



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

New Hampshire GOP Presidential Primary Survey

December 2023

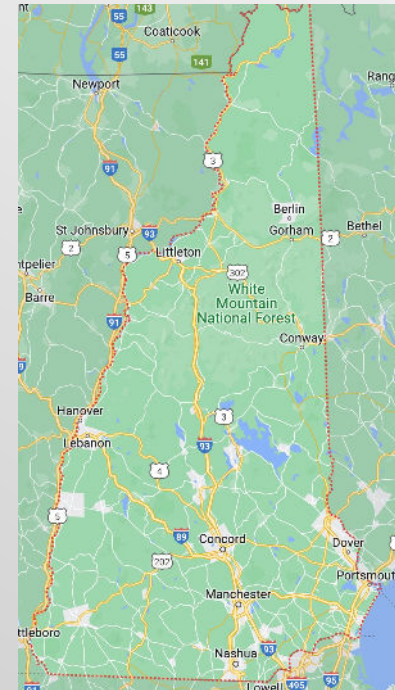
info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

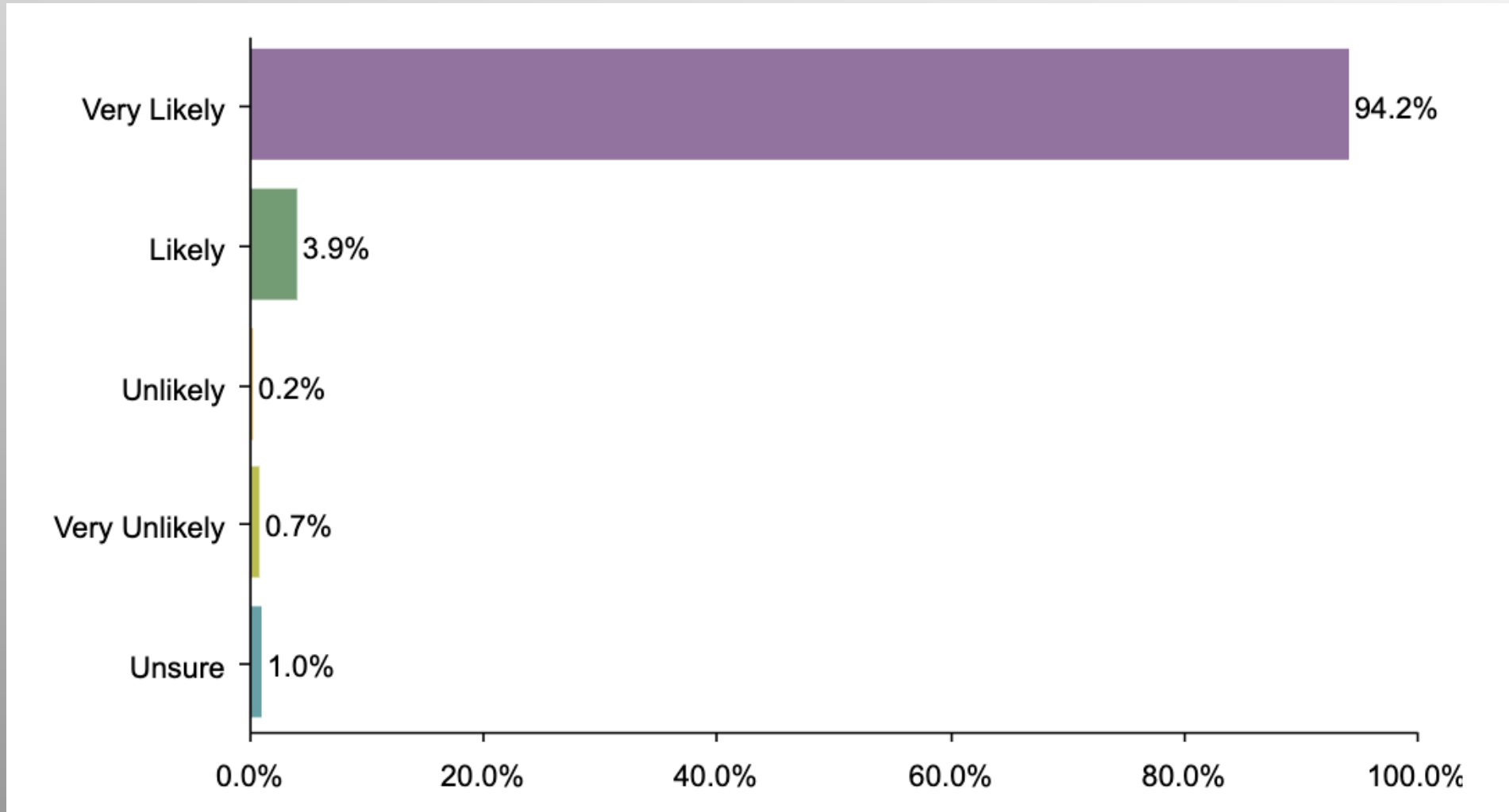
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- **Conducted 12/09/23 - 12/11/23**
- **1098 Respondents**
- **Likely GOP Presidential Primary Voters**
- **Response Rate: 2.11%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



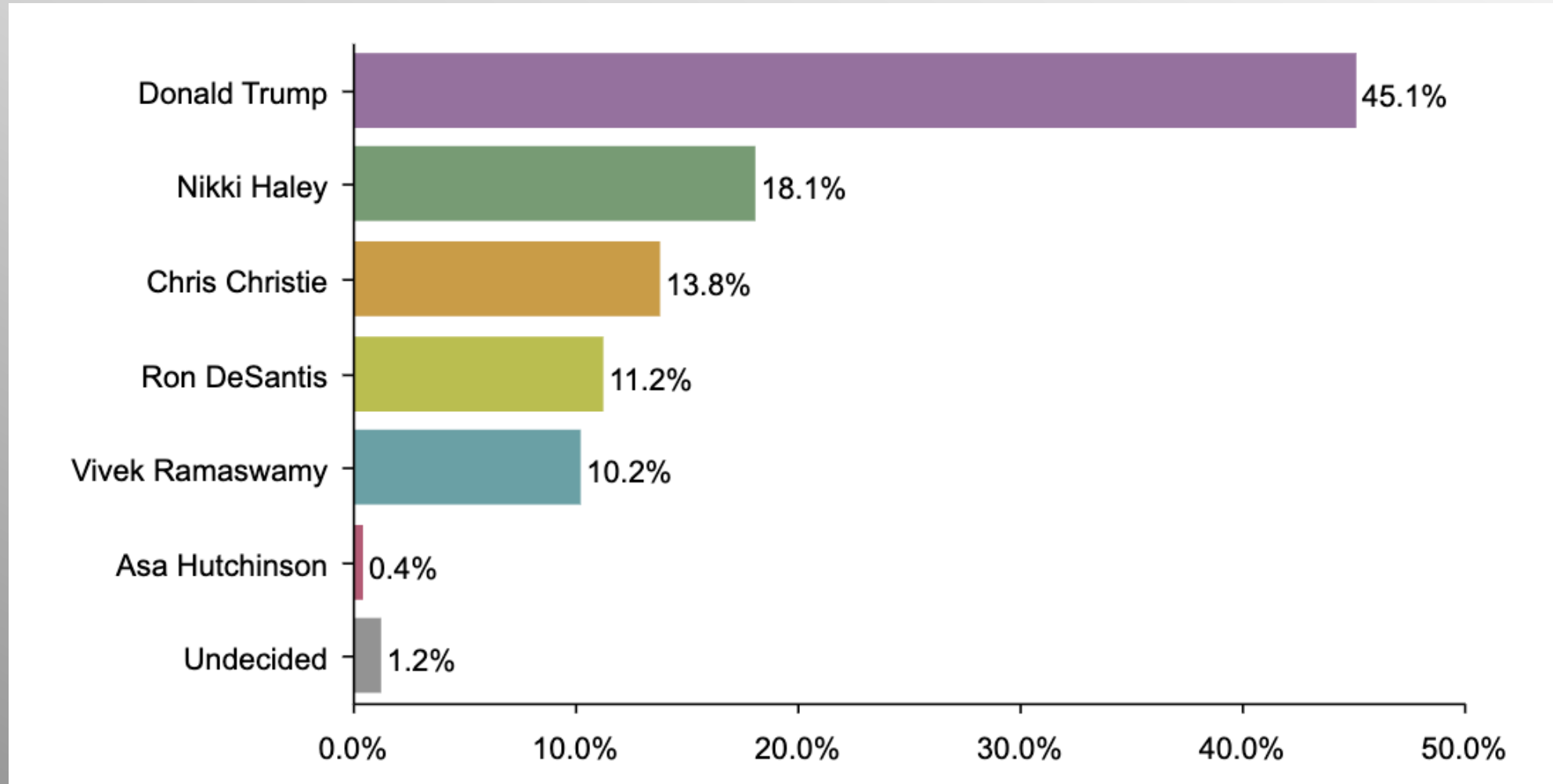
GOP Pres Primary Voting Likelihood

Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

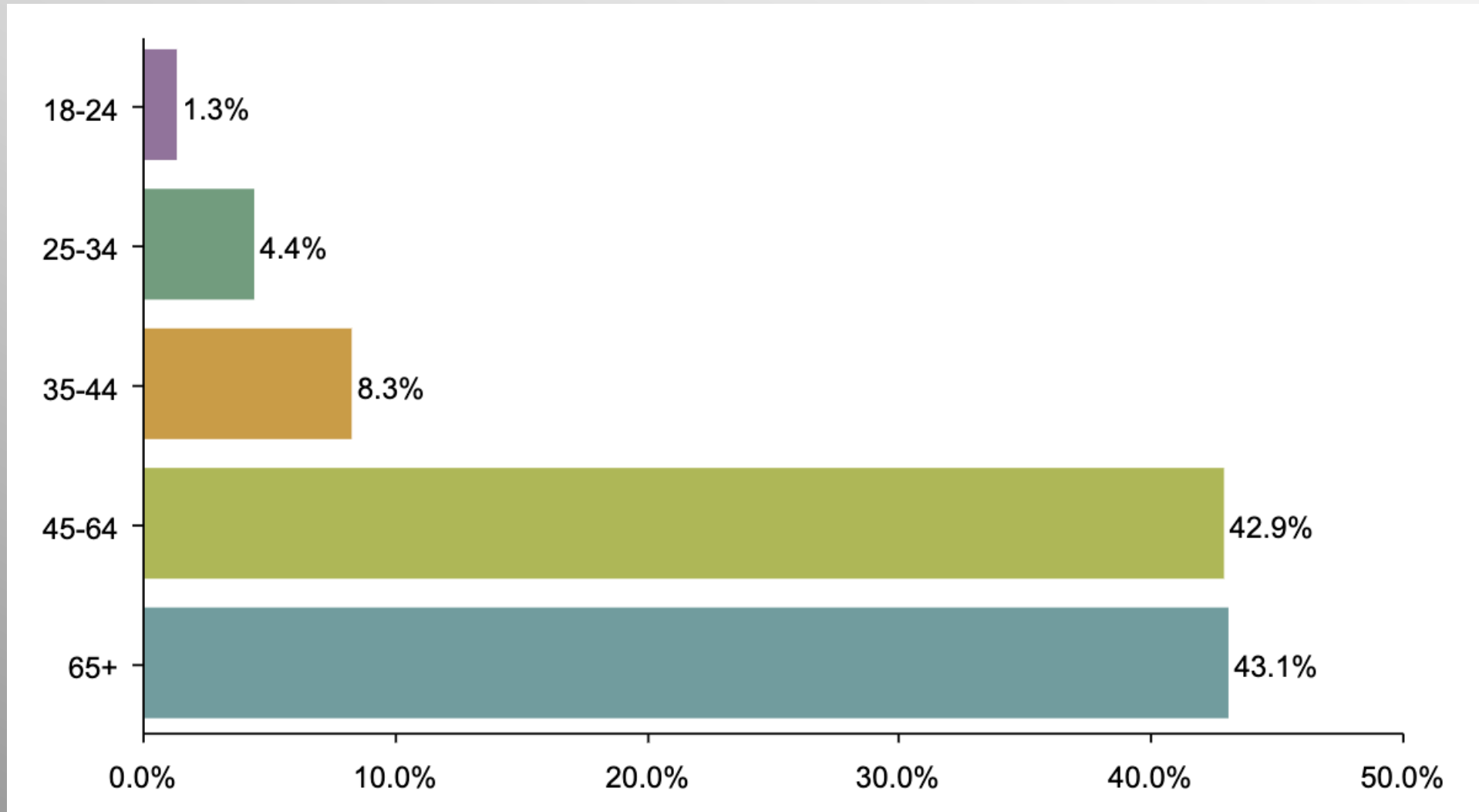


NH GOP PPP

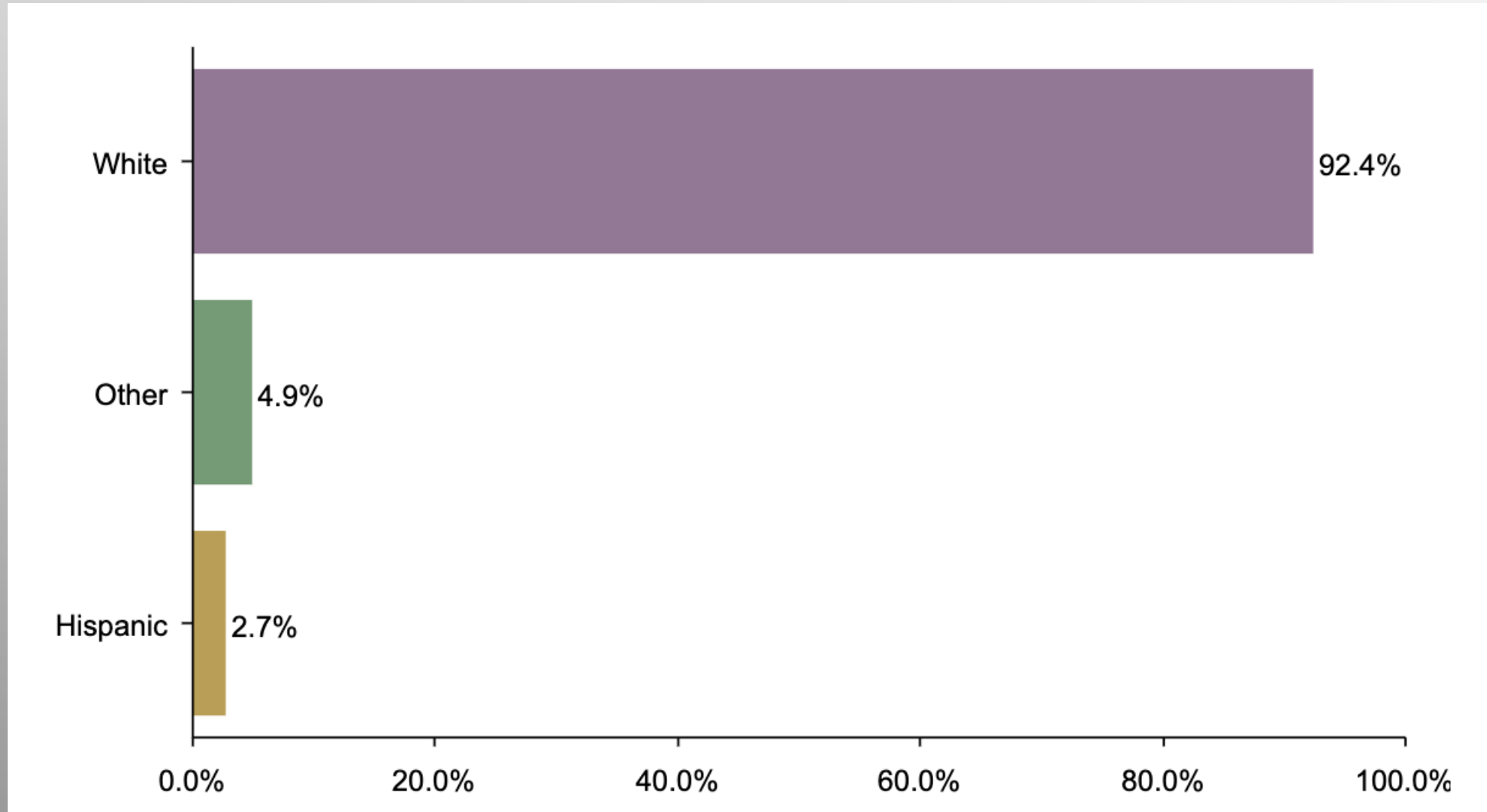
*If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?
(Only those who answered “very likely” or “likely” to vote)*



Age Participation



Ethnicity Participation



Gender Participation

