The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.
NH GOP PPP Survey

- Conducted 01/19/24 - 01/21/24
- 1084 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.17%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Very Likely: 92.7%
- Likely: 2.9%
- Unlikely: 0.6%
- Very Unlikely: 2.2%
- Unsure: 1.6%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those who answered “very likely” or “likely” to vote, only candidates receiving 0.5% or higher)

- Donald Trump: 58.3%
- Nikki Haley: 35.8%
- Undecided: 5.9%
Age Participation

- 18-24: 1.3%
- 25-34: 4.4%
- 35-44: 8.3%
- 45-64: 42.9%
- 65+: 43.1%
Ethnicity Participation

- White: 92.4%
- Other: 4.9%
- Hispanic: 2.7%