



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

 @trafalgar_group

Nationwide Issues Survey

September 2022

Partnered with:



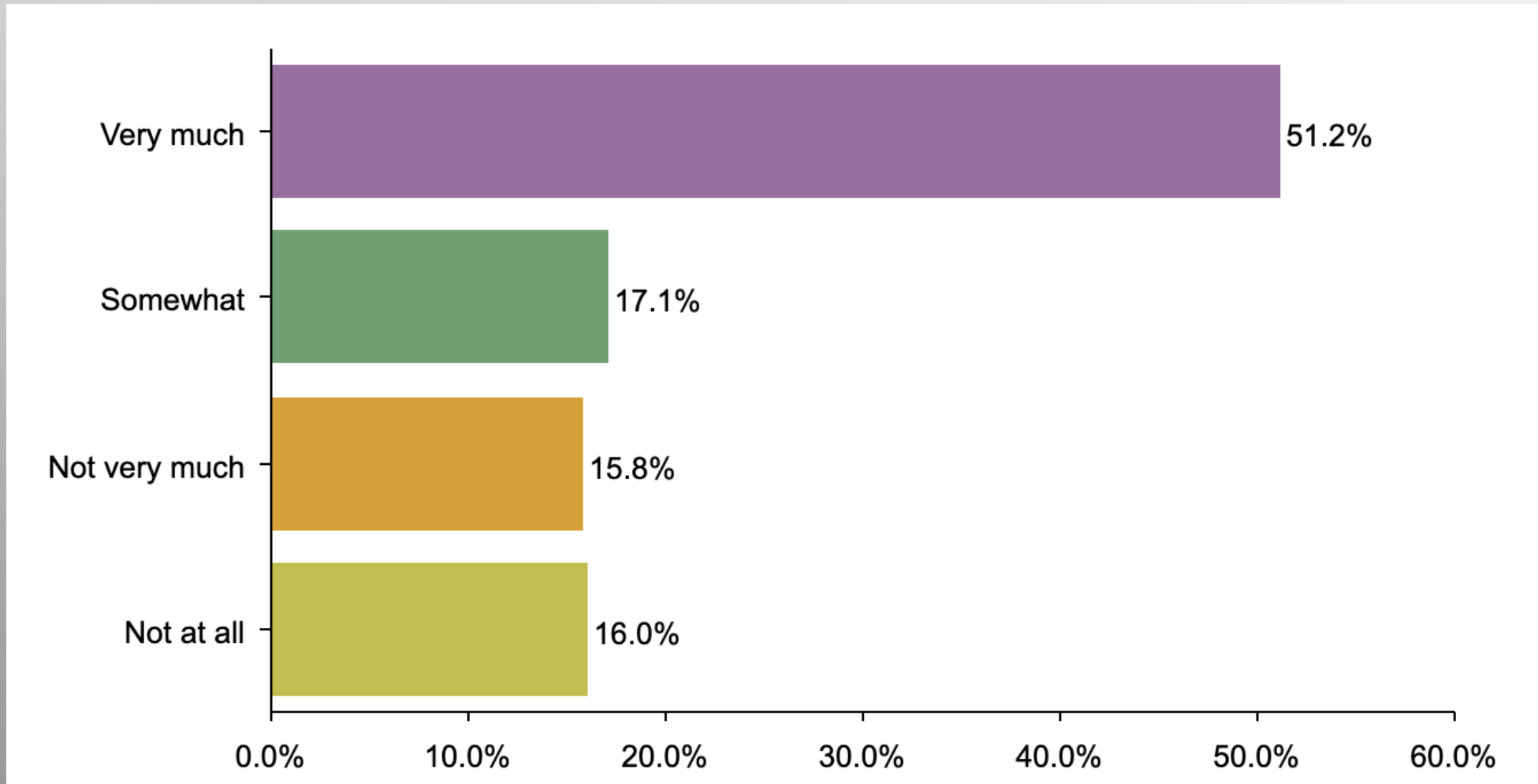
Nationwide Survey

- **Conducted 09/17/22 - 09/20/22**
- **1079 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.44%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



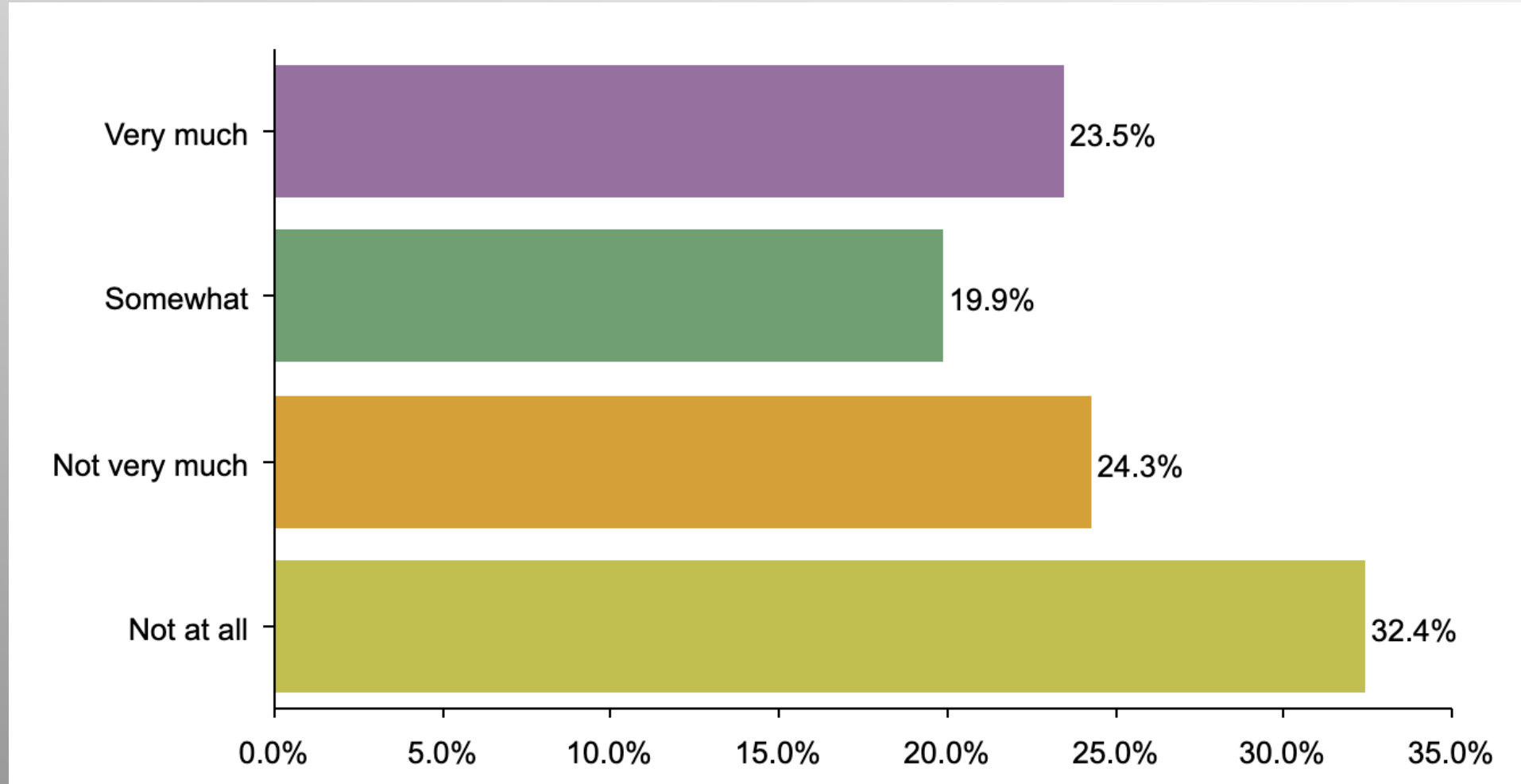
2022 Motivation – Grocery Prices

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?



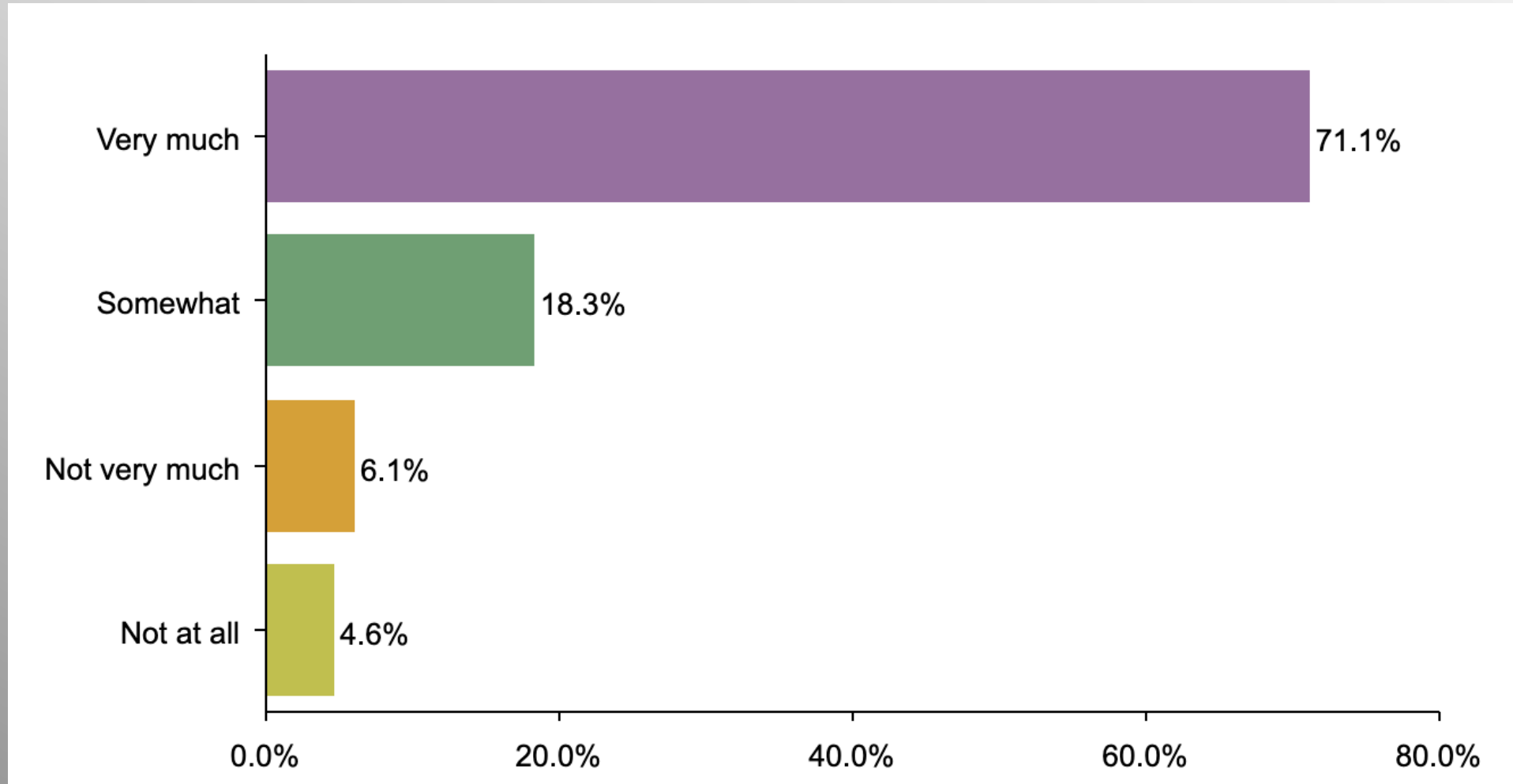
2022 Motivation – Grocery Prices (Democrat)

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?



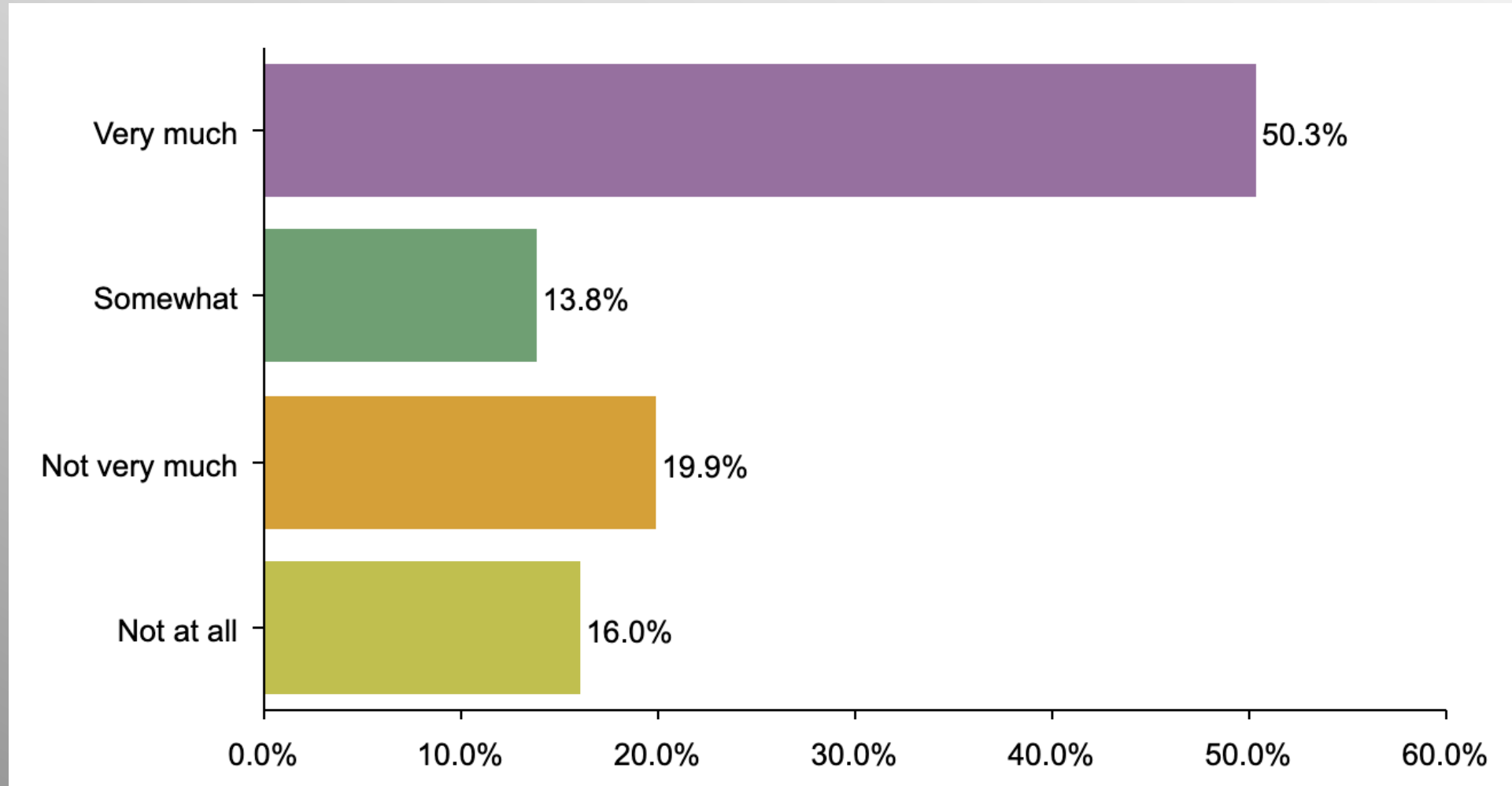
2022 Motivation – Grocery Prices (GOP)

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?

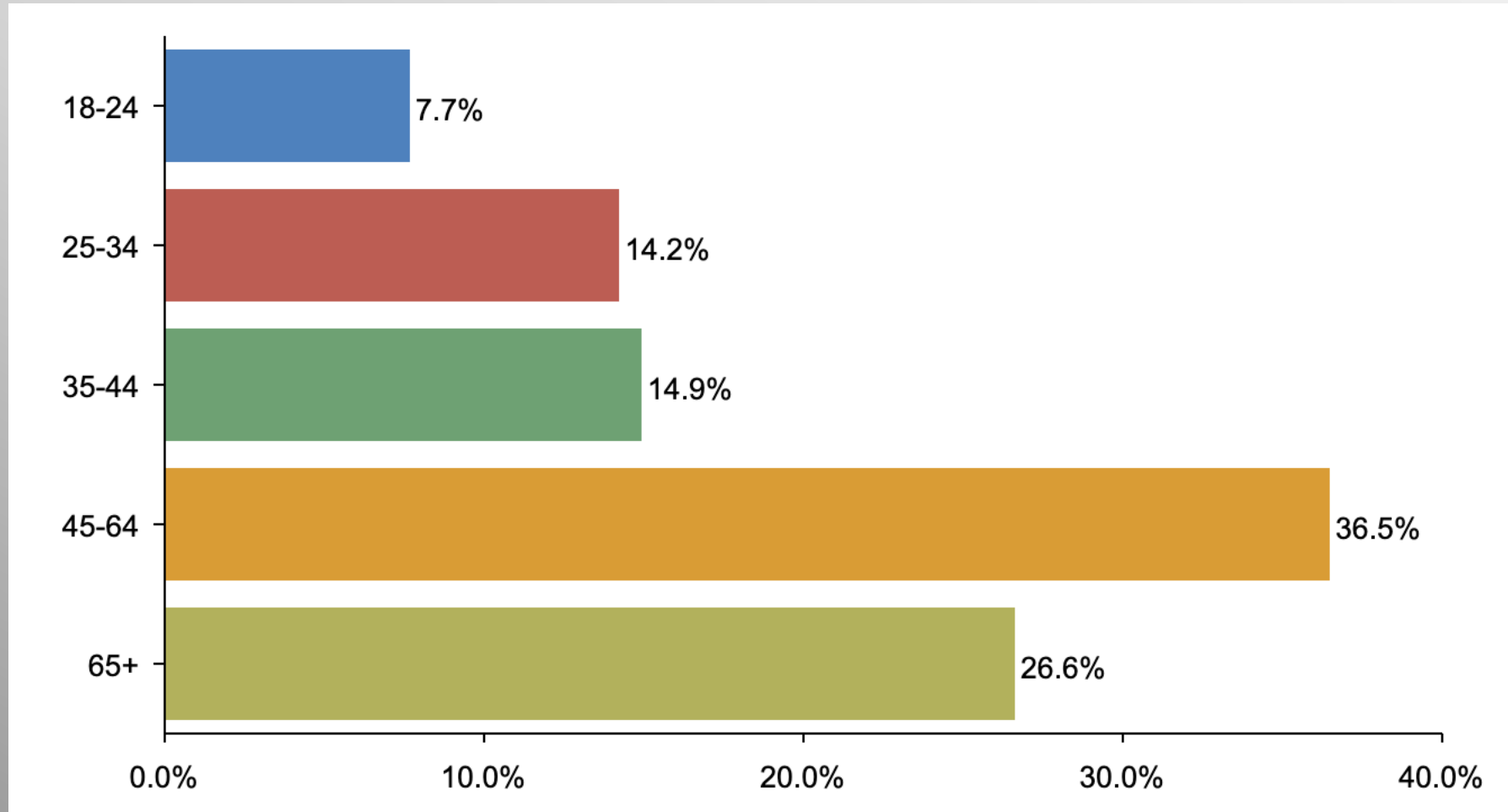


2022 Motivation – Grocery Prices (No Party/Other)

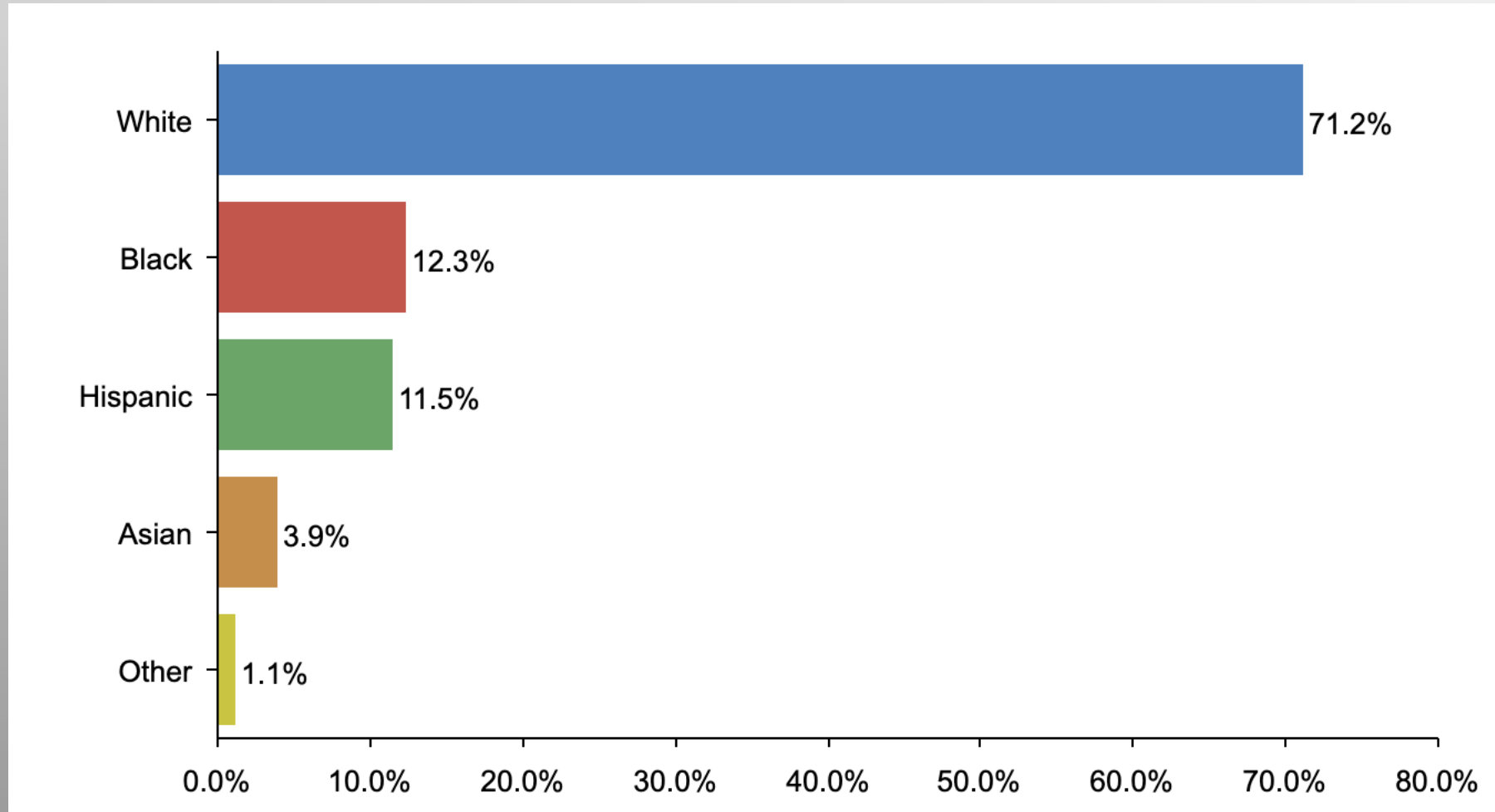
How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?



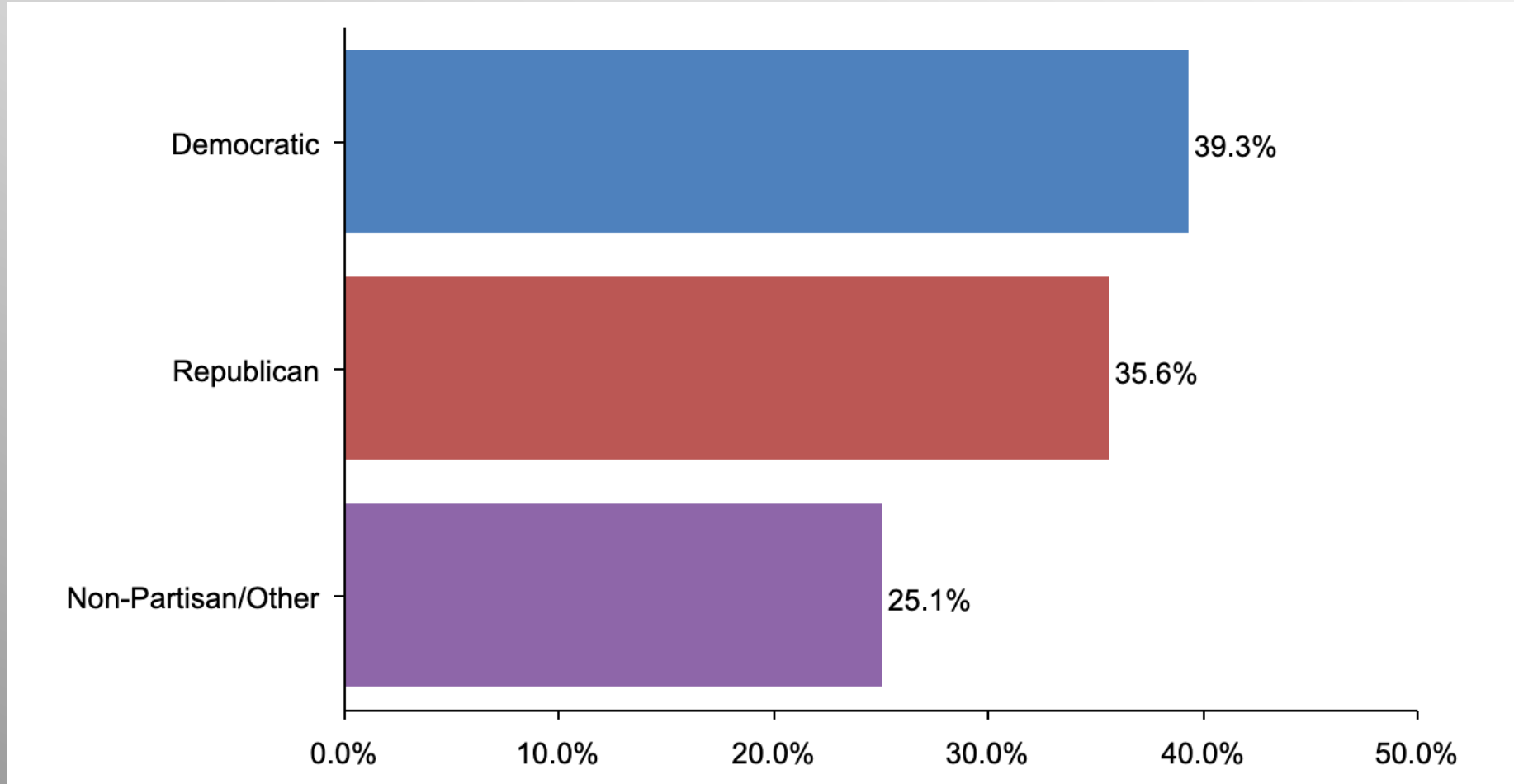
Age Participation



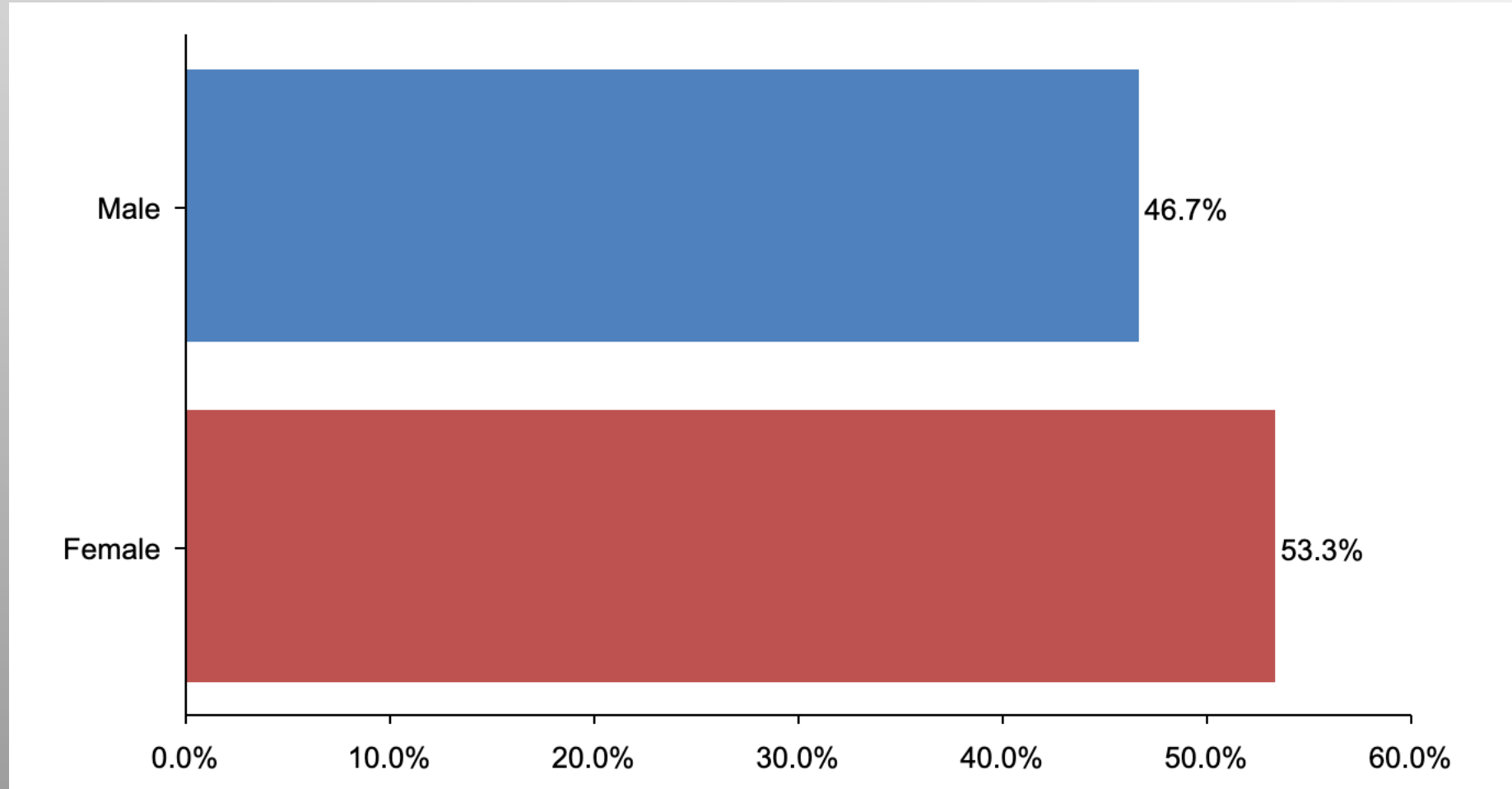
Ethnicity Participation



Party Participation



Gender Participation



Party Crosstabs

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?

		Party			
		Total	Democrat	No Party/Other	Republican
Not at all	Column %	16.0%	32.4%	16.0%	4.6%
Not very much	Column %	15.8%	24.3%	19.9%	6.1%
Somewhat	Column %	17.1%	19.9%	13.8%	18.3%
Very much	Column %	51.2%	23.5%	50.3%	71.1%

AgeGender Crosstabs

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?

		Age Group					Gender			
		Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Not at all	Column %	16.0%	4.8%	18.2%	16.4%	14.4%	17.8%	16.0%	17.5%	14.8%
Not very much	Column %	15.8%	4.8%	18.2%	14.8%	14.9%	17.3%	15.8%	16.1%	15.5%
Somewhat	Column %	17.1%	28.6%	18.2%	24.6%	17.2%	13.8%	17.1%	17.5%	16.8%
Very much	Column %	51.2%	61.9%	45.5%	44.3%	53.4%	51.1%	51.2%	48.8%	52.9%

Ethnicity Crosstabs

How much does the increase in the price of groceries impact your motivation to vote in the 2022 election?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
Not at all	Column %	16.0%	20.0%	9.7%	18.2%	6.5%	16.9%
Not very much	Column %	15.8%	30.0%	19.4%	9.1%	9.7%	16.1%
Somewhat	Column %	17.1%	20.0%	22.6%	12.1%	19.4%	16.9%
Very much	Column %	51.2%	30.0%	48.4%	60.6%	64.5%	50.1%