Iowa GOP Presidential Caucus Survey

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The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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IA GOP Caucus Survey

- Conducted 01/06/24 - 01/08/24
- 1086 Respondents
- Likely GOP Presidential Caucus Voters
- Response Rate: 2.41%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
How likely are you to vote in the 2024 Republican Caucus?? (Note: Starting list only comprised of likely GOP Caucus Voters)

- Very Likely: 69.2%
- Likely: 12.9%
- Unlikely: 6.7%
- Very Unlikely: 6.1%
- Unsure: 5.2%
If the 2024 Republican Caucus were tomorrow, who would you most likely support for President? (People who answered they are likely to vote, only includes candidates receiving more than 0.4%)

- Donald Trump: 52.2%
- Nikki Haley: 18.4%
- Ron DeSantis: 17.6%
- Vivek Ramaswamy: 4.9%
- Chris Christie: 3.4%
- Asa Hutchinson: 0.7%
- Undecided: 2.7%
Age Participation

- 18-24: 3.6%
- 25-34: 5.7%
- 35-44: 8.7%
- 45-64: 37.4%
- 65+: 44.6%
Ethnicity Participation

- White: 93.5%
- Other: 3.5%
- Hispanic: 3.0%
Gender Participation

- Male: 49.3%
- Female: 50.7%