



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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 The Trafalgar Group

 @trafalgar_group

North Carolina Statewide Survey

October 2026

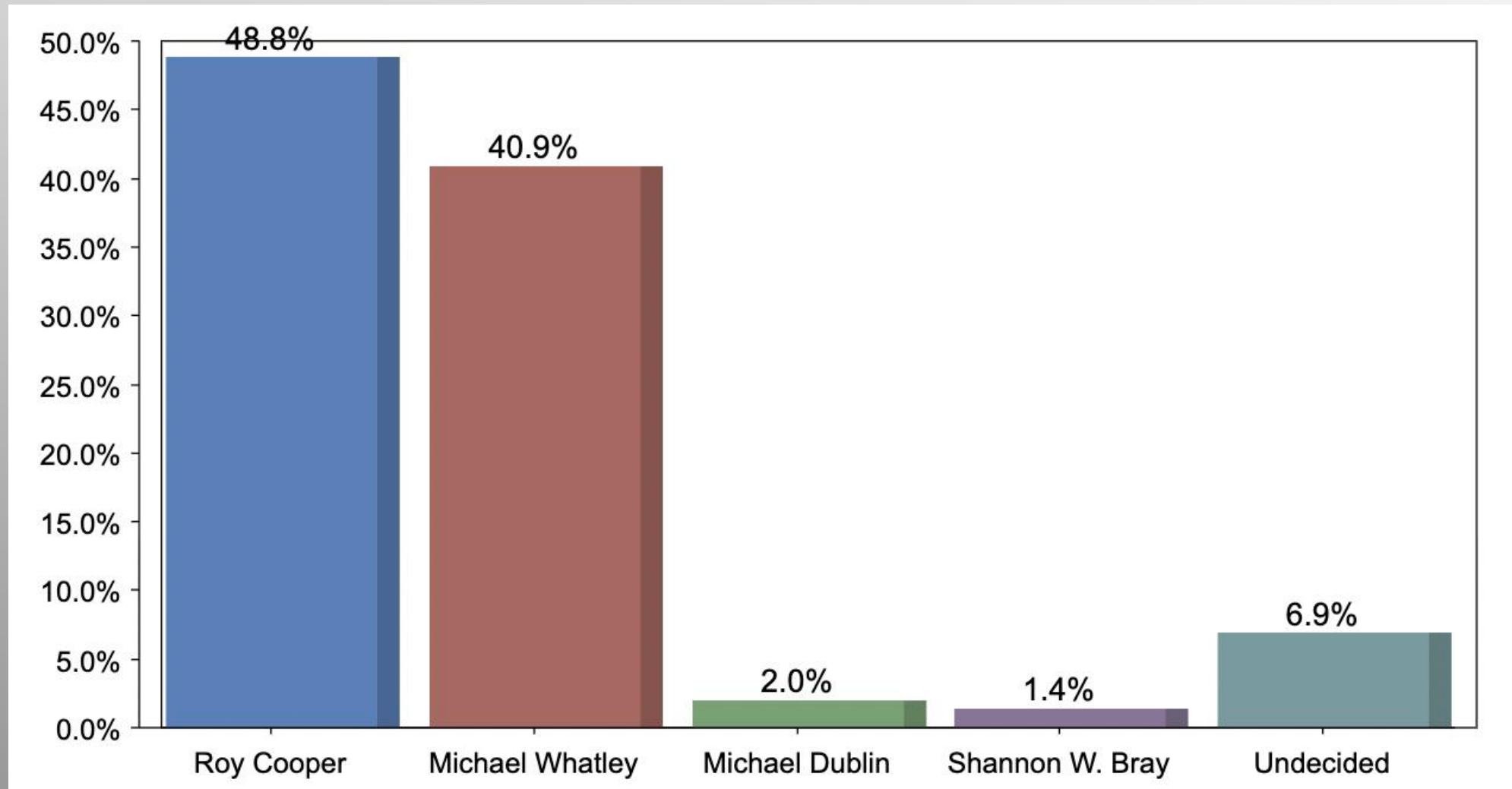
North Carolina Statewide Survey

- **Conducted 10/08/26 - 10/10/26**
- **1091 Respondents**
- **Likely General Election Voters**
- **Response Rate: 7.3%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: thetrafalgargroup.org/polling-methodology/**

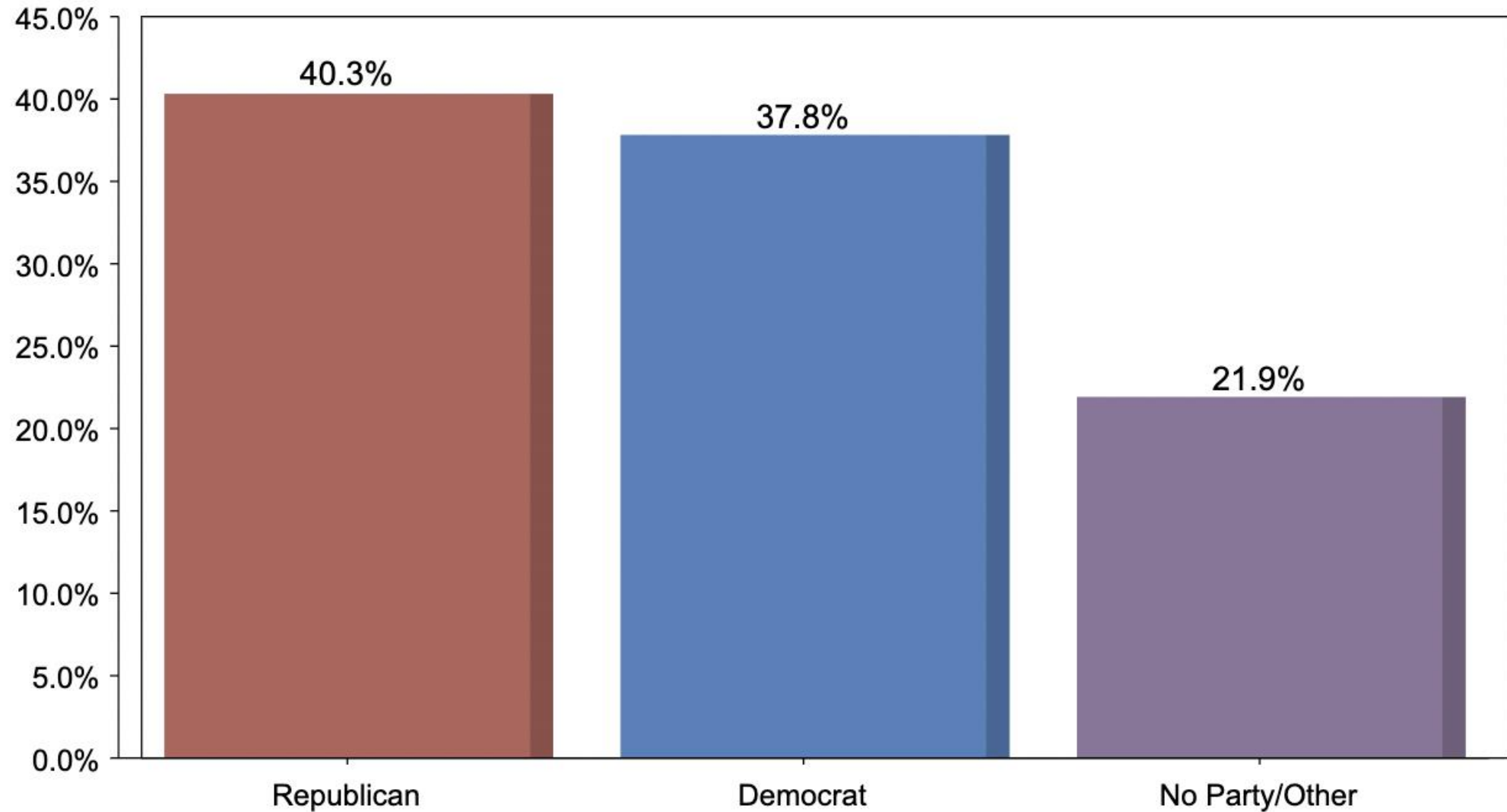


NC U.S. Senate Ballot

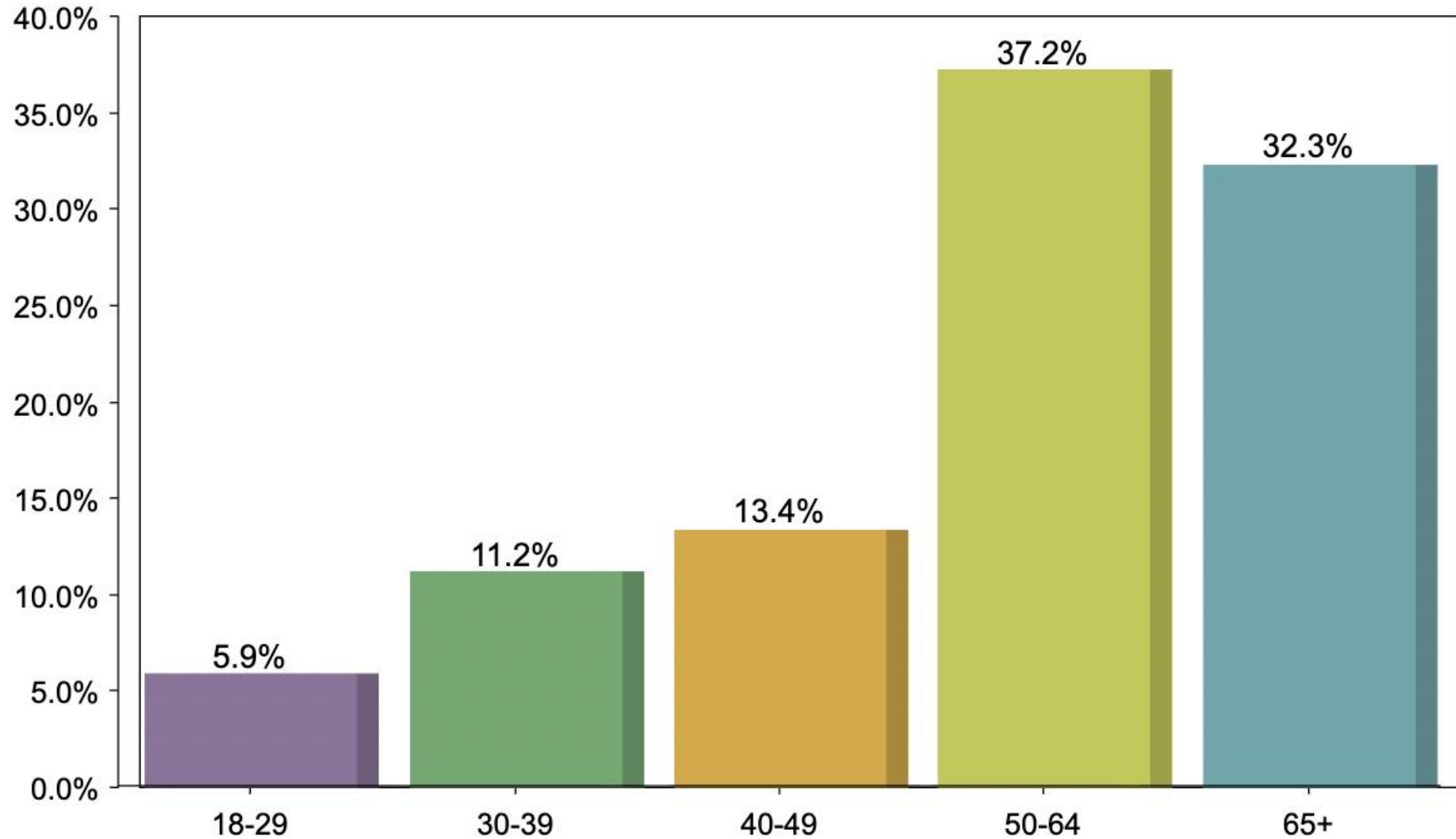
If the election for U.S. Senate were held tomorrow, for whom would you vote?



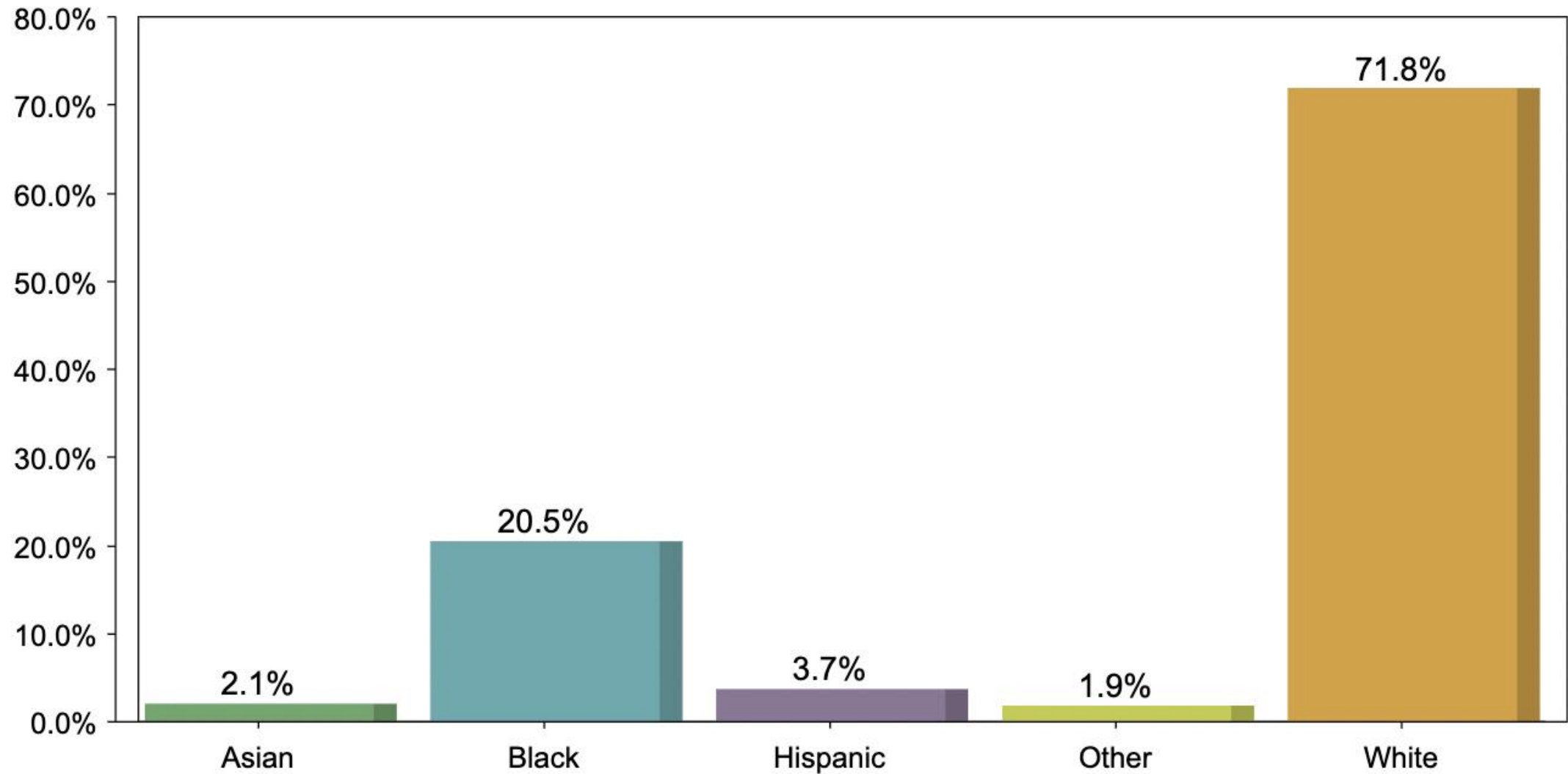
Party Participation



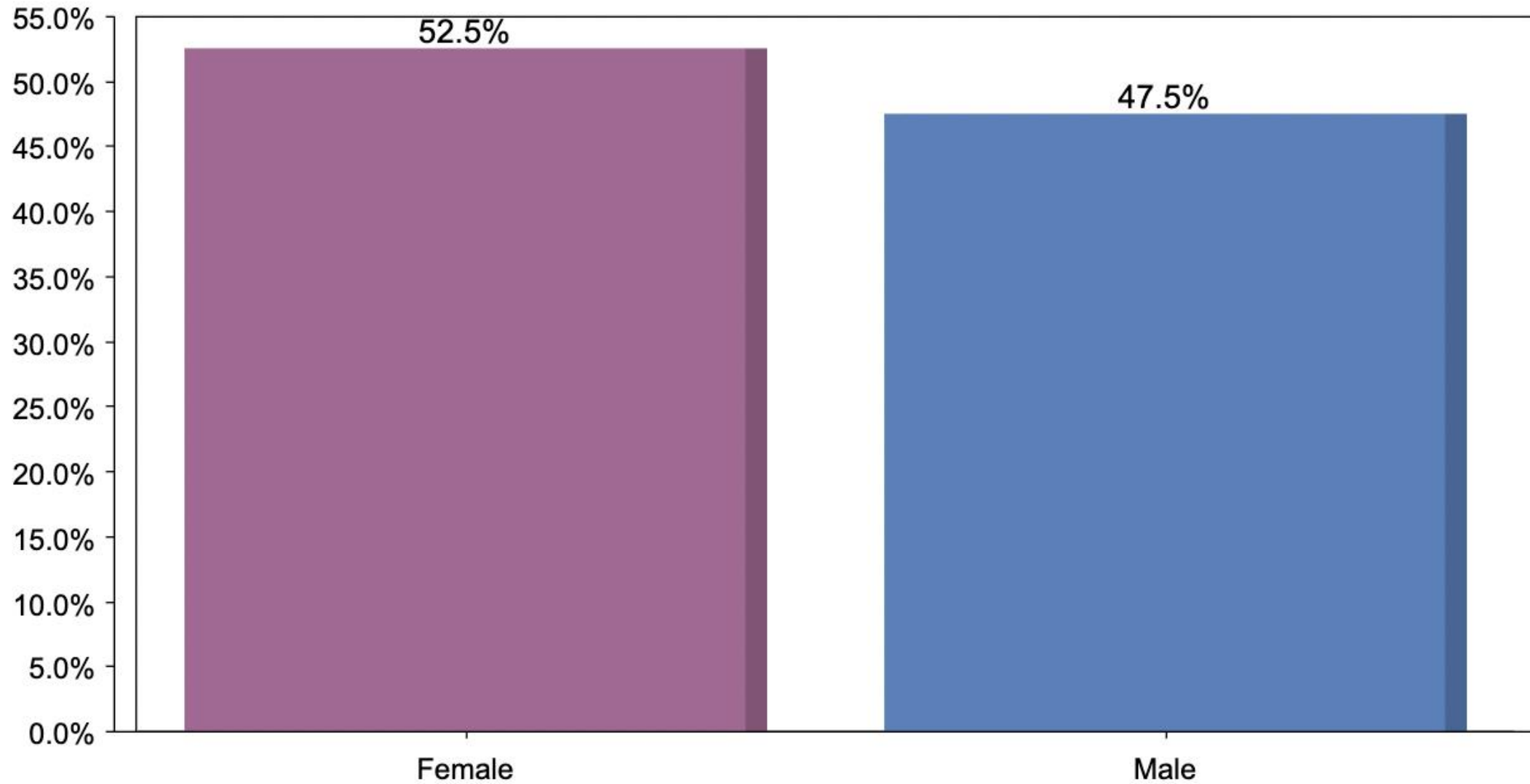
Age Participation



Ethnicity Participation



Gender Participation



If the election for US Senate were held tomorrow, for whom would you most likely vote?

	Age Group						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
Roy Cooper Column %	48.8%	69.0%	68.4%	59.6%	43.6%	39.9%	48.8%	50.4%	47.1%
Michael Whatley Column %	40.9%	19.5%	20.8%	27.5%	47.1%	50.2%	40.9%	37.9%	44.3%
Michael Dublin Column %	2.0%	1.8%	0.9%	0.0%	3.4%	1.6%	2.0%	1.8%	2.2%
Shannon W. Bray Column %	1.4%	1.8%	4.1%	4.1%	0.8%	0.1%	1.4%	2.1%	0.8%
Undecided Column %	6.9%	7.8%	5.7%	8.9%	5.1%	8.3%	6.9%	7.9%	5.7%

Ethnicity Crosstabs

If the election for US Senate were held tomorrow, for whom would you most likely vote?

	Ethnicity					
	Total	Asian	Black	Hispanic	Other	White
Roy Cooper Column %	48.8%	51.7%	67.1%	67.6%	20.6%	43.3%
Michael Whatley Column %	40.9%	40.6%	20.8%	29.4%	56.2%	46.8%
Michael Dublin Column %	2.0%	5.0%	5.2%	0.0%	0.0%	1.2%
Shannon W. Bray Column %	1.4%	0.0%	0.0%	0.0%	4.3%	1.9%
Undecided Column %	6.9%	2.7%	6.9%	2.9%	18.8%	6.8%