



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

Republican Presidential Primary Survey

November 2023

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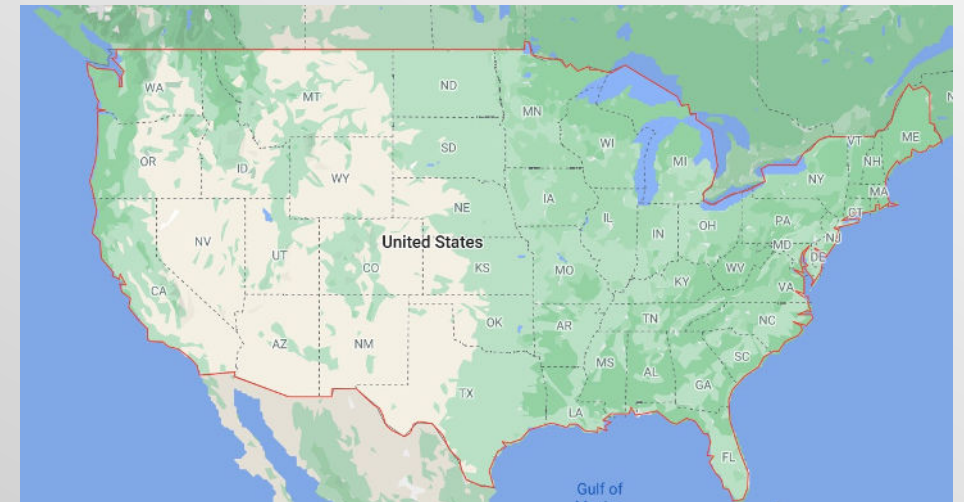
thetrafalgargroup.org

 The Trafalgar Group

 @trafalgar_group

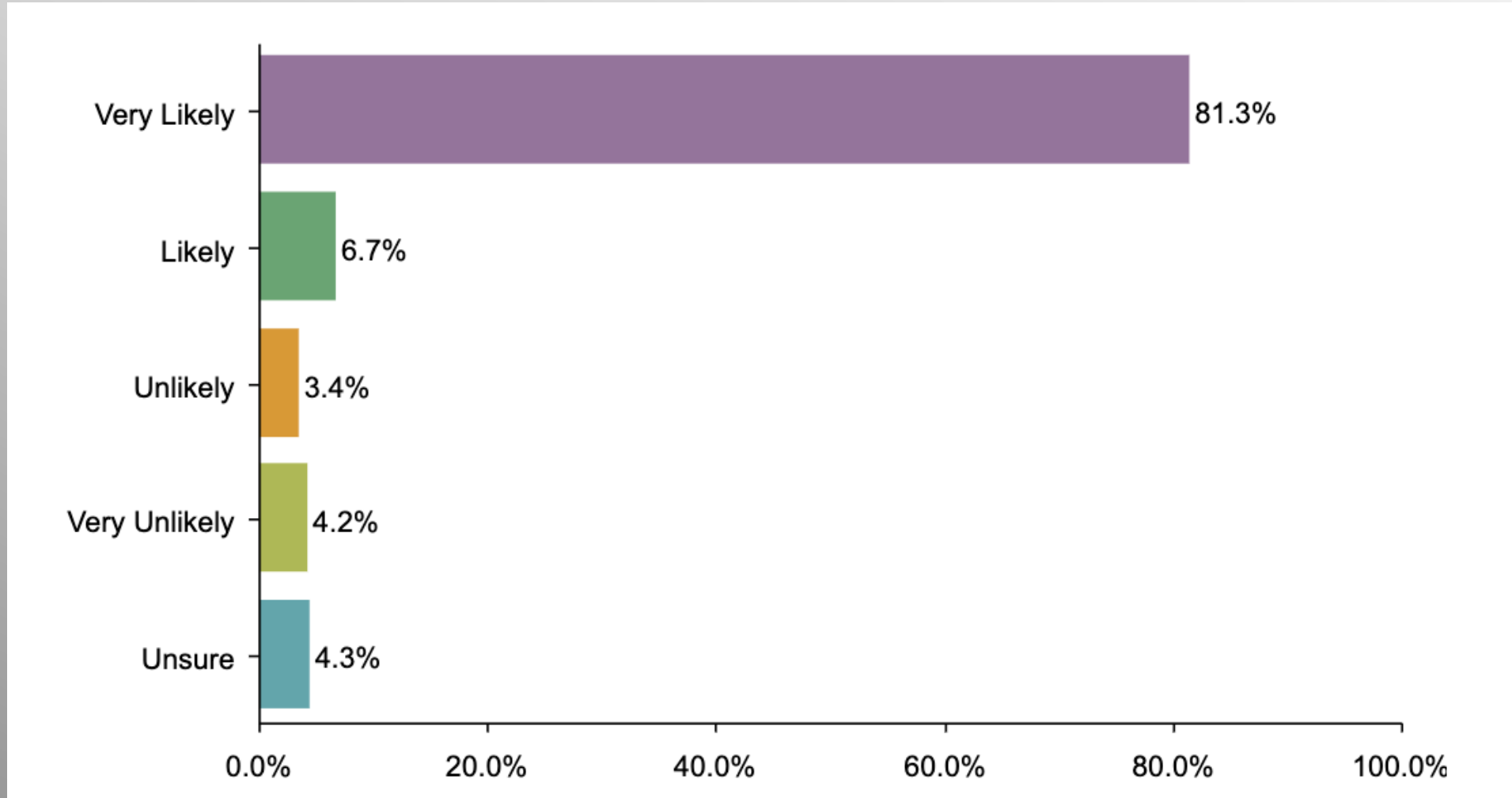
Nationwide Survey

- **Conducted 11/03/23 - 11/05/23**
- **1089 Likely GOP Presidential Primary Voters**
- **Response Rate: 1.45%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



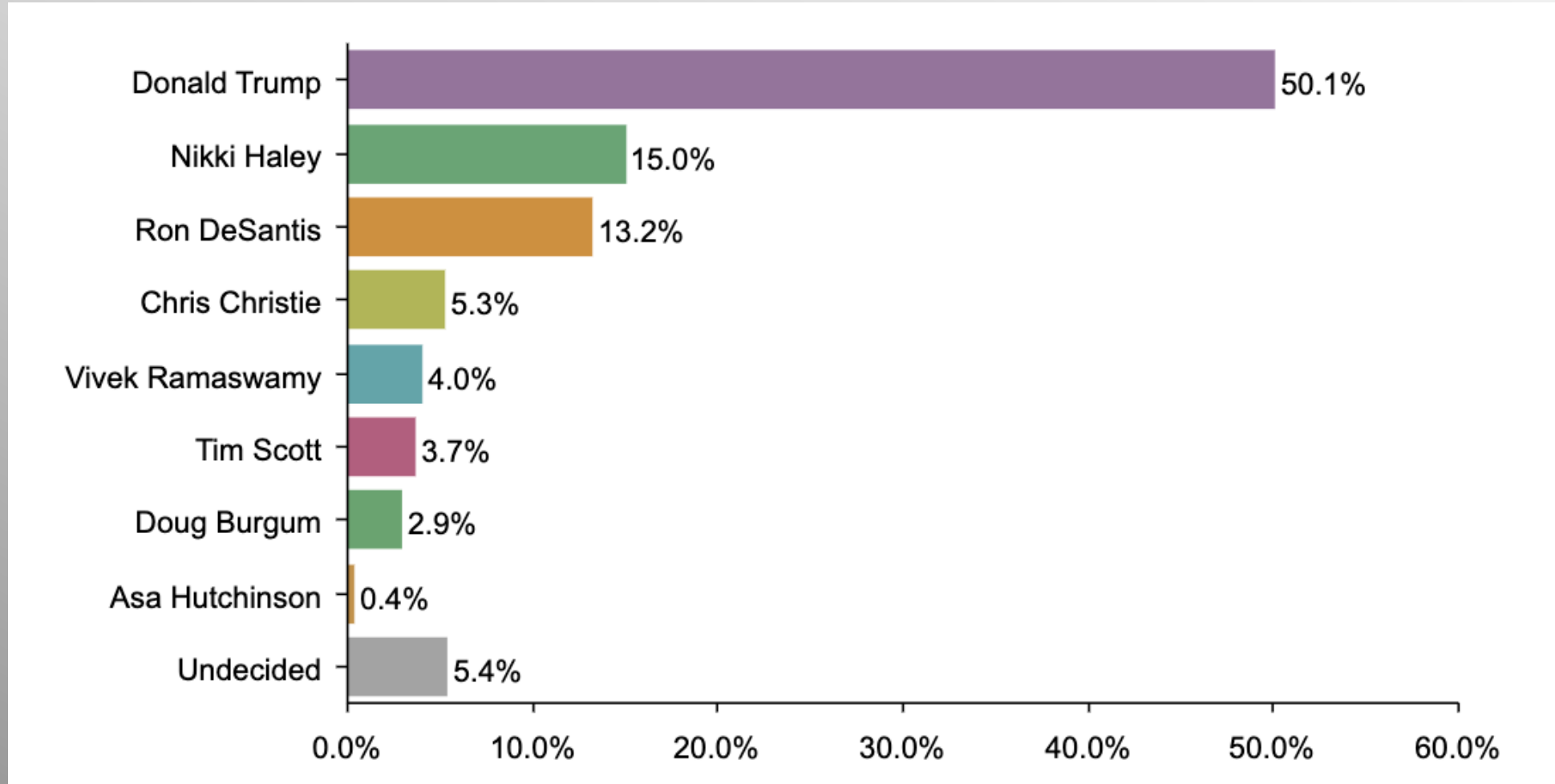
GOP Pres Primary Voting Likelihood

Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

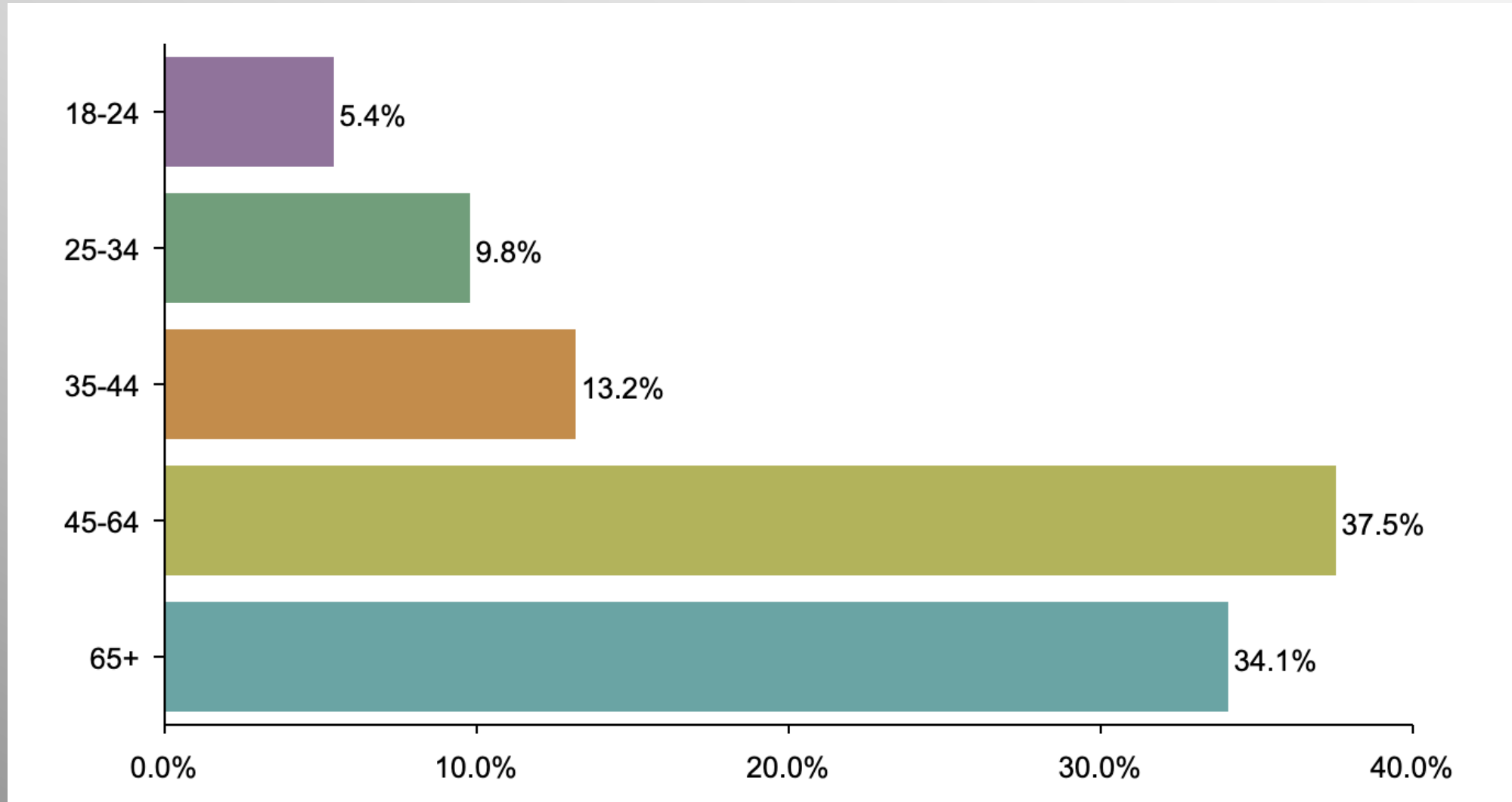


GOP Pres Primary Ballot

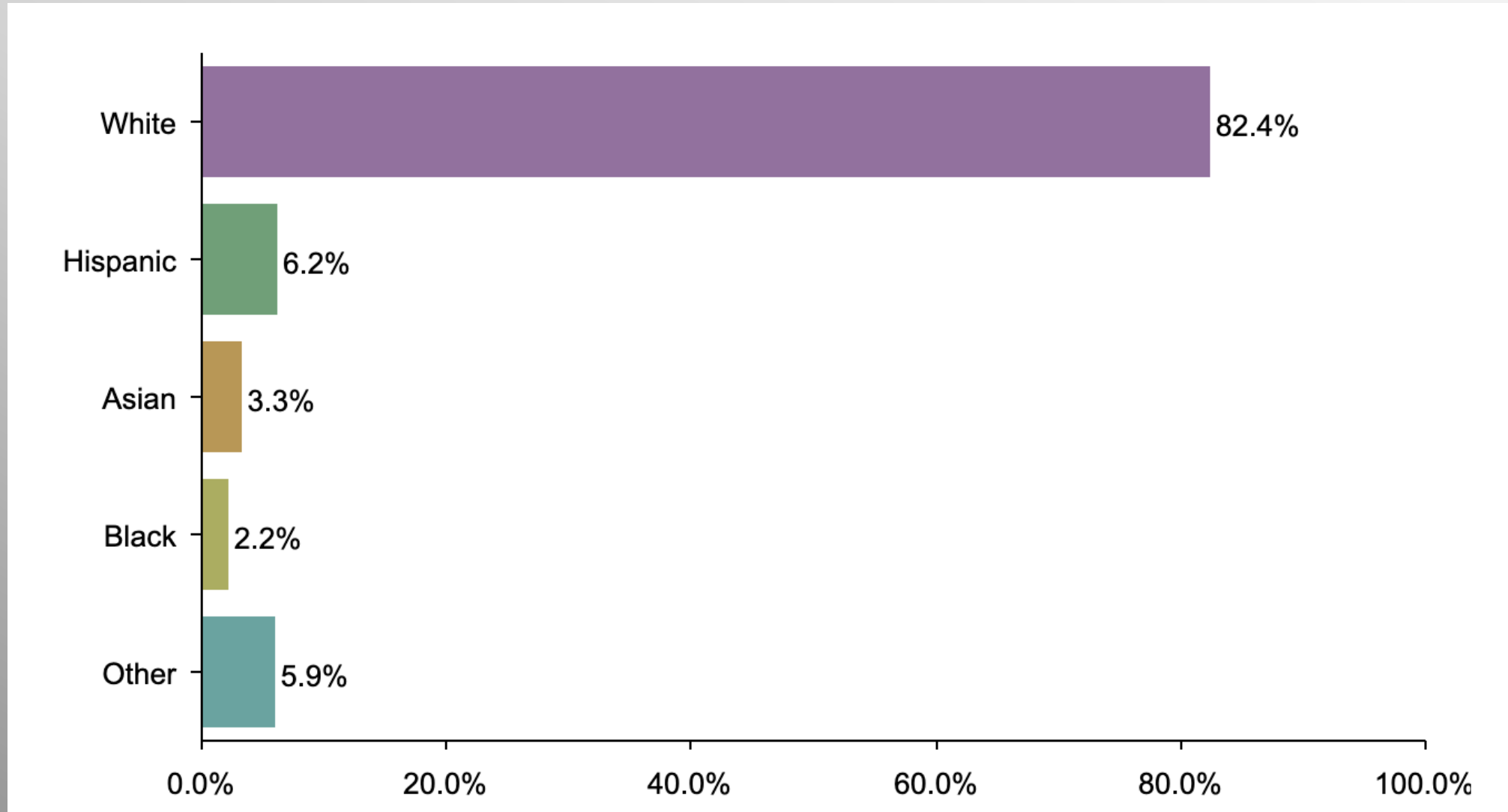
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?



Age Participation



Ethnicity Participation



Gender Participation

