The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

Iowa GOP Presidential Caucus Tracking Poll
January 2024

In partnership with:

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The Trafalgar Group
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IA GOP Caucus Survey

- Conducted 01/12/24 - 01/14/23
- 1092 Respondents
- Likely GOP Presidential Caucus Voters
- Response Rate: 2.18%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
How likely are you to vote in the 2024 Republican Caucus? (Note: Starting list only comprised of likely GOP Caucus Voters)

- Very Likely: 73.1%
- Likely: 11.7%
- Unlikely: 5.3%
- Very Unlikely: 5.1%
- Unsure: 4.8%
If the 2024 Republican Caucus were tomorrow, who would you most likely support for President? (People who answered they are likely to vote, only includes candidates receiving more than 0.4%)

- Donald Trump: 52.1%
- Ron DeSantis: 19.3%
- Nikki Haley: 18.5%
- Vivek Ramaswamy: 6.5%
- Asa Hutchinson: 0.7%
- Undecided: 2.9%
Age Participation

- 18-24: 3.6%
- 25-34: 5.7%
- 35-44: 8.7%
- 45-64: 37.4%
- 65+: 44.6%

“Information before it’s news”
Ethnicity Participation

- White: 93.5%
- Other: 3.5%
- Hispanic: 3.0%
Gender Participation

Male: 49.3%
Female: 50.7%