



## **The Lesson of Trafalgar:**

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

# **Wisconsin Presidential General Election Survey**

**August 2024**

info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

 @trafalgar\_group

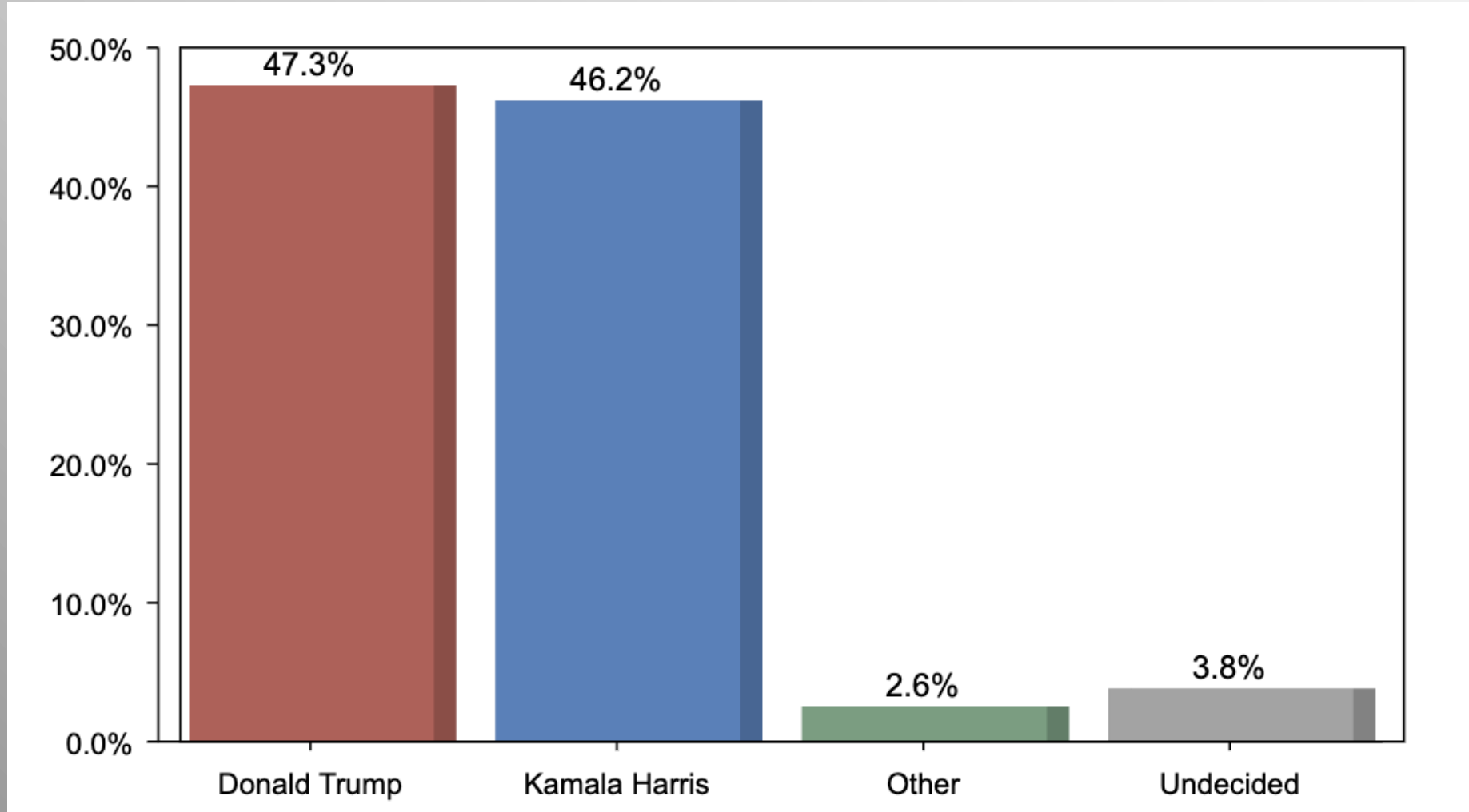
# Wisconsin Survey

- Conducted 08/28/24 - 08/30/24
- 1083 Respondents
- Likely General Election Voters
- Response Rate: 2.26%
- Margin of Error: 2.9%
- Confidence: 95%
- Response Distribution: 50%
- Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://TheTrafalgarGroup.org/Polling-Methodology)



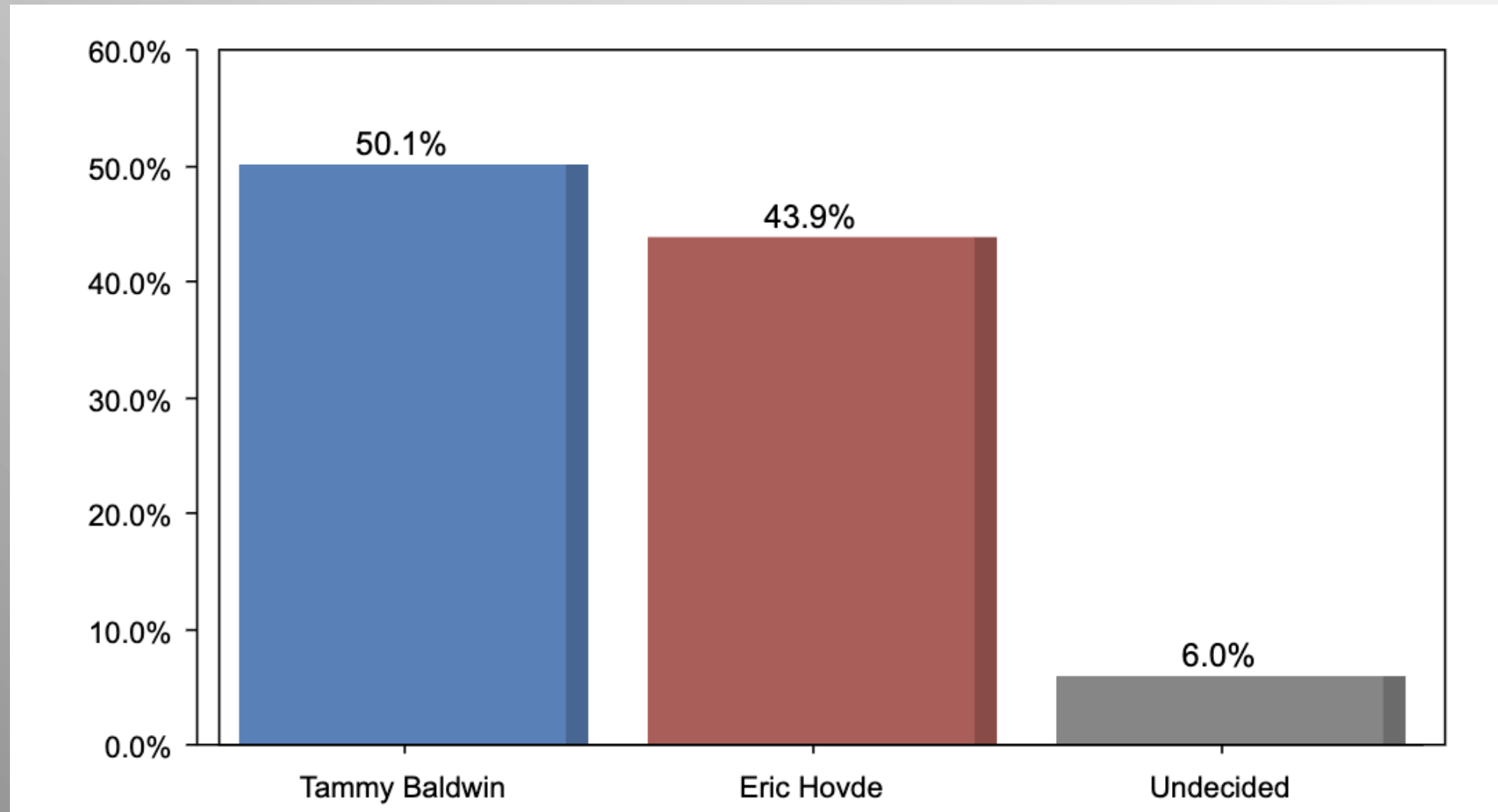
# WI Presidential Ballot

*If the election for President were tomorrow, for whom would you vote?*

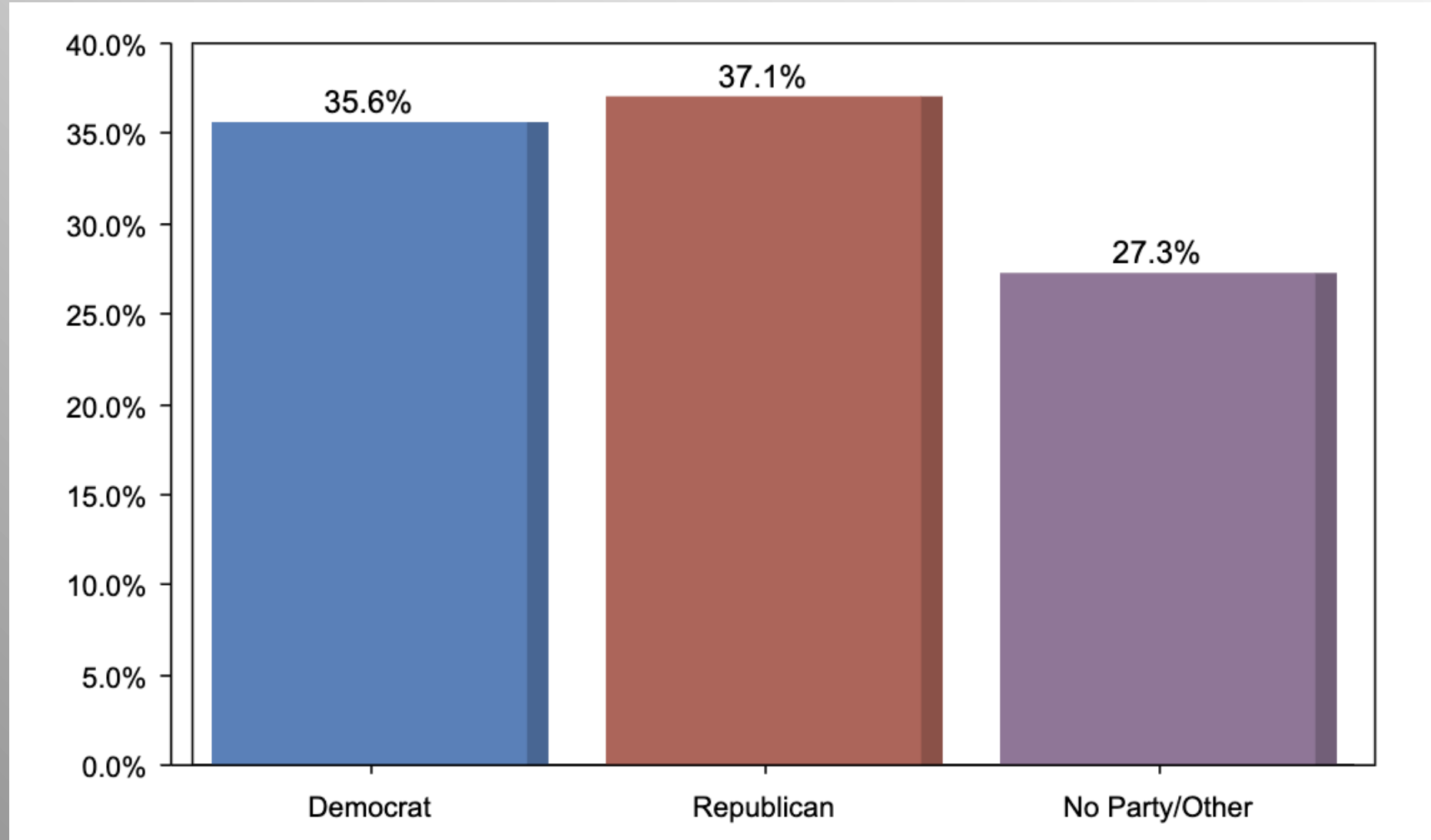


# WI Senate Ballot

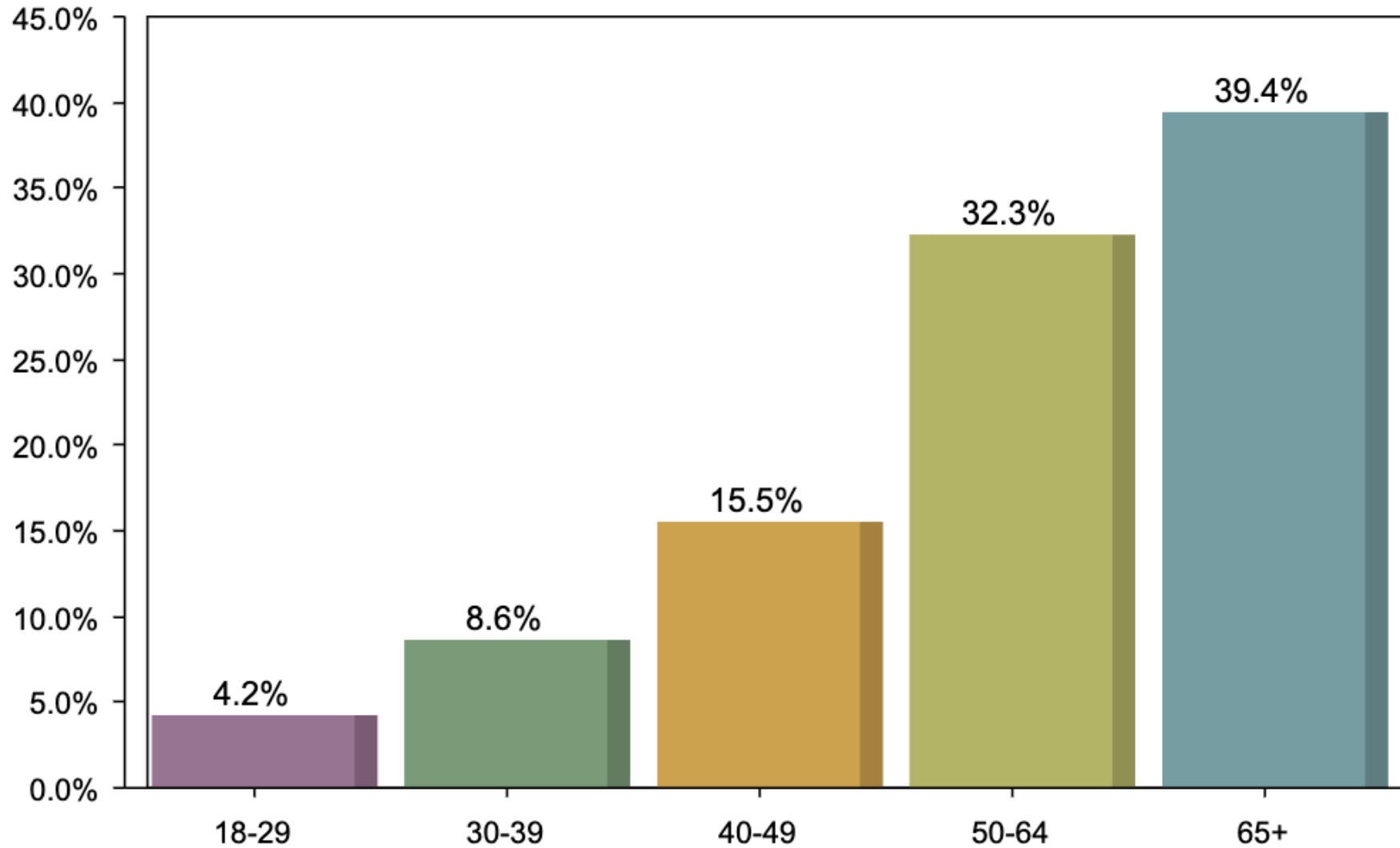
*If the election for US Senate were tomorrow, for whom would you vote?*



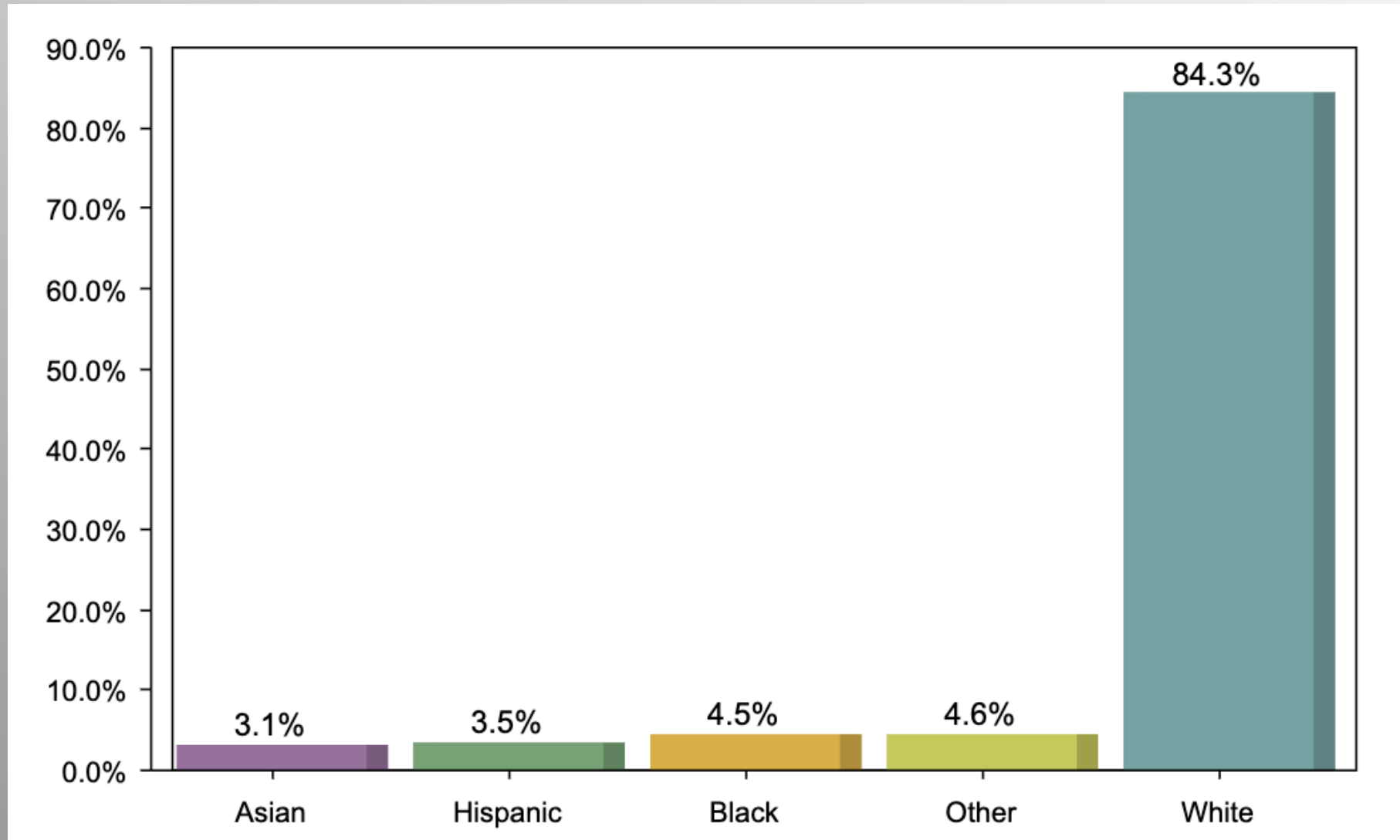
# Party Participation



# Age Participation



# Ethnicity Participation



# Gender Participation

