



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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thetrafalgargroup.org

 The Trafalgar Group

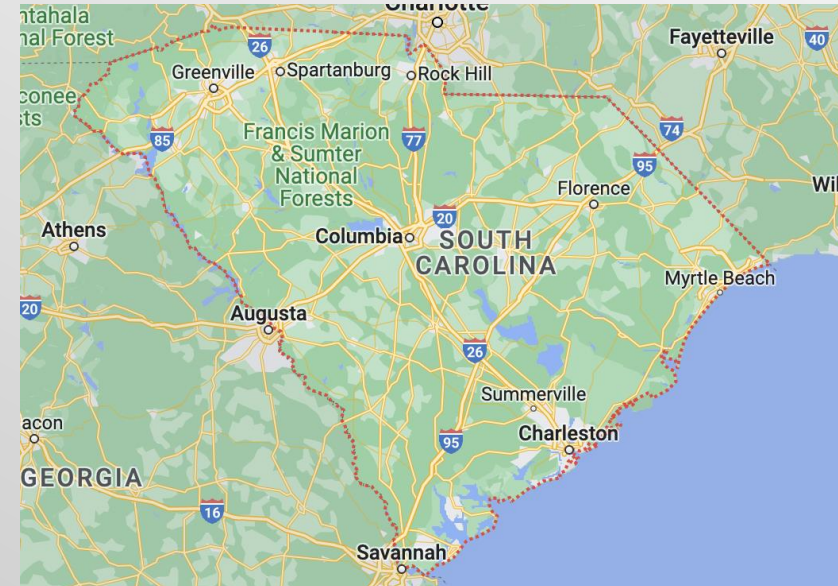
 @trafalgar_group

South Carolina General Election Poll

October 2026

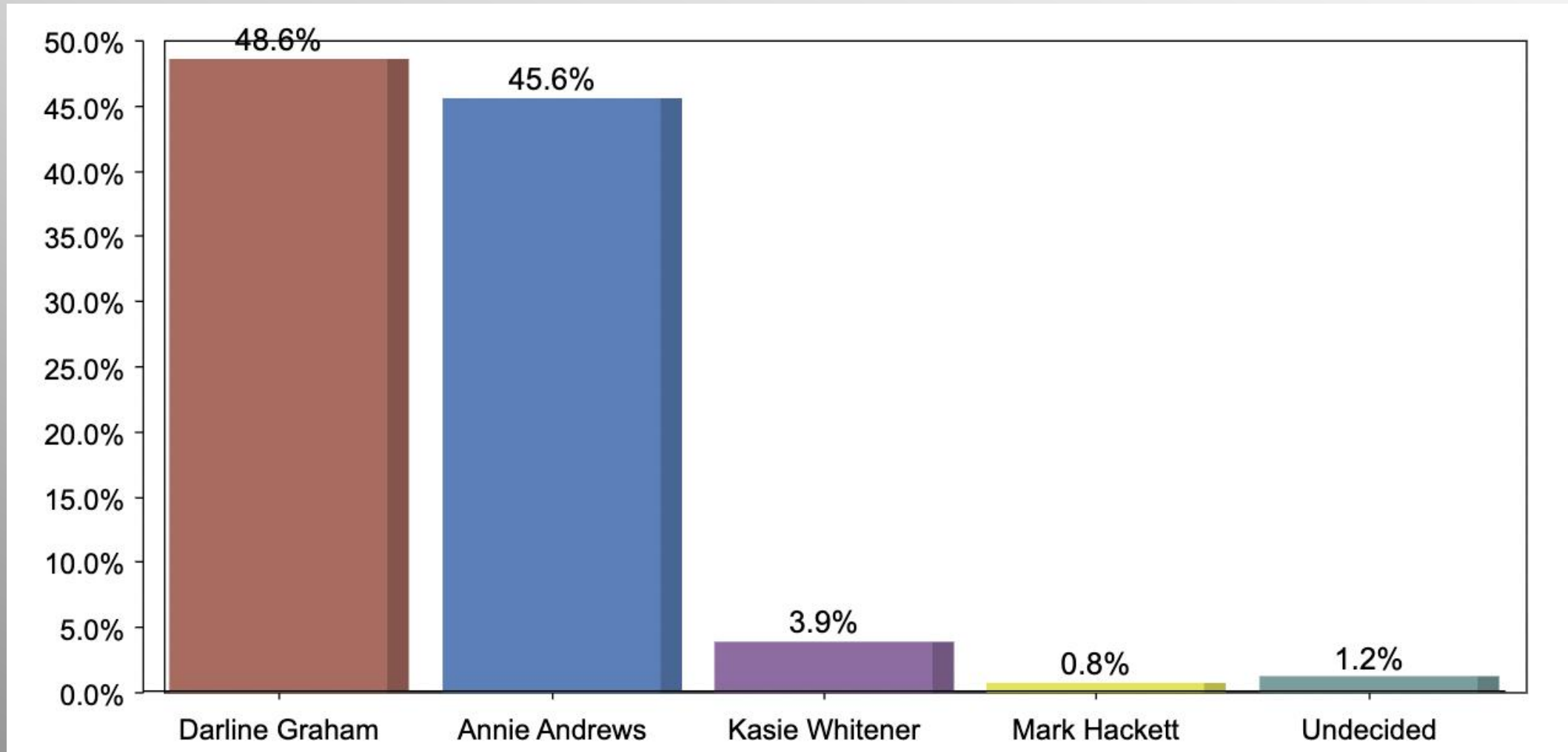
SC General Election Survey

- **Conducted 10/16/26 - 10/18/26**
- **1095 Respondents**
- **Likely General Election Voters**
- **Response Rate: 5.4%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**

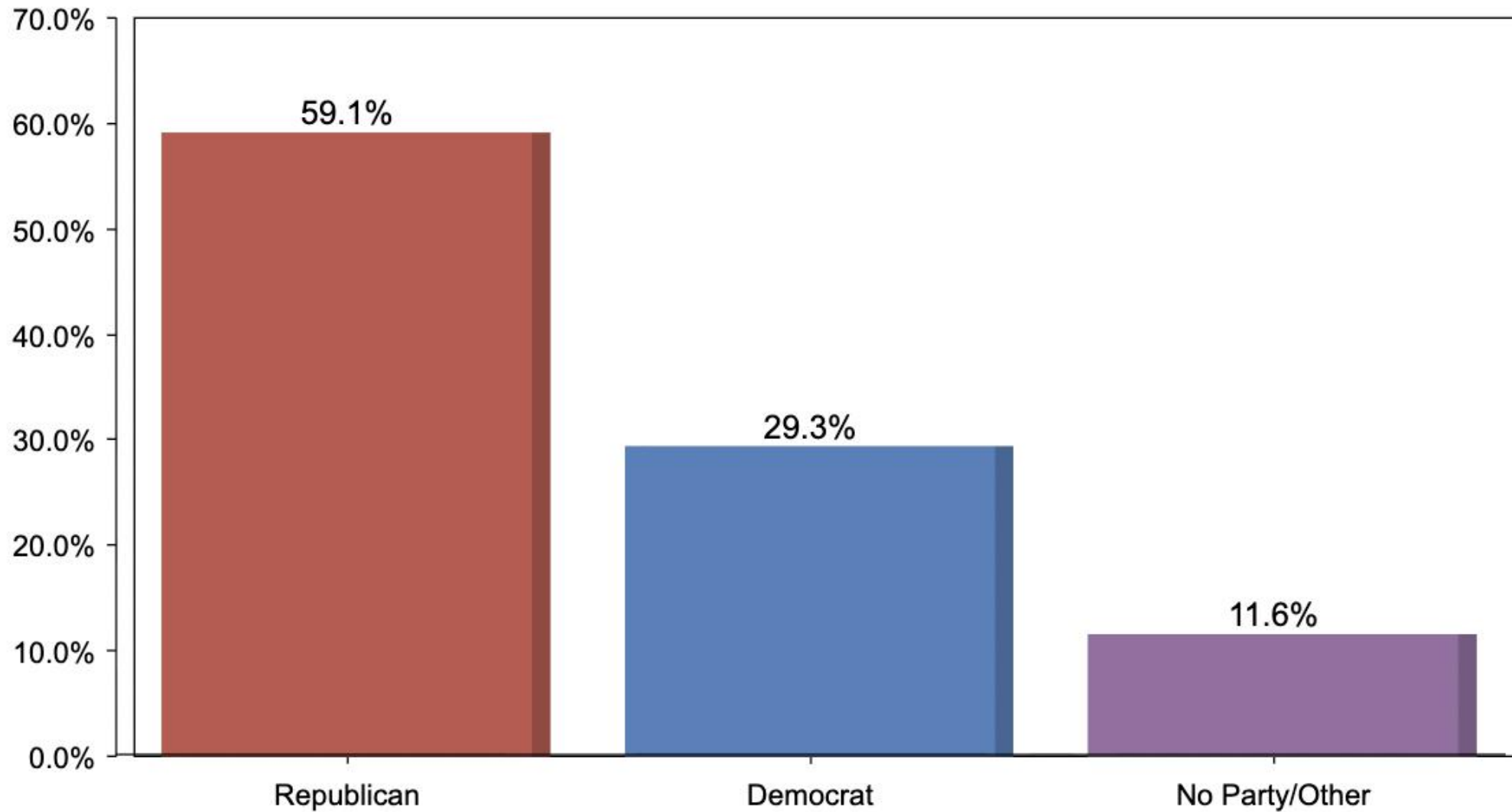


SC General Election

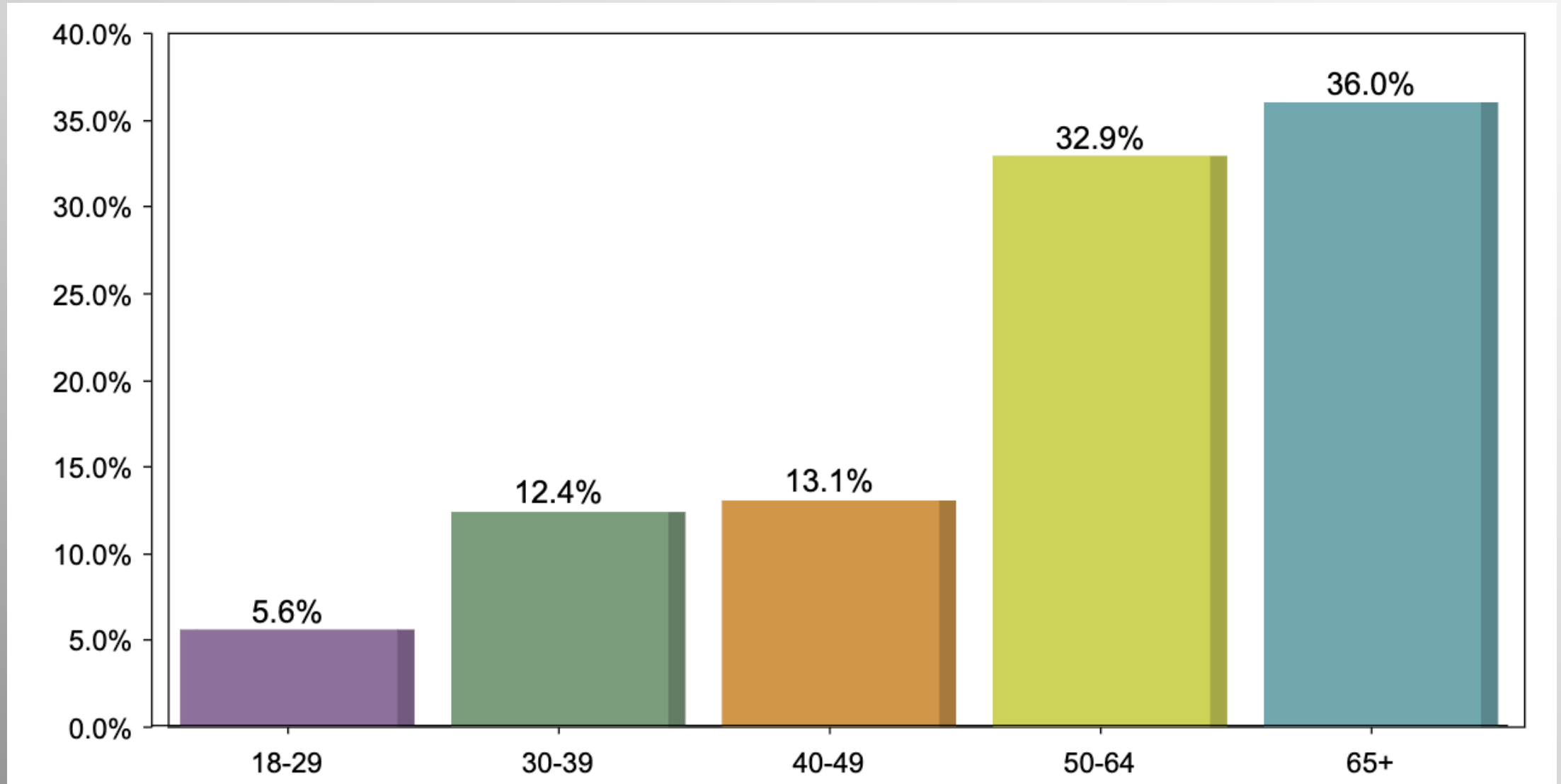
If the election for U.S. Senate were held tomorrow, for whom would you most likely vote?



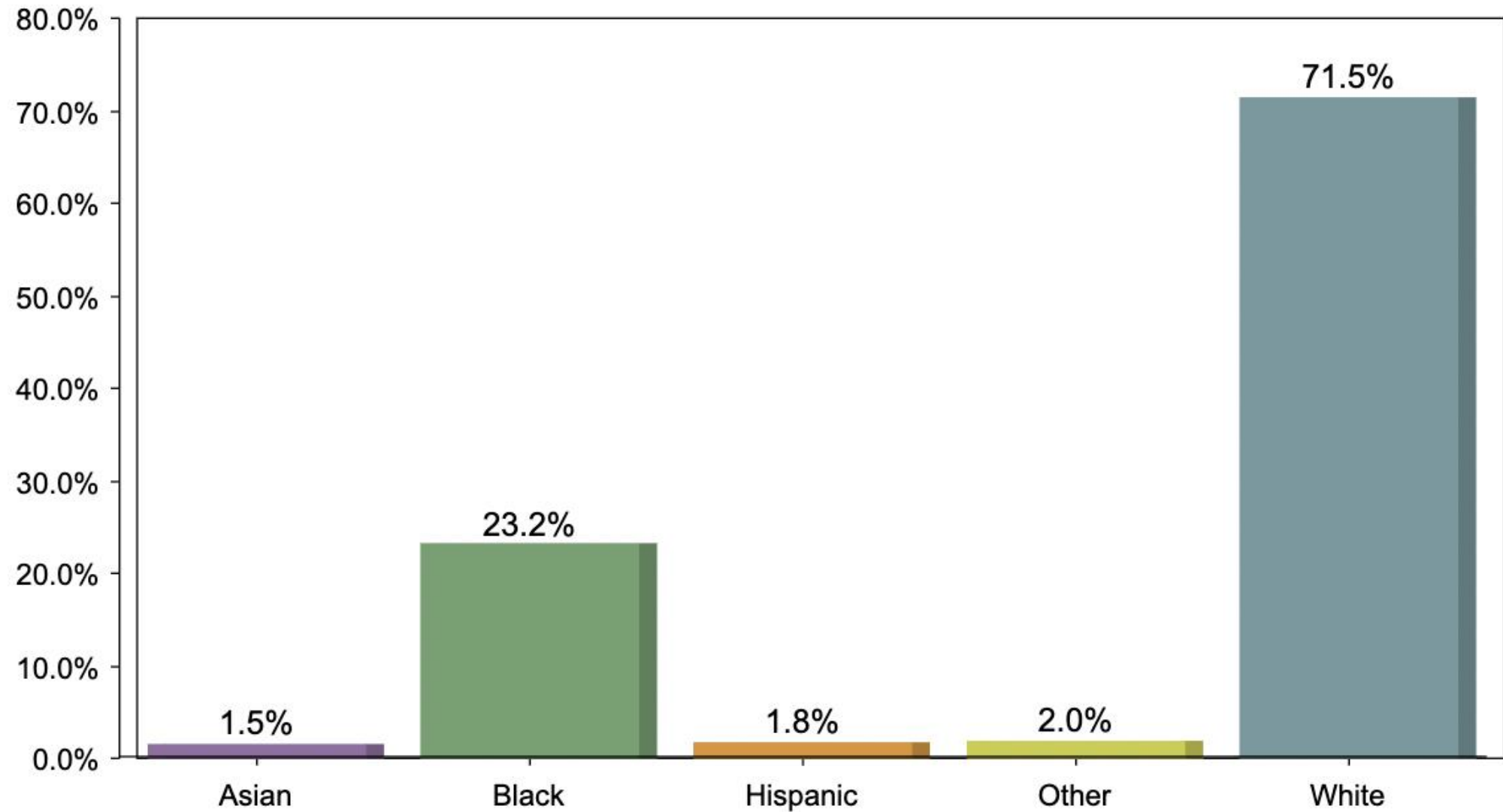
Party Participation



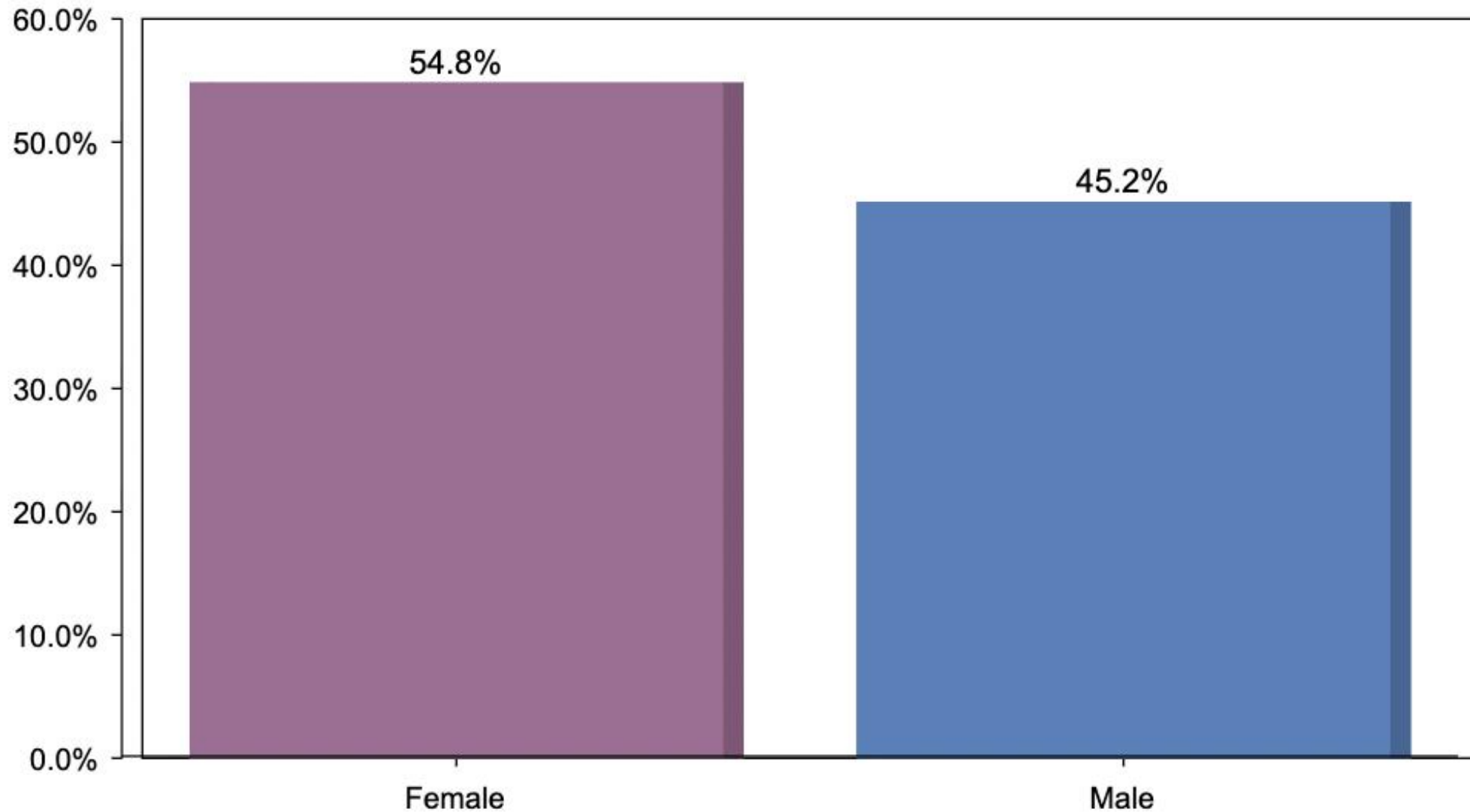
Age Participation



Ethnicity Participation



Gender Participation



If the election for US Senate were held tomorrow, for whom would you most likely vote?

		Age Group					Gender			
		Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
Darline Graham	Column %	48.6%	29.8%	25.1%	41.9%	51.1%	59.9%	48.6%	47.7%	49.8%
Annie Andrews	Column %	45.6%	61.3%	64.9%	48.9%	44.2%	36.5%	45.6%	50.7%	39.4%
Kasie Whitener	Column %	3.9%	0.0%	10.0%	3.2%	4.5%	2.0%	3.9%	1.5%	6.7%
Mark Hackett	Column %	0.8%	0.0%	0.0%	6.0%	0.0%	0.0%	0.8%	0.0%	1.7%
Undecided	Column %	1.2%	8.9%	0.0%	0.0%	0.3%	1.6%	1.2%	0.2%	2.4%

Ethnicity Crosstab

If the election for US Senate were held tomorrow, for whom would you most likely vote?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
Darline Graham	Column %	48.6%	22.7%	30.1%	59.9%	36.2%	55.2%
Annie Andrews	Column %	45.6%	77.3%	67.9%	40.1%	47.9%	37.7%
Kasie Whitener	Column %	3.9%	0.0%	0.0%	0.0%	11.8%	5.1%
Mark Hackett	Column %	0.8%	0.0%	2.0%	0.0%	0.0%	0.4%
Undecided	Column %	1.2%	0.0%	0.0%	0.0%	4.1%	1.5%