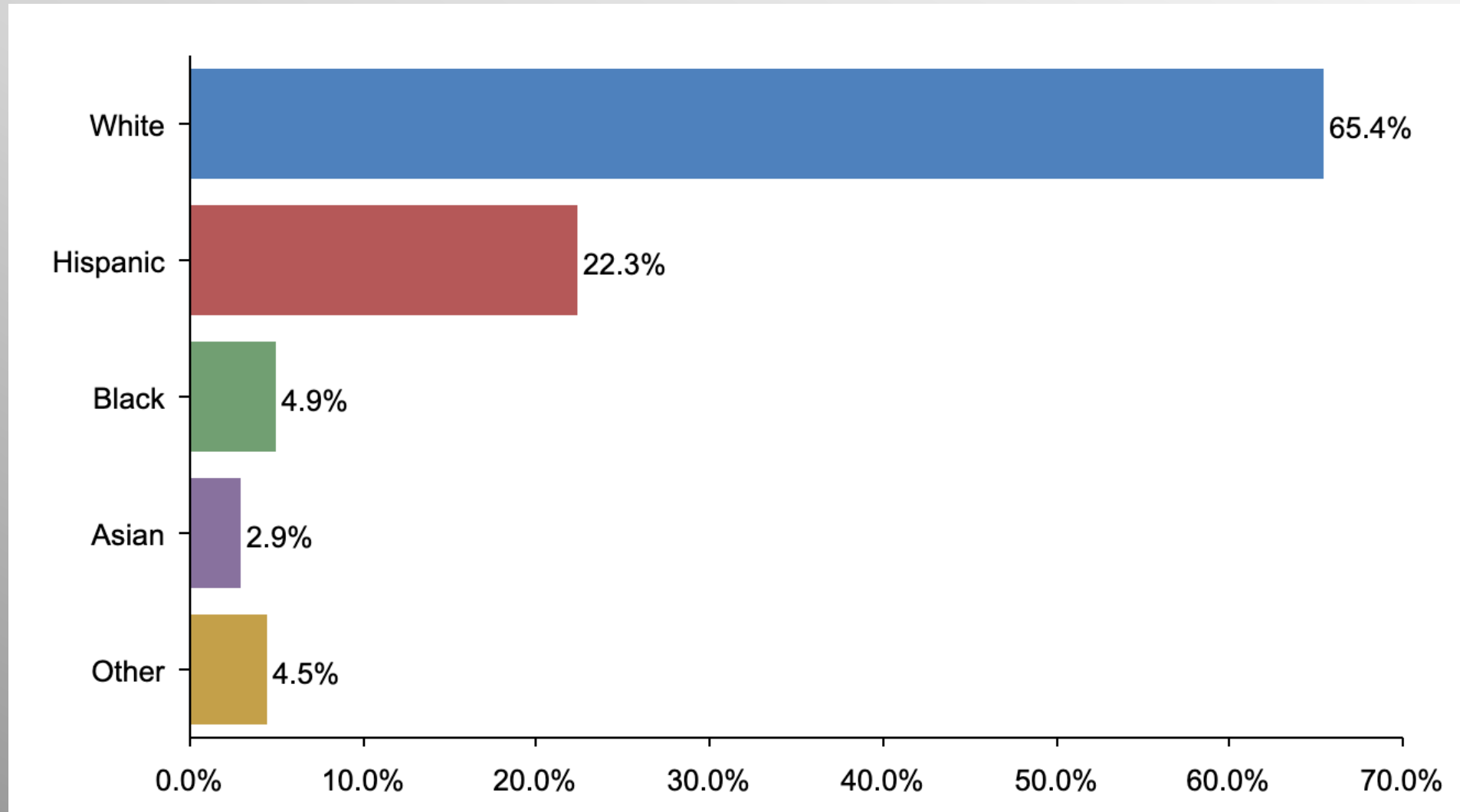
Party Participation



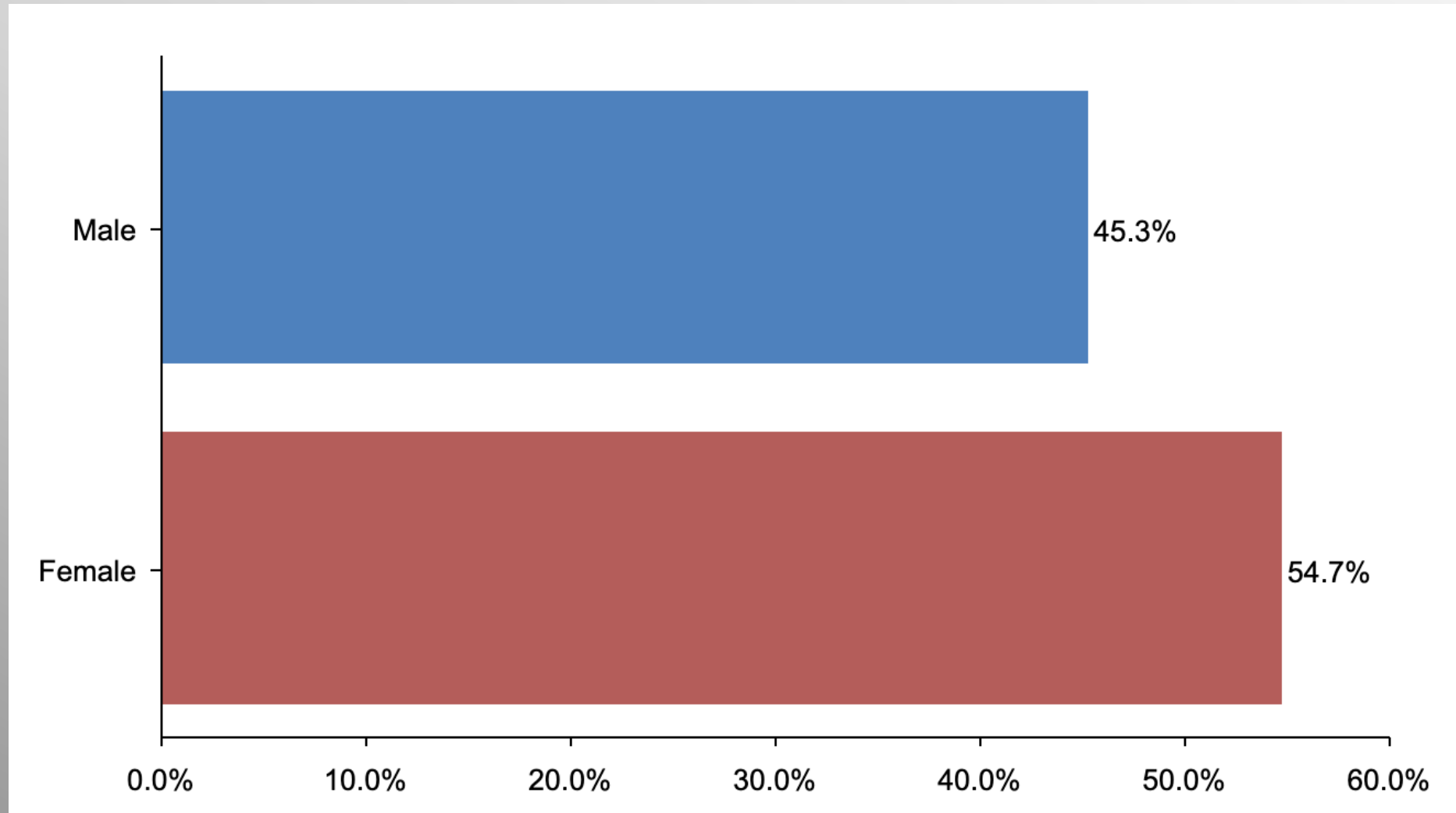
Age Participation



Ethnicity Participation



Gender Participation



AgeGender Crosstabs

AgeGender Crosstabs

If the election for US Senate were held today, for whom would you vote?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Mark Kelly (D) Column %	47.4%	43.8%	62.7%	54.4%	41.6%	45.6%	47.4%	50.4%	43.9%
Blake Masters (R) Column %	46.4%	51.3%	29.9%	36.2%	53.6%	48.4%	46.4%	45.1%	48.0%
Marc Victor (L) Column %	2.7%	0.9%	5.5%	4.9%	2.1%	1.4%	2.7%	1.7%	3.9%
Undecided Column %	3.5%	4.0%	1.9%	4.6%	2.7%	4.6%	3.5%	2.8%	4.3%

AgeGender Crosstabs

If the election for Governor were held today, for whom would you vote?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Kari Lake (R) Column %	49.2%	52.2%	36.5%	39.9%	55.4%	50.7%	49.2%	46.7%	52.3%
Katie Hobbs (D) Column %	46.4%	44.8%	58.1%	54.6%	41.1%	44.4%	46.4%	48.3%	44.1%
Undecided Column %	4.4%	3.1%	5.5%	5.6%	3.4%	4.8%	4.4%	5.1%	3.6%

EthnicityParty Crosstabs

AZ EthnicityParty Crosstabs

If the election for US Senate were held today, for whom would you vote?

	Ethnicity						Party			
	Total	Asian	Black	Hispanic	Other	White	Total	Democrat	No Party/Other	Republican
Mark Kelly (D) Column %	47.4%	57.0%	51.2%	52.9%	39.3%	45.5%	47.4%	85.7%	46.3%	14.4%
Blake Masters (R) Column %	46.4%	38.8%	36.4%	44.9%	49.7%	47.6%	46.4%	9.4%	45.8%	79.4%
Marc Victor (L) Column %	2.7%	0.0%	0.0%	0.0%	6.0%	3.6%	2.7%	0.7%	6.1%	2.3%
Undecided Column %	3.5%	4.3%	12.4%	2.2%	5.0%	3.3%	3.5%	4.2%	1.8%	3.9%

EthnicityParty Crosstabs

If the election for Governor were held today, for whom would you vote?

	Ethnicity						Party			
	Total	Asian	Black	Hispanic	Other	White	Total	Democrat	No Party/Other	Republican
Kari Lake (R) Column %	49.2%	36.9%	39.3%	45.6%	49.5%	51.4%	49.2%	11.5%	48.9%	82.7%
Katie Hobbs (D) Column %	46.4%	55.1%	54.6%	52.1%	43.4%	43.9%	46.4%	83.1%	47.7%	13.1%
Undecided Column %	4.4%	8.0%	6.1%	2.2%	7.0%	4.7%	4.4%	5.3%	3.4%	4.2%

DMA Crosstabs

DMA Crosstabs

If the election for US Senate were held today, for whom would you vote?

		DMA				
		Total	ALBUQUERQUE-SANTA FE	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Mark Kelly (D)	Column %	47.4%	52.8%	46.7%	51.2%	36.6%
Blake Masters (R)	Column %	46.4%	46.5%	46.9%	43.2%	61.3%
Marc Victor (L)	Column %	2.7%	0.0%	2.8%	2.0%	2.1%
Undecided	Column %	3.5%	0.7%	3.5%	3.6%	0.0%

DMA Crosstabs

If the election for Governor were held today, for whom would you vote?

		DMA				
		Total	ALBUQUERQUE-SANTA FE	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Kari Lake (R)	Column %	49.2%	48.6%	50.0%	44.8%	63.4%
Katie Hobbs (D)	Column %	46.4%	51.4%	45.4%	51.1%	36.6%
Undecided	Column %	4.4%	0.0%	4.5%	4.1%	0.0%