



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

# South Carolina GOP Presidential Primary Survey

December 2023

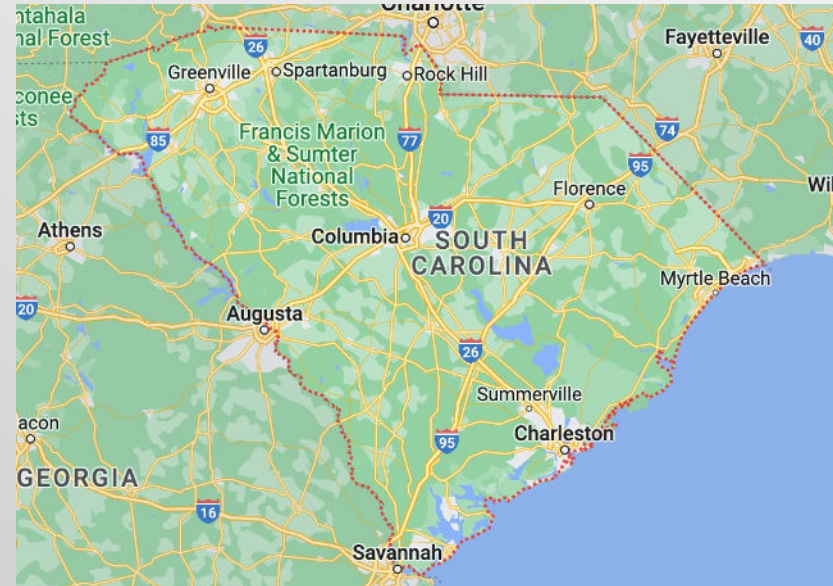
[info@trf-grp.com](mailto:info@trf-grp.com)

[thetrafalgargroup.org](http://thetrafalgargroup.org)

 The Trafalgar Group

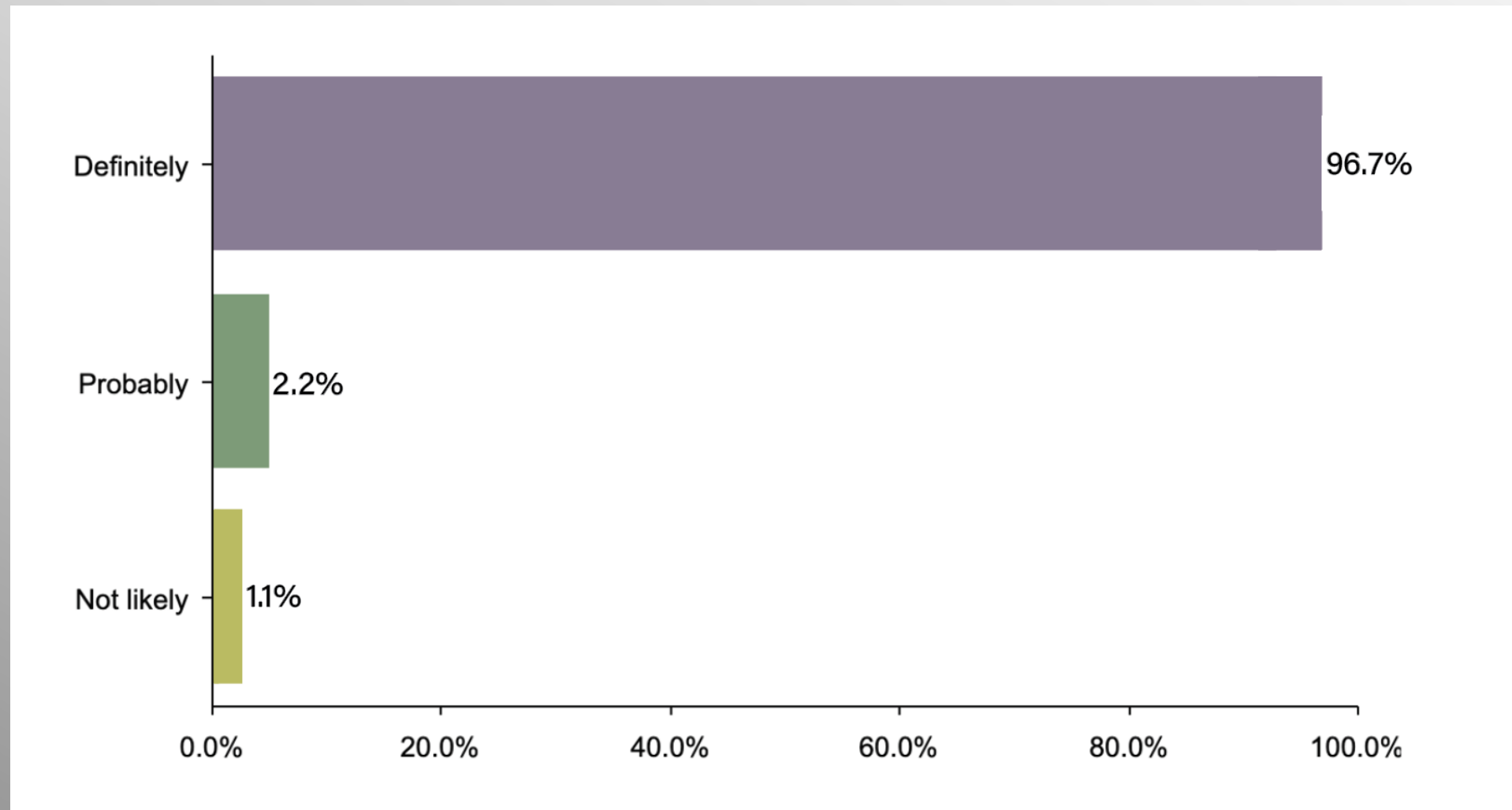
 @trafalgar\_group

- **Conducted 12/06/23 - 12/08/23**
- **1087 Respondents**
- **Likely GOP Presidential Primary Voters**
- **Response Rate: 2.18%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://TheTrafalgarGroup.org/Polling-Methodology)**

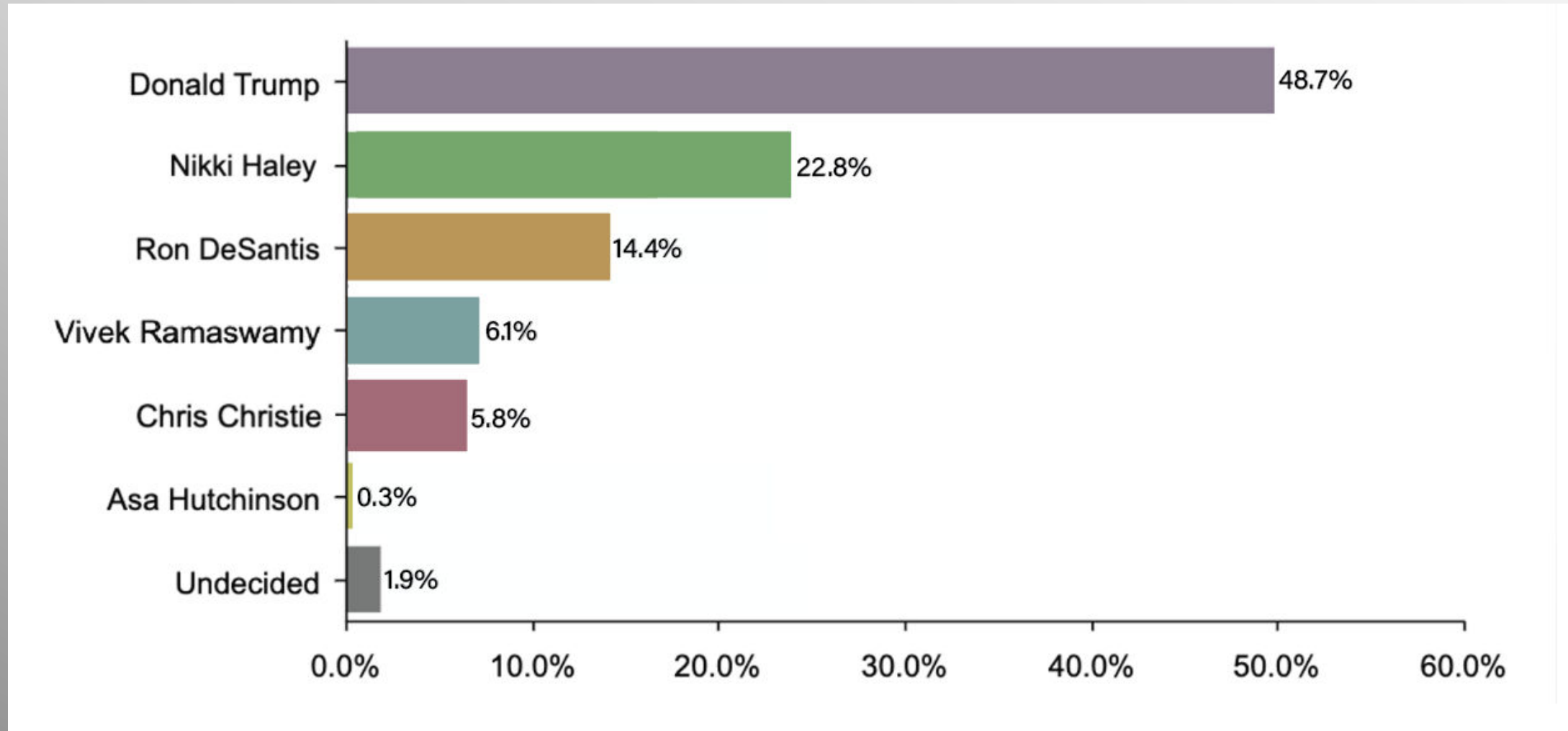


# GOP Pres Primary Voting Likelihood

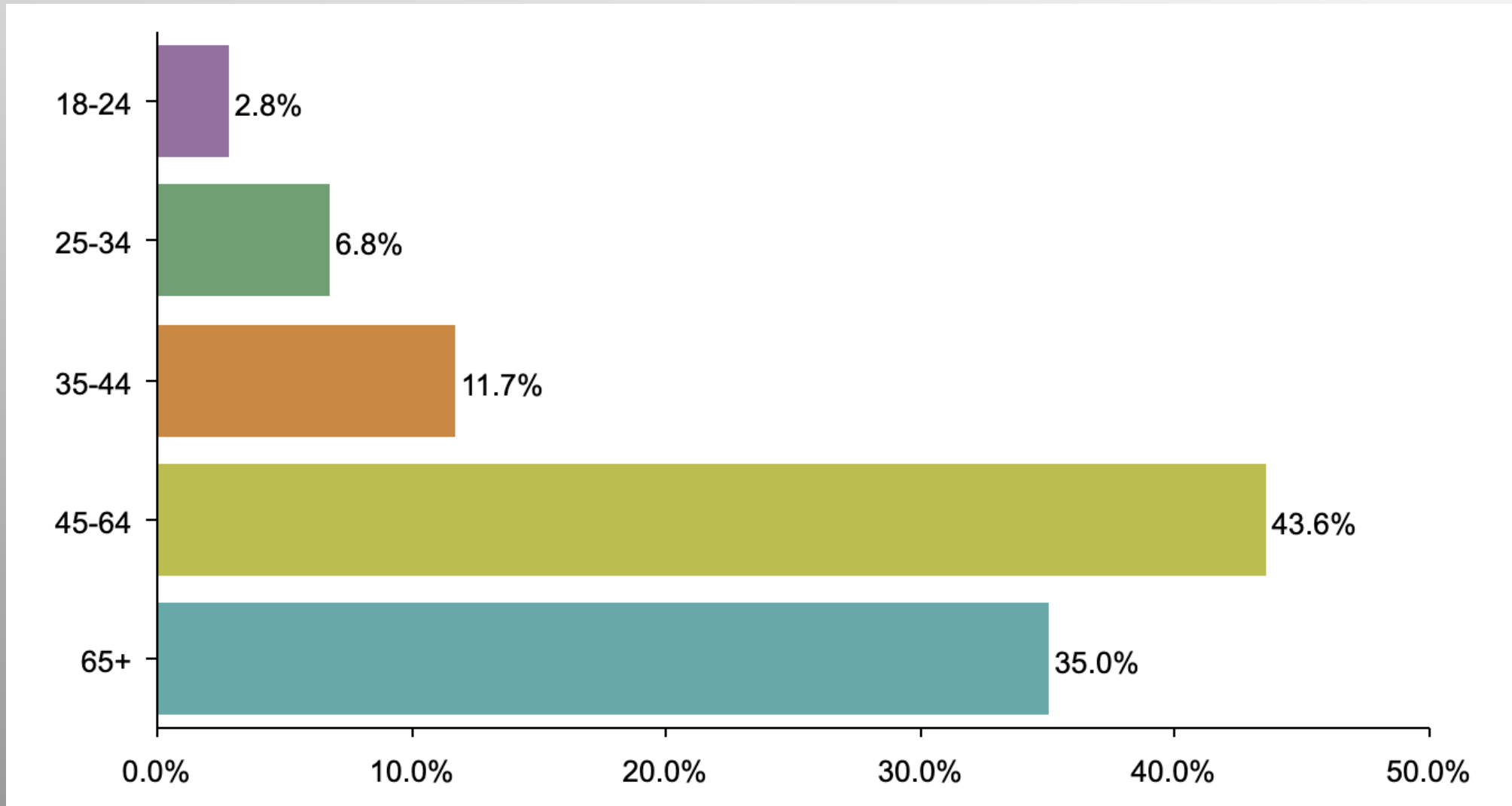
*Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)*



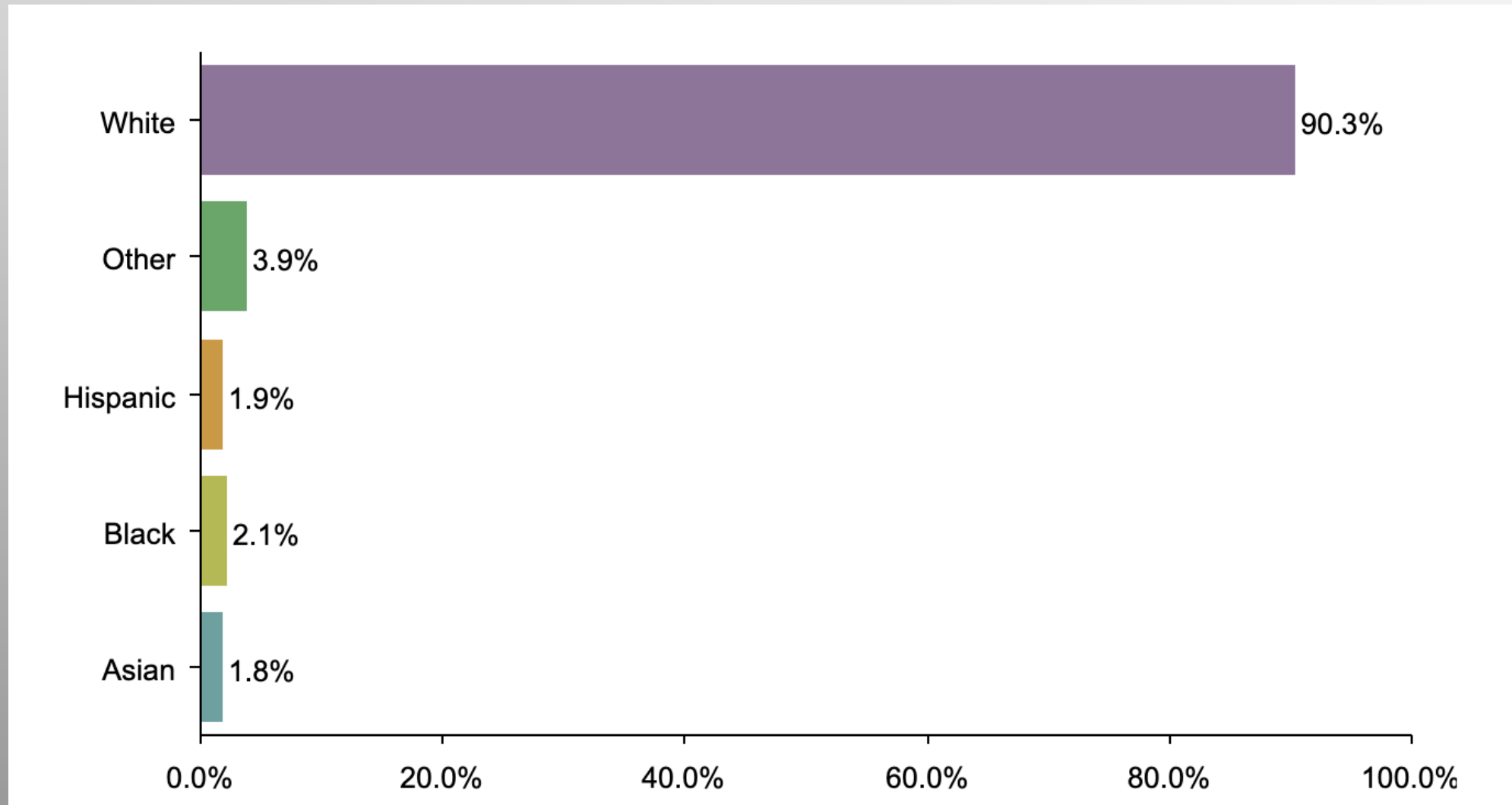
*If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support?*



# Age Participation



# Ethnicity Participation



# Gender Participation

