



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

New Hampshire GOP Presidential Primary Survey

January 2024

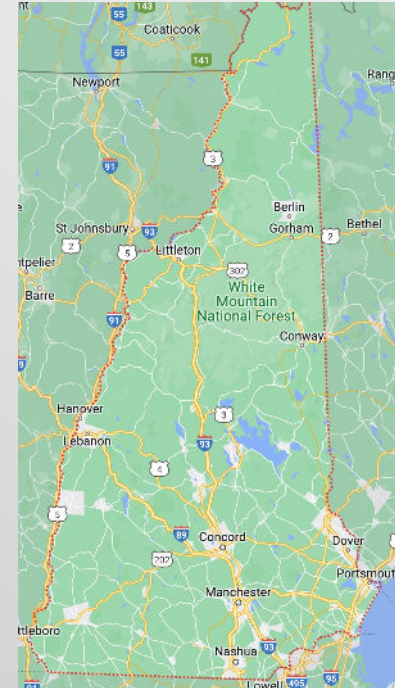
info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

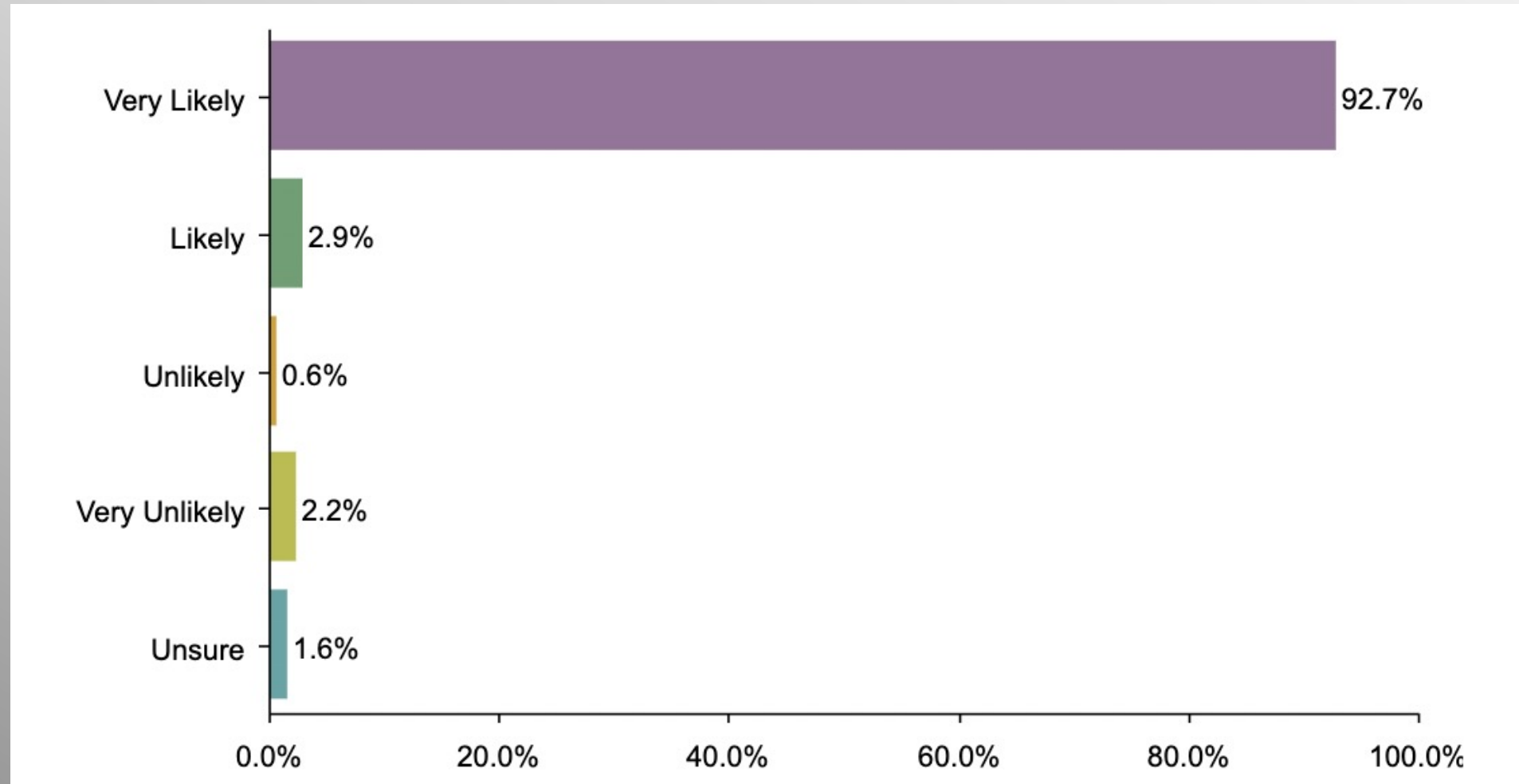
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- **Conducted 01/19/24 - 01/21/24**
- **1084 Respondents**
- **Likely GOP Presidential Primary Voters**
- **Response Rate: 2.17%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



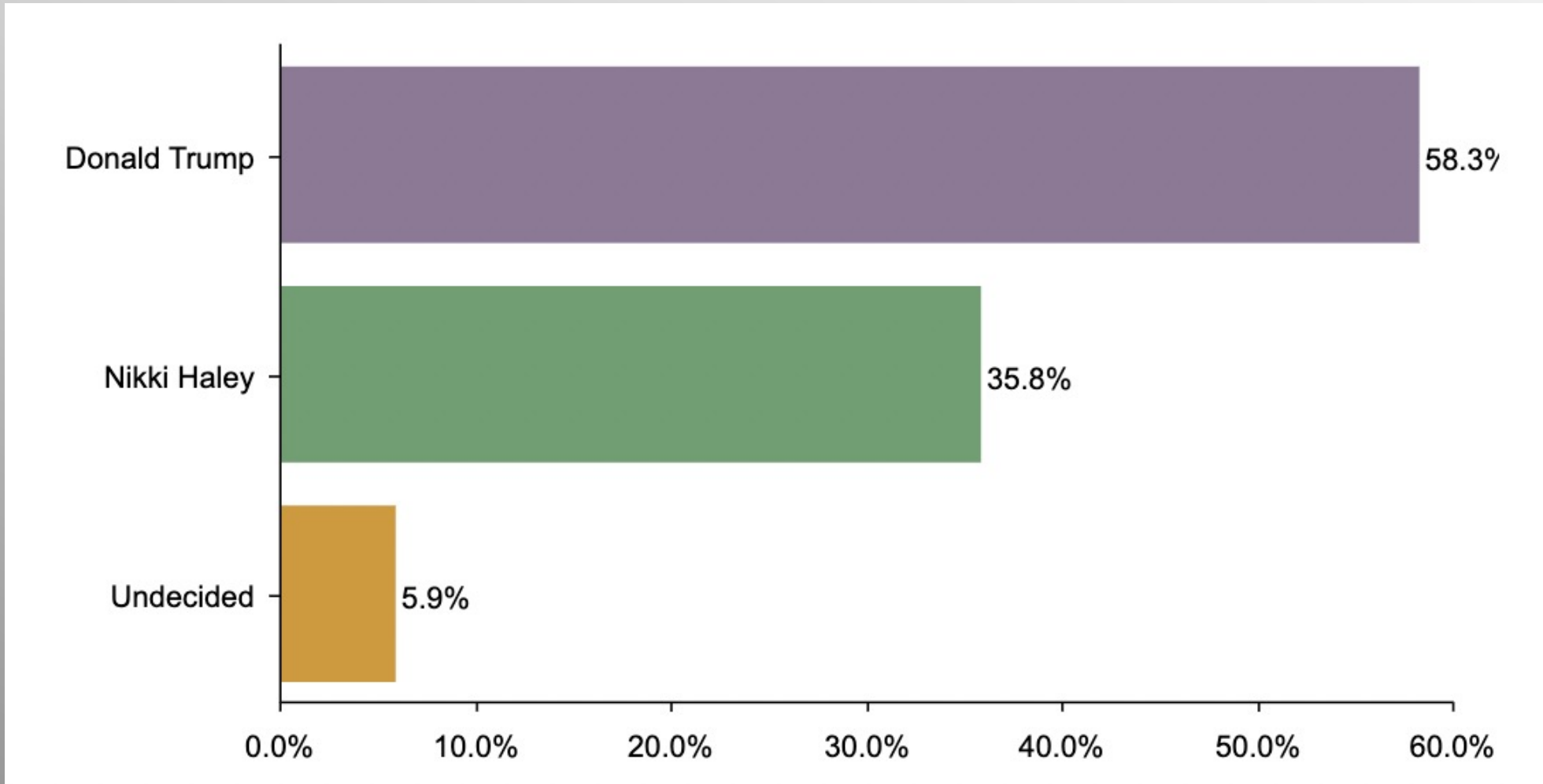
GOP Pres Primary Voting Likelihood

Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

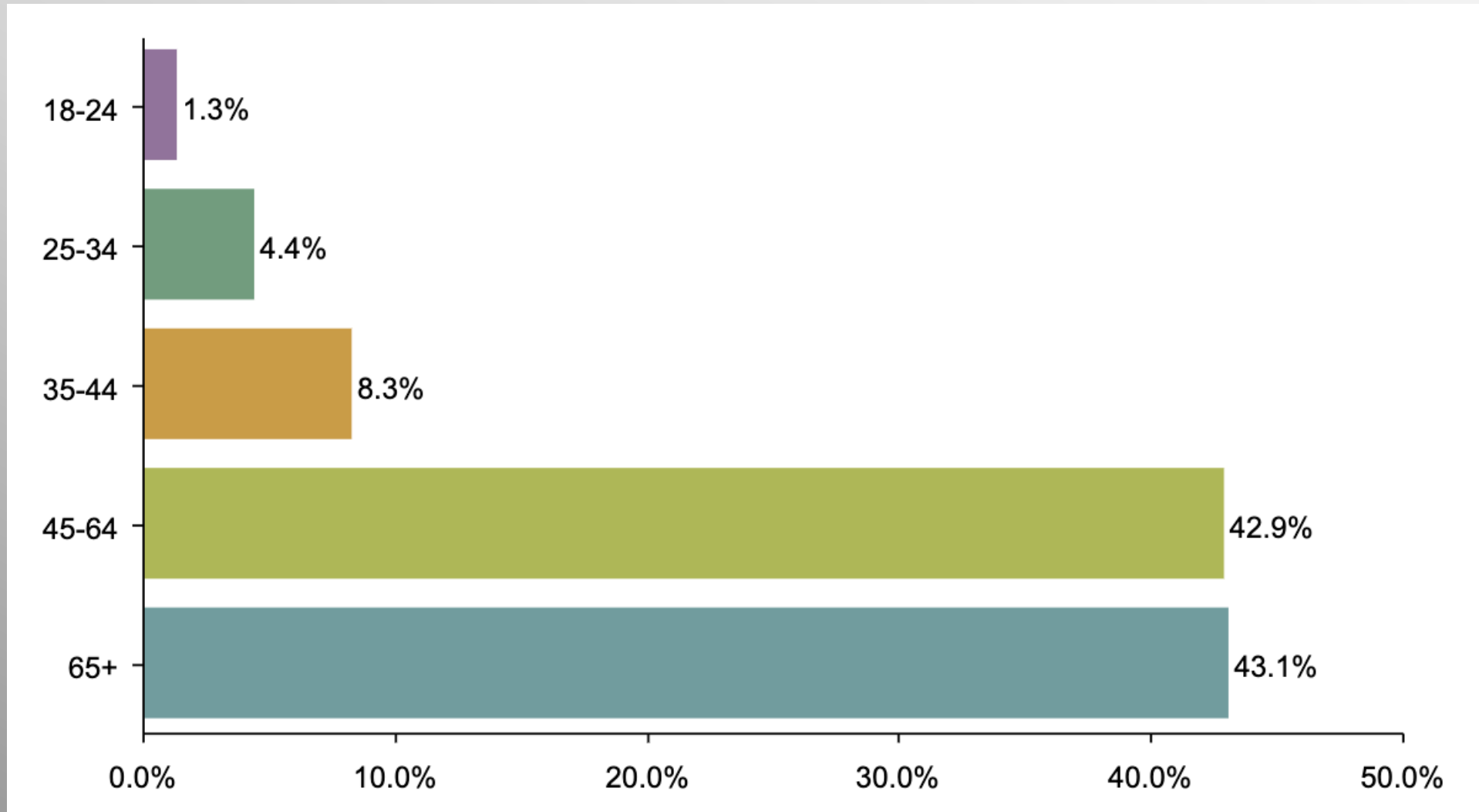


NH GOP PPP

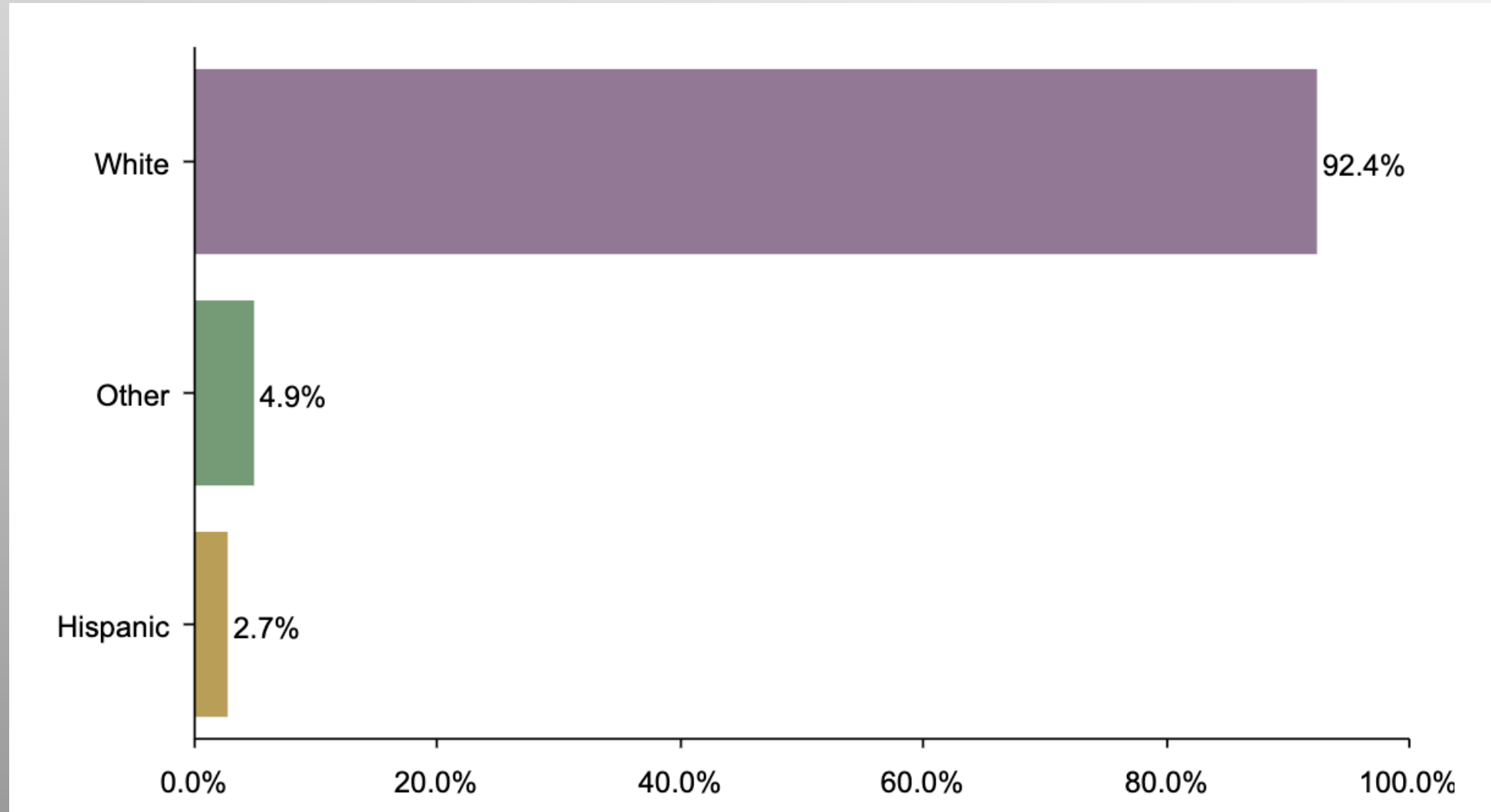
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those who answered “very likely” or “likely” to vote, only candidates receiving 0.5% or higher)



Age Participation



Ethnicity Participation



Gender Participation

