



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

# Republican Presidential Primary Survey

August 2023

[info@trf-grp.com](mailto:info@trf-grp.com)

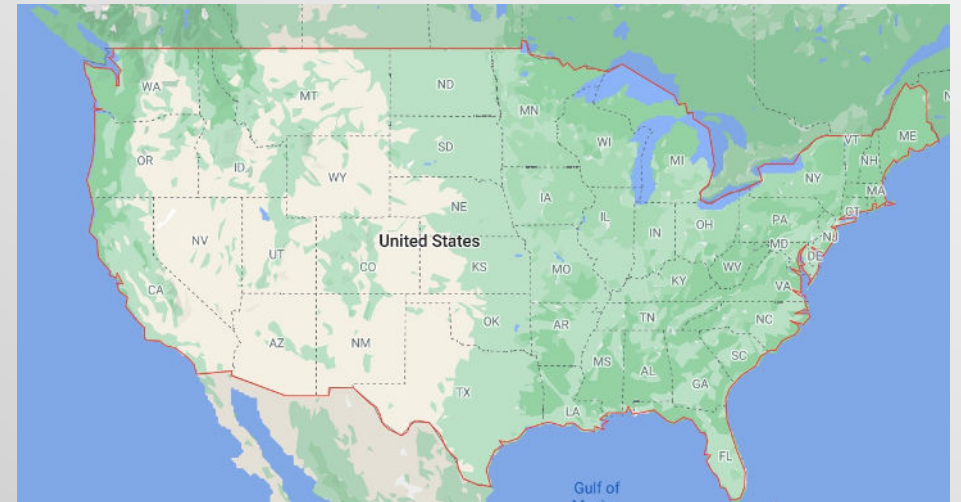
[thetrafalgargroup.org](http://thetrafalgargroup.org)

 The Trafalgar Group

 @trafalgar\_group

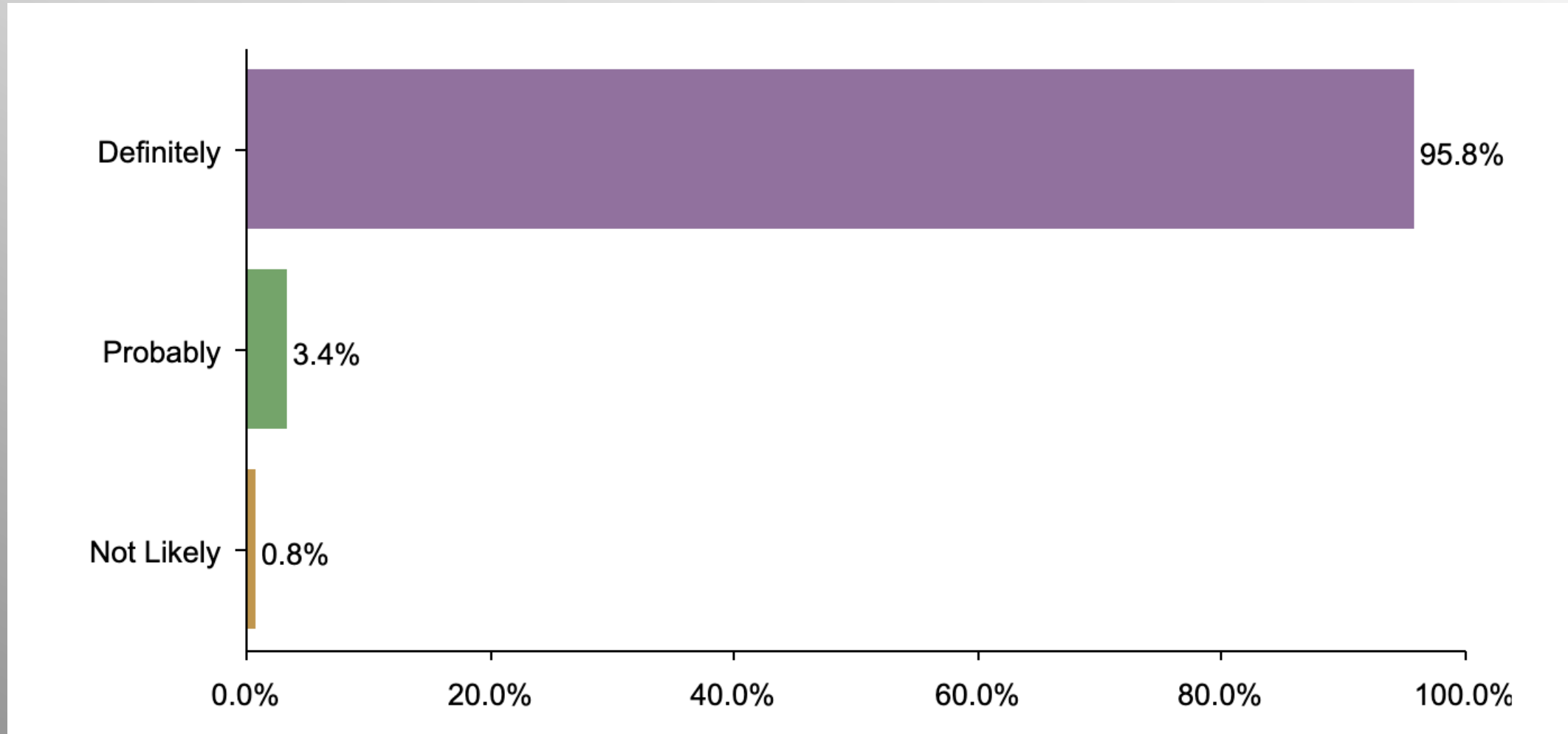
# Nationwide Survey

- **Conducted 08/14/23 - 08/16/23**
- **1082 Likely GOP Presidential Primary Voters**
- **Response Rate: 1.5%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://TheTrafalgarGroup.org/Polling-Methodology)**



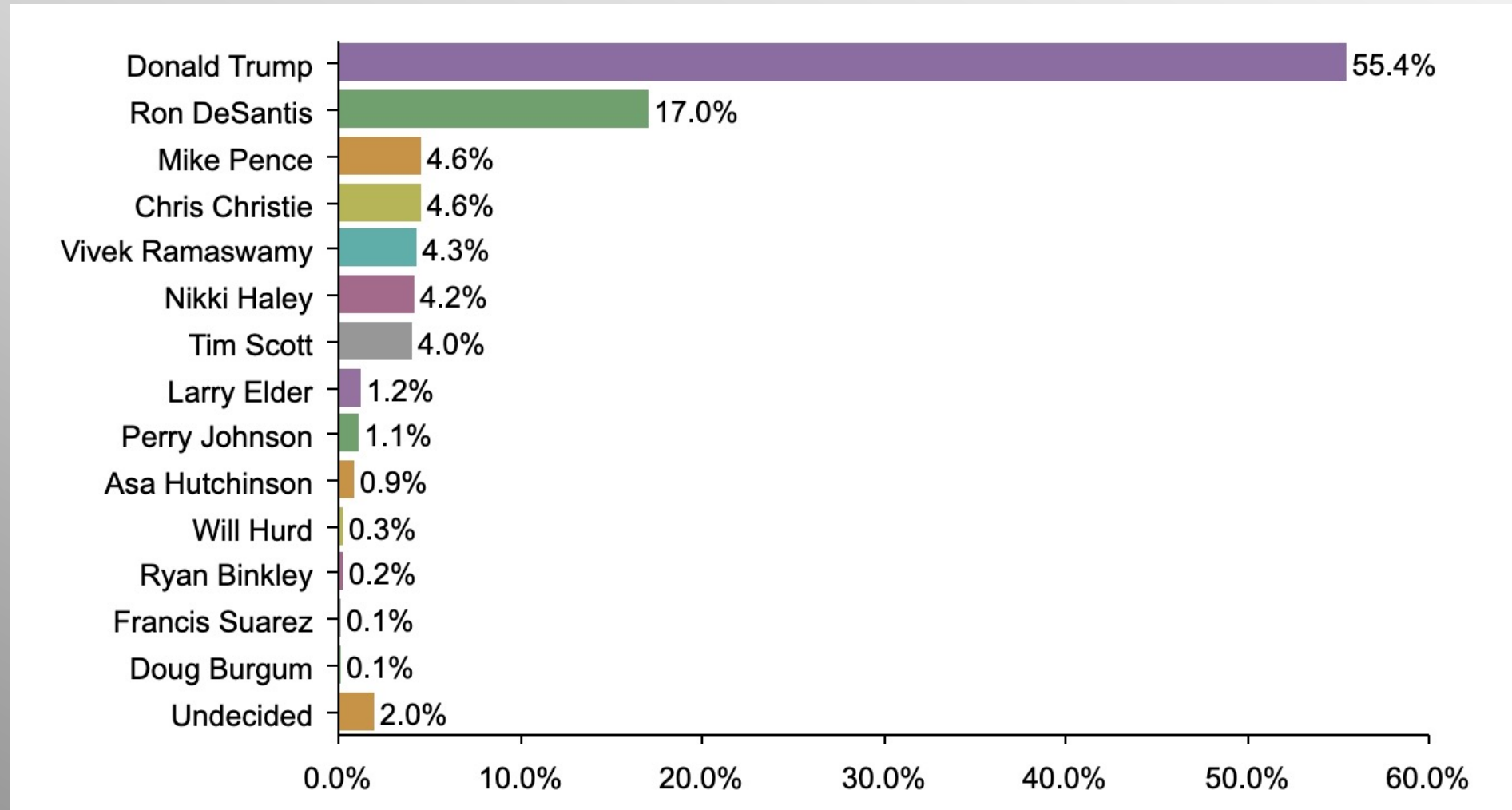
# GOP Pres Primary Voting Likelihood

*Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)*

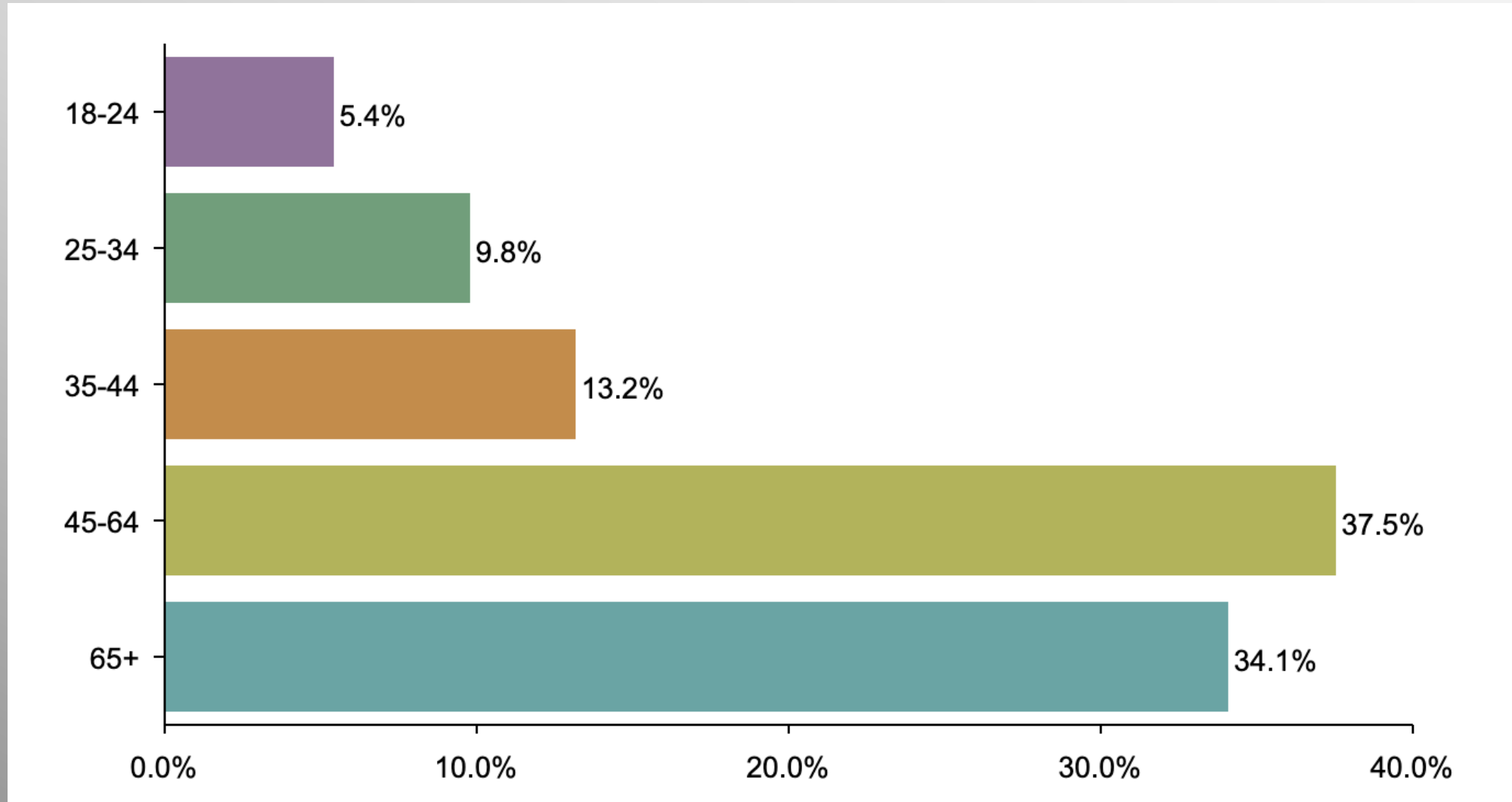


# GOP Pres Primary Ballot

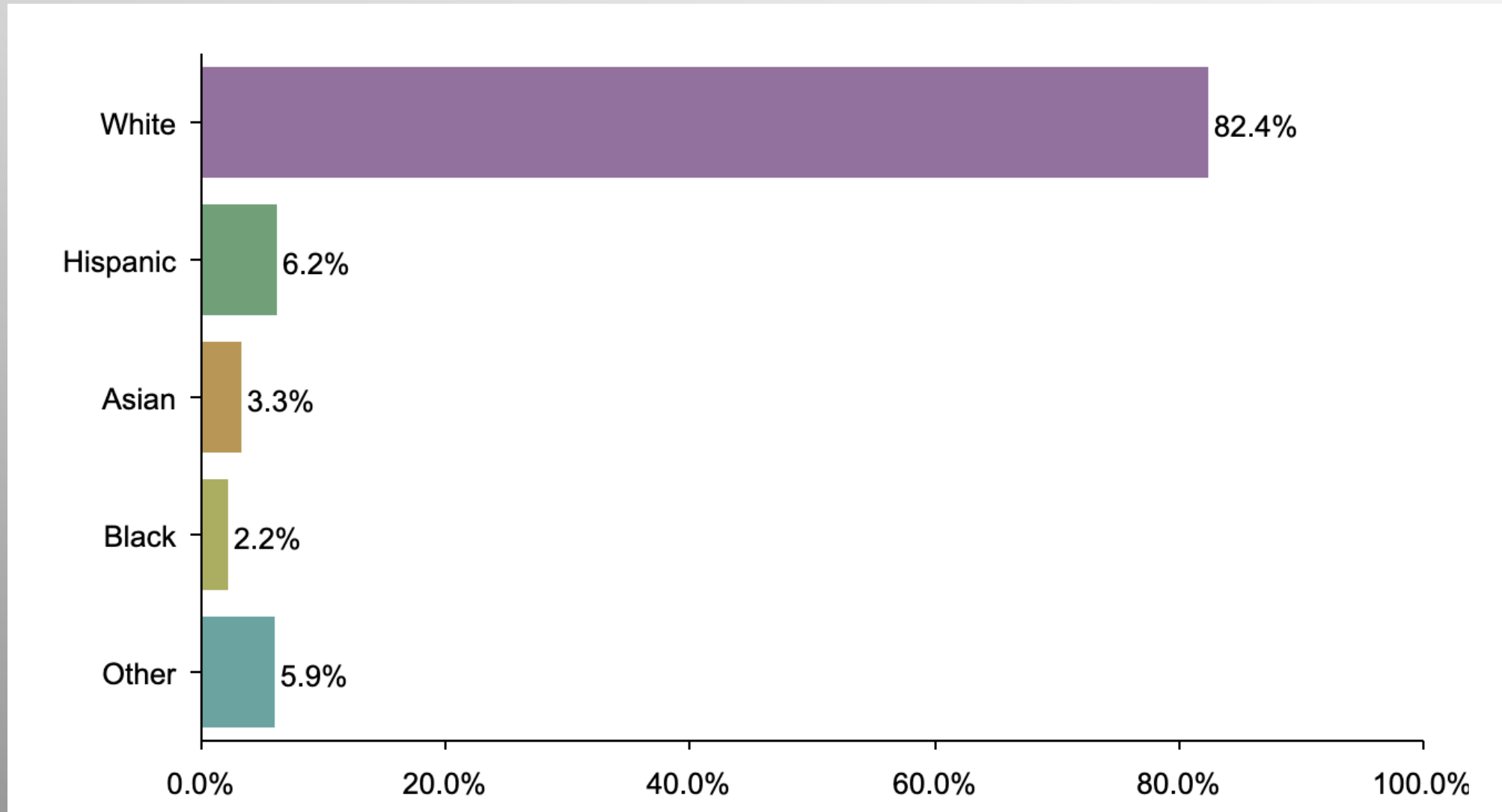
*If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?*



# Age Participation



# Ethnicity Participation



# Gender Participation

