The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

Republican Presidential Primary Survey
August 2023
Nationwide Survey

- Conducted 08/14/23 - 08/16/23
- 1082 Likely GOP Presidential Primary Voters
- Response Rate: 1.5%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Definitely: 95.8%
- Probably: 3.4%
- Not Likely: 0.8%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?

- Donald Trump: 55.4%
- Ron DeSantis: 17.0%
- Mike Pence: 4.6%
- Chris Christie: 4.6%
- Vivek Ramaswamy: 4.3%
- Nikki Haley: 4.2%
- Tim Scott: 4.0%
- Larry Elder: 1.2%
- Perry Johnson: 1.1%
- Asa Hutchinson: 0.9%
- Will Hurd: 0.3%
- Ryan Binkley: 0.2%
- Francis Suarez: 0.1%
- Doug Burgum: 0.1%
- Undecided: 2.0%
Age Participation

- 18-24: 5.4%
- 25-34: 9.8%
- 35-44: 13.2%
- 45-64: 37.5%
- 65+: 34.1%
Ethnicity Participation

- White: 82.4%
- Hispanic: 6.2%
- Asian: 3.3%
- Black: 2.2%
- Other: 5.9%
Gender Participation

Male: 50.8%
Female: 49.2%