

# Melania Trump/Vanity Fair Nationwide Survey



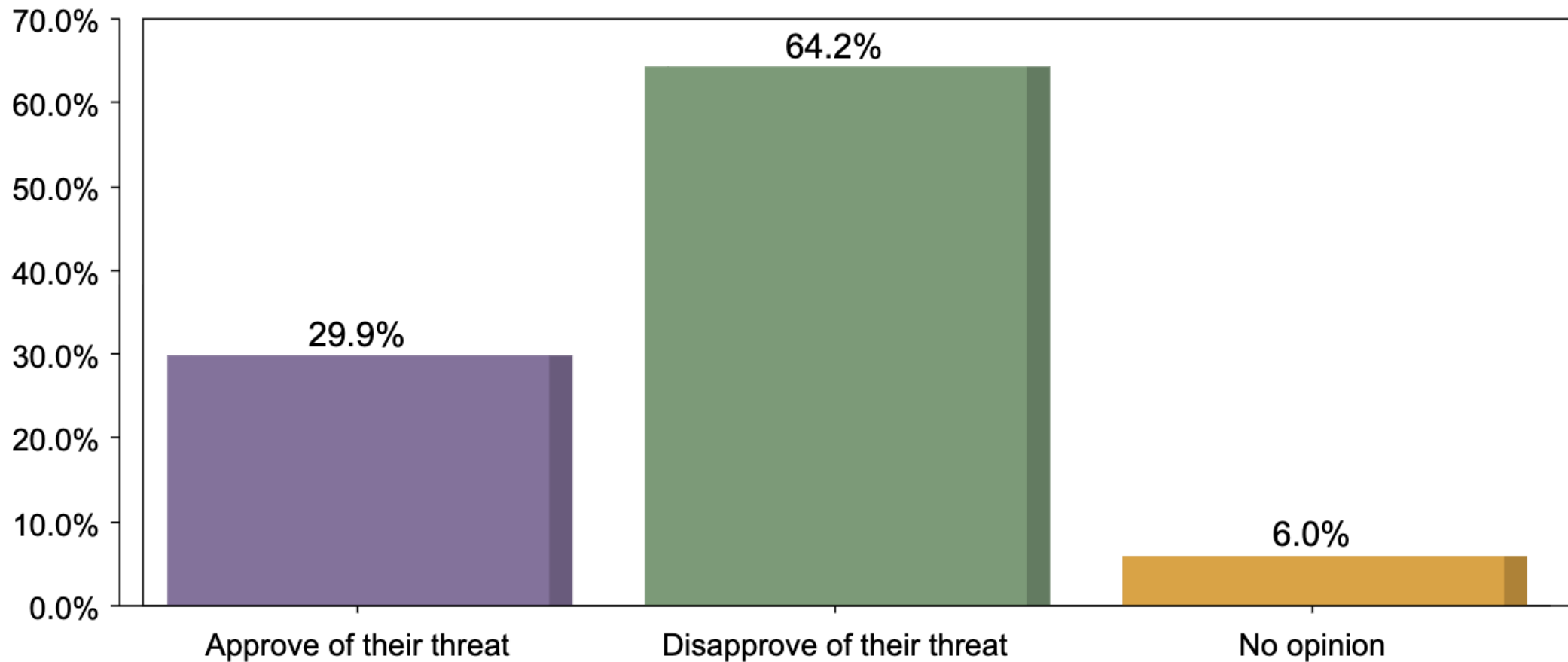
**InsiderAdvantage**  
“Information before it’s news”

- **Conducted 08/28/25 - 08/30/25**
- **1079 Respondents**
- **Likely General Election Voters**
- **Response Rate: 9.6%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**



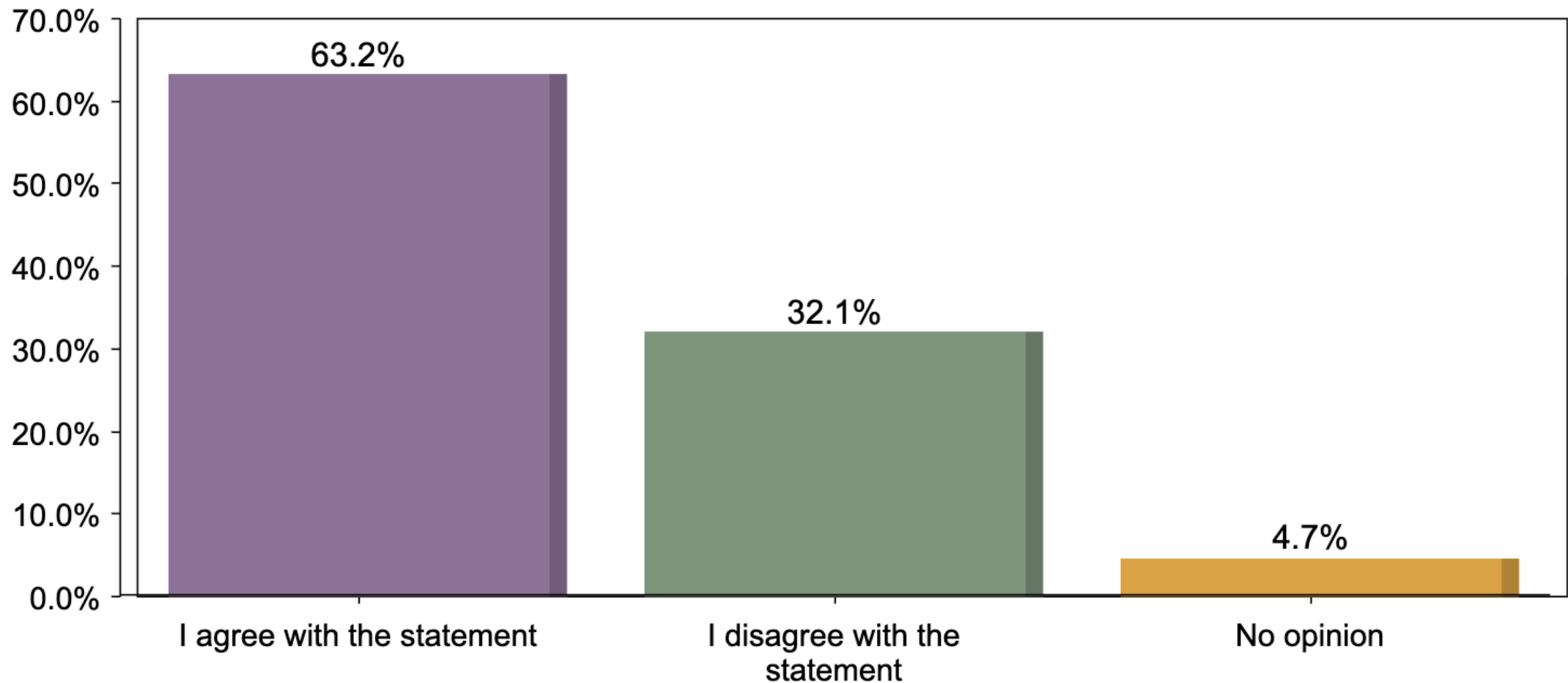
# Vanity Fair

*According to press reports, much of the staff at the magazine Vanity Fair, say they would “walk away” if the magazine featured First Lady Melania Trump in the magazine. What is your opinion of their reported threat?*

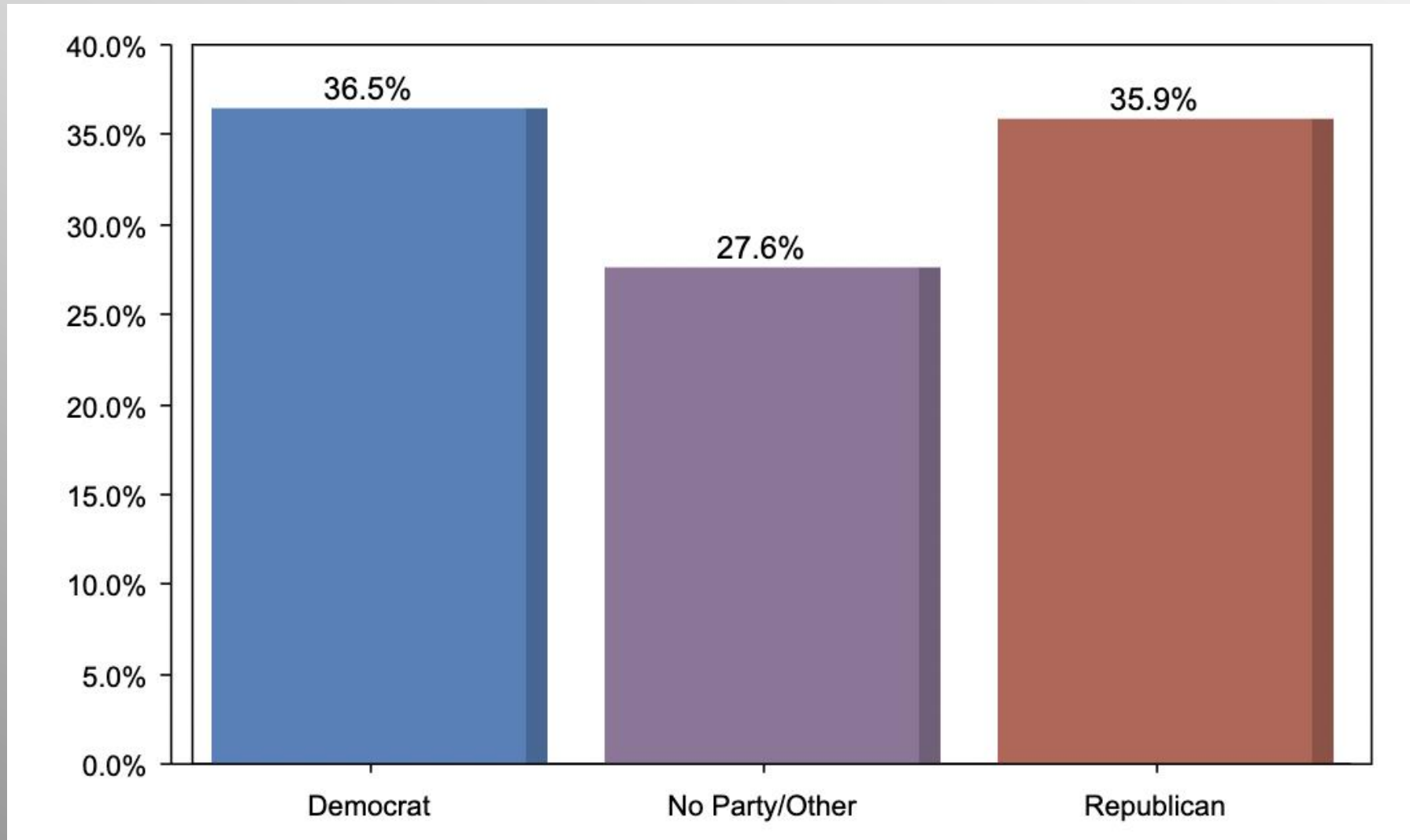


# Melania Media Treatment

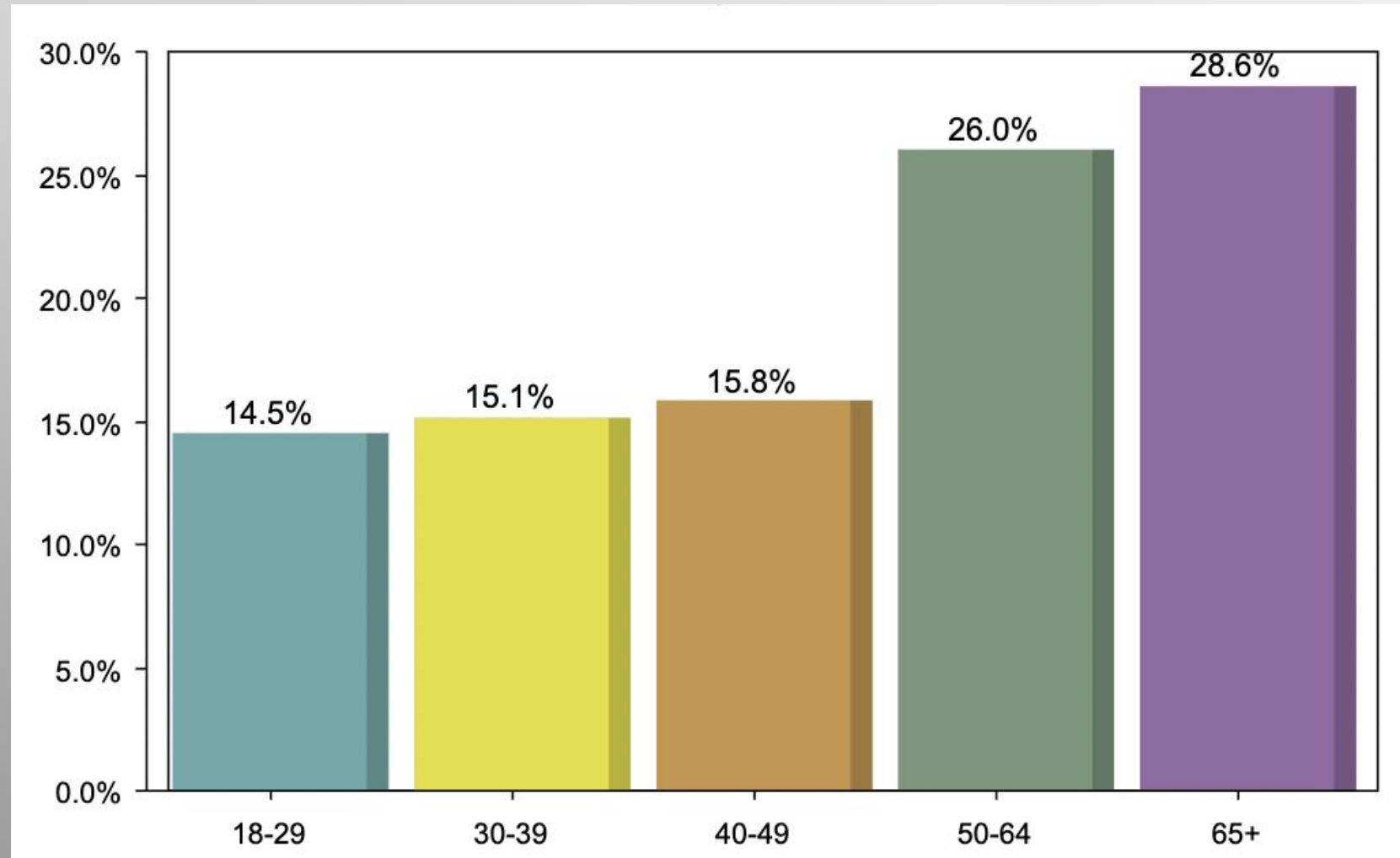
*What is your opinion of the following statement? "First Lady Melania Trump has been treated unfairly by the mainstream press as compared to the treatment of other recent First Ladies such as Jill Biden and Michelle Obama."*



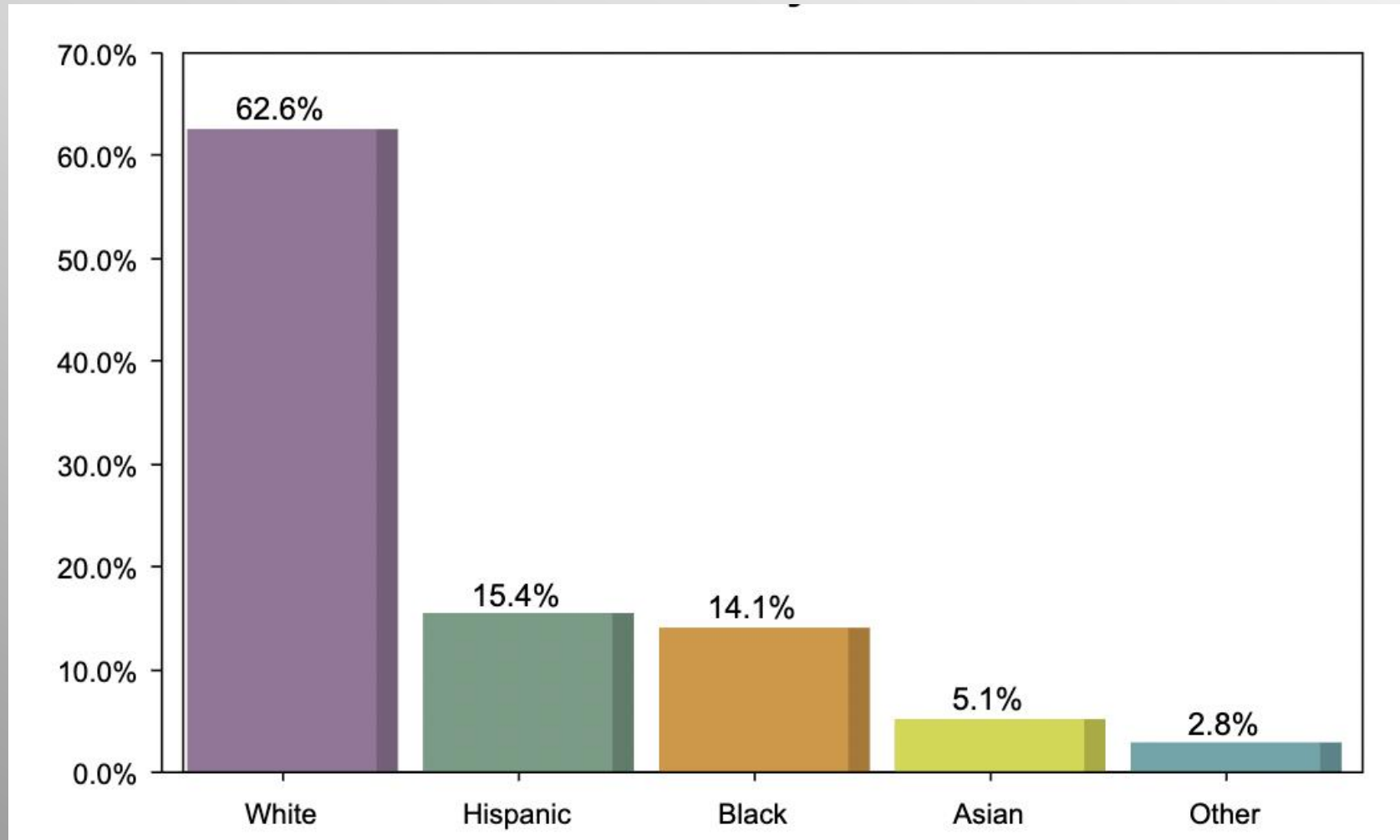
# Party Participation



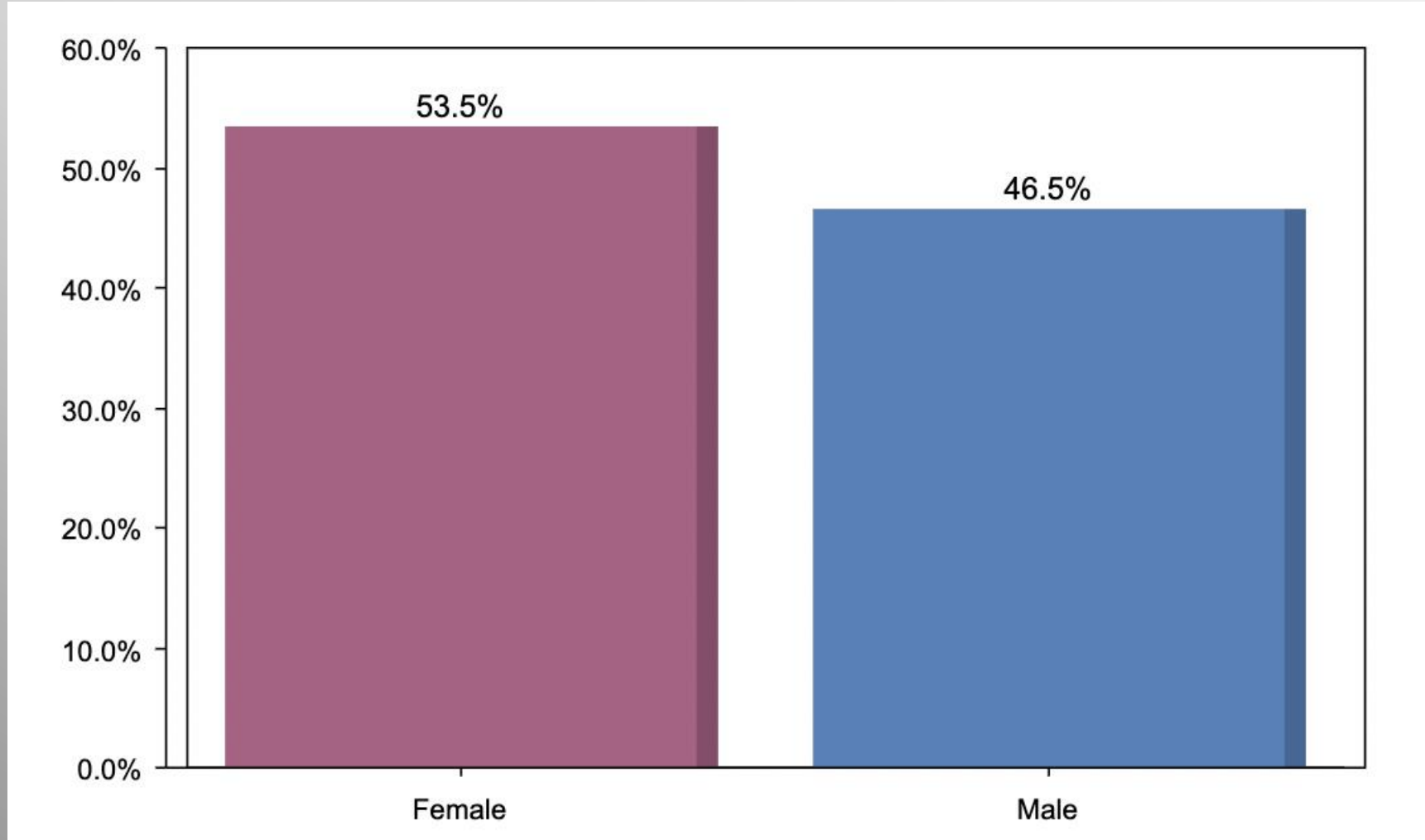
# Age Participation



# Ethnicity Participation



# Gender Participation



## **Age Gender Crosstabs**



Age Gender Crosstabs

According to press reports, much of the staff at the magazine vanity fair, say they would “walk away” if the magazine featured First Lady Melania Trump in the magazine. What is your opinion of their reported threat? \*

	Age						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
<b>Approve of their threat</b> Column %	29.9%	33.3%	62.5%	37.5%	25.0%	27.9%	29.9%	30.2%	29.5%
<b>Disapprove of their threat</b> Column %	64.2%	66.7%	37.5%	53.1%	69.4%	65.3%	64.2%	62.1%	66.4%
<b>No opinion</b> Column %	6.0%	0.0%	0.0%	9.4%	5.6%	6.8%	6.0%	7.7%	4.0%

Age Gender Crosstabs

What is your opinion of the following statement? “First Lady Melania Trump has been treated unfairly by the mainstream press as compared to the treatment of other recent First Ladies such as Jill Biden and Michelle Obama.”

	Age						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
I agree with the statement Column %	63.2%	60.0%	31.3%	53.1%	68.5%	65.3%	63.2%	59.2%	67.8%
I disagree with the statement Column %	32.1%	33.3%	62.5%	40.6%	26.9%	30.6%	32.1%	34.9%	28.9%
No opinion Column %	4.7%	6.7%	6.3%	6.3%	4.6%	4.1%	4.7%	5.9%	3.4%

## **Ethnicity Party Crosstabs**

Ethnicity Party Crosstabs

According to press reports, much of the staff at the magazine vanity fair, say they would “walk away” if the magazine featured First Lady Melania Trump in the magazine. What is your opinion of their reported threat?

	Party				Ethnicity					
	Total	Democrat	No Party/Other	Republican	Total	Asian	Black	Hispanic	Other	White
Approve of their threat Column %	29.9%	65.1%	20.5%	5.0%	29.9%	0.0%	23.8%	50.0%	0.0%	30.0%
Disapprove of their threat Column %	64.2%	22.0%	77.3%	92.6%	64.2%	100.0%	47.6%	37.5%	100.0%	65.9%
No opinion Column %	6.0%	12.8%	2.3%	2.5%	6.0%	0.0%	28.6%	12.5%	0.0%	4.0%

Ethnicity Party Crosstabs

What is your opinion of the following statement? “First Lady Melania Trump has been treated unfairly by the mainstream press as compared to the treatment of other recent First Ladies such as Jill Biden and Michelle Obama.”

	Party				Ethnicity					
	Total	Democrat	No Party/Other	Republican	Total	Asian	Black	Hispanic	Other	White
I agree with the statement Column %	63.2%	23.9%	77.3%	88.4%	63.2%	66.7%	47.6%	37.5%	80.0%	65.6%
I disagree with the statement Column %	32.1%	67.0%	19.3%	9.9%	32.1%	33.3%	38.1%	50.0%	20.0%	30.8%
No opinion Column %	4.7%	9.2%	3.4%	1.7%	4.7%	0.0%	14.3%	12.5%	0.0%	3.7%