

The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

Nationwide Issues Survey

February 2023

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y @trafalgar_group

Partnered with:



Nationwide Survey





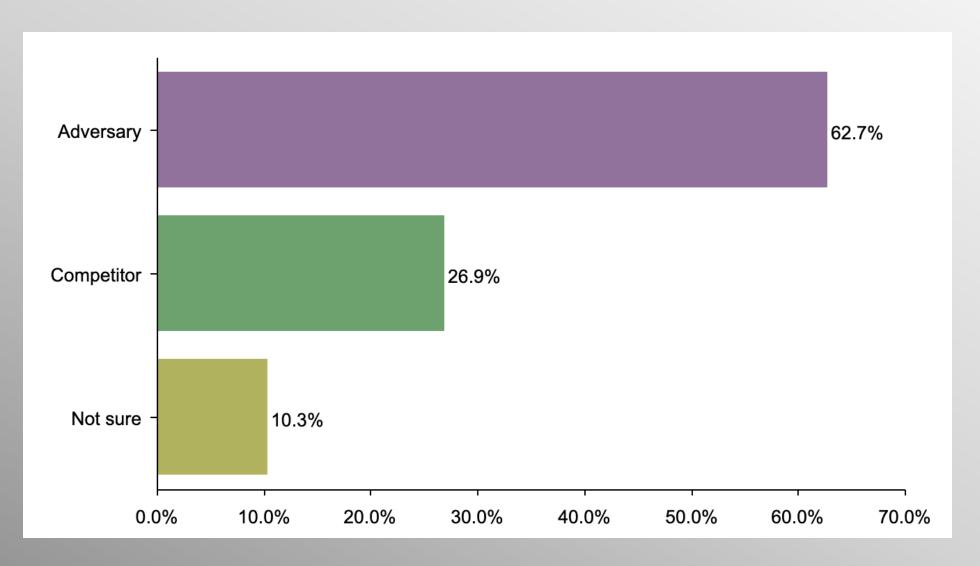
- Conducted 02/22/23 02/26/23
- 1082 Respondents
- Likely General Election Voters
- Response Rate: 1.44%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology



Competitor/Adversary



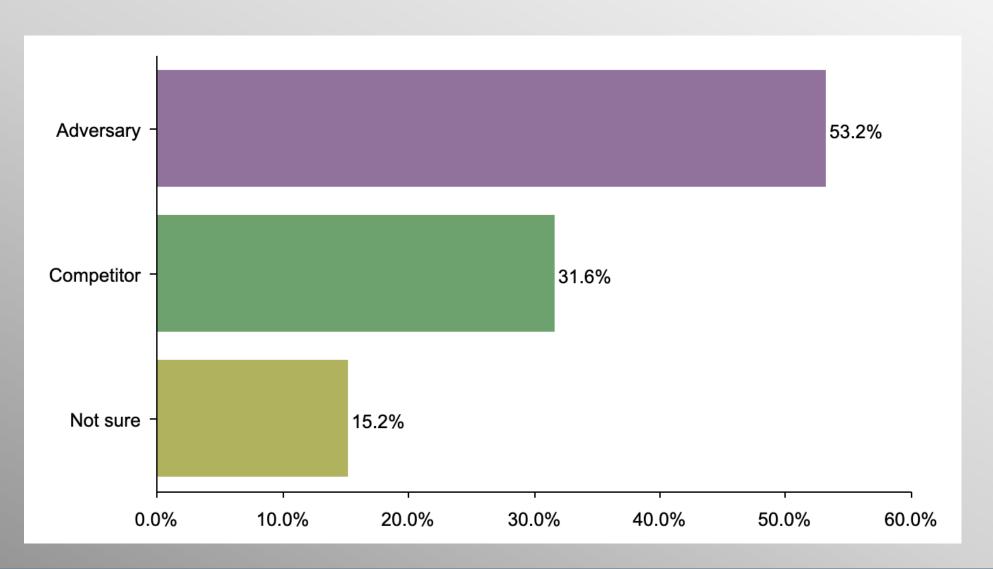




Competitor/Adversary (Democrat)



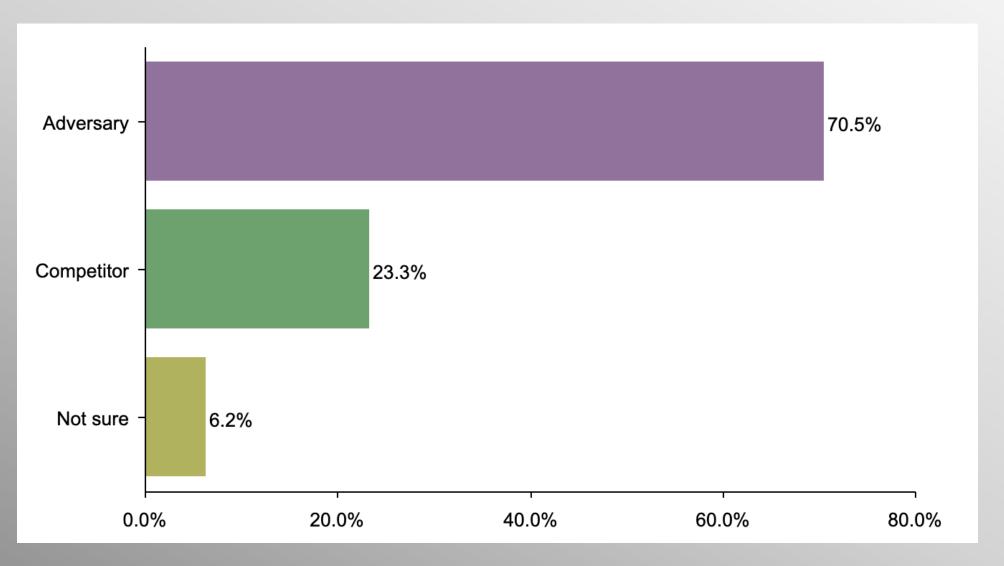




Competitor/Adversary (GOP)



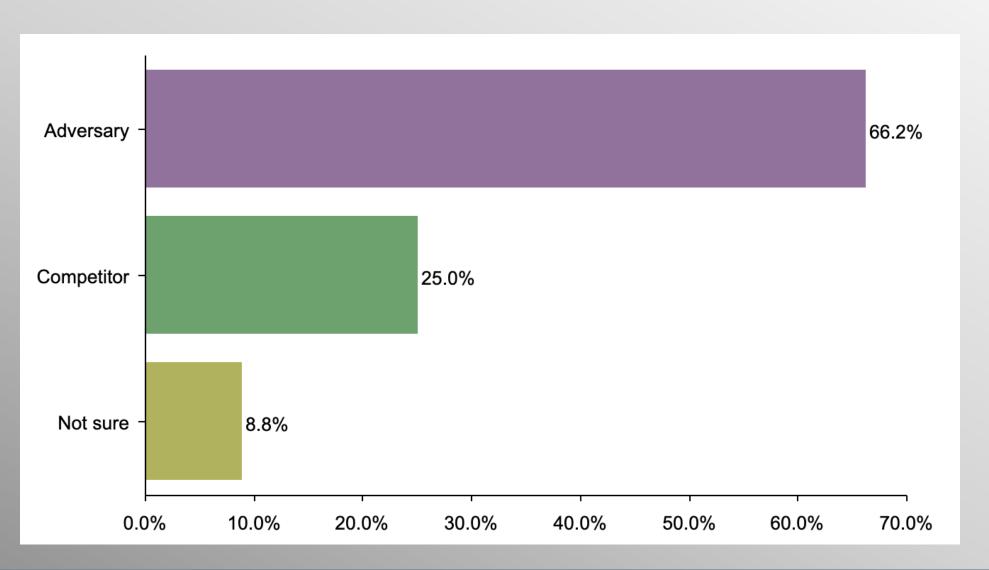




Competitor/Adversary (No Party/Other)



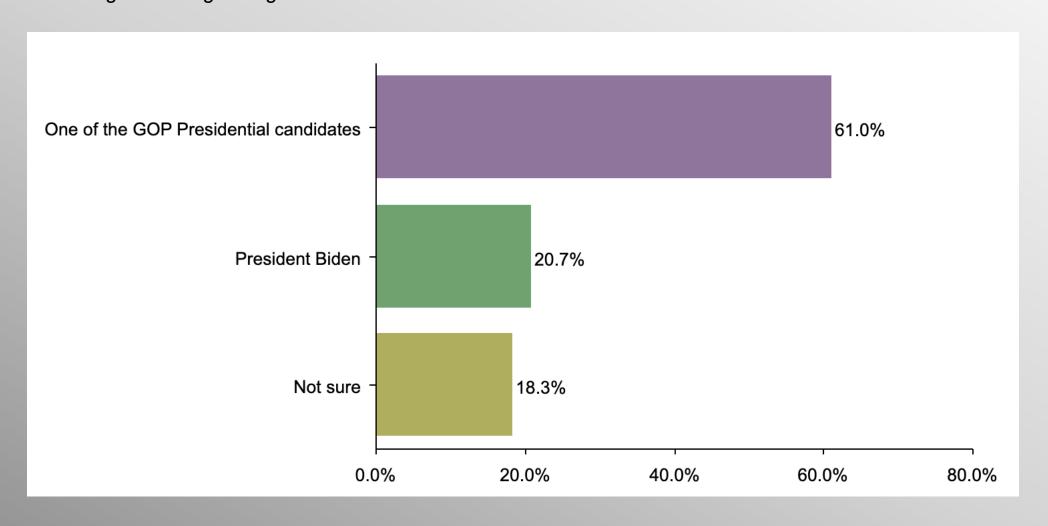




2024 Candidates



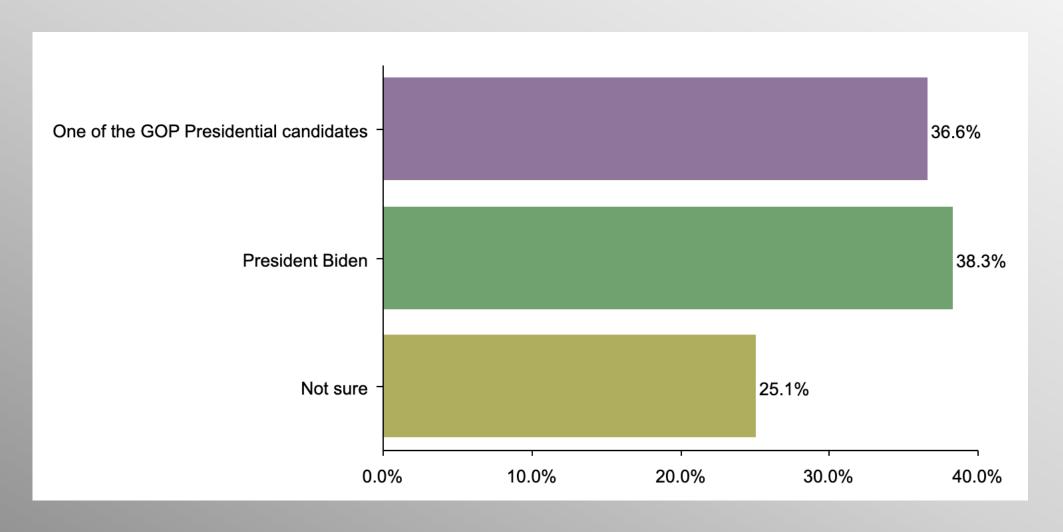




2024 Candidates (Democrat)



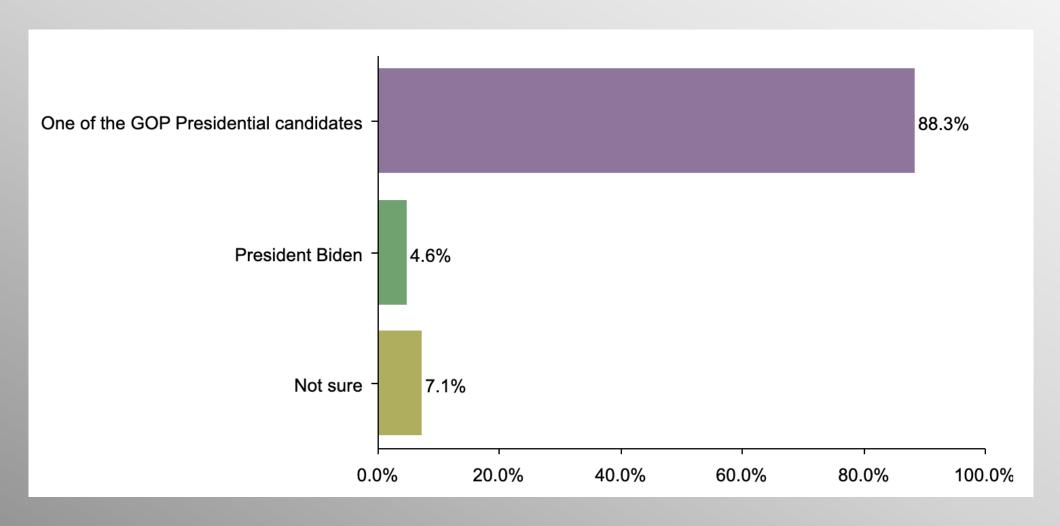




2024 Candidates (GOP)



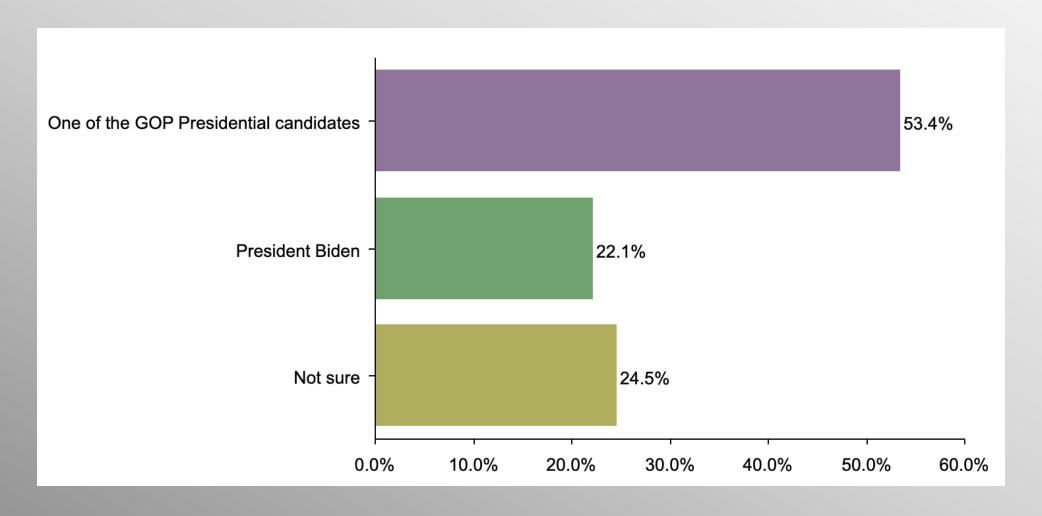




2024 Candidates (No Party/Other)



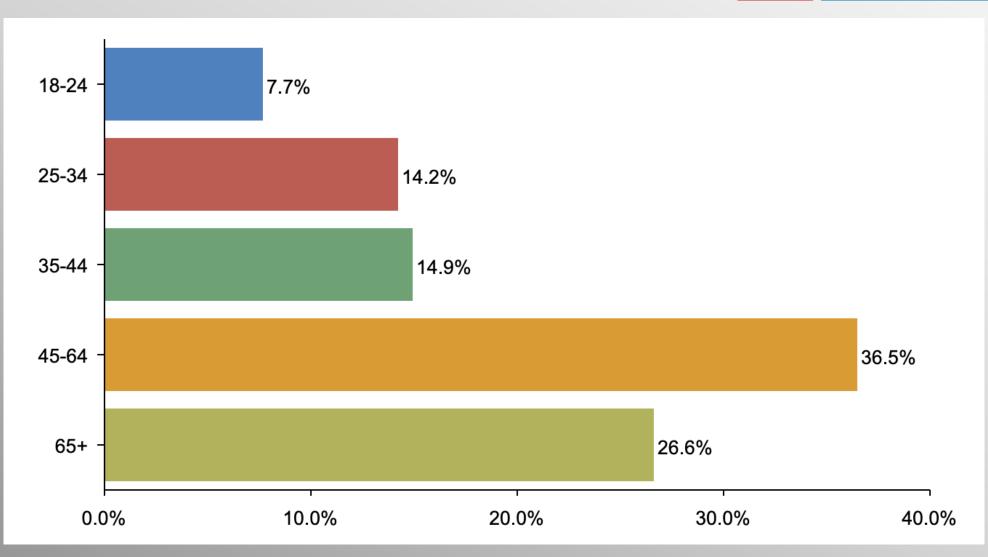




Age Participation



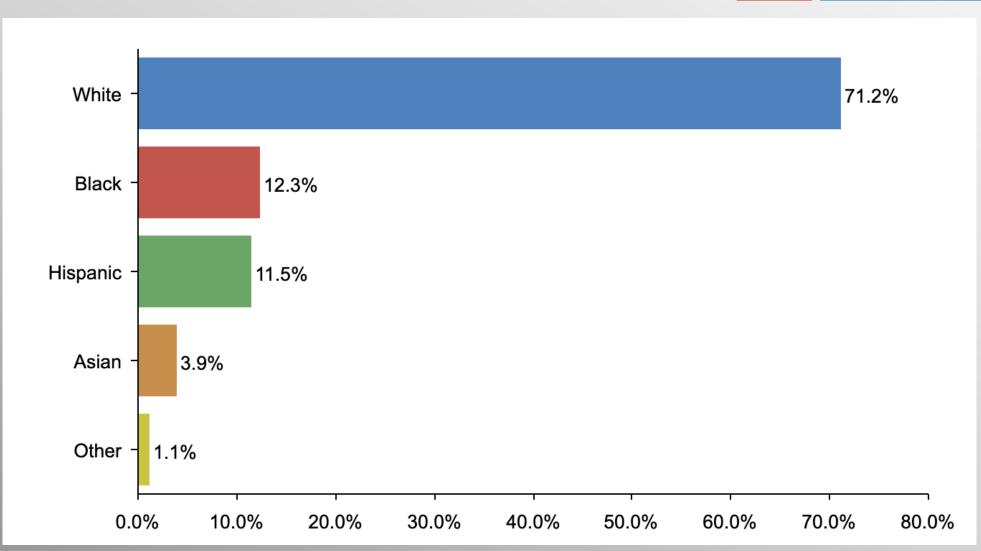




Ethnicity Participation



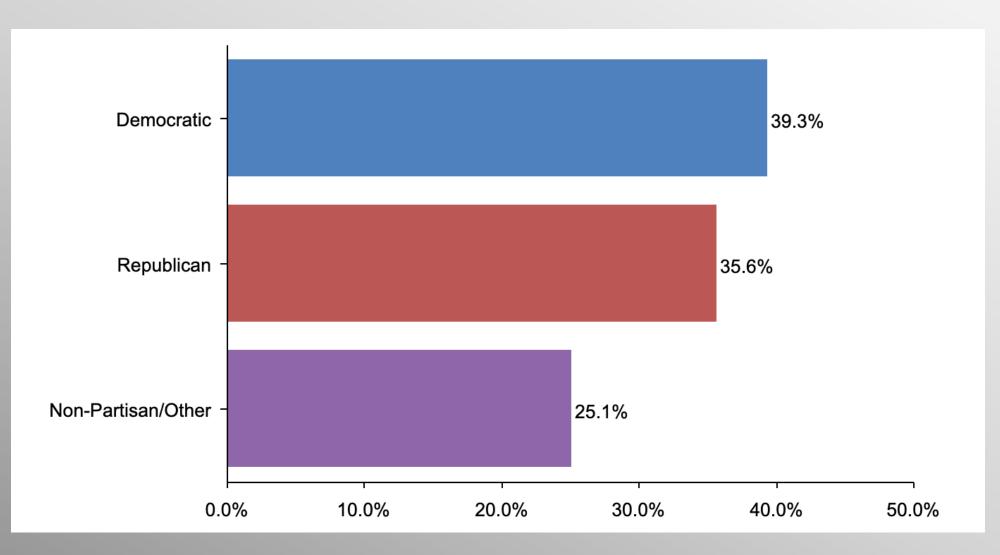




Party Participation



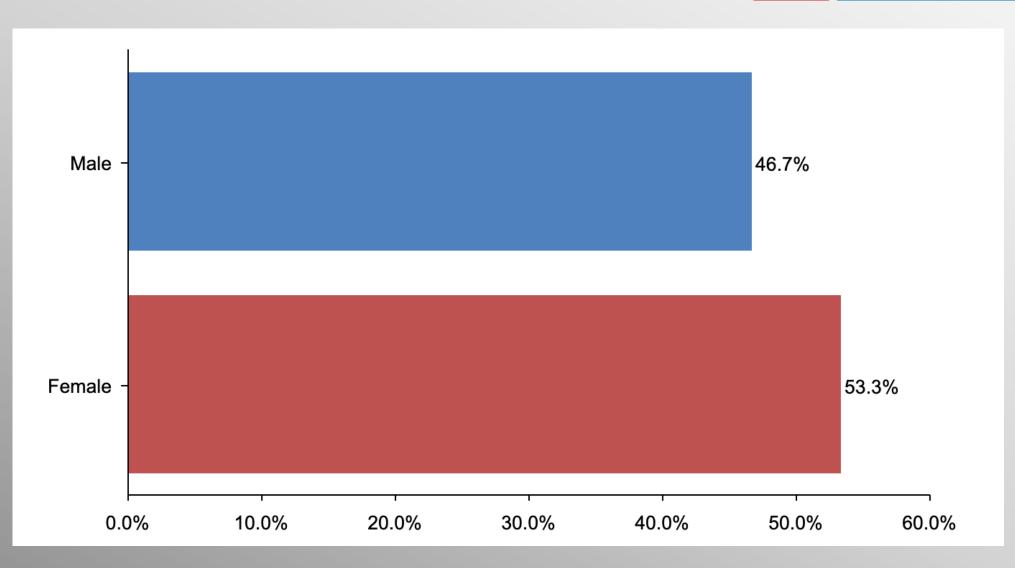




Gender Participation







Party Crosstabs

	Party						
	Total Democrat No Party/Other Rep						
Adversary Column %	62.7%	53.2%	66.2%	70.5%			
Competitor Column %	26.9%	31.6%	25.0%	23.3%			
Not sure Column %	10.3%	15.2%	8.8%	6.2%			

AgeGender Crosstabs

	Age					Gender			
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Adversary Column %	62.7%	64.1%	57.5%	54.3%	66.2%	64.6%	62.7%	64.0%	61.3%
Competitor Column %	26.9%	23.2%	27.2%	40.3%	24.5%	23.5%	26.9%	22.6%	31.9%
Not sure Column %	10.3%	12.7%	15.4%	5.4%	9.4%	11.9%	10.3%	13.4%	6.8%

Ethnicity Crosstabs

	Ethnicity							
	Total	Asian	Black	Hispanic	Other	White		
Adversary Column %	62.7%	58.2%	61.2%	48.9%	58.7%	65.5%		
Competitor Column %	26.9%	27.3%	25.9%	33.6%	30.4%	26.0%		
Not sure Column %	10.3%	14.5%	12.9%	17.5%	11.0%	8.5%		

Party Crosstabs

	Party					
	Total	Democrat	No Party/Other	Republican		
President Biden						
Column %	20.7%	38.3%	22.1%	4.6%		
One of the GOP Presidential candidates						
Column %	61.0%	36.6%	53.4%	88.3%		
Not sure						
Column %	18.3%	25.1%	24.5%	7.1%		

AgeGender Crosstabs

	Age					Gender			
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
President Biden Column %	20.7%	0.0%	49.0%	9.5%	19.8%	25.5%	20.7%	18.5%	23.2%
One of the GOP Presidential candidates Column %	61.0%	90.0%	47.6%	68.1%	59.4%	55.8%	61.0%	62.4%	59.4%
Not sure Column %	18.3%	10.0%	3.4%	22.4%	20.8%	18.7%	18.3%	19.1%	17.4%

Ethnicity Crosstabs

	Ethnicity						
	Total	Asian	Black	Hispanic	Other	White	
President Biden Column %	20.7%	18.2%	24.5%	5.5%	20.9%	22.0%	
One of the GOP Presidential candidates Column %	61.0%	54.0%	56.6%	94.5%	63.4%	58.2%	
Not sure Column %	18.3%	27.8%	18.9%	0.0%	15.7%	19.8%	