The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

South Carolina GOP Presidential Primary Survey

December 2023

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SC GOP PPP Survey

- Conducted 12/06/23 - 12/08/23
- 1087 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.18%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?

- Donald Trump: 48.7%
- Nikki Haley: 22.8%
- Ron DeSantis: 14.4%
- Vivek Ramaswamy: 6.1%
- Chris Christie: 5.8%
- Asa Hutchinson: 0.3%
- Undecided: 1.9%
Age Participation

- 18-24: 2.8%
- 25-34: 6.8%
- 35-44: 11.7%
- 45-64: 43.6%
- 65+: 35.0%
Ethnicity Participation

- White: 90.3%
- Other: 3.9%
- Hispanic: 1.9%
- Black: 2.1%
- Asian: 1.8%
Gender Participation

Male: 47.9%
Female: 52.1%