





The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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Nationwide Issues Survey

March 2023

Partnered with:



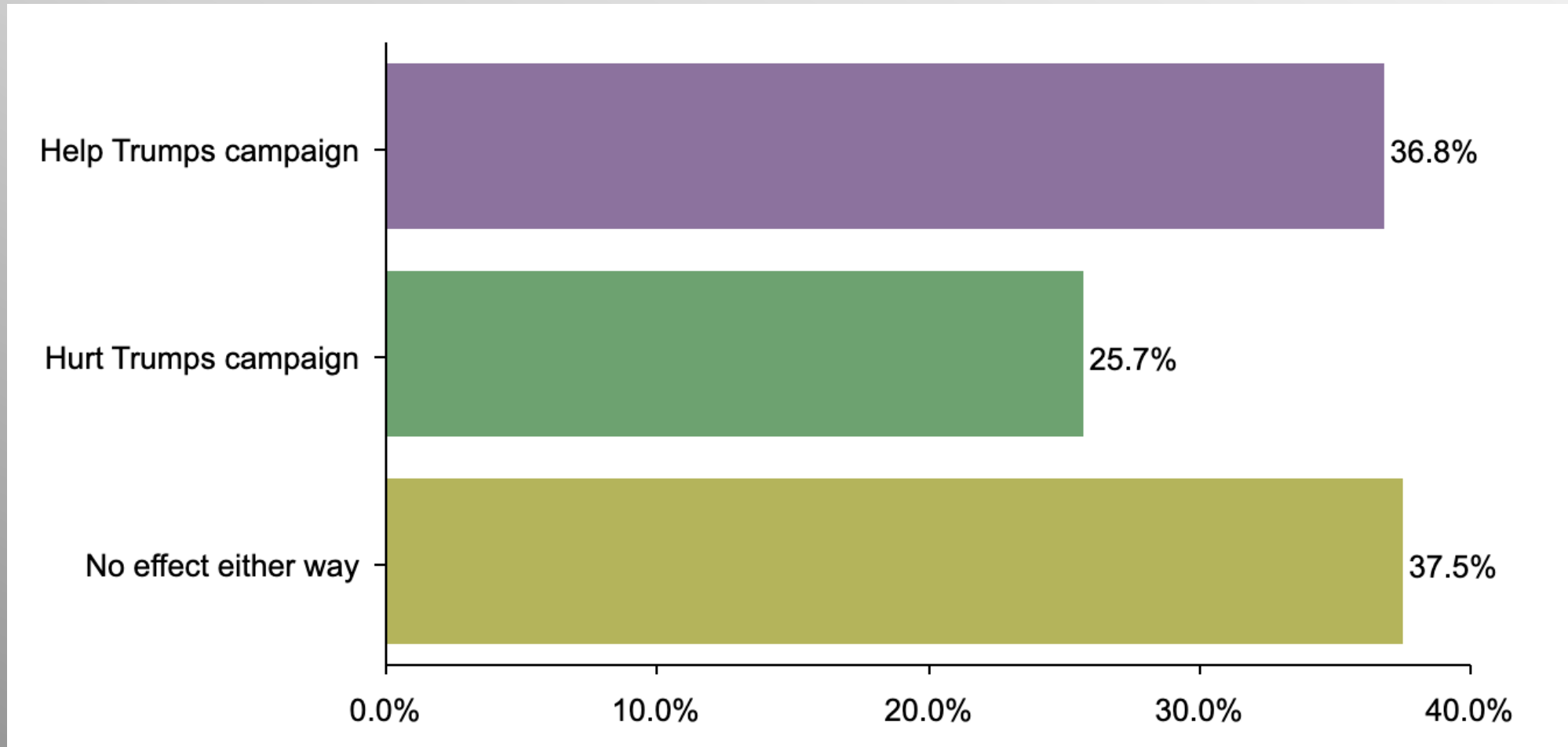
Nationwide Survey

- **Conducted 03/20/23 - 03/22/23**
- **1081 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.44%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



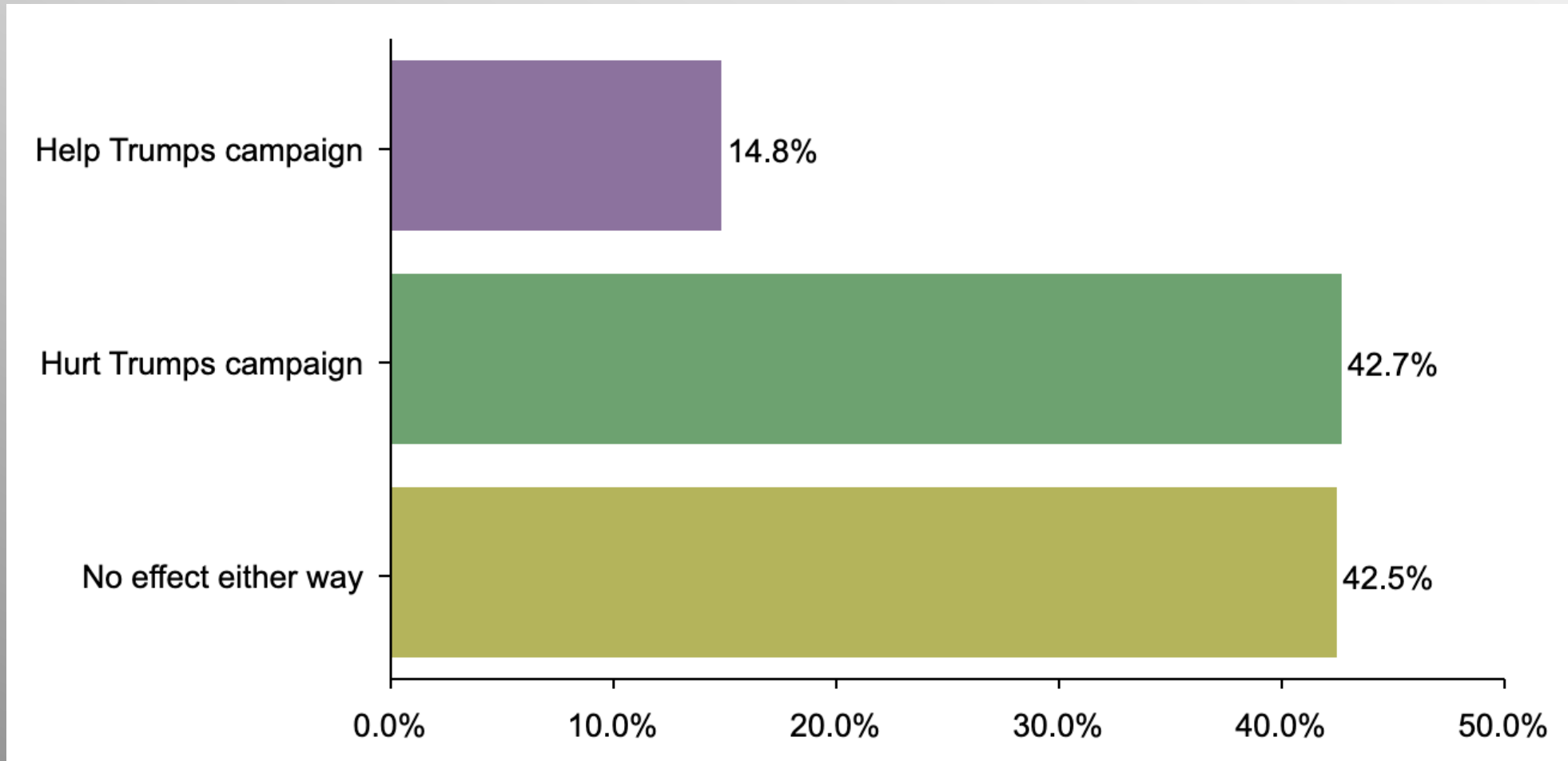
Trump Indictment

How do you believe the New York City district attorney's indicting former President Donald Trump--related to an alleged "hush money" payment to a porn star before the 2016 election--will affect Trump's 2024 campaign?



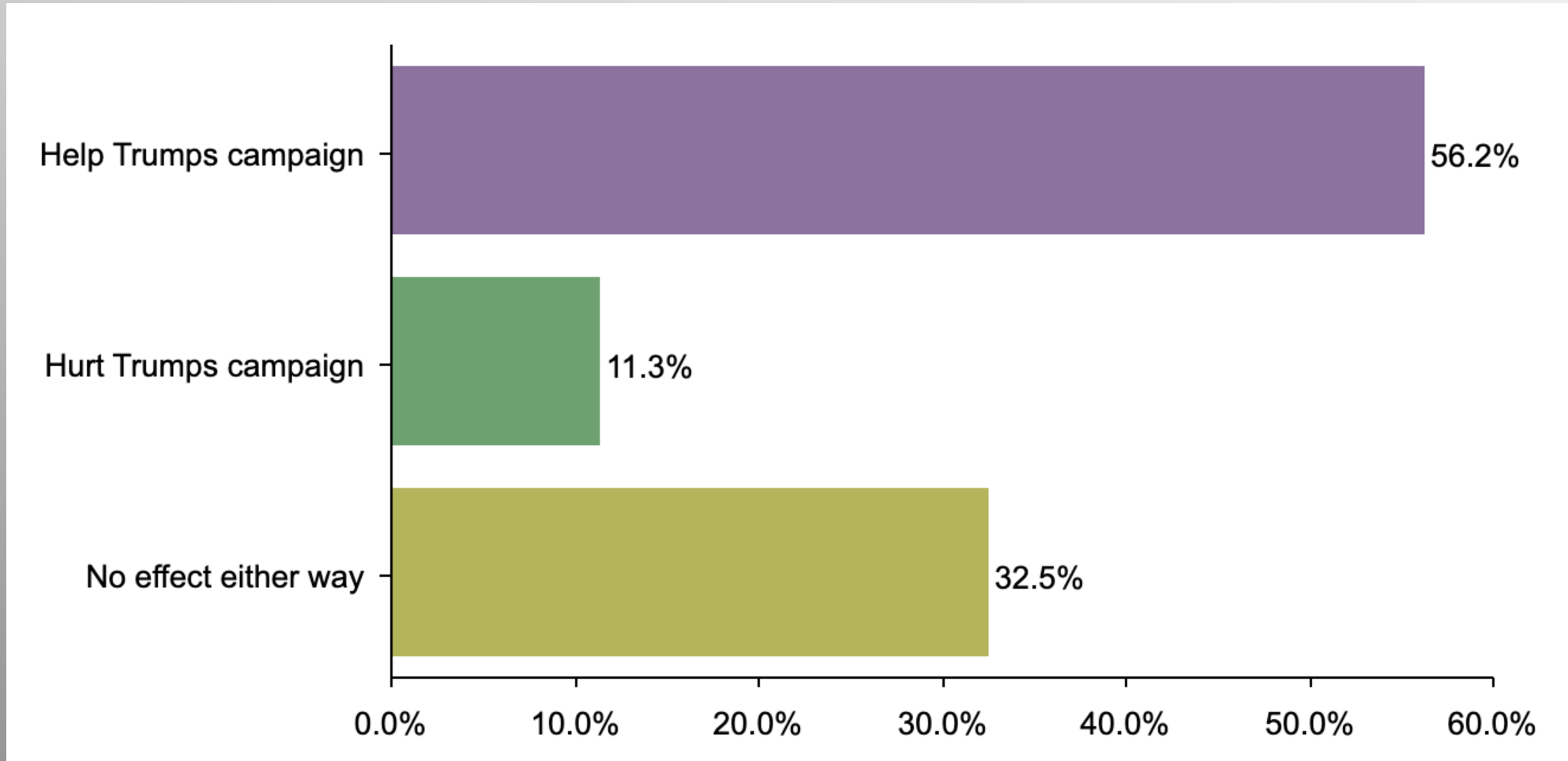
Trump Indictment (Democrat)

How do you believe the New York City district attorney's indicting former President Donald Trump--related to an alleged "hush money" payment to a porn star before the 2016 election--will affect Trump's 2024 campaign?



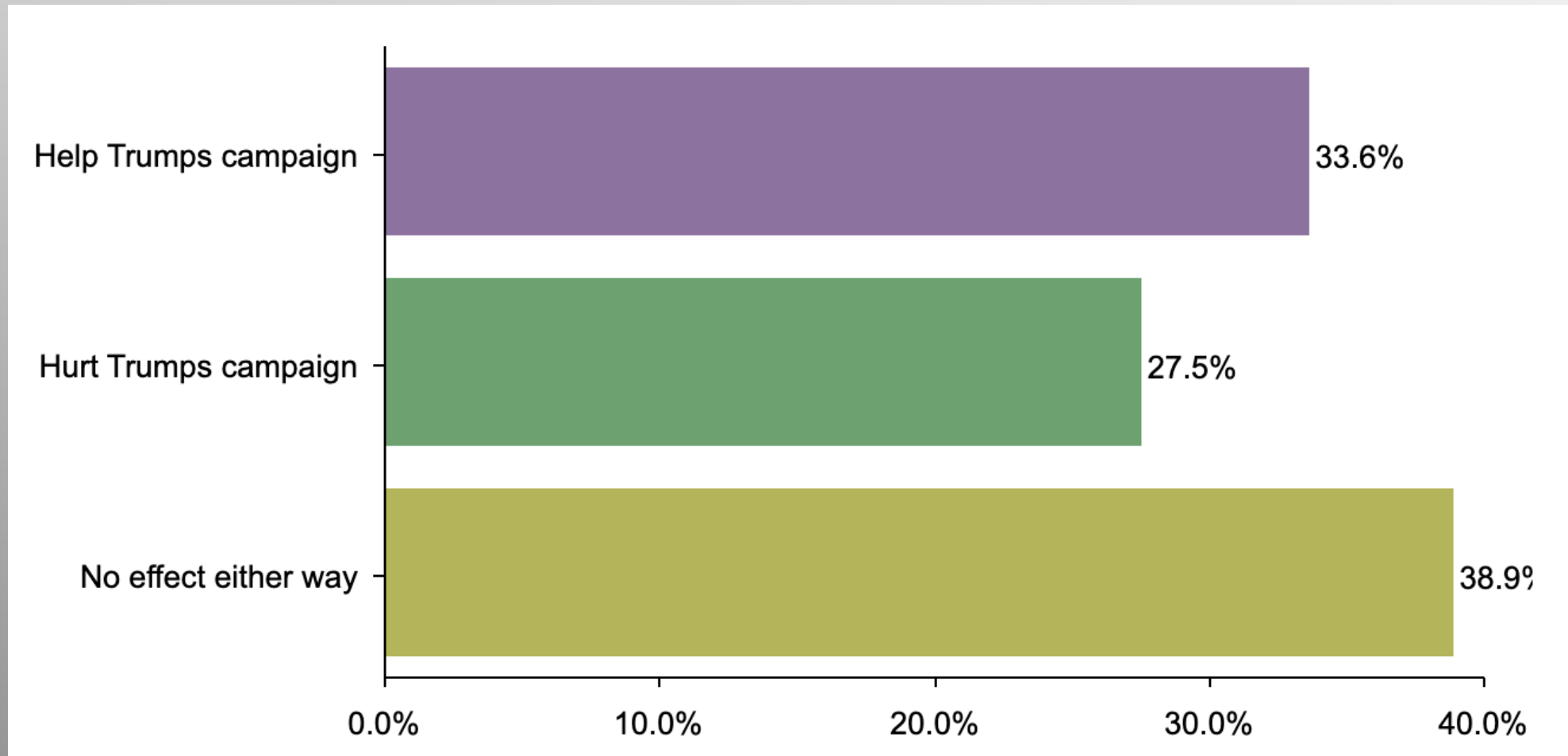
Trump Indictment (GOP)

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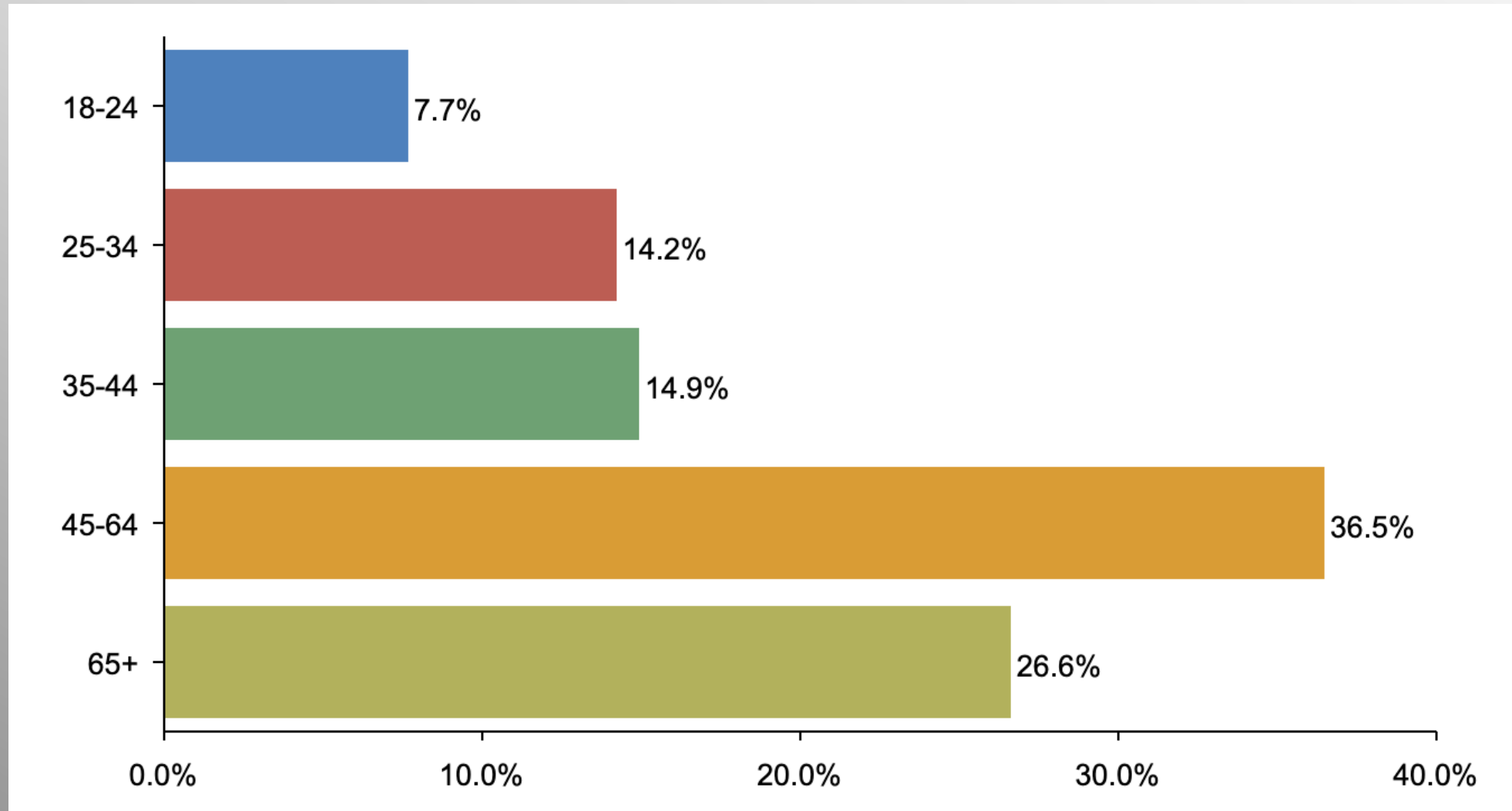


Trump Indictment (No Party/Other)

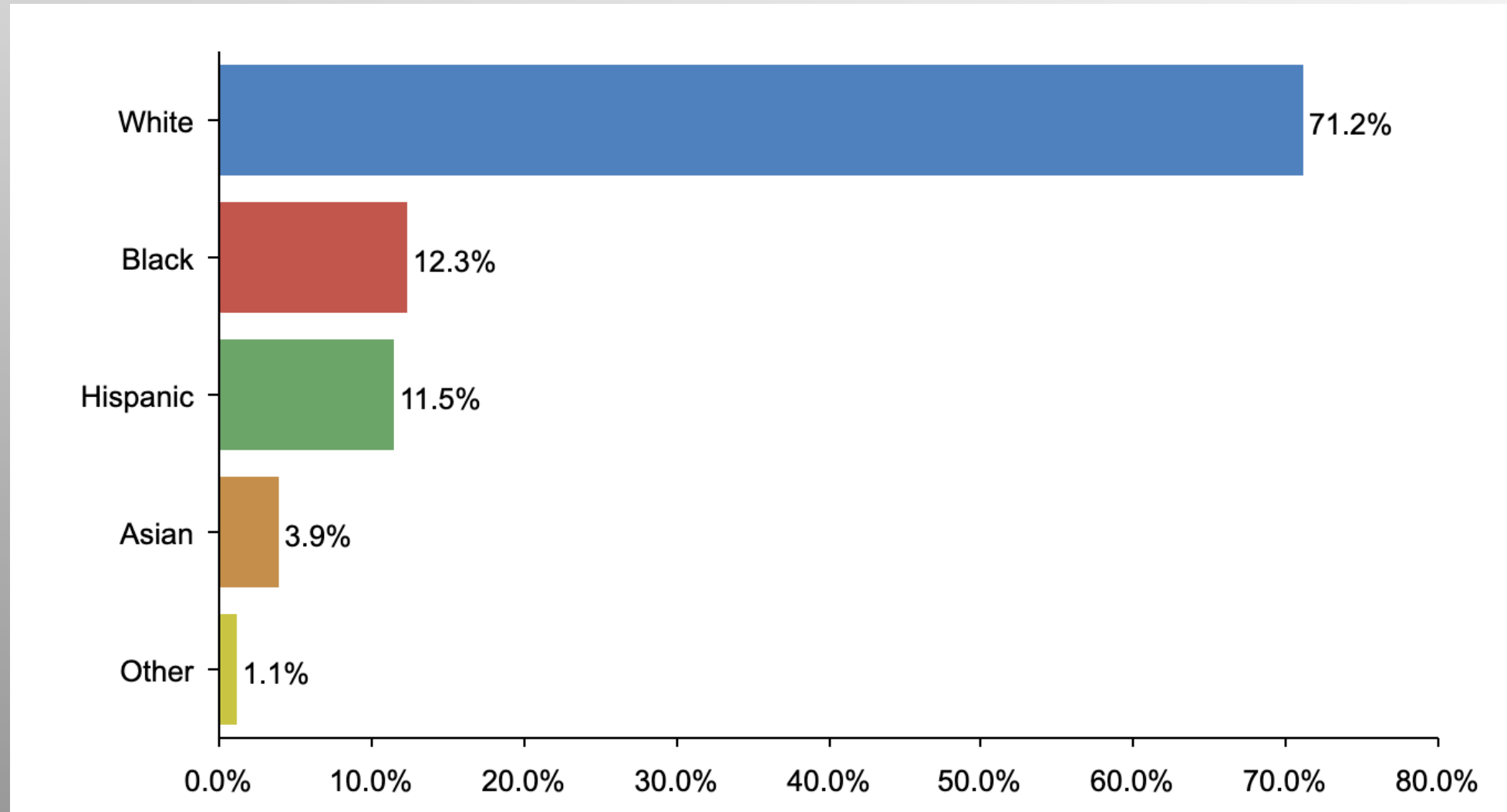
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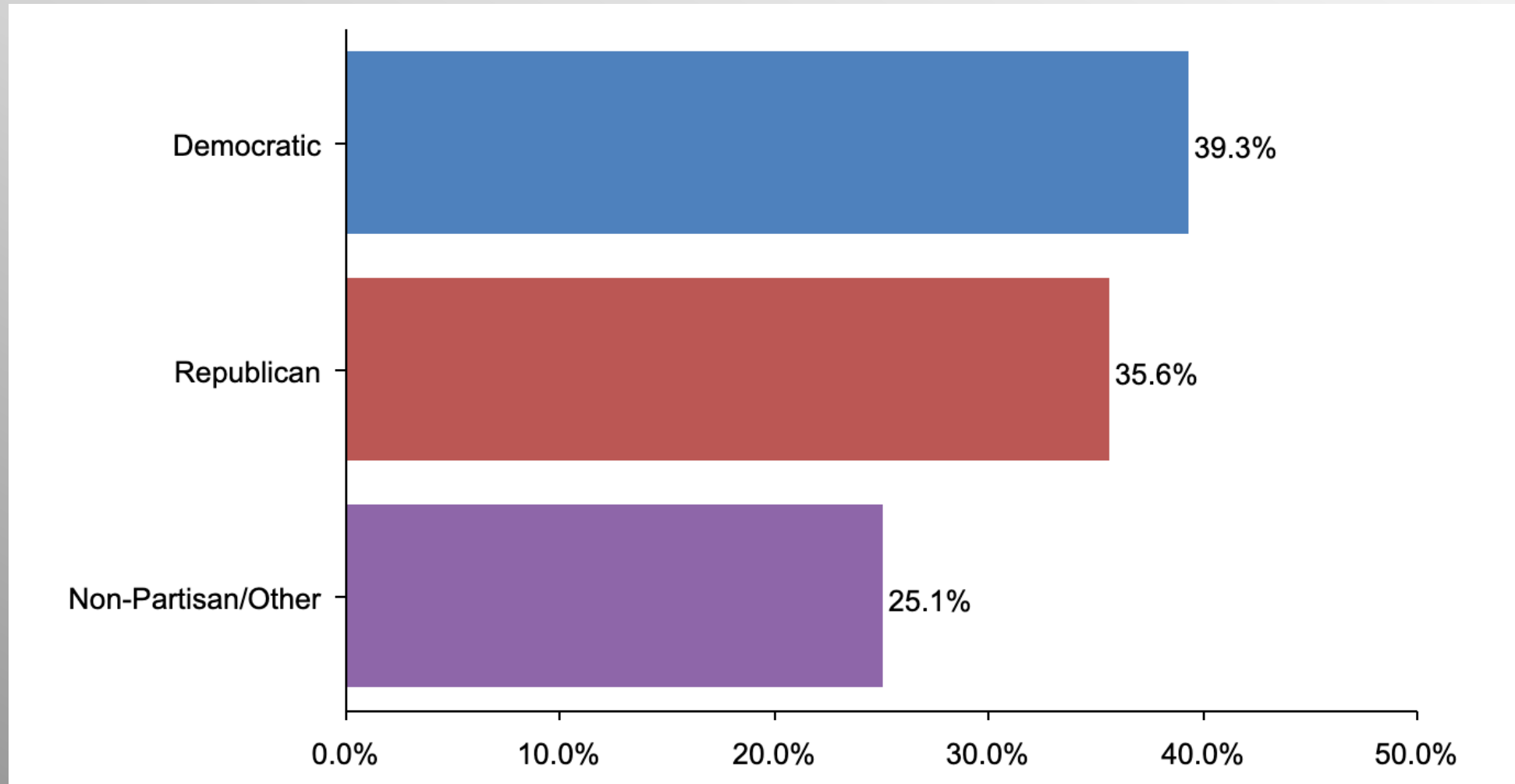
Age Participation



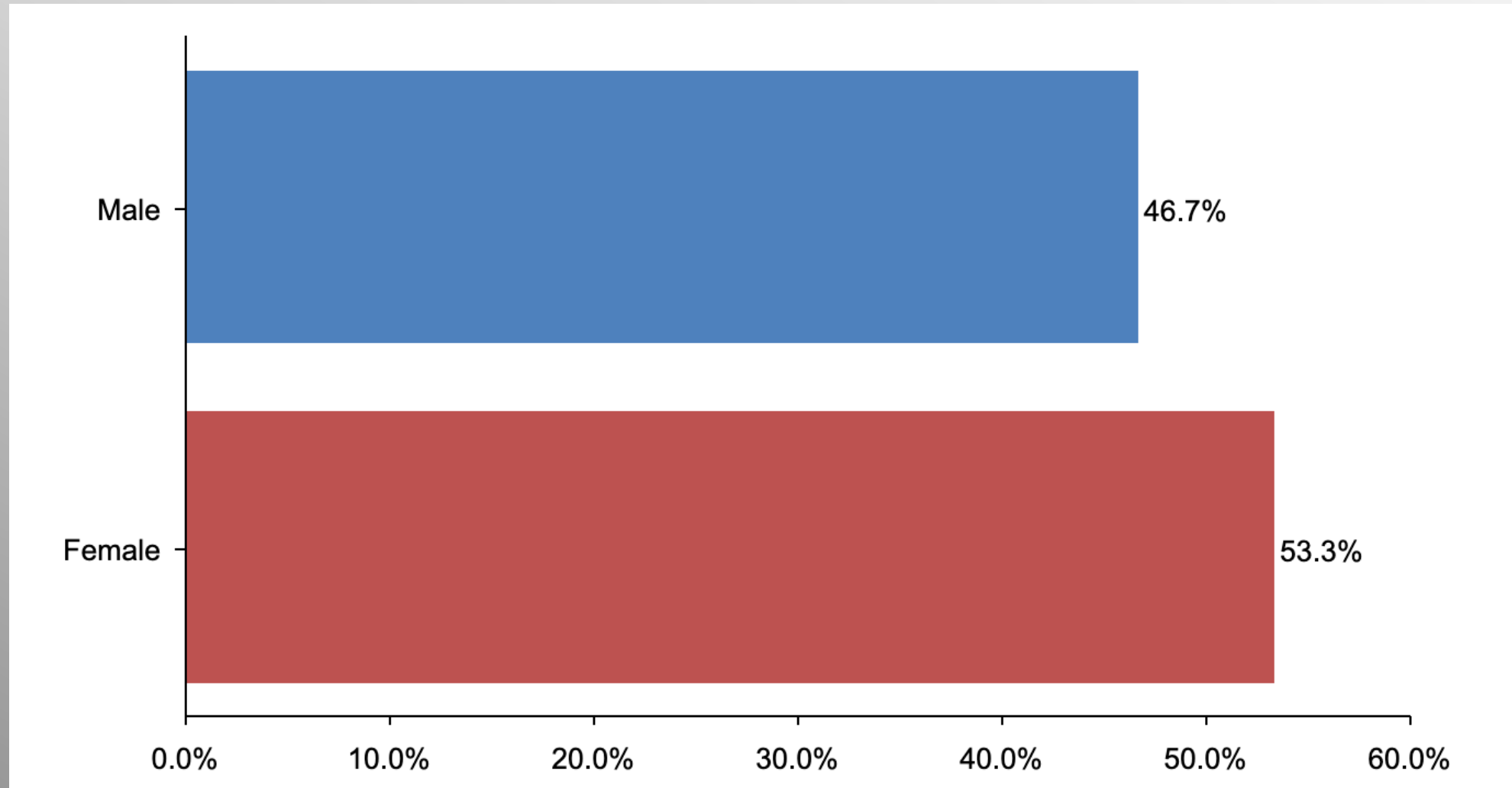
Ethnicity Participation



Party Participation



Gender Participation



Party Crosstab

How do you believe the New York City district attorney's indicting former President Donald Trump--related to an alleged "hush money" payment to a porn star before the 2016 election--will affect Trump's 2024 campaign?

		Party			
		Total	Democrat	No Party/Other	Republican
Help Trumps campaign					
Column %	36.8%	14.8%	33.6%	56.2%	
Hurt Trumps campaign					
Column %	25.7%	42.7%	27.5%	11.3%	
No effect either way					
Column %	37.5%	42.5%	38.9%	32.5%	

AgeGender Crosstab

How do you believe the New York City district attorney's indicting former President Donald Trump--related to an alleged "hush money" payment to a porn star before the 2016 election--will affect Trump's 2024 campaign?

	Age						Gender		
	Total	18-24	25-34	35-44	45-64	65+	Total	Female	Male
Help Trumps campaign Column %	36.8%	28.8%	20.4%	18.2%	42.5%	39.5%	36.8%	31.9%	41.6%
Hurt Trumps campaign Column %	25.7%	6.7%	33.3%	34.0%	25.0%	24.4%	25.7%	26.7%	24.8%
No effect either way Column %	37.5%	64.5%	46.2%	47.8%	32.5%	36.1%	37.5%	41.4%	33.7%

Ethnicity Crosstab

How do you believe the New York City district attorney's indicting former President Donald Trump--related to an alleged "hush money" payment to a porn star before the 2016 election--will affect Trump's 2024 campaign?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
Help Trumps campaign	Column %	36.8%	37.3%	18.6%	42.1%	43.2%	38.8%
Hurt Trumps campaign	Column %	25.7%	20.7%	31.8%	18.3%	28.5%	25.9%
No effect either way	Column %	37.5%	41.9%	49.6%	39.6%	28.3%	35.4%