



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

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 The Trafalgar Group

 @trafalgar\_group

# North Carolina Presidential Survey

October 2024

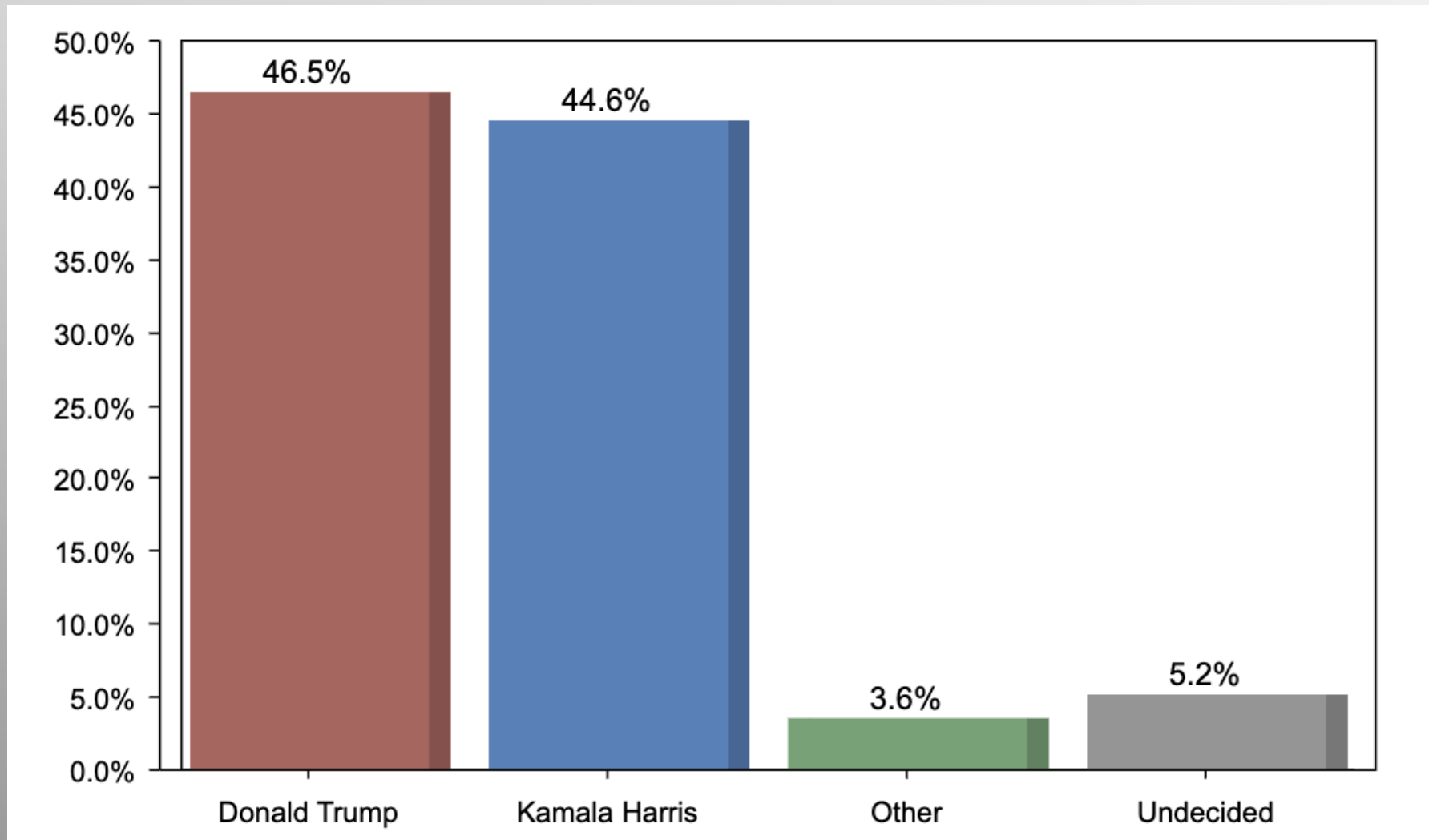
# North Carolina Statewide Survey

- **Conducted 10/10/24 - 10/13/24**
- **1085 Respondents**
- **Likely 2024 General Election Voters**
- **Response Rate: 5.4%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [thetrafalgargroup.org/polling-methodology/](https://thetrafalgargroup.org/polling-methodology/)**

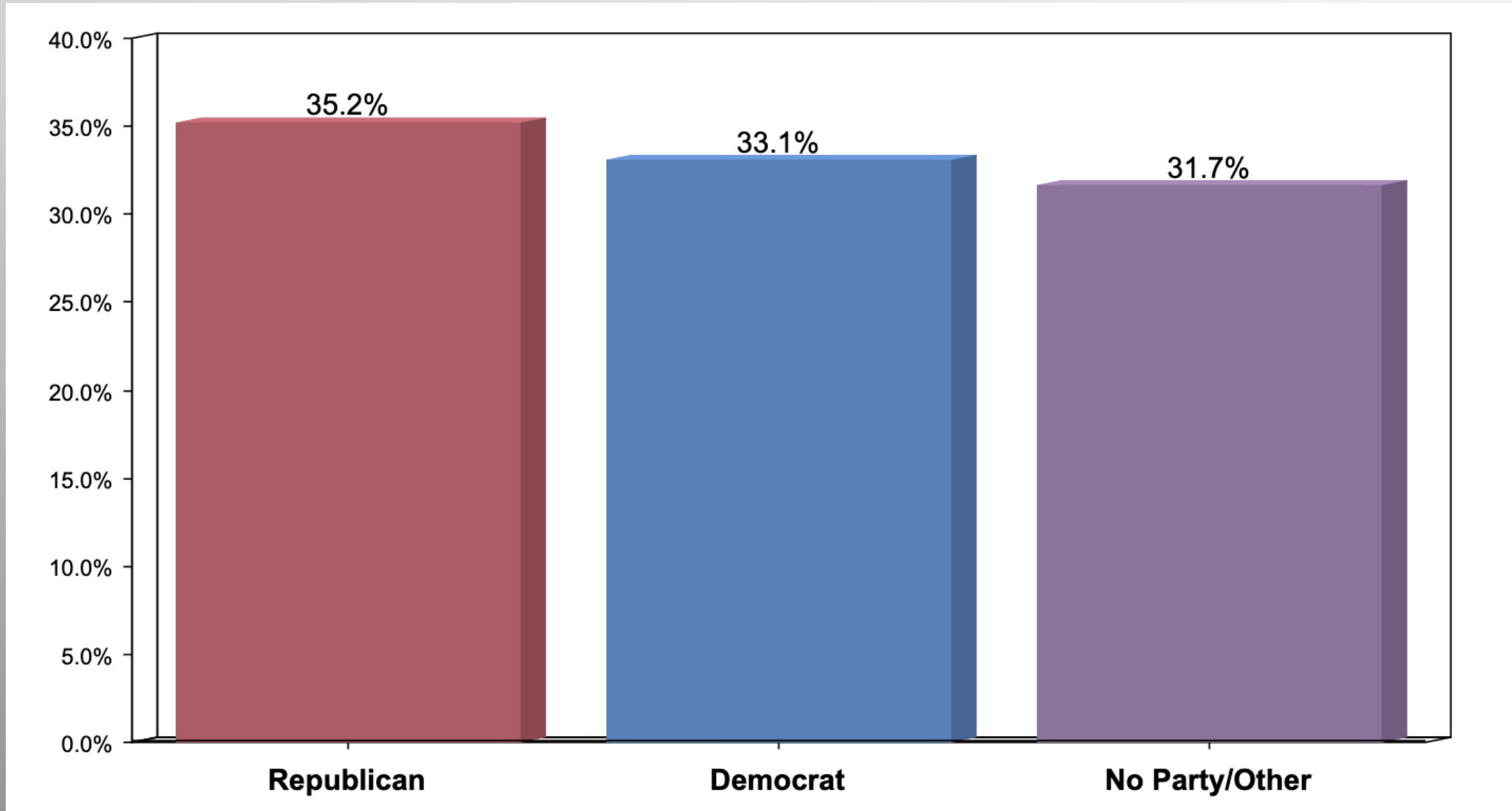


# NC Presidential Ballot

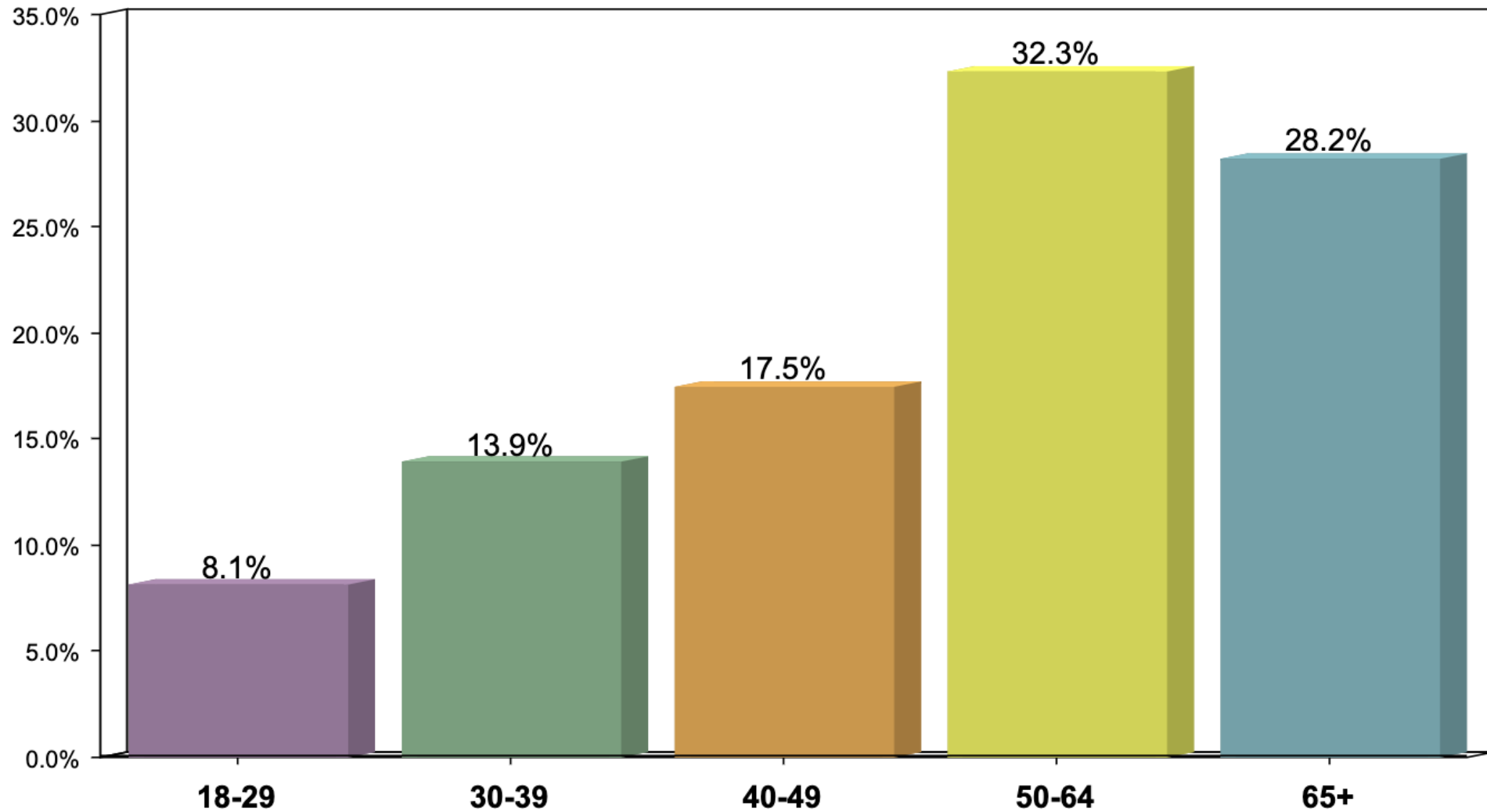
*If the election for president were held today, for whom would you vote?*



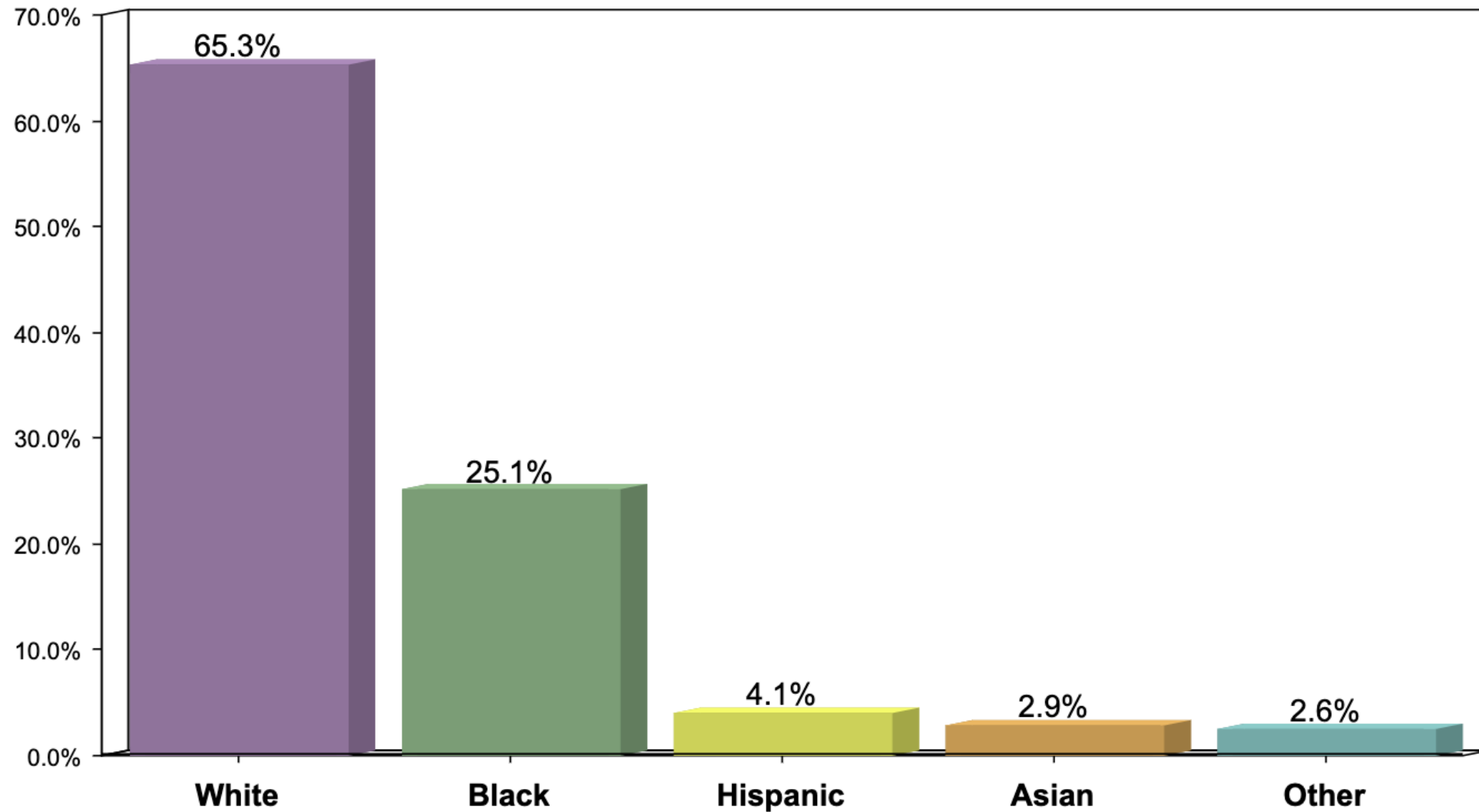
# Party Participation



# Age Participation



# Ethnicity Participation



# Gender Participation

