



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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thetrafalgargroup.org

 The Trafalgar Group

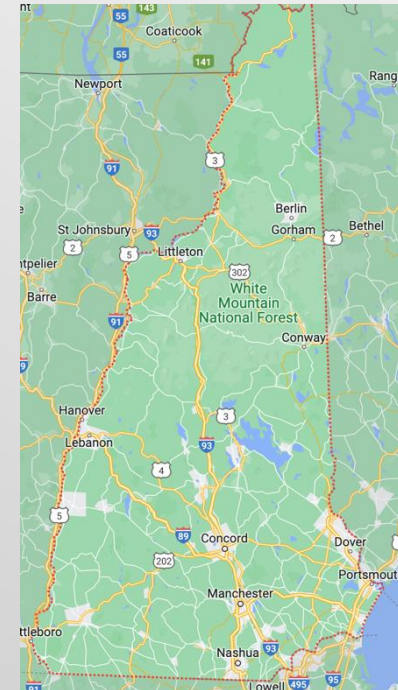
 @trafalgar_group

New Hampshire General Election Survey

September 2026

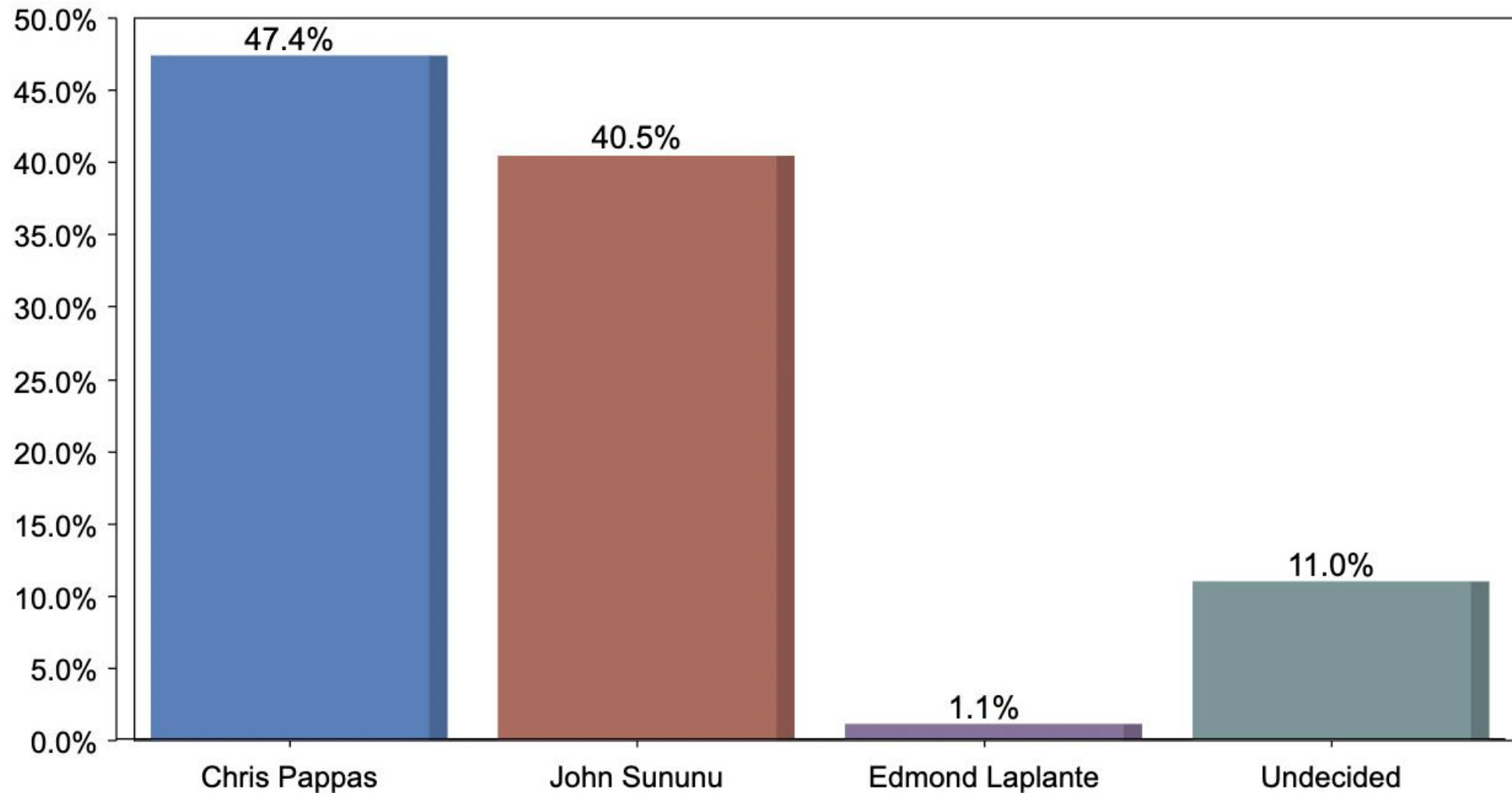
NH General Election Survey

- **Conducted 09/26/26 - 09/27/26**
- **1082 Respondents**
- **Likely General Election Voters**
- **Response Rate: 5.5%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**

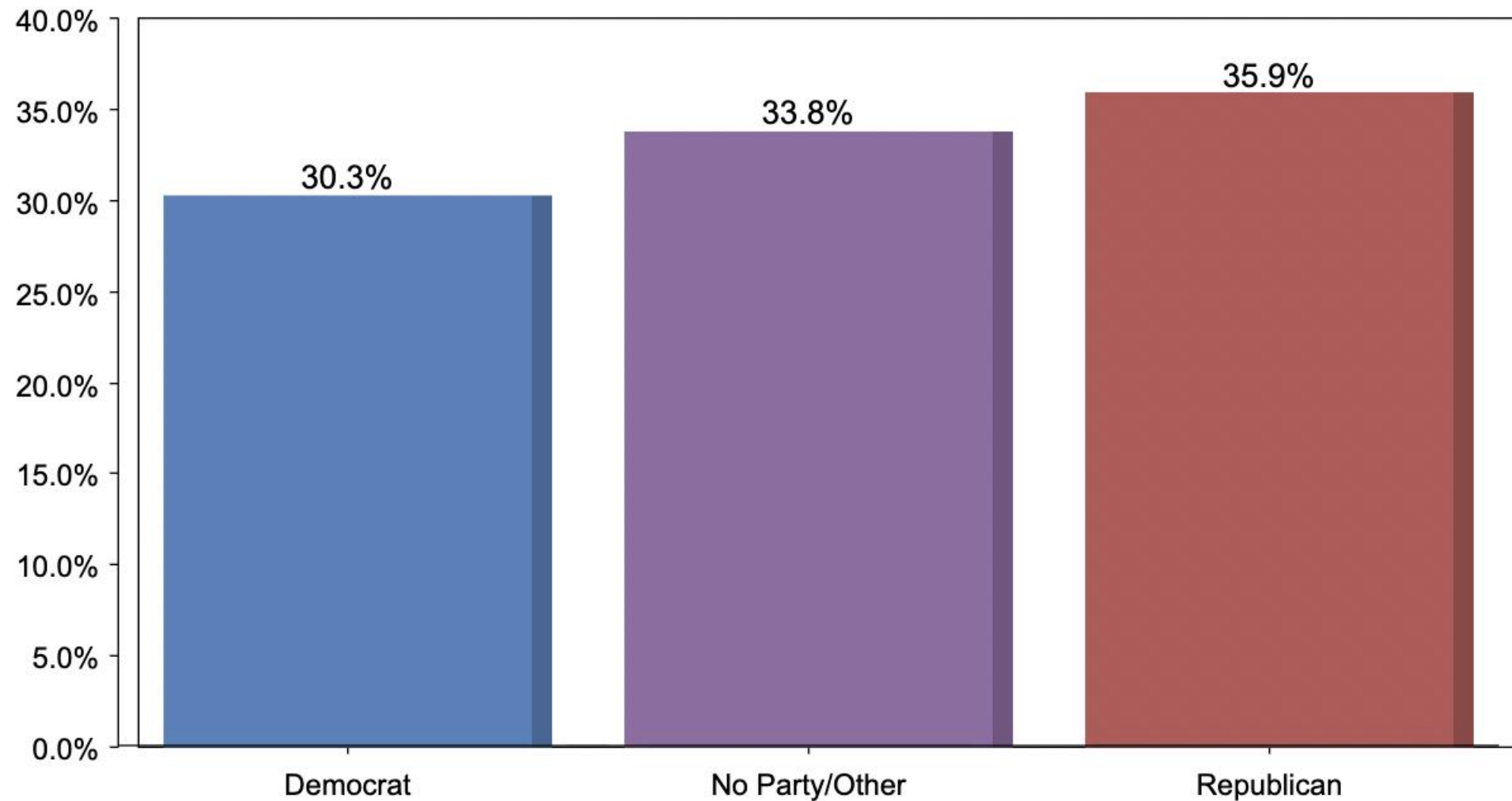


NH U.S. Senate Ballot

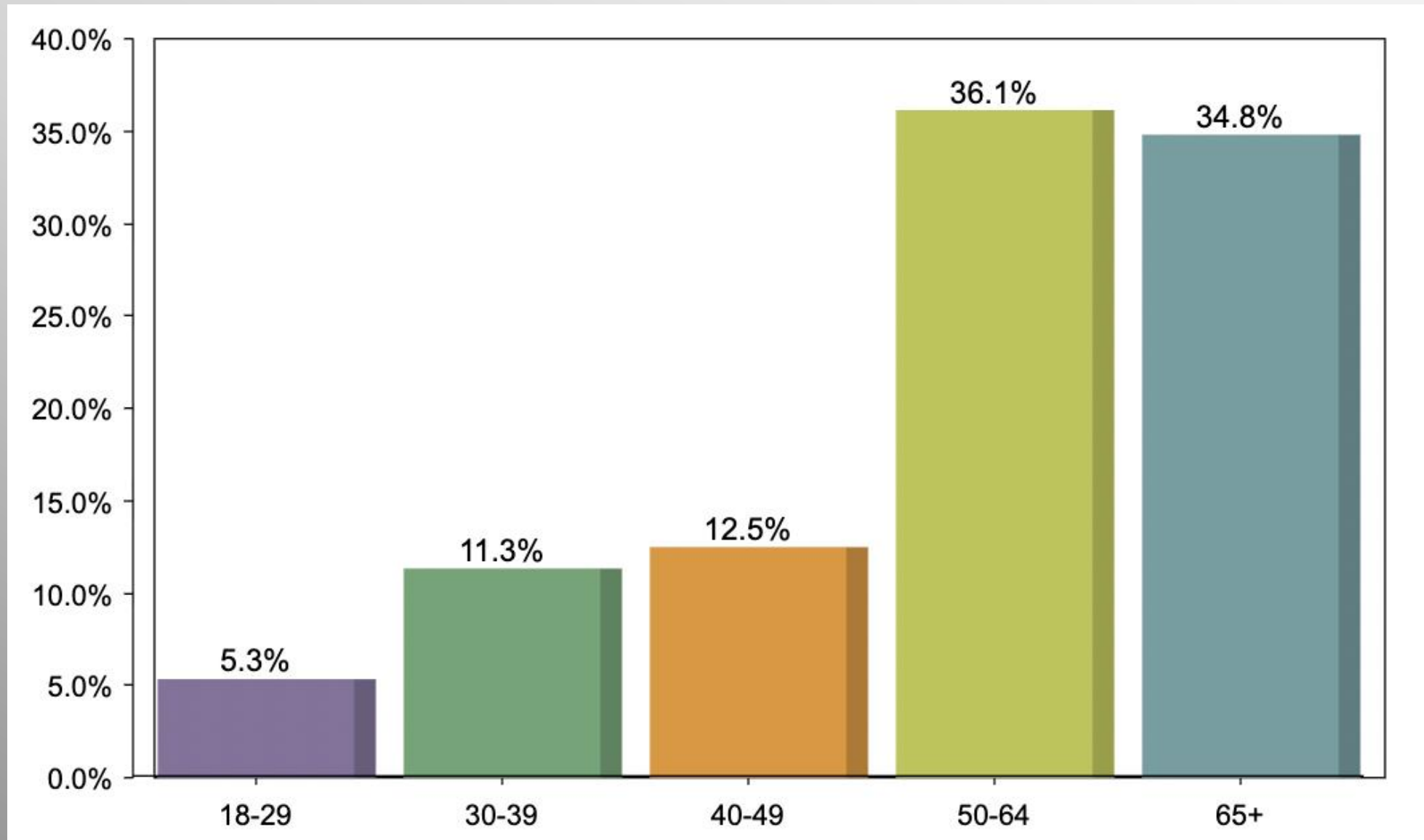
If the election for U.S. Senate were held tomorrow, for whom would you most likely vote?



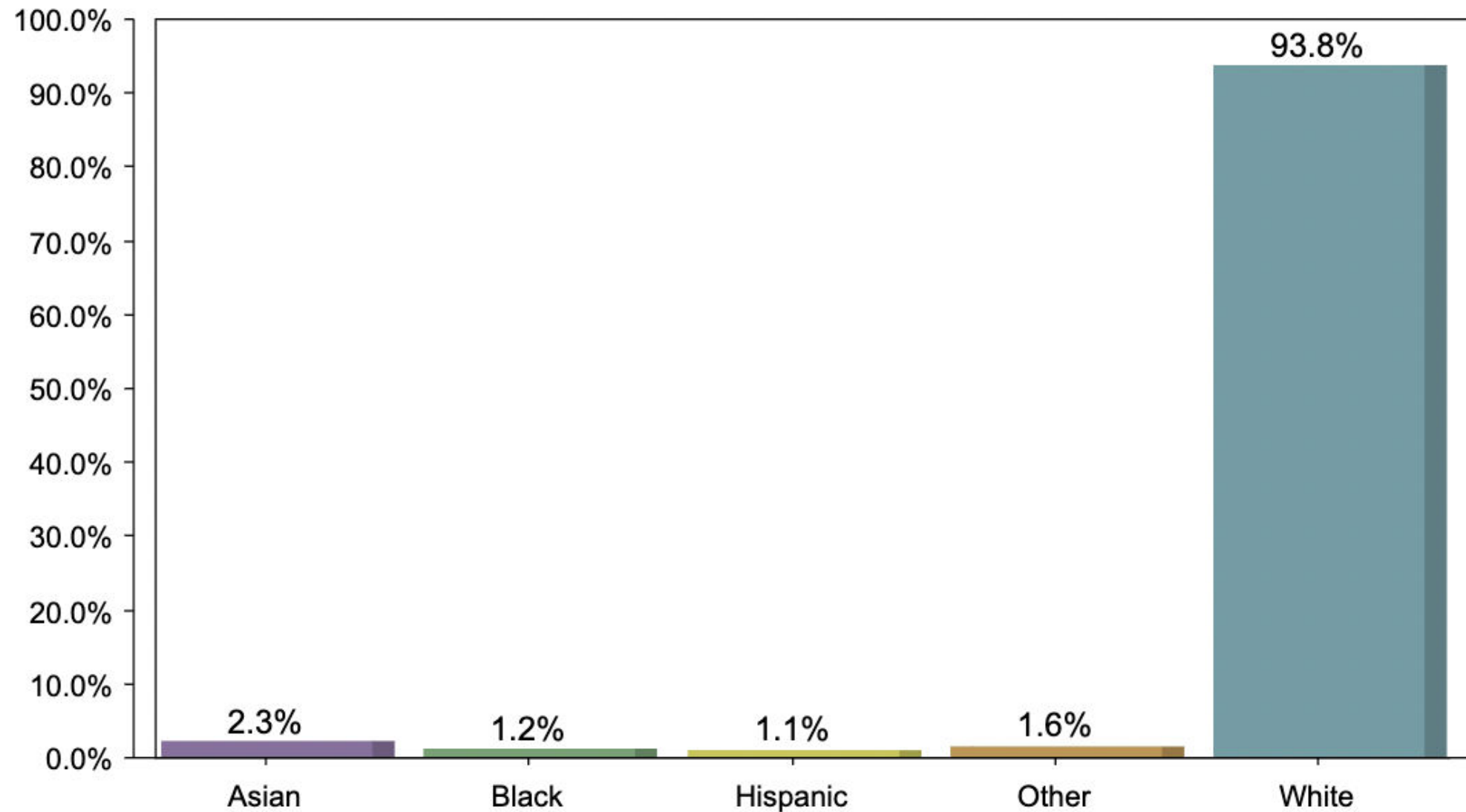
Party Participation



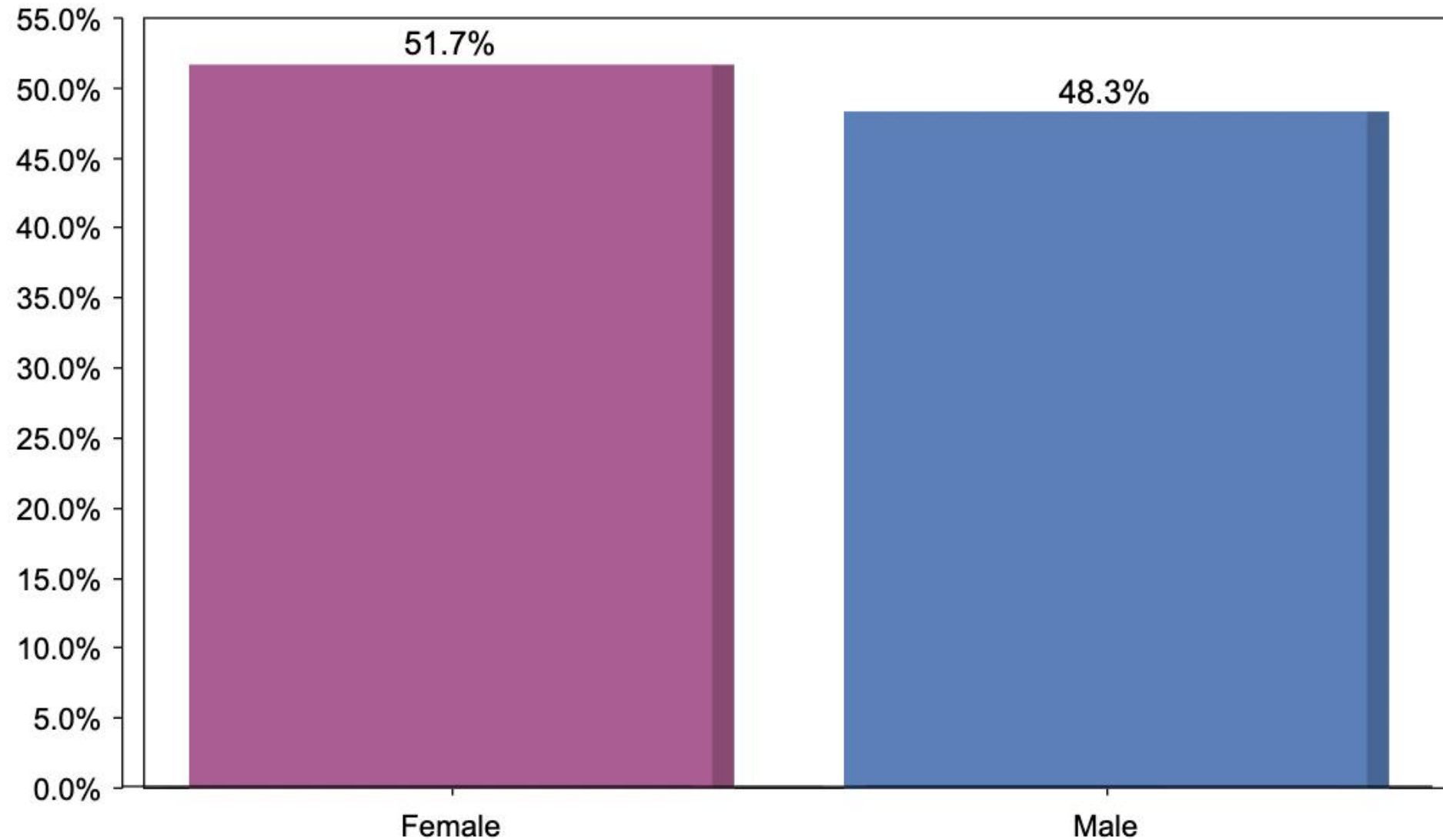
Age Participation



Ethnicity Participation



Gender Participation



If the election for U.S. Senate were held tomorrow, for whom would you most likely vote?

		Age Group					Gender			
		Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
Chris Pappas										
	Column %	47.4%	35.2%	55.8%	51.9%	41.6%	51.0%	47.4%	55.4%	38.9%
John Sununu										
	Column %	40.5%	46.2%	23.2%	44.7%	43.6%	40.5%	40.5%	30.1%	51.7%
Edmond Laplante										
	Column %	1.1%	0.0%	2.8%	0.0%	1.7%	0.3%	1.1%	1.1%	1.0%
Undecided										
	Column %	11.0%	18.6%	18.2%	3.4%	13.1%	8.1%	11.0%	13.4%	8.4%

Ethnicity Crosstabs

If the election for U.S. Senate were held tomorrow, for whom would you most likely vote?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
Chris Pappas	Column %	47.4%	29.7%	40.2%	18.0%	53.5%	48.2%
John Sununu	Column %	40.5%	70.3%	36.5%	54.6%	31.3%	39.8%
Edmond Laplante	Column %	1.1%	0.0%	0.0%	0.0%	0.0%	1.1%
Undecided	Column %	11.0%	0.0%	23.3%	27.3%	15.2%	10.9%