Iowa GOP Presidential Caucus Survey

November 2023

The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

info@trf-grp.com
thetrafalgargroup.org

Facebook: The Trafalgar Group
Twitter: @trafalgar_group
IA GOP Caucus Survey

• Conducted 11/03/23 - 11/05/23
• 1084 Respondents
• Likely GOP Presidential Caucus Voters
• Response Rate: 1.45%
• Margin of Error: 2.9%
• Confidence: 95%
• Response Distribution: 50%
• Methodology: TheTrafalgarGroup.org/Polling-Methodology
How likely are you to vote in the 2024 Republican Caucus? (Note: Starting list only comprised of likely GOP Caucus Voters)
IA GOP Caucus Ballot

If the 2024 Republican Caucus were tomorrow, who would you most likely support for President? (People who answered they are likely to vote)

- Donald Trump: 43.8%
- Ron DeSantis: 17.5%
- Nikki Haley: 15.1%
- Tim Scott: 8.6%
- Vivek Ramaswamy: 4.5%
- Chris Christie: 4.5%
- Doug Burgum: 4.1%
- Ryan Binkley: 0.3%
- Asa Hutchinson: 0.3%
- Undecided: 1.4%
Age Participation

- 18-24: 3.6%
- 25-34: 5.7%
- 35-44: 8.7%
- 45-64: 37.4%
- 65+: 44.6%
Ethnicity Participation

- White: 93.5%
- Other: 3.5%
- Hispanic: 3.0%