The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

South Carolina GOP Presidential Primary Survey
August 2023
SC GOP PPP Survey

- Conducted 08/17/23 - 08/19/23
- 1054 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 1.41%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Definitely: 92.9%
- Probably: 6.5%
- Not likely: 0.6%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?

- Donald Trump: 47.9%
- Ron DeSantis: 13.8%
- Tim Scott: 13.6%
- Nikki Haley: 8.4%
- Chris Christie: 6.6%
- Vivek Ramaswamy: 6.4%
- Mike Pence: 1.6%
- Ryan Binkley: 0.2%
- Perry Johnson: 0.2%
- Larry Elder: 0.2%
- Will Hurd: 0.1%
- Francis Suarez: 0.1%
- Doug Burgum: 0.1%
- Asa Hutchinson: 0.1%
- Undecided: 0.8%
Age Participation

- 18-24: 2.8%
- 25-34: 6.8%
- 35-44: 11.7%
- 45-64: 43.6%
- 65+: 35.0%
Ethnicity Participation

- White: 90.3%
- Other: 3.9%
- Hispanic: 1.9%
- Black: 2.1%
- Asian: 1.8%
Gender Participation

- Male: 47.9%
- Female: 52.1%