

InsiderAdvantage/Trafalgar Group

National MAHA Survey Results

Conducted July/August 2025, 1200 Likely Voters; MOE 2.83%

1. How aware are you with the Make America Healthy Again agenda and the specific goals set by the current administration related to changes in policy to provide new standards for safety for food and pharmaceutical drugs in the U.S.?

Aware 76%

Unaware 24%

2. What is your opinion of Health and Human Services Secretary Robert Kennedy's overall efforts to implement requirements for safer foods and medicines?

I approve of his overall efforts 52%

I disapprove of his overall efforts 33%

I have no opinion 15%

3. How confident are you in the safety of vaccinations sold and administered to patients in the U.S.?

I am confident in their safety 57%

I am unsure as to their safety 25%

I believe they are unsafe 12%

I have no opinion 6%

4. Specifically, how confident are you in the safety of Covid 19 vaccinations?

I am confident in their safety 54%

I am unsure as to their safety 22%

I believe they are unsafe 19%

I have no opinion 5%

5. Do you know of any friend or family who has encountered health problems who speculates that they were the result of a Covid 19 vaccination?

Yes 40%

No 60%

6. What is your opinion of the effort by federal officials to have U.S. companies remove artificial dyes and coloring from

food, candy, and other consumables that are manufactured and sold in the United States?

I approve 71%

I disapprove 14%

I have no opinion 15%

7. How likely would you be to buy foods and other consumable products if their color was changed from what you have seen and eaten in the past, due to the removal of artificial dyes and coloring?

Likely 72%

Not likely 15%

No Opinion 13%

8. When it comes to the food you buy at your local grocery store, particularly food that is grown in the soil, such as fruits, vegetables, wheat, and other products, how particular are you in making your selections?

I only purchase fruits, vegetables, wheat and other products grown in soil if they are organic 21%

I purchase fruits, vegetables, wheat and other products grown in soil if they are organic when available, but will buy non-organic when organic products are not available 36%

I just buy brands or types of fruit, vegetables, wheat and other products grown in soil that I know and like,

regardless of whether they are organic or not. 38%

I have no opinion 5%

9. Are you aware that some food products that are made with less than 100% organic ingredients can be labeled as being “Made with organic ingredients.”

Yes, I am aware 58%

No, I am not aware 34%

I have no opinion 8%

10. By law, only food that is made with 100% organic ingredients, can be labeled as “100% Organic” and can carry the USDA Organic seal on their labels or packaging. Do you believe there should be more products available

in grocery stores that are 100% organic and carry the “100% Organic” on their label or packaging and the USDA Organic seal?

Yes 67%

No 15%

I have no opinion 18%

11. How concerned are you about eating foods that are grown in soil using synthetic fertilizers and pesticides?

Concerned 59%

Not concerned 32%

I have no opinion 9%

12. How likely would you be to buy most of your produce and food products if they

were 100% organic and had the USDA Organic seal on its label or packaging?

More Likely 35%

Likely 36%

Less likely 13%

Not likely 4%

I have no opinion 12%

13. Would price play a role in your decision to buy produce and food products that were organic and had the USDA Organic seal on its label or packaging?

If more expensive than current organic produce and food products I would not buy
65%

If more expensive than current organic
produce and food products I would still
buy 29%

I have no opinion 6%

14. Would your opinion change if those
produce and food products could be
grown in soil which did not require
pesticides or synthetic fertilizers, and
did not increase the cost of these
products for you at the grocery store?

I would be more likely to buy such
produce and food products 62%

I would not change my opinion to buy or
not buy such produce and food products
24%

I would be less likely to buy such
produce and food products 4%
I have no opinion 10%

15. Politico recently reported “The loss of
topsoil on American farms is
threatening the country’s food
supply...” How aware are you of this
issue?

Aware 47%
Unaware 53%

16. Recently U.S. Senator Roger Marshall
of Kansas stated said that Making
America Healthy Again starts with
America’s farmers having healthy soil

that regenerates itself. He has introduced legislation that would avoid synthetic fertilizers and would embrace other natural processes to make soil for growing food, healthy. What is your opinion of his legislative proposal?

I approve 70%

I disapprove 13%

I have no opinion 17%

17. Overall, how would you describe the goals and efforts of the current administration in its efforts to Make America Healthy Again?

The goals and efforts are higher and more effective than I have seen in the past 53%

The goals and efforts are about the same
as I've seen in the past 30%

The goals and efforts are lower and less
effective than I've seen in the past 7%

I have no opinion 10%

18. What is your opinion of the decision to
reinstate the Presidential Physical
Fitness Test for students?

Approve: 73%

Disapprove 16%

No opinion: 11%

**Analysis by Matt Towery
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Group)**

- The survey numbers show the overall MAHA agenda to be popular with voters. Support for the agenda in general is in the seventy percent range, and approval of Robert Kennedy's performance as Secretary of HHS is over fifty percent.
- Confidence in the safety of vaccines in general is at fifty-seven percent, while confidence in Covid vaccines is less.
- Four-in-ten respondents say they know friends or family who encountered health problems and who speculate that it was the result of a Covid 19 vaccination.
- Seventy-one percent say they favor efforts to remove artificial dyes and

coloring from foods they consume and about that same percent say they will buy products they like even after the colors and dyes have been removed.

- When it comes to food products grown in the soil, fifty-seven percent of respondents say they only buy organic products or buy organic when available. About that same percentage (59%) say they are concerned about food that is grown in soil using synthetic fertilizer or pesticides.
- While seventy percent of respondents said they would be more likely to buy produce and food that was organic and carried the FDA

Seal, sixty-five percent said they could not do so if the products were more costly. That percentage almost entirely reverses when asked if they would buy such food and produce without the use of pesticides and fertilizers at no increased cost.

- While only forty-nine percent of respondents were aware of news reports that the loss of topsoil in America is threatening the country's food supply, seventy percent favored Senator Roger Martin's proposal to introduce legislation to avoid synthetic fertilizers and to use natural products for food growing soil.

- Finally, President Trumps announcement that he would bring back the Presidential Physical Fitness Test received an approval rating of over seventy percent.

The numbers in this survey, taken as a whole, show remarkable awareness and support for the goals and efforts of the MAHA agenda as we head into Autumn. Despite an onslaught of negative stories in traditional/legacy media aimed at Robert Kennedy, Jr. (and obviously President Trump), both the agenda and Kennedy's efforts appear to hold majority approval. This indicates that, as a standalone, the effort to

Make America Health Again, is politically popular with voters. This serves as a stable political and policy winner for President Trump and his administration, despite the uniqueness of its issues and potential implementation.

Watch Sean Hannity's Fox News Segment on InsiderAdvantage and Trafalgar Group Accuracy

<https://www.foxnews.com/video/6364445419112>

