



## **The Lesson of Trafalgar:**

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

# **Wisconsin Presidential General Election Survey**

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 The Trafalgar Group

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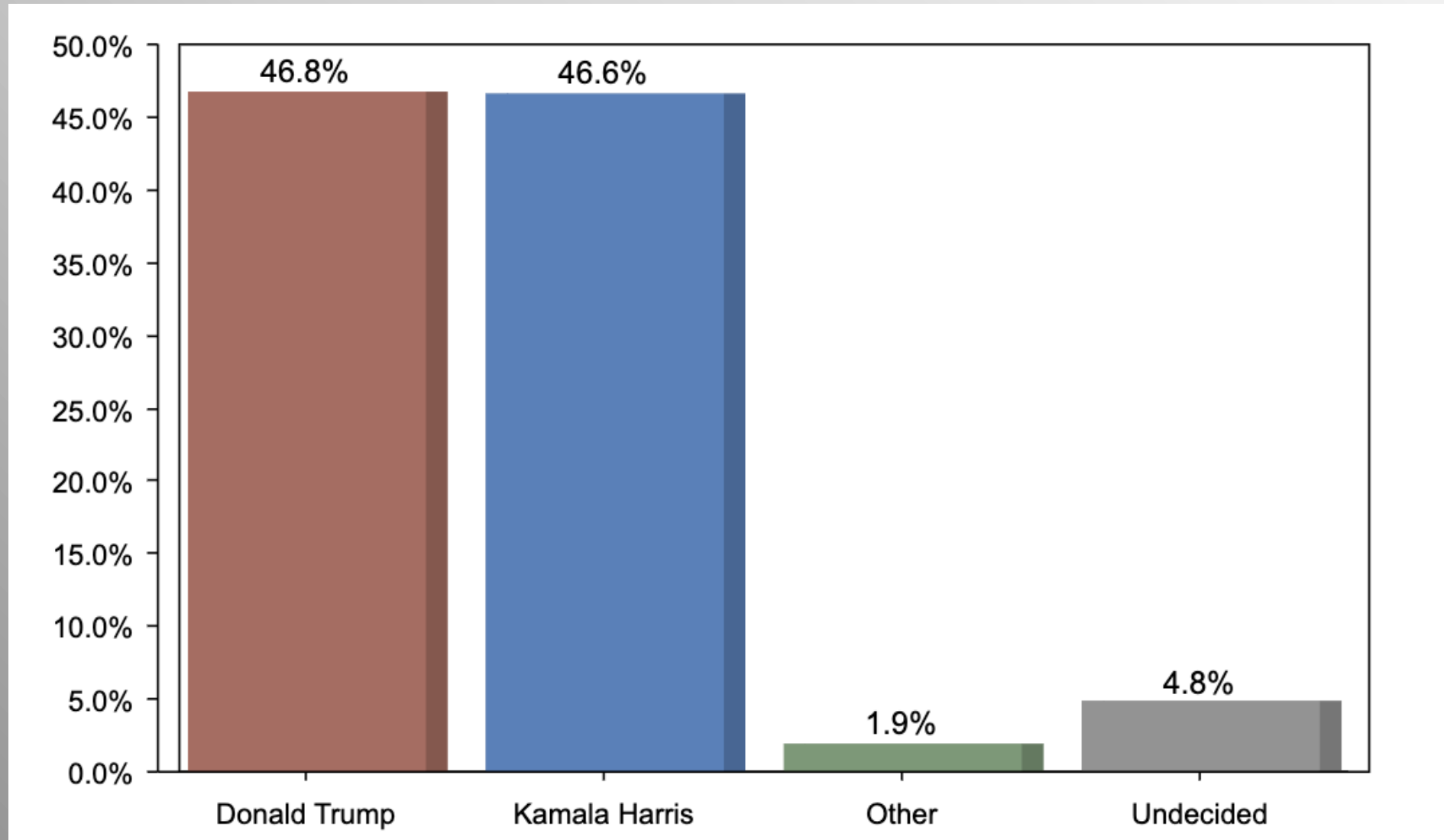
# Wisconsin Survey

- **Conducted 10/18/24 - 10/20/24**
- **1083 Respondents**
- **Likely General Election Voters**
- **Response Rate: 4.92%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://TheTrafalgarGroup.org/Polling-Methodology)**



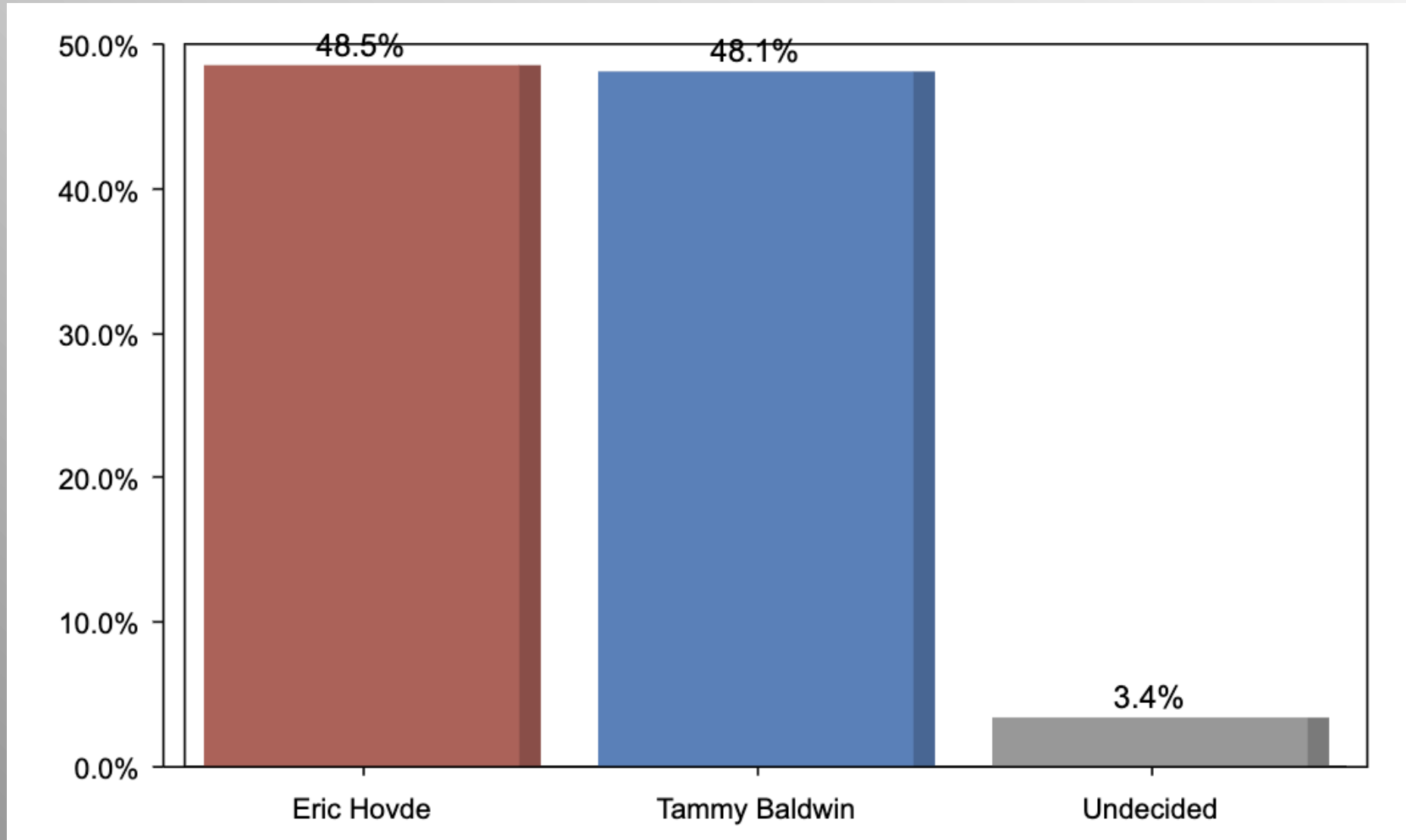
# WI Presidential Ballot

*If the election for President were tomorrow, for whom would you vote?*

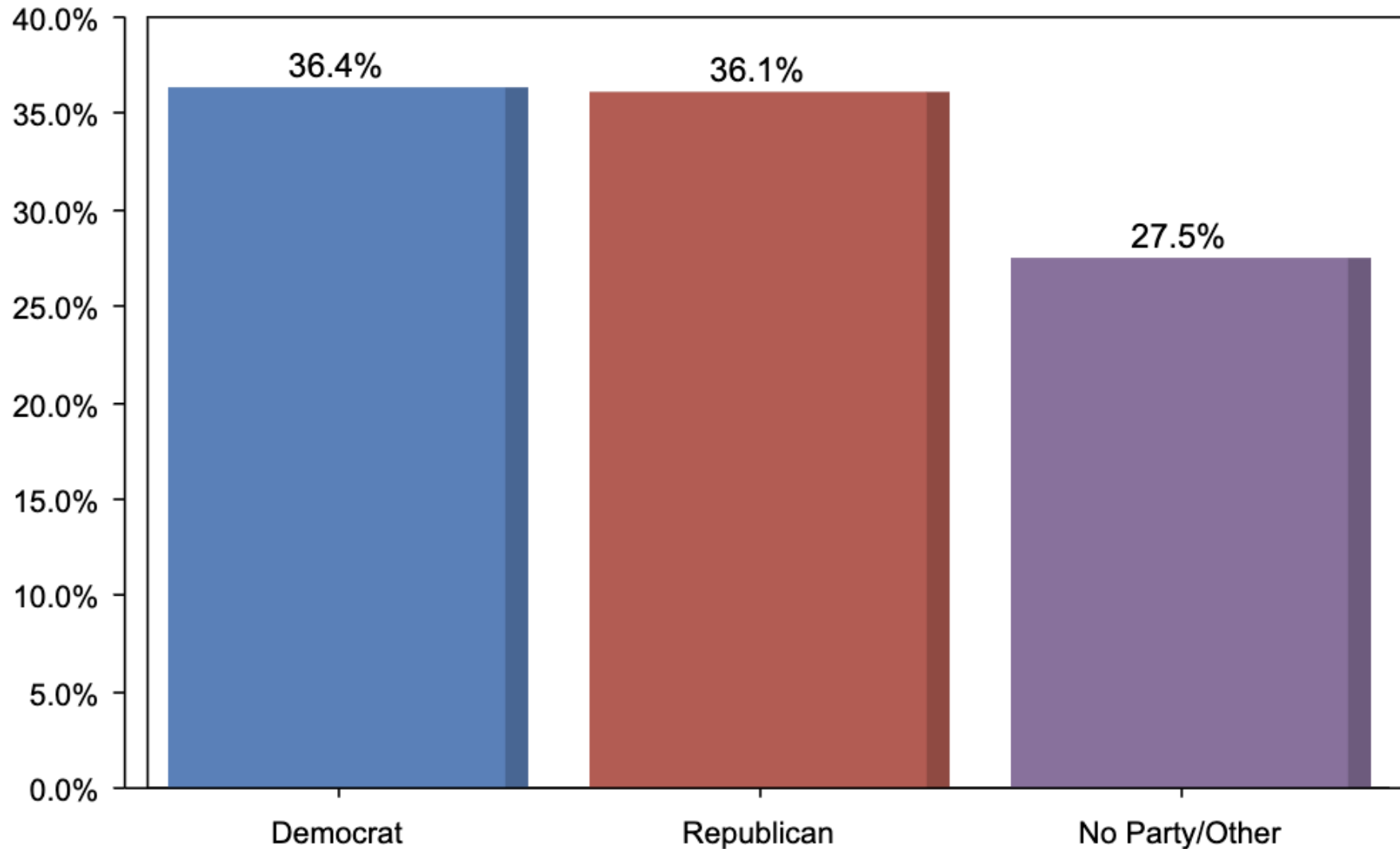


# WI Senate Ballot

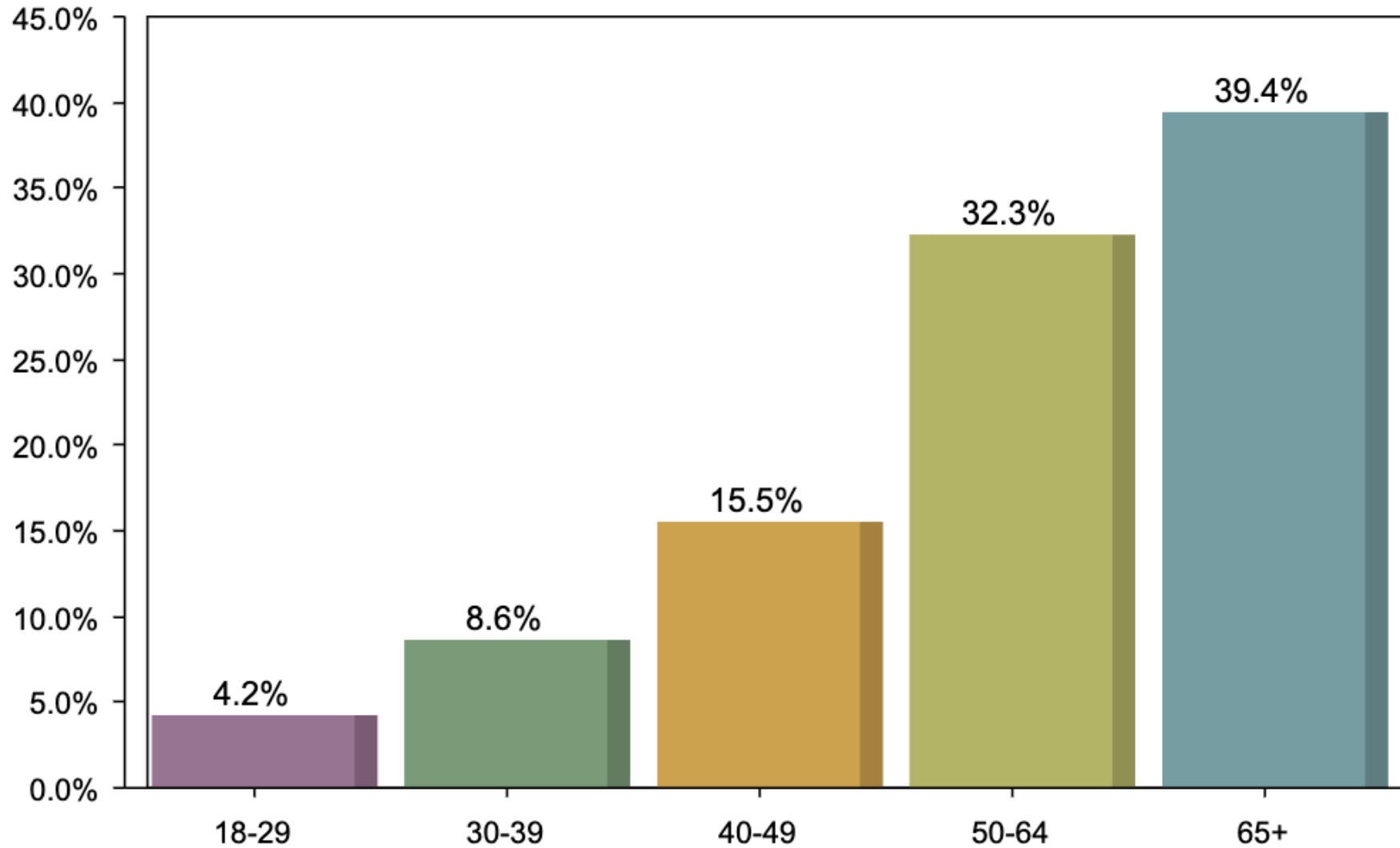
*If the election for US Senate were tomorrow, for whom would you vote?*



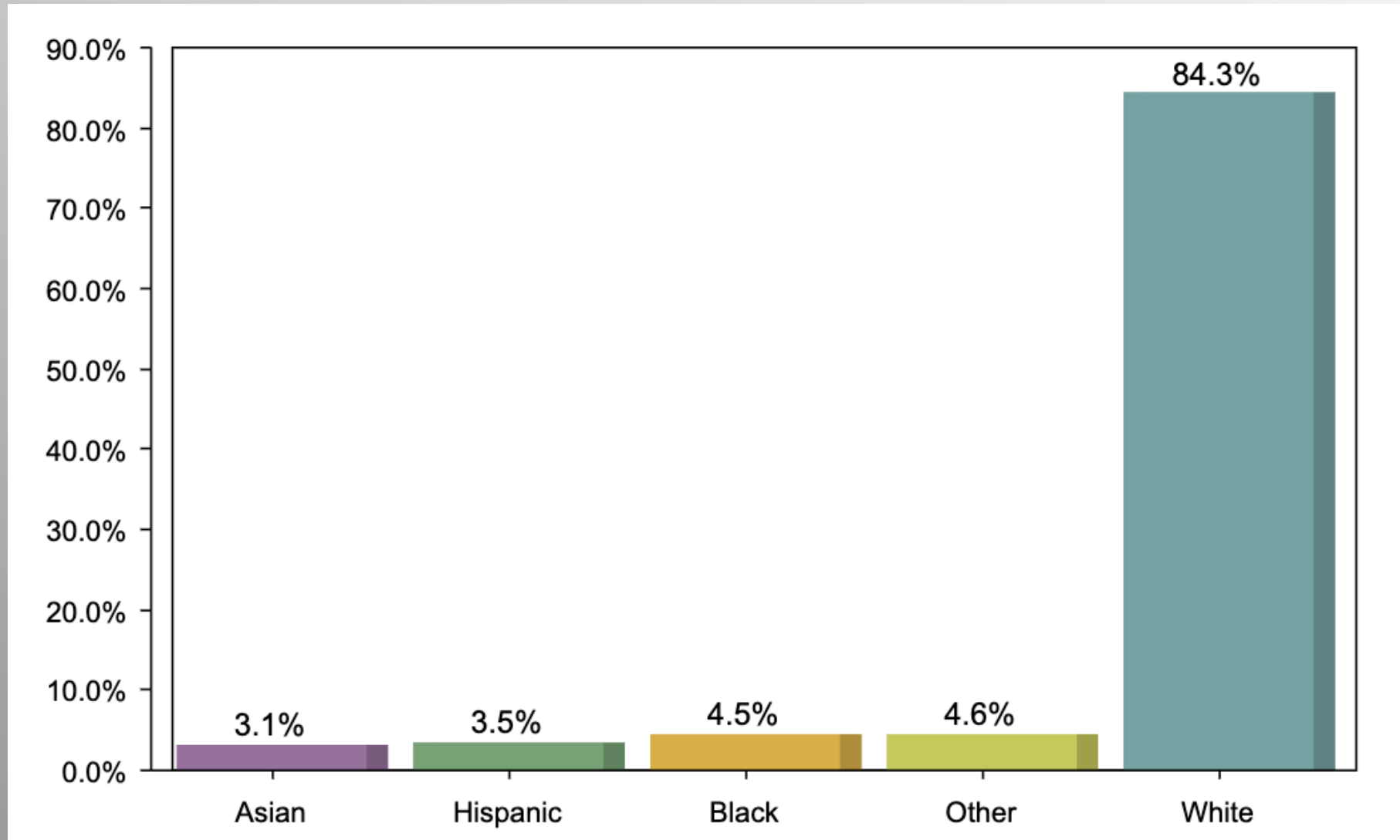
# Party Participation



# Age Participation



# Ethnicity Participation



# Gender Participation

