



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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 The Trafalgar Group

 @trafalgar_group

Nationwide Issues Survey

December 2022

Partnered with:



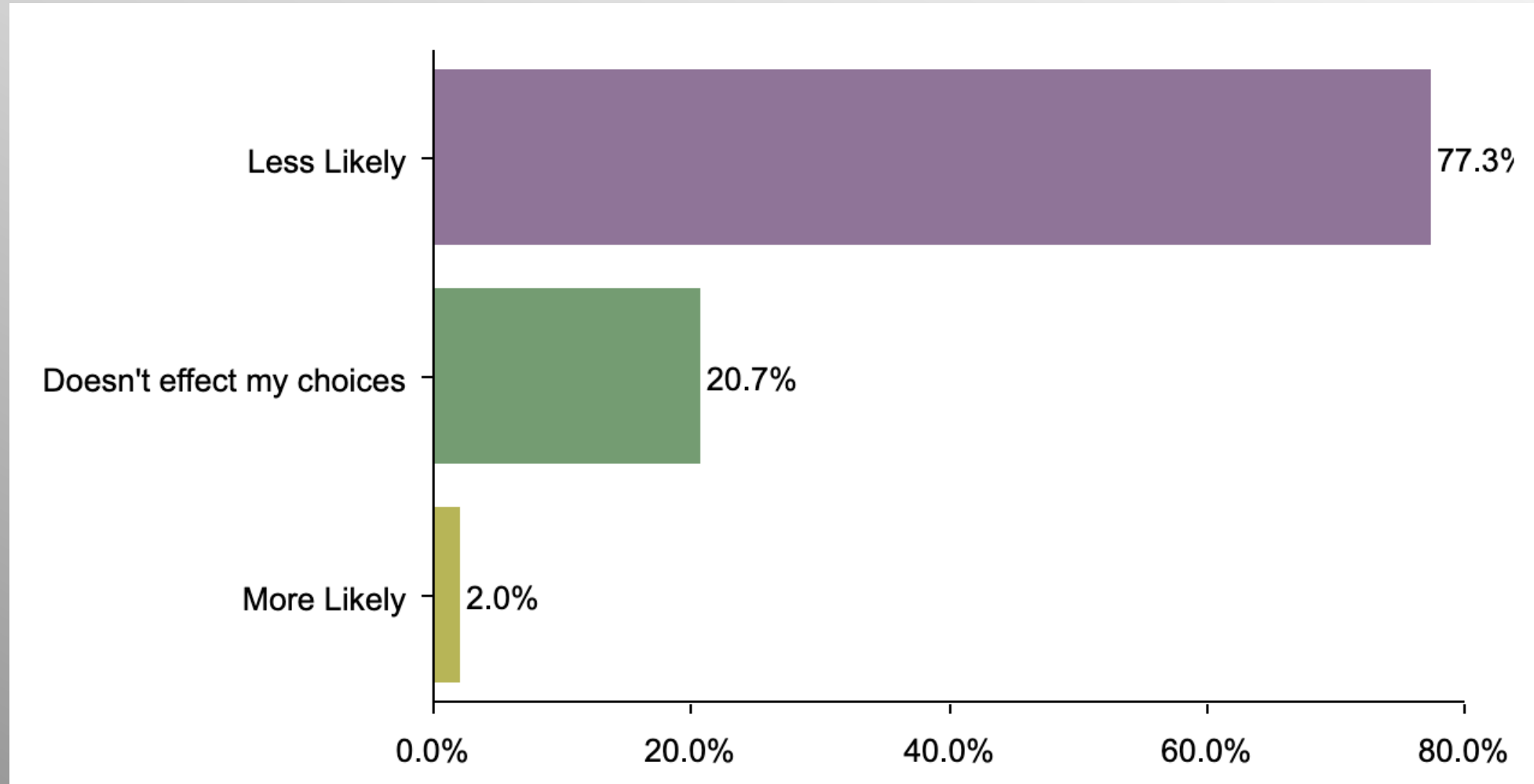
Nationwide Survey

- **Conducted 11/30/22 - 12/03/22**
- **1085 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.09%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



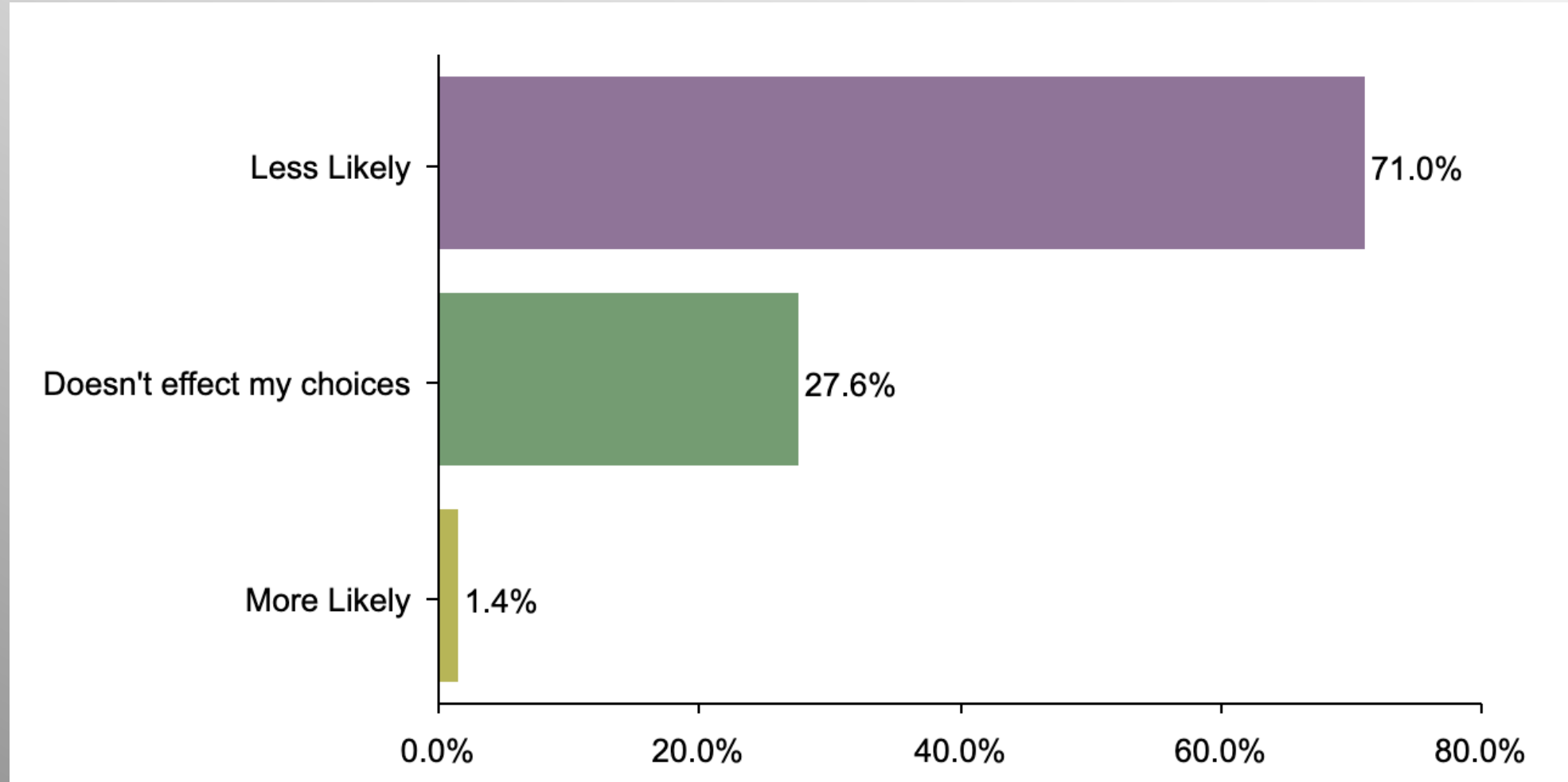
Businesses/China Protests

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?



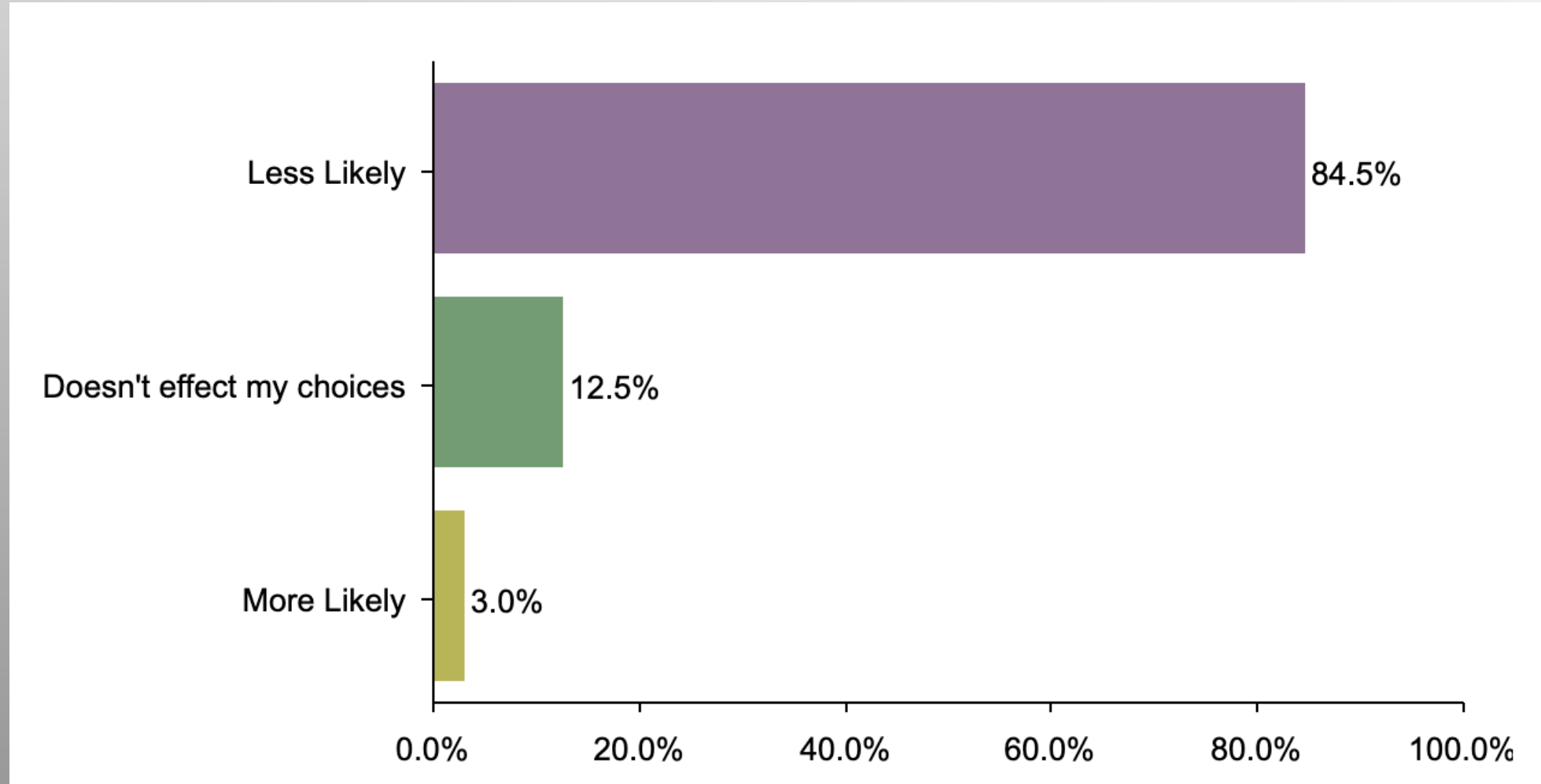
Businesses/China Protests (Democrat)

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?



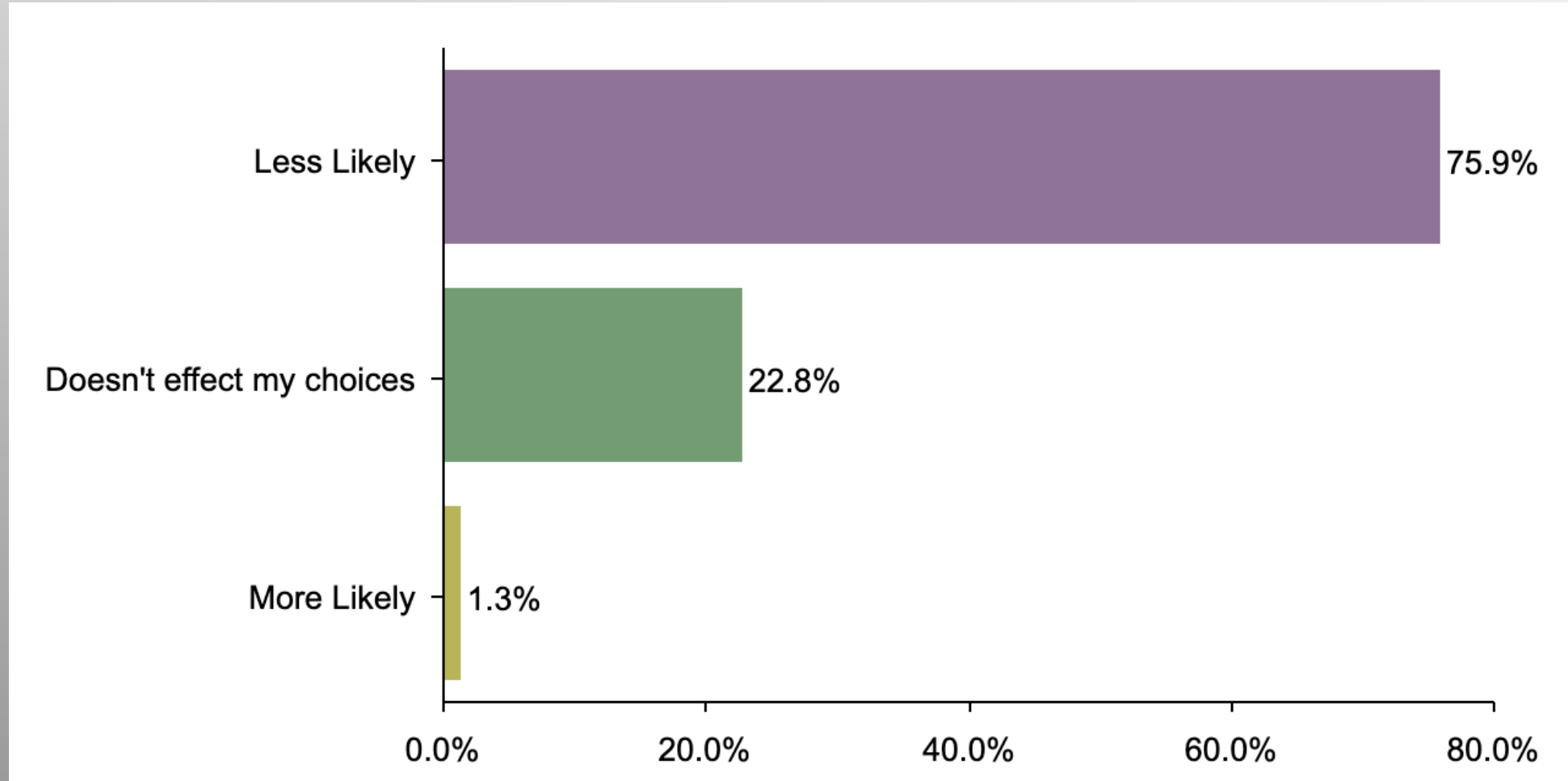
Businesses/China Protests (GOP)

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?

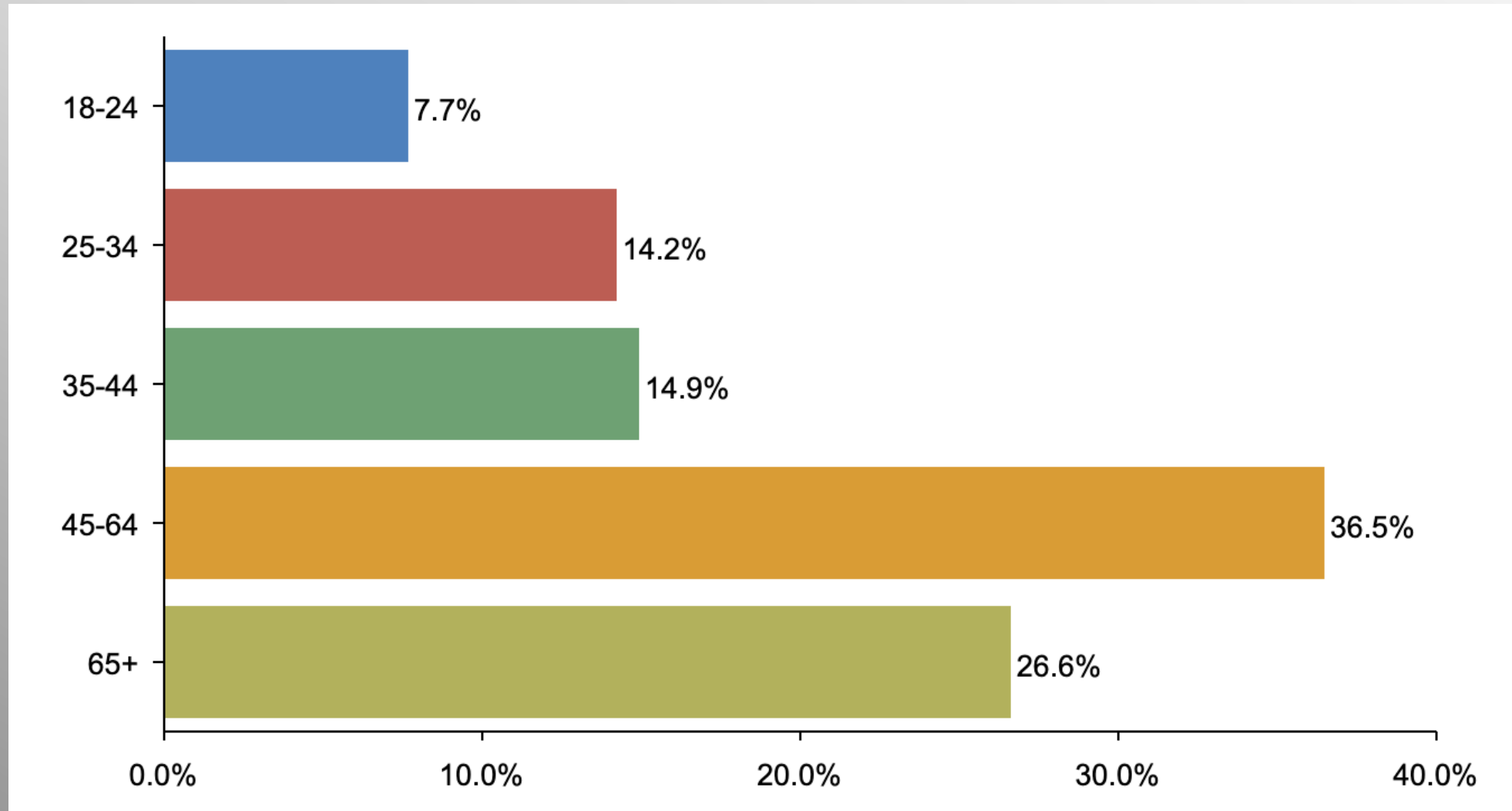


Businesses/China Protests (No Party/Other)

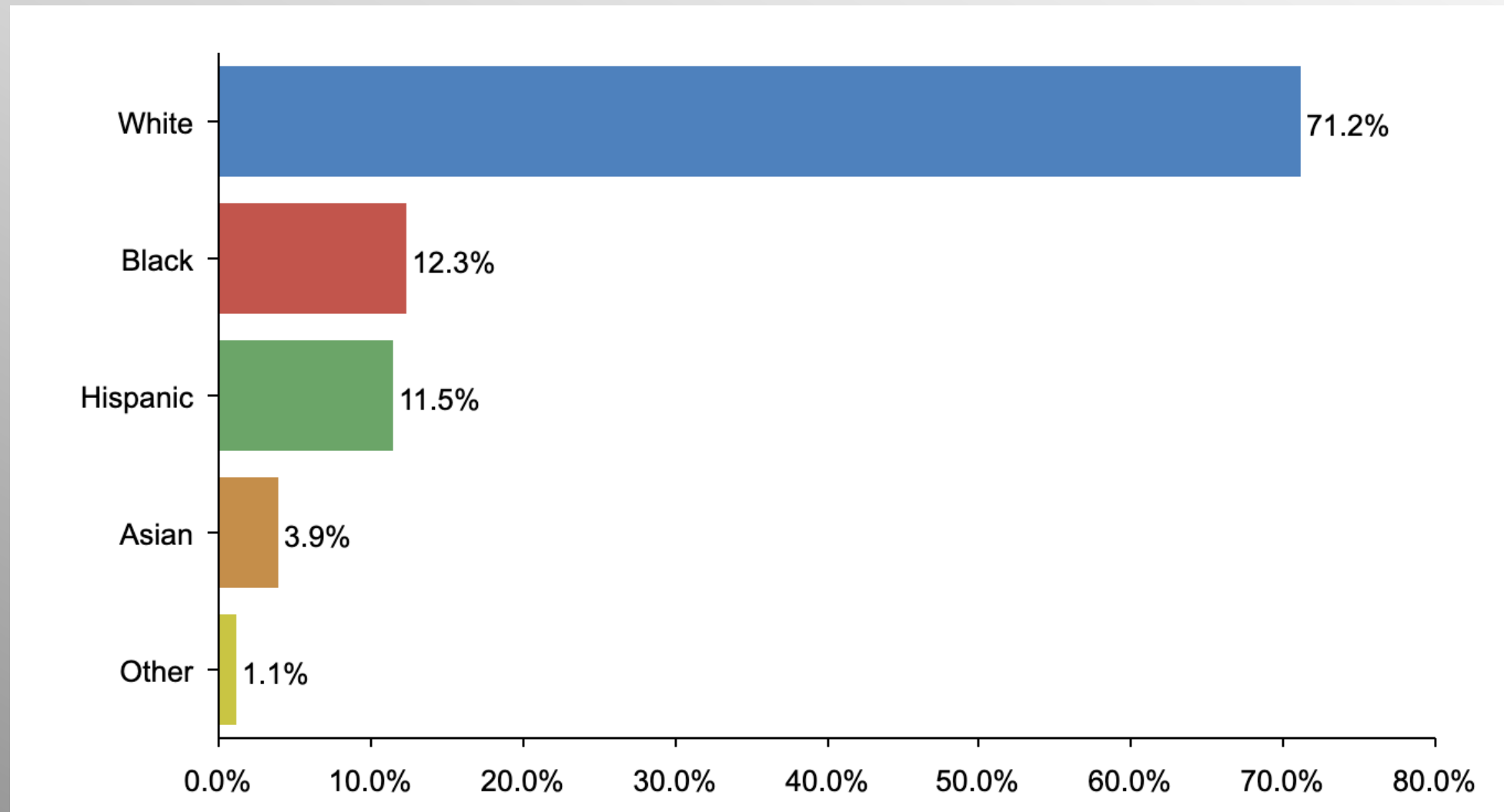
Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?



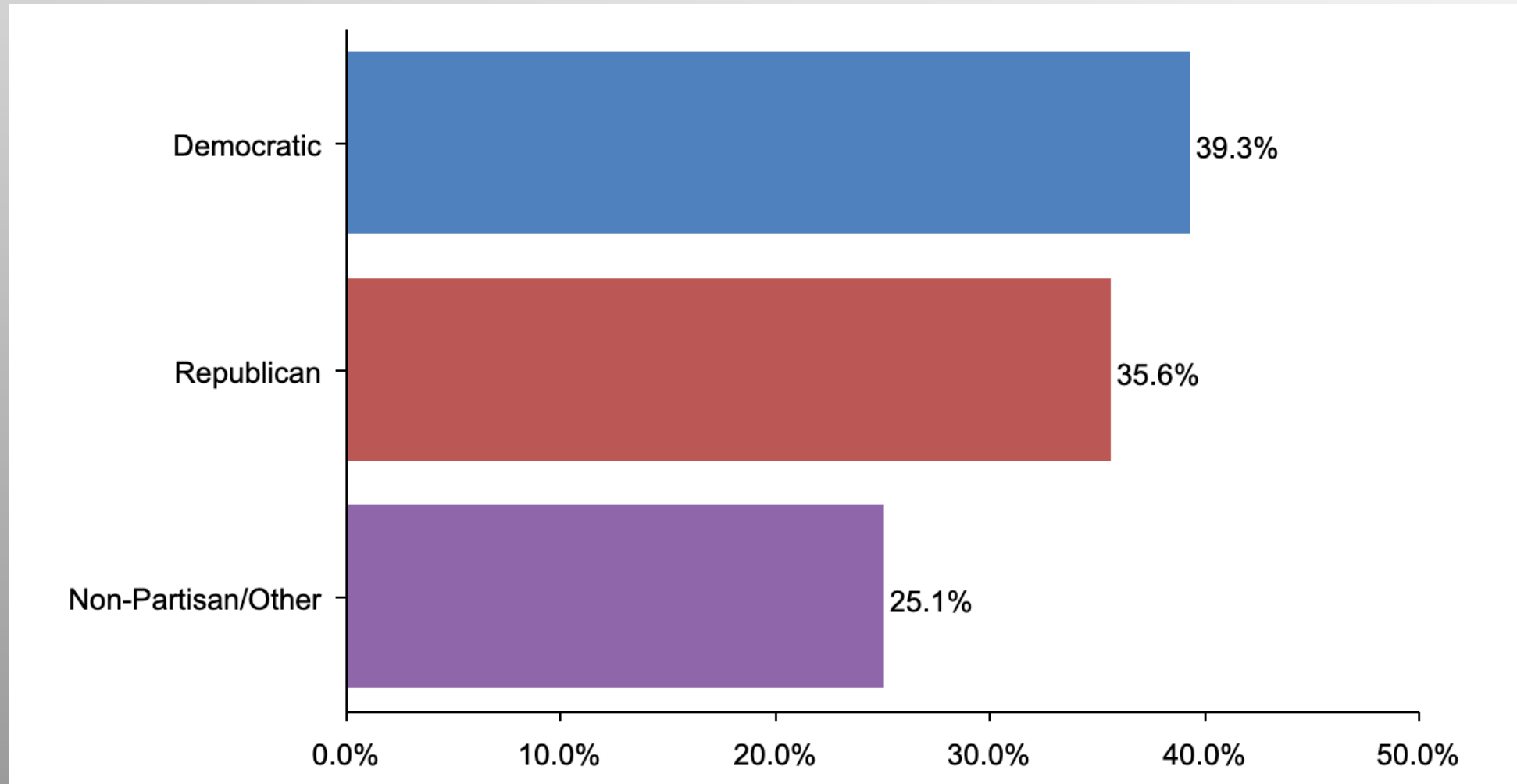
Age Participation



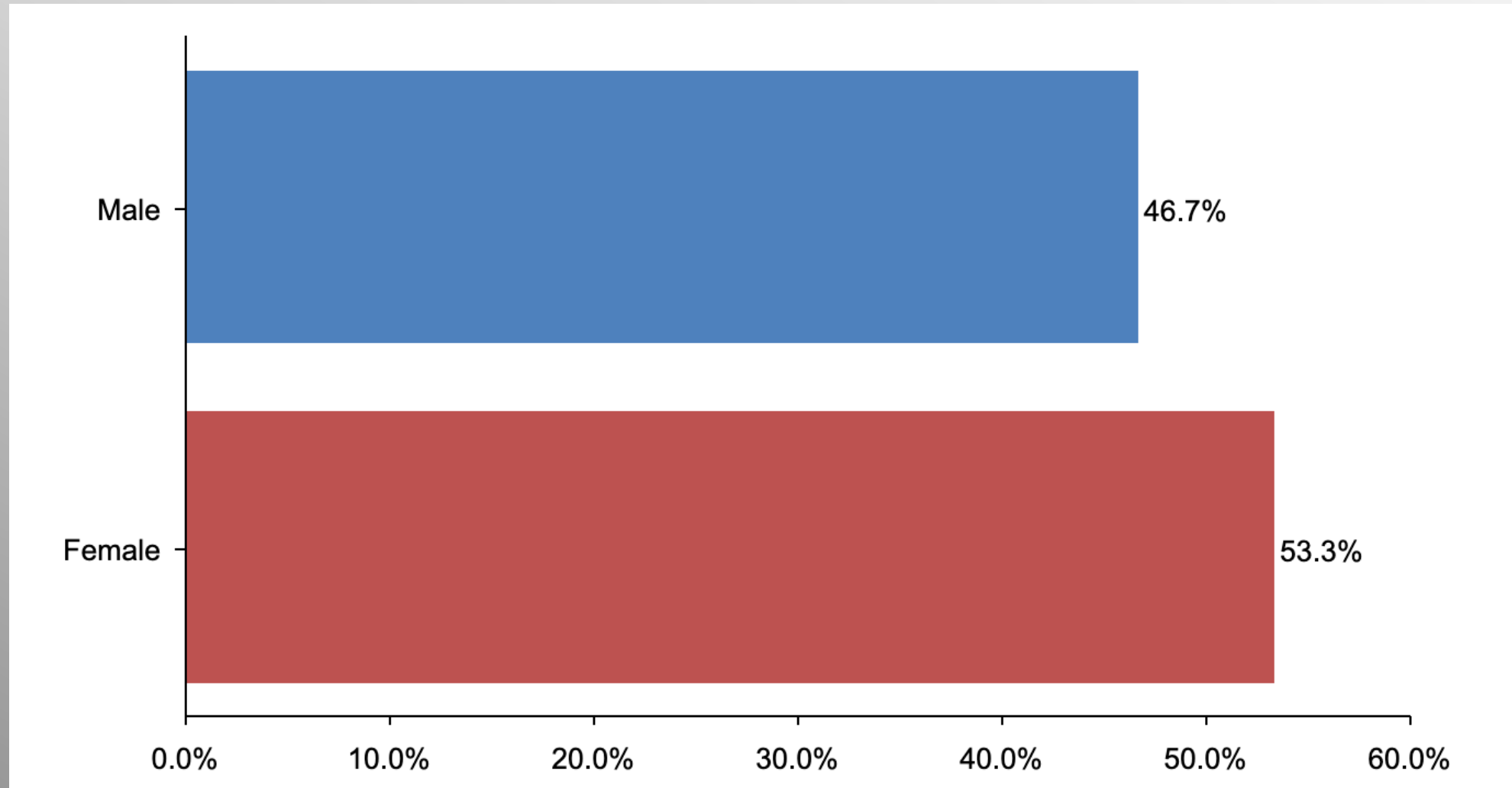
Ethnicity Participation



Party Participation



Gender Participation



Party Crosstabs

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?

		Party			
		Total	Democrat	No Party/Other	Republican
More Likely	Column %	2.0%	1.4%	1.3%	3.0%
Less Likely	Column %	77.3%	71.0%	75.9%	84.5%
Doesn't effect my choices	Column %	20.7%	27.6%	22.8%	12.5%

Age Crosstabs

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?

		Age					
		Total	18-24	25-34	35-44	45-64	65+
More Likely	Column %	2.0%	3.4%	1.2%	2.6%	1.6%	2.0%
Less Likely	Column %	77.3%	73.1%	63.6%	71.8%	80.9%	79.1%
Doesn't effect my choices	Column %	20.7%	23.4%	35.2%	25.6%	17.5%	18.9%

Ethnicity Crosstabs

Are you more or less likely to do business with major companies who are working with the Chinese Communist Party to censor citizen-led protests in China?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
More Likely	Column %	2.0%	0.0%	0.0%	4.0%	1.6%	2.0%
Less Likely	Column %	77.3%	67.6%	62.5%	75.2%	85.2%	80.3%
Doesn't effect my choices	Column %	20.7%	32.4%	37.5%	20.8%	13.2%	17.6%