



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

 @trafalgar\_group

# Nationwide Issues Survey

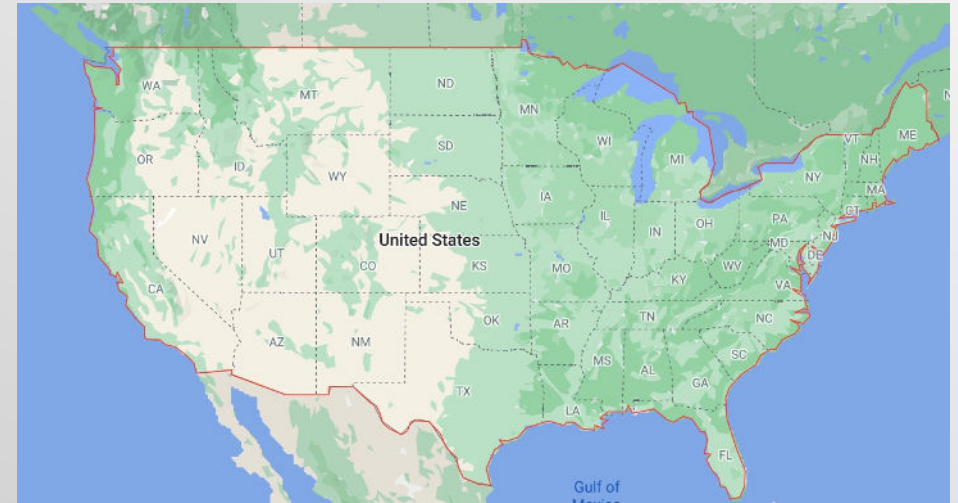
February 2023

Partnered with:



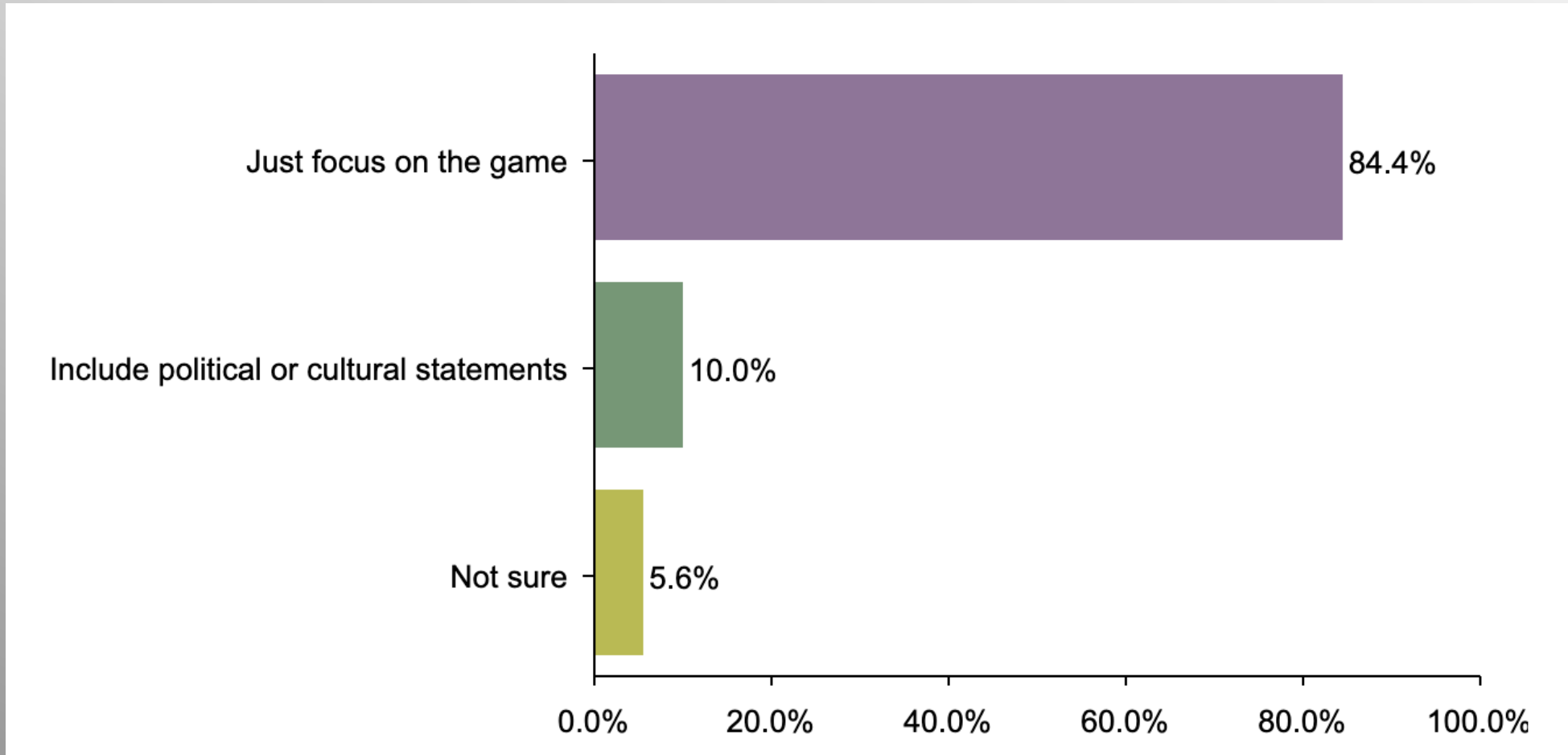
# Nationwide Survey

- **Conducted 02/02/23 - 02/05/23**
- **1092 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.46%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://TheTrafalgarGroup.org/Polling-Methodology)**



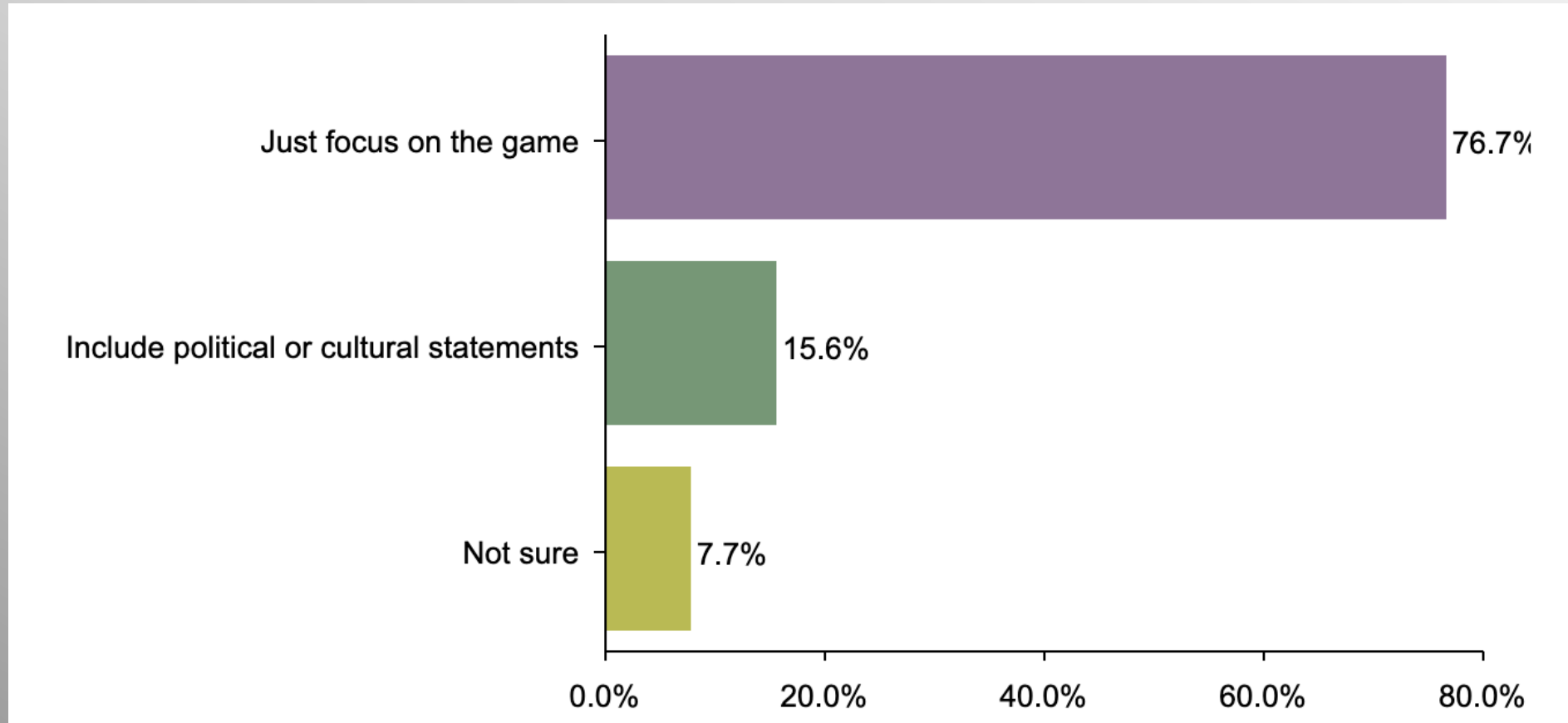
# Super Bowl

*Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?*



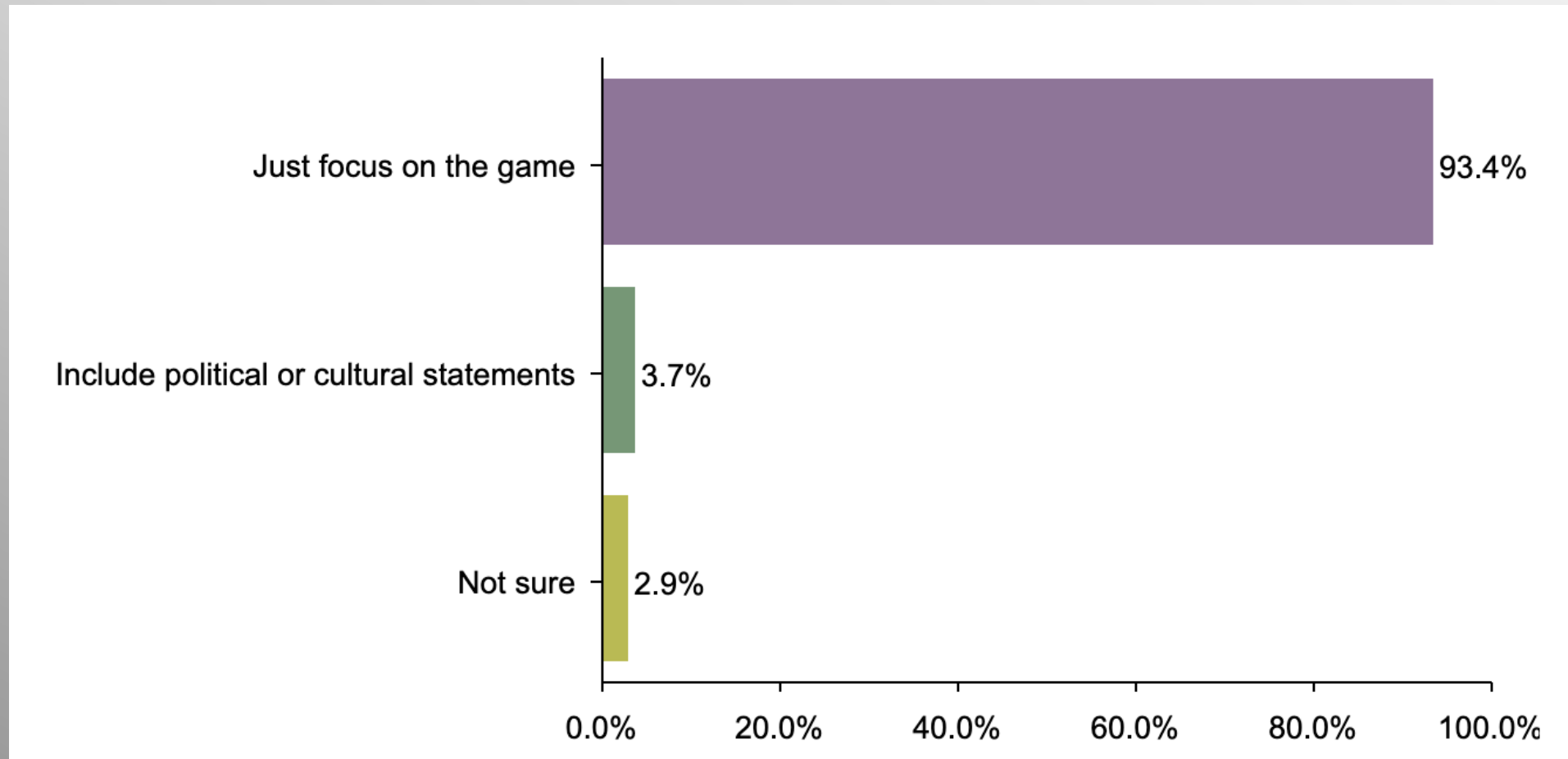
# Super Bowl (Democrat)

*Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?*



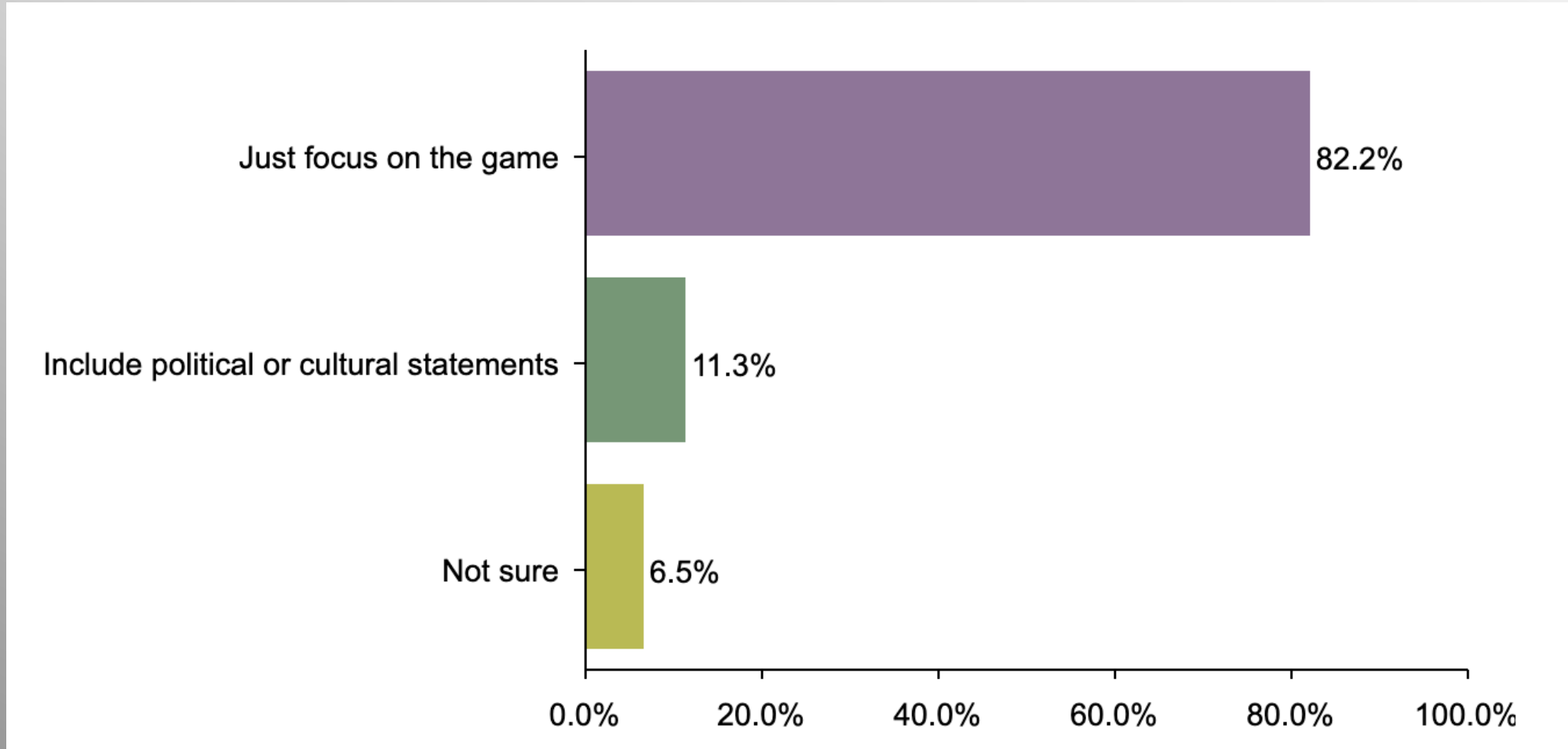
# Super Bowl (GOP)

*Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?*

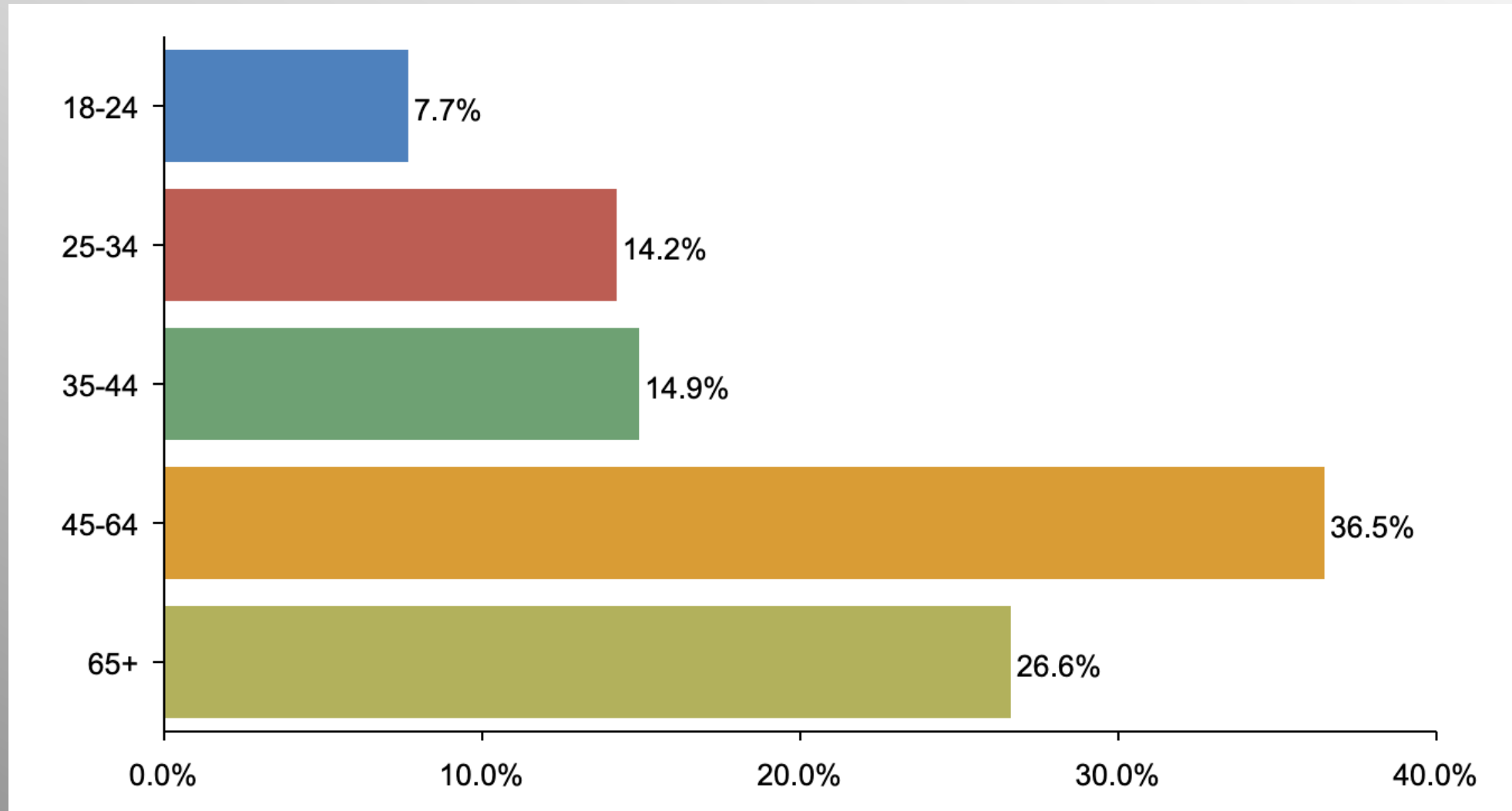


# Super Bowl (No Party/Other)

*Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?*

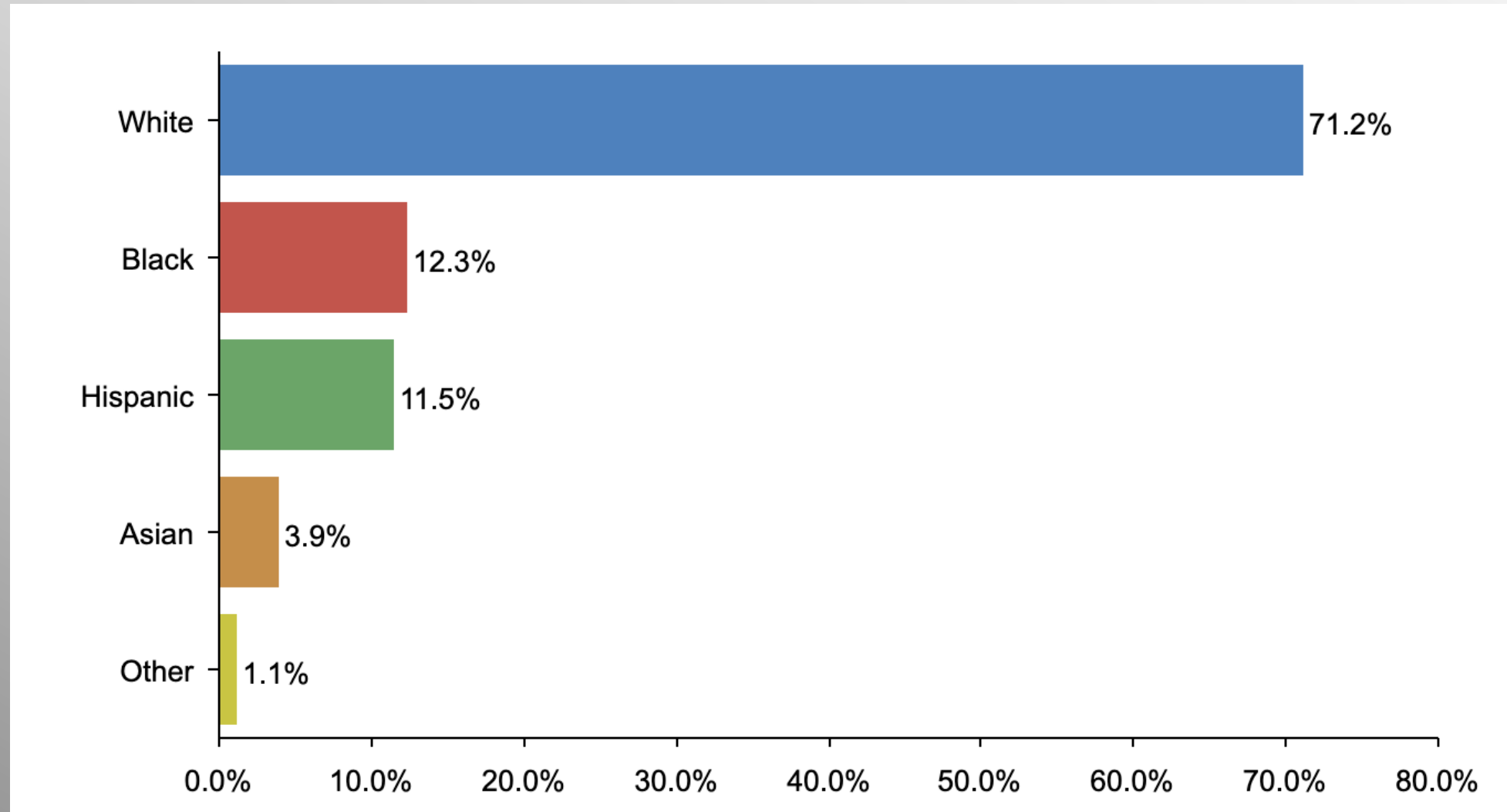


# Age Participation



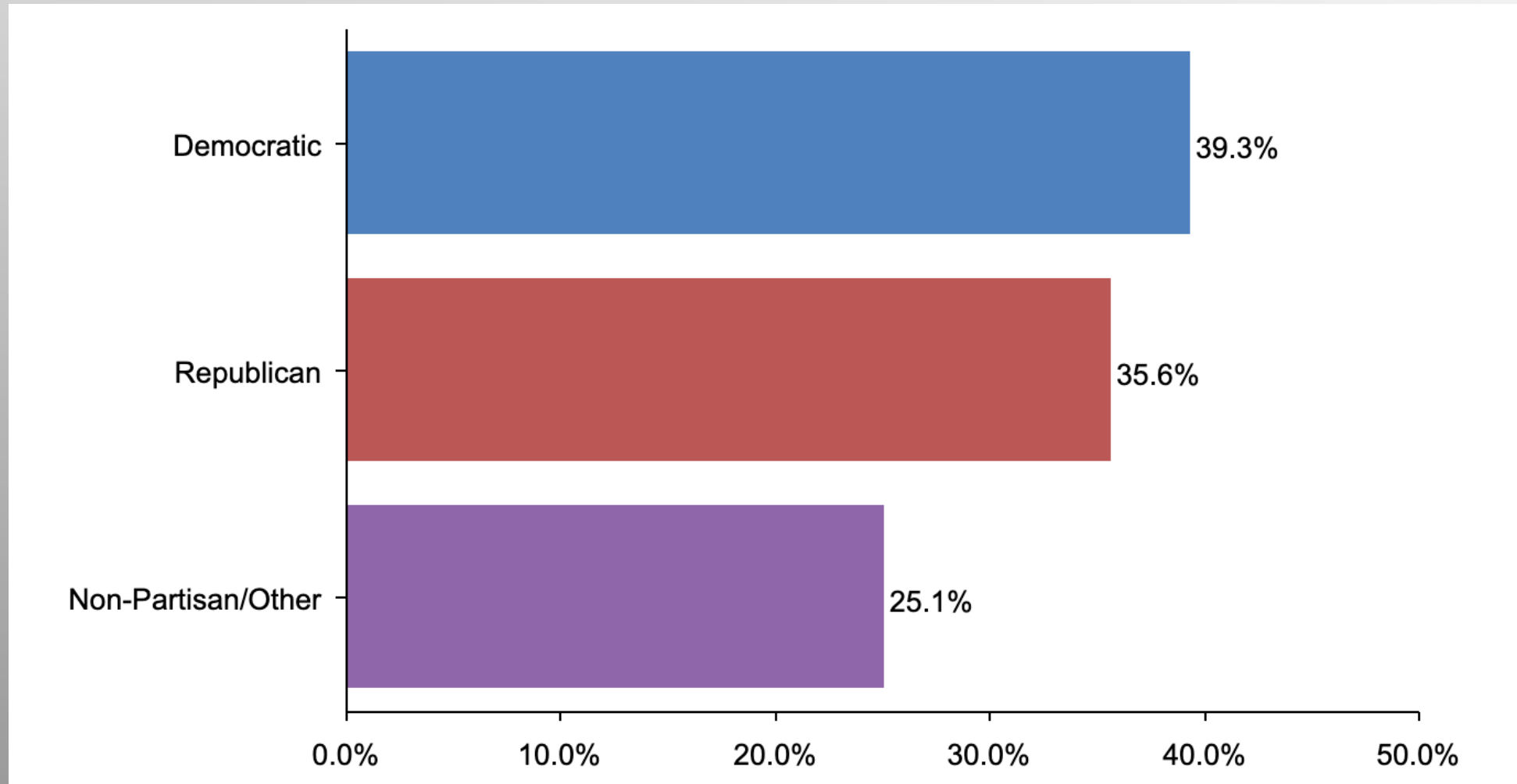


# Ethnicity Participation

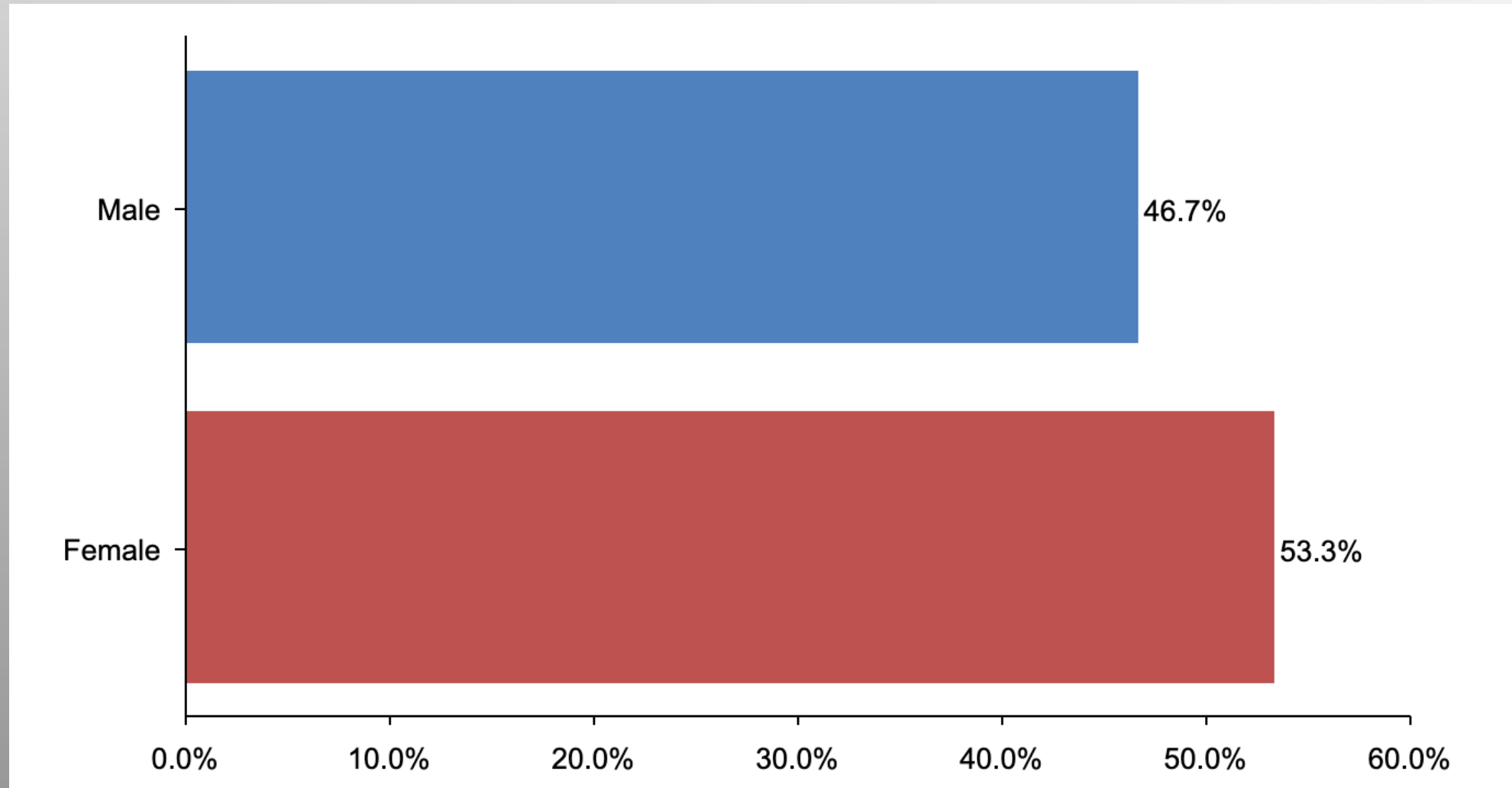




# Party Participation



# Gender Participation



Party Crosstabs

Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?

		Party			
		Total	Democrat	No Party/Other	Republican
<b>Include political or cultural statements</b>	Column %	10.0%	15.6%	11.3%	3.7%
<b>Just focus on the game</b>	Column %	84.4%	76.7%	82.2%	93.4%
<b>Not sure</b>	Column %	5.6%	7.7%	6.5%	2.9%

AgeGender Crosstabs

Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
<b>Include political or cultural statements</b>									
Column %	10.0%	9.5%	<b>21.6%</b>	<b>14.4%</b>	<b>8.4%</b>	<b>4.7%</b>	10.0%	<b>12.5%</b>	<b>7.2%</b>
<b>Just focus on the game</b>									
Column %	84.4%	<b>90.5%</b>	<b>65.6%</b>	<b>76.2%</b>	<b>87.4%</b>	<b>91.8%</b>	84.4%	83.0%	86.0%
<b>Not sure</b>									
Column %	5.6%	<b>0.0%</b>	<b>12.8%</b>	9.4%	<b>4.2%</b>	<b>3.5%</b>	5.6%	4.6%	6.7%

Ethnicity Crosstabs

Do you believe that sporting events, like the Super Bowl, should include political or cultural statements as part of the game and coverage, or just focus on the game itself?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
<b>Include political or cultural statements</b>	Column %	10.0%	17.7%	12.6%	7.3%	14.9%	9.6%
<b>Just focus on the game</b>	Column %	84.4%	82.3%	78.4%	86.4%	77.1%	85.2%
<b>Not sure</b>	Column %	5.6%	0.0%	9.0%	6.3%	8.0%	5.2%