The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

New Hampshire GOP Presidential Primary Survey

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NH GOP PPP Survey

- Conducted 12/09/23 - 12/11/23
- 1098 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.11%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Very Likely: 94.2%
- Likely: 3.9%
- Unlikely: 0.2%
- Very Unlikely: 0.7%
- Unsure: 1.0%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those who answered “very likely” or “likely” to vote)

- Donald Trump: 45.1%
- Nikki Haley: 18.1%
- Chris Christie: 13.8%
- Ron DeSantis: 11.2%
- Vivek Ramaswamy: 10.2%
- Asa Hutchinson: 0.4%
- Undecided: 1.2%
Age Participation

18-24: 1.3%
25-34: 4.4%
35-44: 8.3%
45-64: 42.9%
65+: 43.1%
Ethnicity Participation

- White: 92.4%
- Other: 4.9%
- Hispanic: 2.7%

0.0% to 100.0% range.
Gender Participation

Male: 54.2%
Female: 45.8%