The Lesson of Trafalgar:
Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

South Carolina GOP Presidential Primary Survey

February 2024
SC GOP PPP Survey

• Conducted 02/21/24 - 02/23/24
• 1093 Respondents
• Likely GOP Presidential Primary Voters
• Response Rate: 2.19%
• Margin of Error: 2.9%
• Confidence: 95%
• Response Distribution: 50%
• Methodology: TheTrafalgarGroup.org/Polling-Methodology
Do you plan to vote in the 2024 Republican Presidential Primary? (Note: Starting list only comprised of likely GOP Presidential Primary voters)
If the 2024 Republican Presidential Primary were tomorrow, who would you most likely support? (Only those very likely or likely to vote), *Other encapsulates candidates who got less than 1% and/or candidates who are withdrawn

- **Donald Trump**: 58.9%
- **Nikki Haley**: 37.5%
- **Undecided and Other**: 3.6%
Age Participation

- 18-24: 2.8%
- 25-34: 6.8%
- 35-44: 11.7%
- 45-64: 43.6%
- 65+: 35.0%
Ethnicity Participation

- White: 90.3%
- Other: 3.9%
- Hispanic: 1.9%
- Black: 2.1%
- Asian: 1.8%
Gender Participation

- Male: 47.9%
- Female: 52.1%