

#### **The Lesson of Trafalgar:**

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

# South Carolina GOP Presidential Primary Survey

February 2024

info@trf-grp.com thetrafalgargroup.org f The Trafalgar GroupX @trafalgar\_group

# **SC GOP PPP Survey**



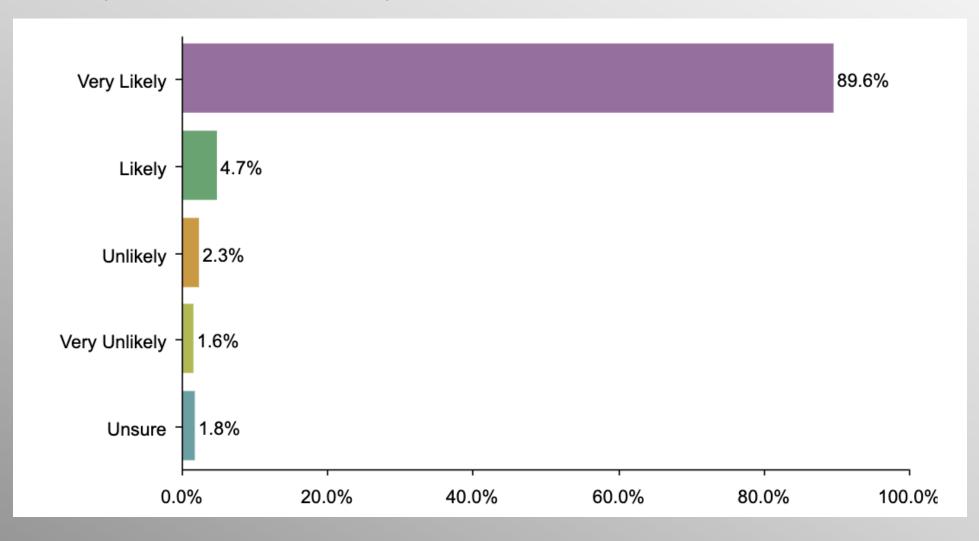
- Conducted 02/13/24 02/15/24
- 1089 Respondents
- Likely GOP Presidential Primary Voters
- Response Rate: 2.18%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: TheTrafalgarGroup.org/Polling-Methodology



# **GOP Pres Primary Voting Likelihood**



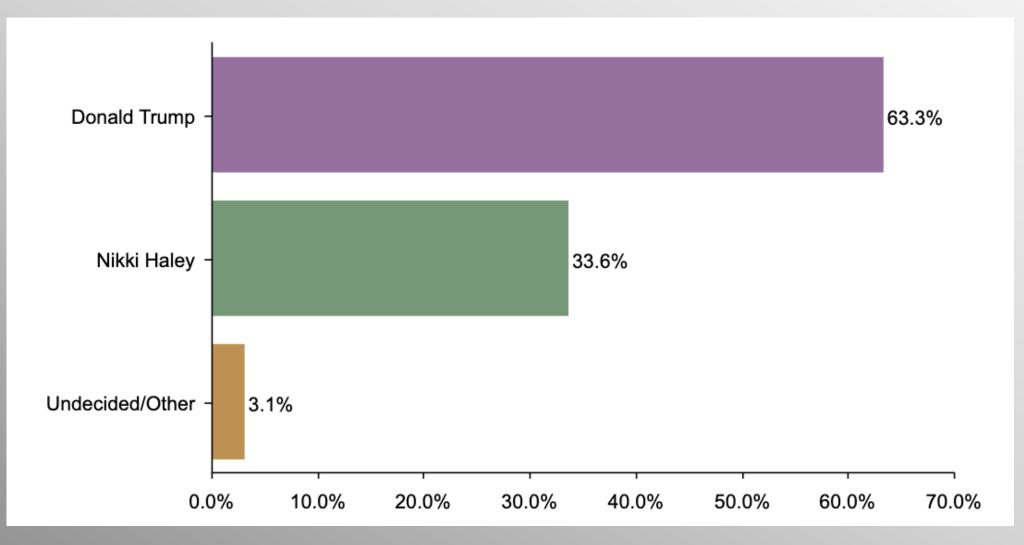
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)



# SC GOP PPP

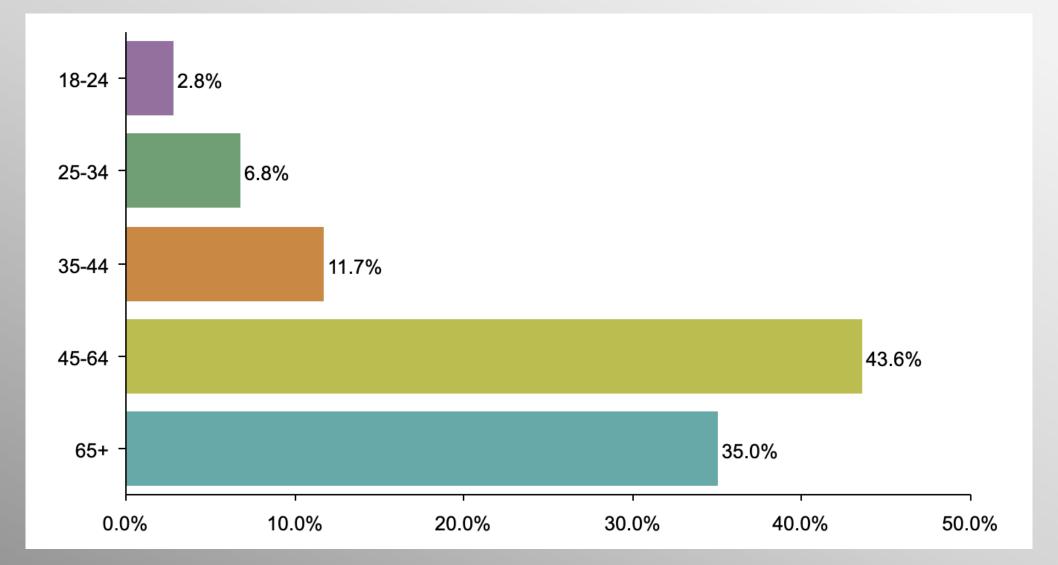


If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those candidates receiving 0.5% or higher included)



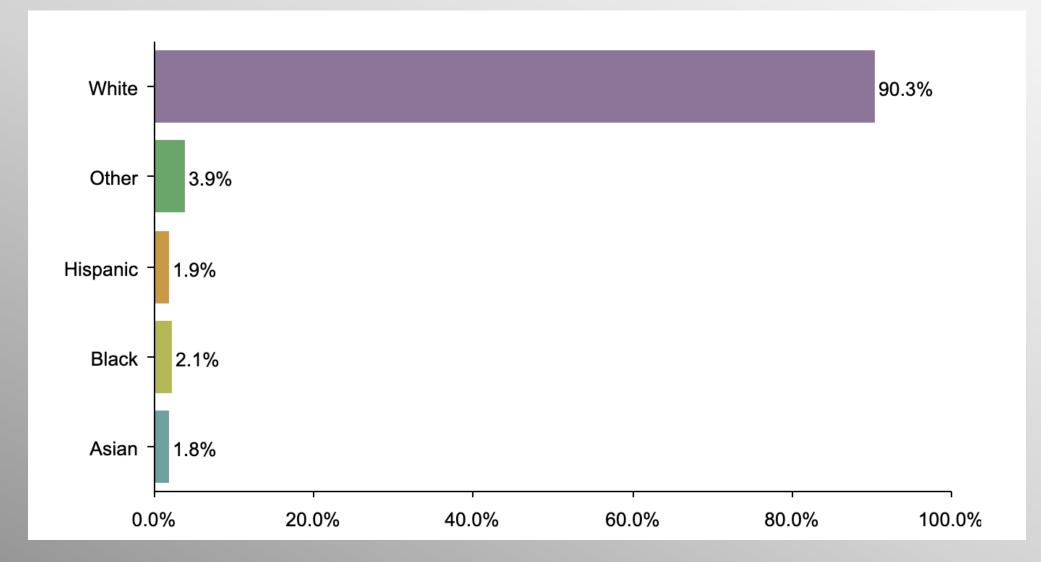
# **Age Participation**





## **Ethnicity Participation**





## **Gender Participation**



