The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

South Carolina GOP
Presidential Primary Survey

January 2023
SC GOP PPP Survey

- Conducted 01/24/23 - 01/26/23
- 1078 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.16%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
If the Republican presidential primary were held today and the following were the candidates, for whom would you most likely vote?

- Donald Trump: 43.4%
- Ron DeSantis: 27.8%
- Tim Scott: 14.3%
- Nikki Haley: 11.6%
- Mike Pence: 1.8%
- Mike Pompeo: 1.1%
If the Republican presidential primary were held today and the following were the candidates, for whom would you most likely vote?

- Donald Trump: 43.3%
- Ron DeSantis: 29.2%
- Nikki Haley: 21.6%
- Mike Pence: 3.8%
- Mike Pompeo: 2.1%
If the Republican presidential primary were held today and the following were the candidates, for whom would you most likely vote?

- Donald Trump: 47.9%
- Tim Scott: 22.8%
- Nikki Haley: 21.1%
- Mike Pompeo: 4.8%
- Mike Pence: 3.4%
If the Republican presidential primary were held today and the following were the candidates, for whom would you most likely vote?

- Donald Trump: 51.6%
- Nikki Haley: 32.8%
- Mike Pompeo: 9.2%
- Mike Pence: 6.4%
Age Participation

- 18-24: 2.9%
- 25-34: 7.6%
- 35-44: 12.2%
- 45-64: 42.7%
- 65+: 34.6%
Gender Participation

Male: 48.1%
Female: 51.9%