The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

New Hampshire GOP Presidential Primary Survey

August 2023
NH GOP PPP Survey

• Conducted 08/14/23 - 08/16/23
• 1036 Respondents
• Likely GOP Presidential Primary Voters
• Response Rate: 1.38%
• Margin of Error: 2.9%
• Confidence: 95%
• Response Distribution: 50%
• Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Definitely: 93.5%
- Probably: 5.6%
- Not Likely: 0.9%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?

- **Donald Trump**: 49.7%
- **Ron DeSantis**: 10.7%
- **Vivek Ramaswamy**: 10.4%
- **Chris Christie**: 9.1%
- **Tim Scott**: 7.8%
- **Nikki Haley**: 3.1%
- **Doug Burgum**: 2.5%
- **Mike Pence**: 2.5%
- **Perry Johnson**: 1.8%
- **Will Hurd**: 0.8%
- **Asa Hutchinson**: 0.6%
- **Ryan Binkley**: 0.1%
- **Francis Suarez**: 0.1%
- **Larry Elder**: 0.1%
- **Undecided**: 0.6%
Age Participation

- 18-24: 1.3%
- 25-34: 4.4%
- 35-44: 8.3%
- 45-64: 42.9%
- 65+: 43.1%
Ethnicity Participation

- White: 92.4%
- Other: 4.9%
- Hispanic: 2.7%
Gender Participation

- Male: 54.2%
- Female: 45.8%