



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

info@trf-grp.com

thetrafalgargroup.org

 The Trafalgar Group

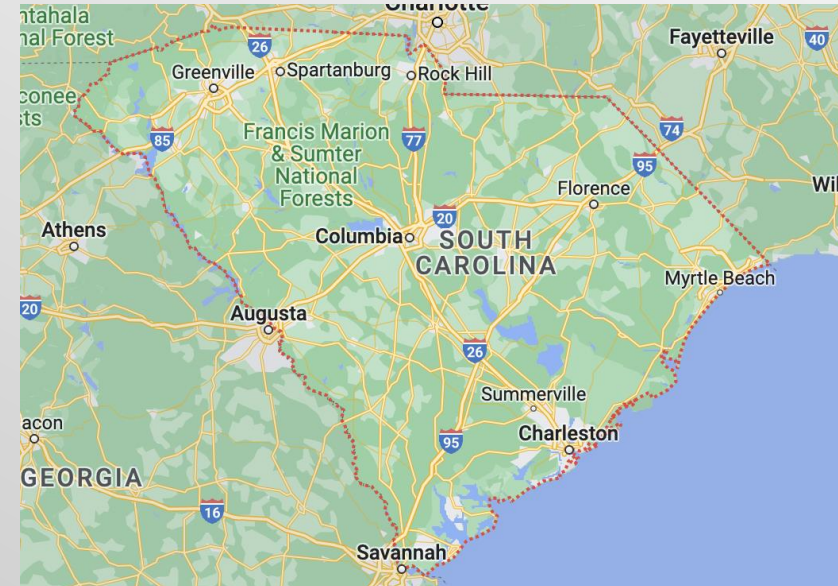
 @trafalgar_group

South Carolina General Election Poll

October 2026

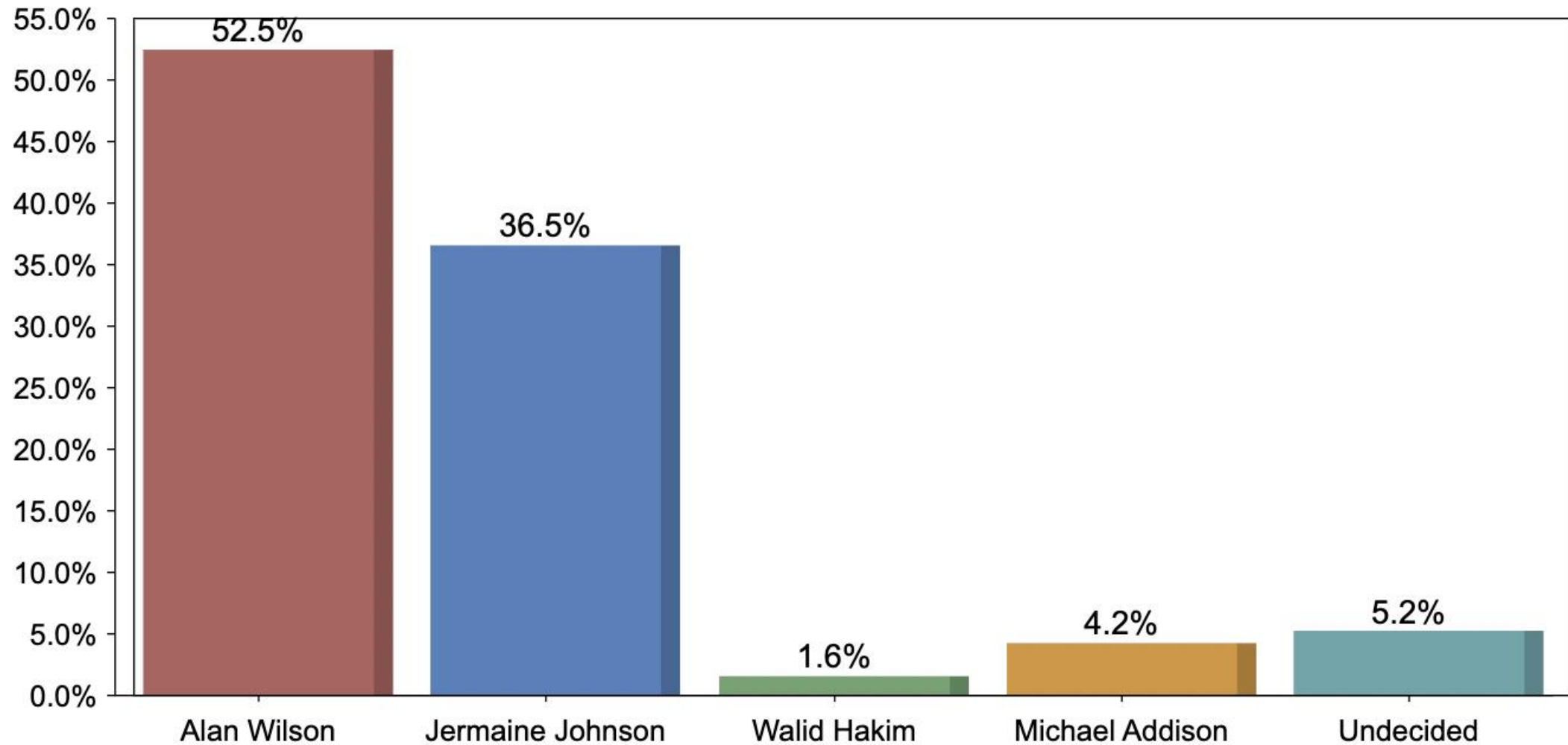
SC General Election Survey

- **Conducted 10/16/26 - 10/18/26**
- **1095 Respondents**
- **Likely General Election Voters**
- **Response Rate: 5.4%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: TheTrafalgarGroup.org/Polling-Methodology**



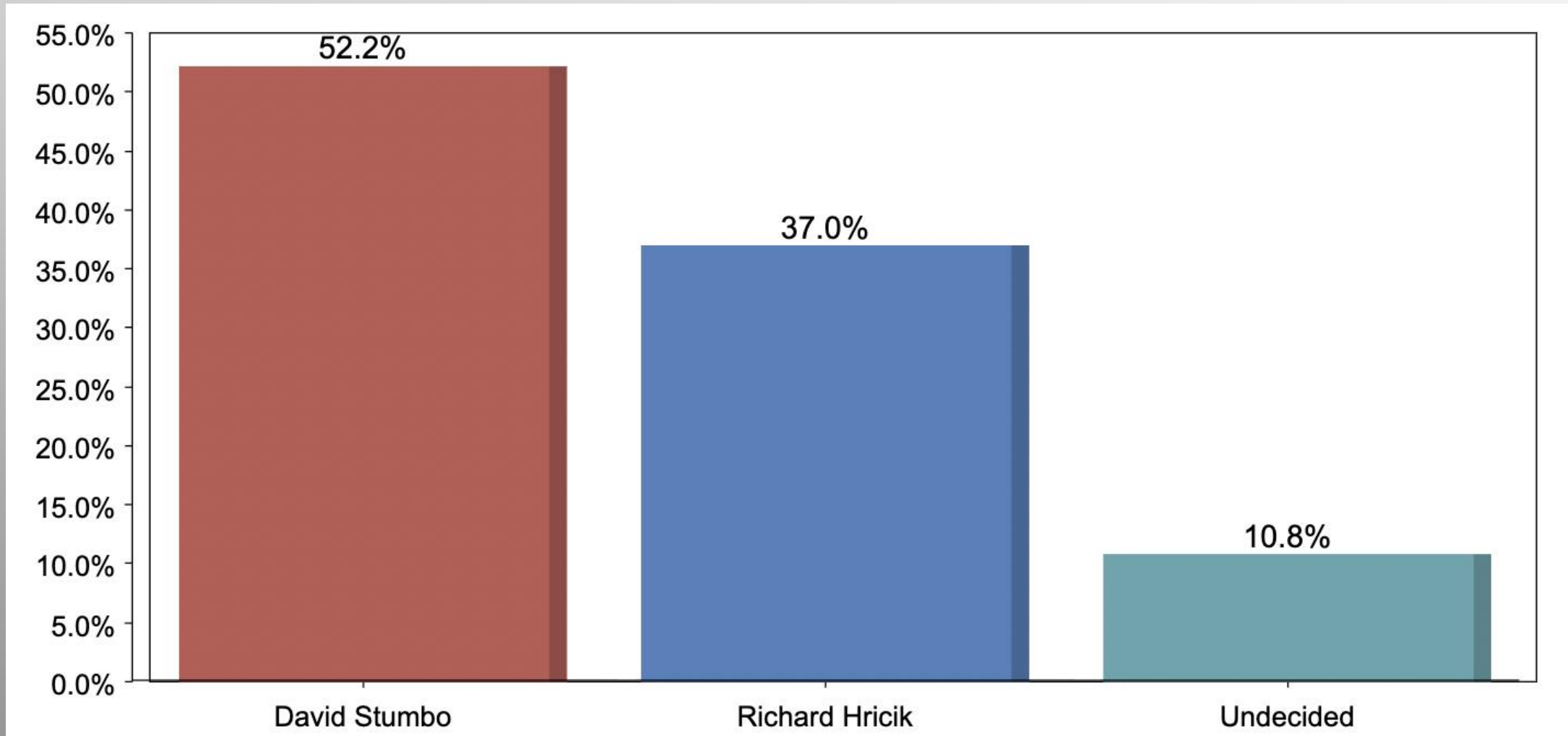
SC Governor Election

If the election for Governor were held tomorrow, for whom would you most likely vote?



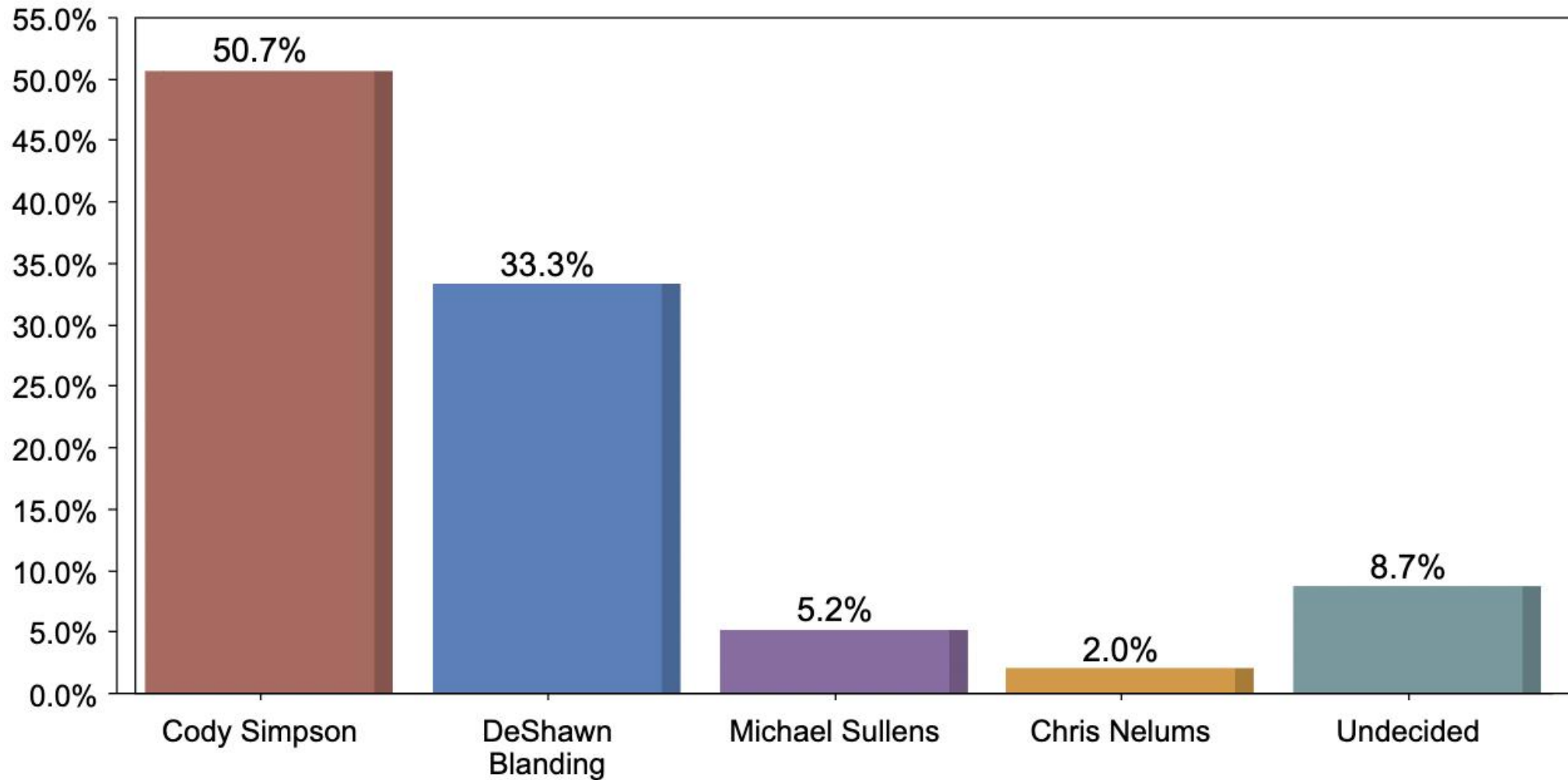
SC Attorney General Election

If the election for Attorney General were held tomorrow, for whom would you most likely vote?

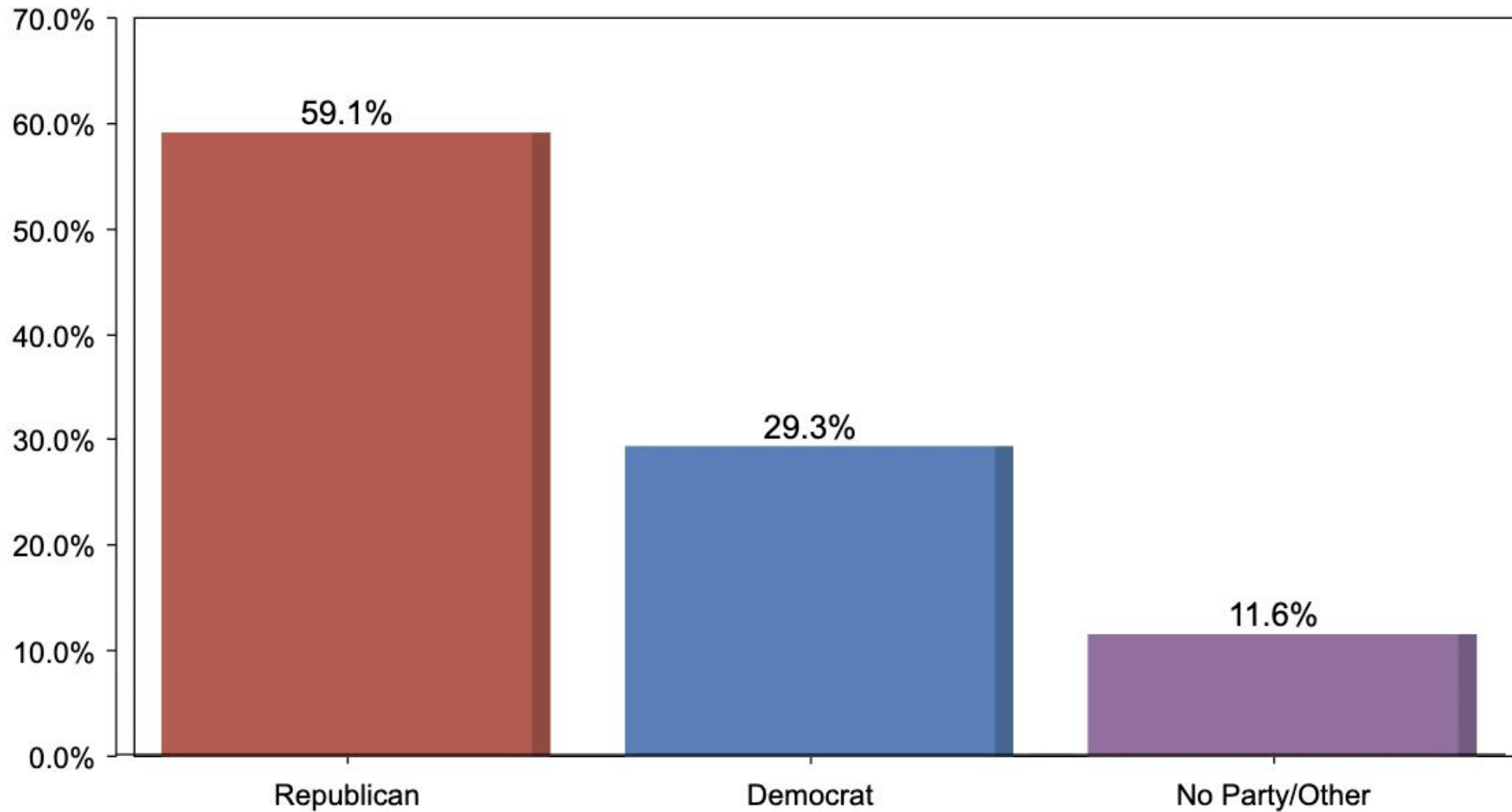


SC Agriculture Commissioner Election

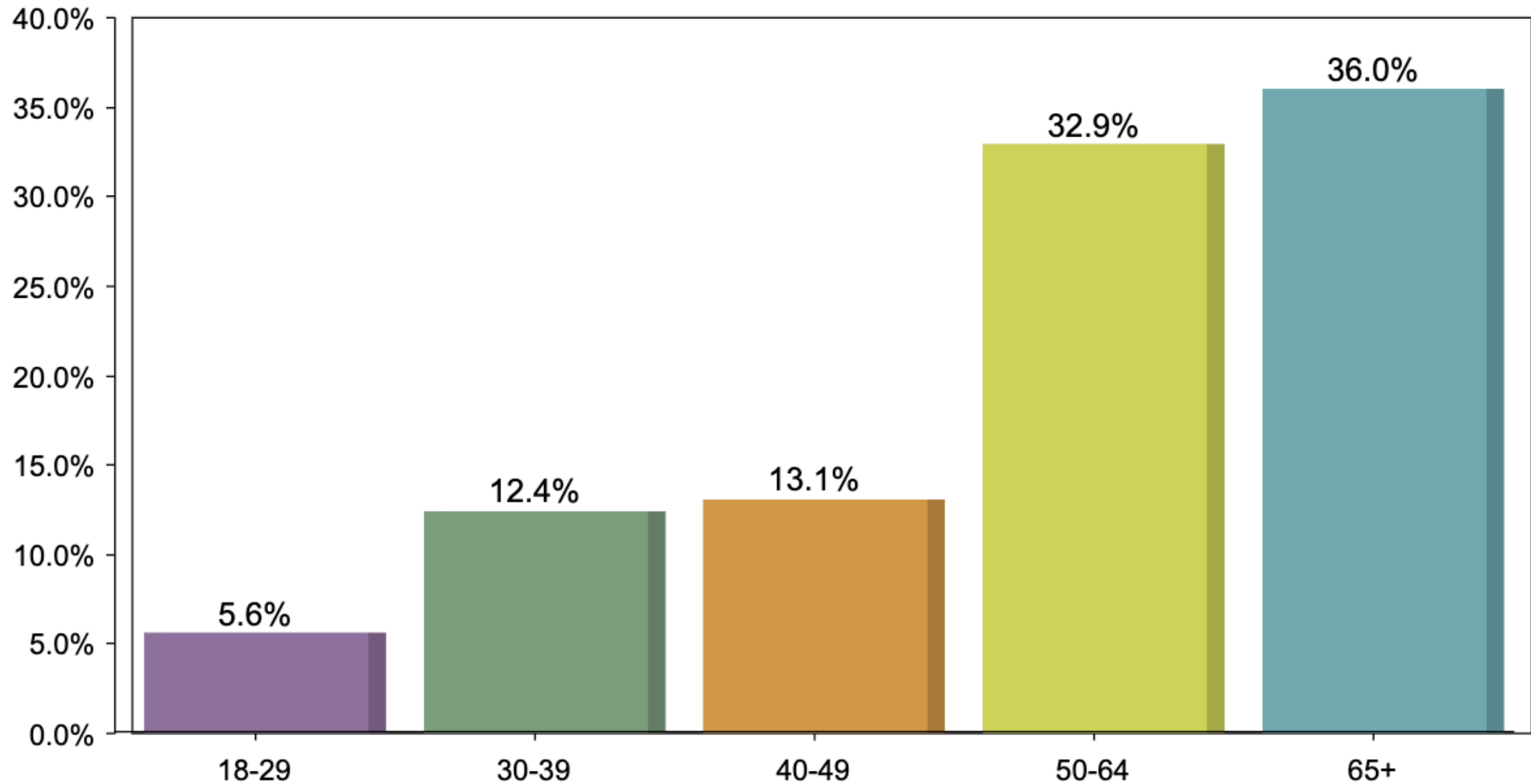
If the election for Agriculture Commissioner were held tomorrow, for whom would you most likely vote?



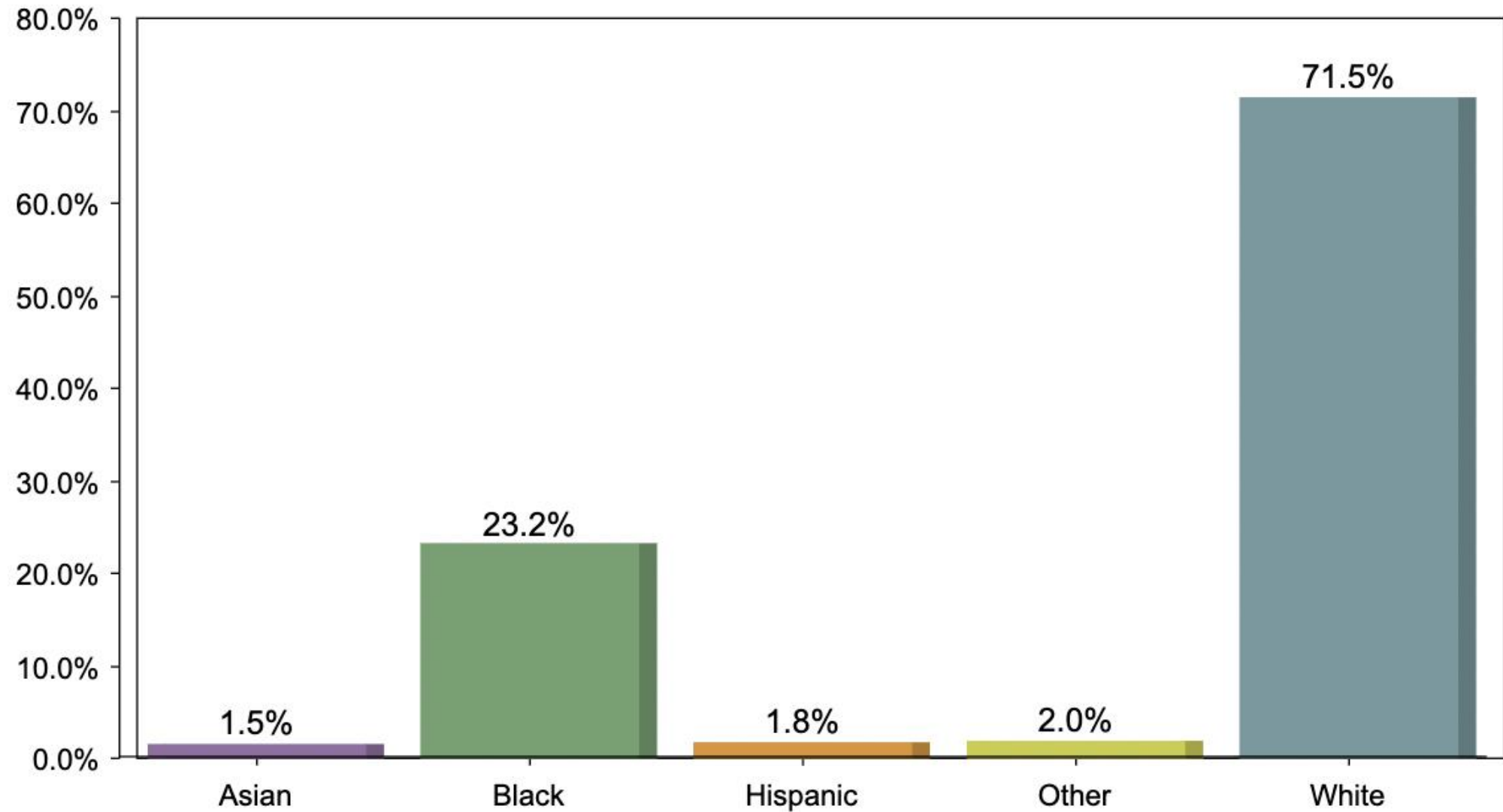
Party Participation



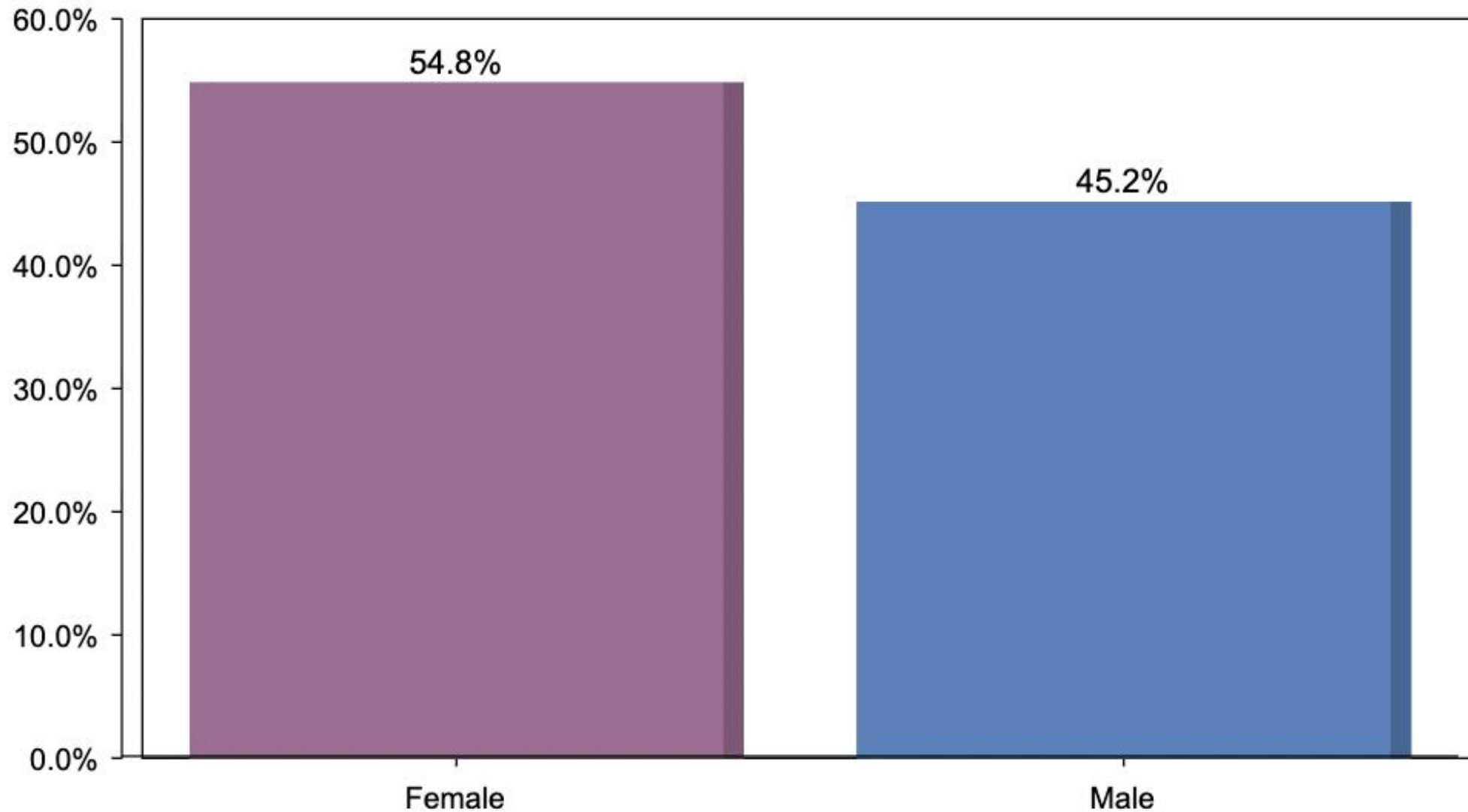
Age Participation



Ethnicity Participation



Gender Participation



If the election for Governor were held tomorrow, for whom would you most likely vote?

	Age Group						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
Alan Wilson Column %	52.5%	36.3%	29.9%	52.4%	51.9%	63.2%	52.5%	48.8%	56.8%
Jermaine Johnson Column %	36.5%	57.1%	53.8%	36.8%	37.2%	26.8%	36.5%	41.6%	30.6%
Walid Hakim Column %	1.6%	0.0%	1.8%	2.9%	0.8%	2.0%	1.6%	0.5%	2.9%
Michael Addison Column %	4.2%	0.0%	12.8%	5.3%	3.2%	2.5%	4.2%	4.5%	3.9%
Undecided Column %	5.2%	6.6%	1.7%	2.6%	6.8%	5.6%	5.2%	4.7%	5.9%

AgeGender Crosstabs

If the election for Attorney General were held tomorrow, for whom would you most likely vote?

	Age Group						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
David Stumbo Column %	52.2%	33.4%	44.1%	45.0%	48.0%	63.8%	52.2%	48.4%	56.5%
Richard Hricik Column %	37.0%	66.6%	54.0%	42.3%	36.1%	26.1%	37.0%	44.1%	29.0%
Undecided Column %	10.8%	0.0%	2.0%	12.7%	15.9%	10.1%	10.8%	7.6%	14.5%

If the election for Agriculture Commissioner were held tomorrow, for whom would you most likely vote?

	Age Group						Gender		
	Total	18-29	30-39	40-49	50-64	65+	Total	Female	Male
Cody Simpson Column %	50.7%	30.1%	32.9%	46.7%	49.0%	62.7%	50.7%	46.7%	55.5%
DeShawn Blanding Column %	33.3%	61.7%	51.9%	32.5%	34.6%	21.9%	33.3%	39.3%	26.2%
Michael Sullens Column %	5.2%	3.2%	13.1%	2.8%	4.8%	4.1%	5.2%	3.6%	7.2%
Chris Nelums Column %	2.0%	5.0%	0.0%	6.6%	2.4%	0.2%	2.0%	1.4%	2.7%
Undecided Column %	8.7%	0.0%	2.1%	11.3%	9.1%	11.2%	8.7%	9.0%	8.4%

Ethnicity Crosstabs

If the election for Governor were held tomorrow, for whom would you most likely vote?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
Alan Wilson	Column %	52.5%	33.3%	30.1%	59.9%	30.2%	60.1%
Jermaine Johnson	Column %	36.5%	66.7%	56.2%	34.5%	38.4%	30.0%
Walid Hakim	Column %	1.6%	0.0%	1.5%	5.5%	5.6%	1.4%
Michael Addison	Column %	4.2%	0.0%	5.9%	0.0%	9.0%	3.7%
Undecided	Column %	5.2%	0.0%	6.2%	0.0%	16.9%	4.8%

Ethnicity Crosstab

If the election for Attorney General were held tomorrow, for whom would you most likely vote?

		Ethnicity					
		Total	Asian	Black	Hispanic	Other	White
David Stumbo	Column %	52.2%	33.3%	30.2%	59.9%	30.2%	59.4%
Richard Hricik	Column %	37.0%	66.7%	57.4%	40.1%	47.4%	30.1%
Undecided	Column %	10.8%	0.0%	12.3%	0.0%	22.5%	10.5%

Ethnicity Crosstab

If the election for Agriculture Commissioner were held tomorrow, for whom would you most likely vote?

	Ethnicity					
	Total	Asian	Black	Hispanic	Other	White
Cody Simpson Column %	50.7%	50.0%	31.3%	46.3%	26.2%	57.5%
DeShawn Blanding Column %	33.3%	50.0%	53.6%	53.7%	46.0%	26.1%
Michael Sullens Column %	5.2%	0.0%	0.0%	0.0%	14.5%	6.6%
Chris Nelums Column %	2.0%	0.0%	1.8%	0.0%	0.0%	2.2%
Undecided Column %	8.7%	0.0%	13.3%	0.0%	13.3%	7.7%