The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

South Carolina GOP Presidential Primary Survey

February 2024
SC GOP PPP Survey

- Conducted 02/13/24 - 02/15/24
- 1089 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.18%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)

- Very Likely: 89.6%
- Likely: 4.7%
- Unlikely: 2.3%
- Very Unlikely: 1.6%
- Unsure: 1.8%
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those candidates receiving 0.5% or higher included)

- Donald Trump: 63.3%
- Nikki Haley: 33.6%
- Undecided/Other: 3.1%
Age Participation

- 18-24: 2.8%
- 25-34: 6.8%
- 35-44: 11.7%
- 45-64: 43.6%
- 65+: 35.0%
Ethnicity Participation

- White: 90.3%
- Other: 3.9%
- Hispanic: 1.9%
- Black: 2.1%
- Asian: 1.8%
Gender Participation

- Male: 47.9%
- Female: 52.1%

Percentage distribution of gender participation.